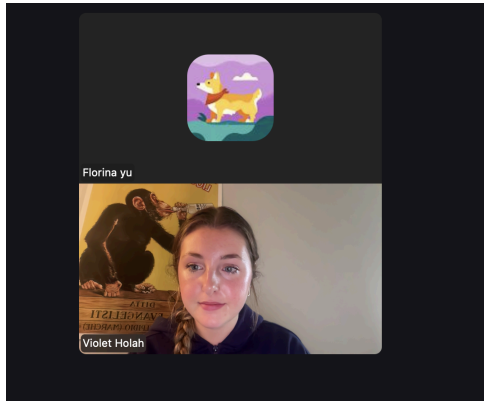Violet Holah - Creative Director

Florina Yu - Designer

Overall tone: grid like, rigid, design, "harsh"

Page setup: All one page and in different clickable "blocks"

Blocks and grids
Color: grey, concrete, white, black
- **Accent color of maroon to mimic maroon**

Emphasis on concrete texture/colors
- **Rigid lines**

History

Design

Failure of it

==**Legacy, most important**==
- ==**Biggest "block"**==

Is there a particular page of the site that deserves special consideration?

- Legacy and lasting impact