

## Problem

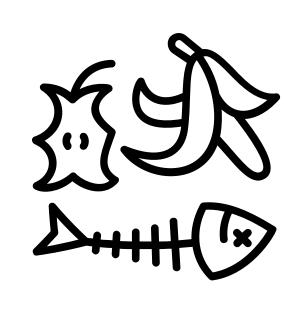
Raw ingredients come in packages too large for individuals, making food waste inevitable whenever an individual cooks for themself. This problem is compounded by a desire to eat a variety of different meals and a lack of experience cooking meals from scratch.

# Value Proposition

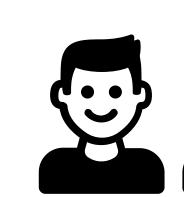
Forage helps people create and find gatherings near them to cook delicious meals. Forage recommends food recipes based on everyone's food restrictions and automatically calculates the amount of food needed to minimize food waste.



**Eat Together** 



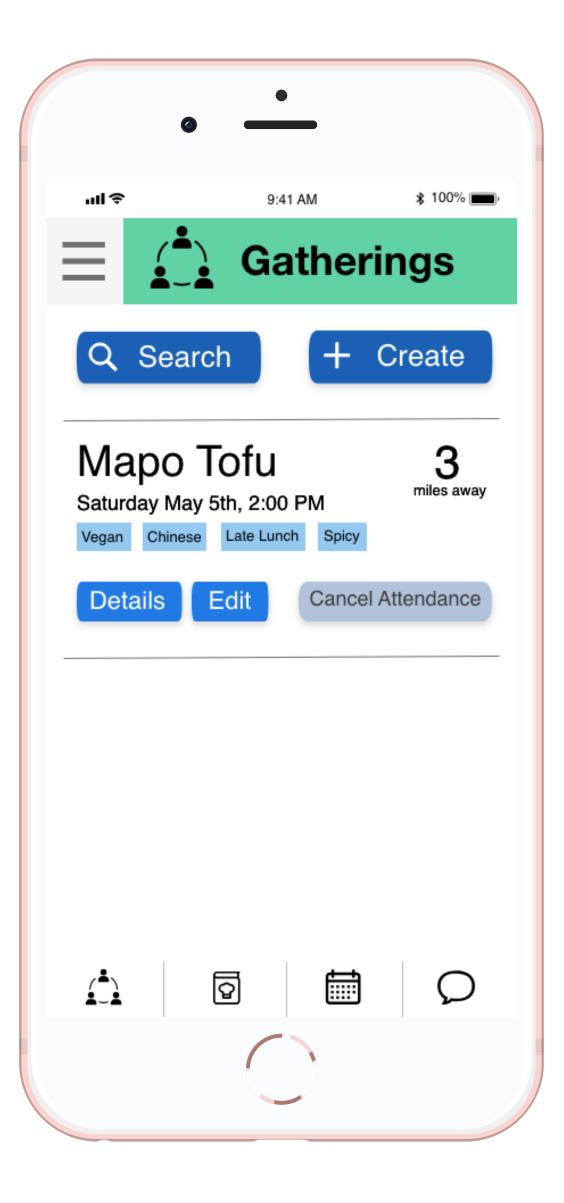
# **Reduce Waste**





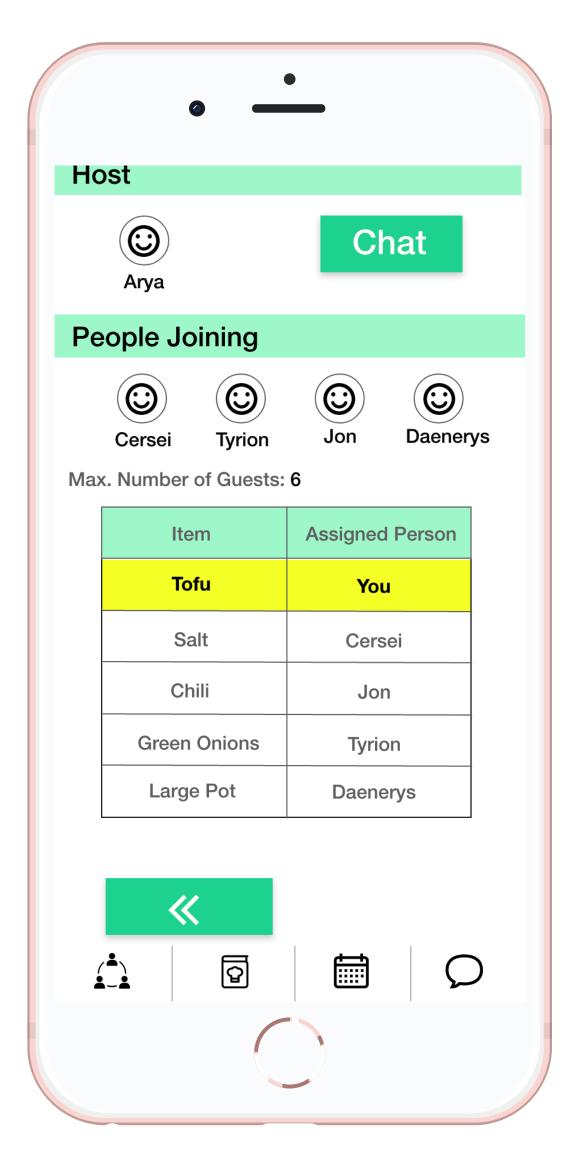


# Meet New People



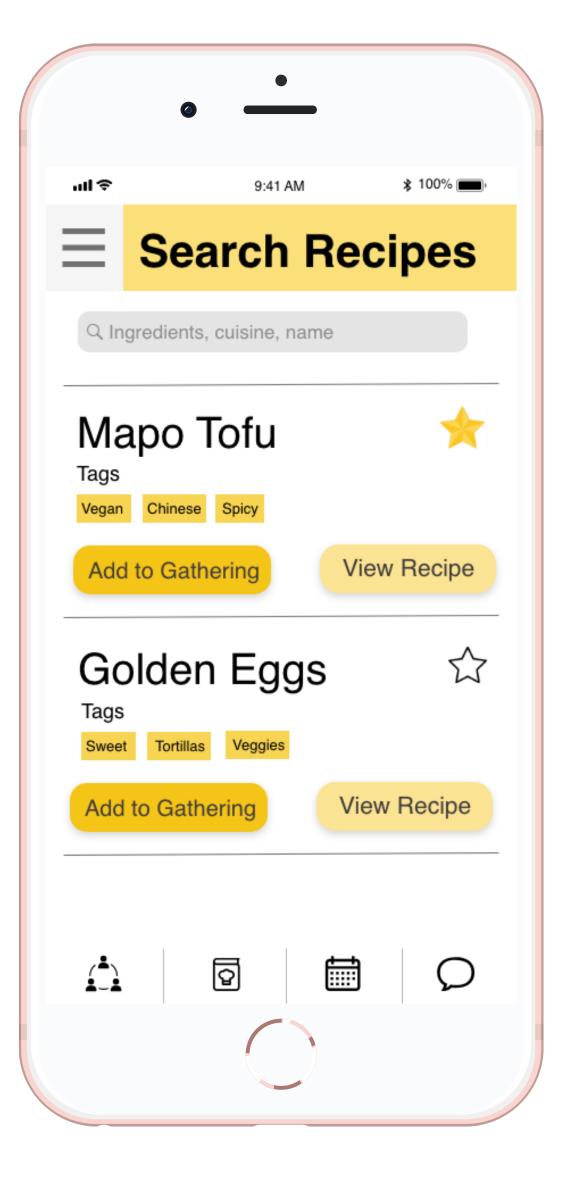
#### **Greeting and Cooking**

Join or create public gatherings to meet new people while cooking delicious meals.



