Wink wink

Hi Oatly,

My name is Viola and I'm studying Multimedia Design at Copenhagen School of Design and Technology on third semester. Next semester, we're doing unpaid internships for 10-weeks, starting January 31st, with possible extension. Because of that, I've coded this portfolio site with blood, sweat and tears, which in many ways has ended up as my personality in website-format.

You can find it here: https://violajosephine.github.io/portfolio/

First of all, I think from a design- and UX perspective, your website and meta-marketing is manifique! I don't know if you have a handful of psychologists and behaviour scientists helping you, but what I find interesting about your brand, is your understanding of how humans work and what motivate, excite, scare, etc them. You're casual in your communication, yet you're so ambitious and cool. I think it's inspiring both in regards to business and communication, as well as in a more general way and as a life philosophy. I would love to learn from you!

Why I wanna work with you?

Well aside from the above-mentioned, I am looking for an internship where I get to work with people, content and brands that have and bring meaning to the world. I love the place where meaningful content meets creative communication and expression, and if it isn't clear yet, I think you're excellent at that.

Why should you say yes to Viola?

I've been pretty much plant-based for about 5 years, and I'm the girl who runs around with a little cutlery kit and reusable cups; I'm pretty much an eco-nut, though I also believe in balance and believe that perfectionism is counter-productive. I would say that I'm pretty principled and when I believe in something I'm a bit of a fireball of ideas and engagement.

Aside from that I've studied everything digital design for about a year and a half now. During the AP in Multimedia Design, we've worked with an array of creative expressions from the technical stuff, such as coding, to the design- and content related, such as SoMe and video editing. Though I'm naturally more mathematical and logical, I have chosen the 3rd semester elective "Digital Design and Content", because it scares me a lot to be creative, but I really enjoy being creative and I think that communication and creativity can move mountains. So the creative part is what I hope to learn from you, but also what I would be able to bring to the table.

During the past year and a half, we have, amongst other things, worked with:
- Concept development and idea generation
- Social media and marketing
- Development and websites using wordpress and coded from scratch
- Lots of work in Adobe programmes
- User research (interviews and surveys), as well as implementation of collected data
- Video recording and photography for content creation
- Efficient group work and -communication
- See more in portfolio (see above)

I look forward to hear from you and please let me know if you would like more information about the practical aspects of the internship.

Sincerely, Viola Josephine Hestbech