**Eagle Career Network** Eagles helping Eagles

**Work Breakdown Structure (WBS)**

**Title:** Eagle Career Network - BC Recruiting and Community Platform

**Project Managers:** Gautam, Nicole & Vinith

**Phase 1: Initiation & Planning**

* Work Package 1.1: Project Charter Finalization
  + Activities: Draft charter, secure approvals
* Work Package 1.2: Stakeholder Identification
  + Activities: Map stakeholders, define roles
* Work Package 1.3: Requirements Gathering
  + Activities: Conduct interviews, define functional/non-functional requirements

**Phase 2: Platform Development**

* Work Package 2.1: Slack Workspace Setup
  + Activities: Create workspace, structure channels, set permissions
* Work Package 2.2: Web Application Tracker Development
  + Activities: UI/UX design, frontend development (React), backend API (Node.js/Python), Slack Bot integration
* Work Package 2.3: Testing & QA
  + Activities: Functionality testing, bug fixing

**Phase 3: Content Creation & Marketing**

* Work Package 3.1: Develop User Onboarding Materials
  + Activities: Guides, videos, Slack walkthroughs
* Work Package 3.2: Launch Email Campaigns & Social Media Content
  + Activities: Design templates, scheduling posts, outreach coordination

**Phase 4: Pilot Launch and User Engagement**

* Work Package 4.1: Pilot User Recruitment
  + Activities: Email invites, personal alumni outreach, club partnerships
* Work Package 4.2: Training Webinars
  + Activities: Schedule sessions, create presentation decks, live Q&A
* Work Package 4.3: Incentive Program Management
  + Activities: Design reward schemes, distribute incentives, track engagement

**Phase 5: Monitoring, Evaluation, and Reporting**

* Work Package 5.1: Metrics Tracking
  + Activities: Engagement analytics, Slack activity reports
* Work Package 5.2: Success Story Collection
  + Activities: Conduct surveys, interview participants
* Work Package 5.3: Final Evaluation Report
  + Activities: Draft findings, present recommendations