## **Bring Your Own Ingredients**

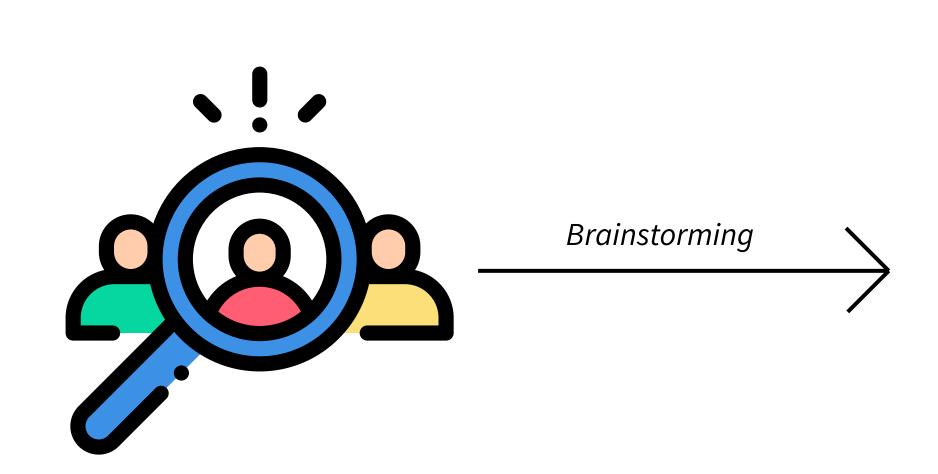
Contribute to a gathering with ingredients that you have readily available so they don't go bad.



#### Food Restrictions

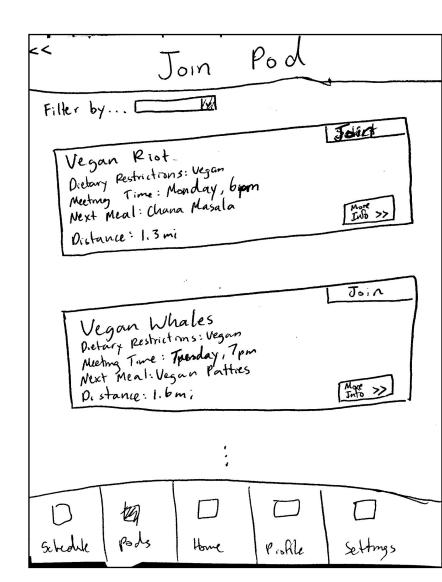
Search recipes satisfying everyone's food restrictions and add them easily to a new gathering.

## **Design Process**



#### **User Research**

We conducted contextual inquiries with students living off-campus to determine what were the main reasons they wasted food, and what behaviors could mitigate such waste.



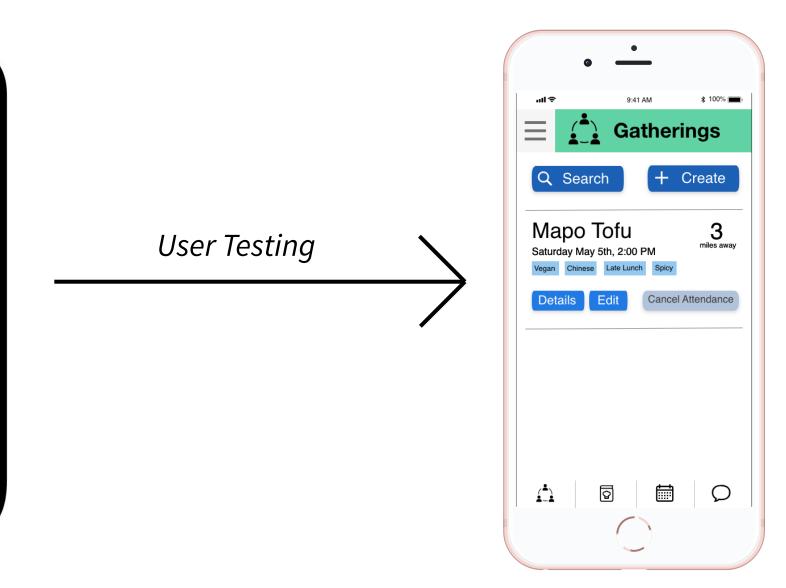
#### **Low-Fidelity Prototype and Testing**

Join Gathering

lapo Tofu Dinner

Vegan Chinese
Spicy Late Dinner

We translated our research and brainstorming process into a paper prototype that was refined through user testing.



## **High-Fidelity Prototype**

After additional testing and feedback, we chose the final features and developed an interactive prototype through Adobe XD.