

Violet Sinnarkar

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WORK EXPERIENCE	Senior Data Scientist Apple Inc.	Mar. 2024- Present
	Data Scientist Uber Technologies Inc.	June 2023- Mar. 2024
	<ul style="list-style-type: none">Designed and launched experiments using statistical techniques to balance the interests of parties in a multi-sided marketplace, strategically addressing trade-offs in model generalization and predictive accuracyEmpowered cross-functional stakeholders by building dashboards, visualizations, and self-service tools to democratize access to data and enable faster decision-makingEstablished a culture of transparency by creating and championing the use of a team-wide eng wiki, and contributing extensively to documentation on Grocery and non-restaurant orders	
	Data Scientist Lyft Inc.	May 2022- May 2023
	<ul style="list-style-type: none">Led development and testing of new features related to Shared and Scheduled rides, incl. defining new metrics, conducting power analyses, hypothesis testing, building predictive models, analyzing results, and identifying areas for future researchPartnered with software engineers, product managers, and peer data scientists to understand business goals, define trade-offs, and influence the product roadmap for Shared ridesResearched novel experimentation techniques to extract insights and gain a comprehensive understanding of product feature performance	
	Data Science Consultant Oliver Wyman	Sept. 2020 - May 2022
	<ul style="list-style-type: none">Designed, built, and presented dashboards summarizing the results of beta testing an app to VP-level clients at one of the largest insurance companies in the US. Won an internal award for Outstanding Team Achievement and the 2021 MX Innovator awardDeveloped a technology roadmap for a Big Four technology company's risk management function, identifying areas with automation potentialCreated statistical models in Python to price products in an emerging market and communicated results of analysis to cross-functional client leadership	
EDUCATION	Bachelor of Arts, Data Science University of California, Berkeley	Spring 2020
COMPUTER SKILLS	Programming & Analysis: Python/PySpark, SQL, R Visualization: Tableau, HTML/CSS	

**ACADEMIC
EXPERIENCE**

Data Collaborative Lead

Spring 2017-19

University of California, Berkeley

- Managed peer tutoring program and industry partner events in collaboration with the Division of Data Sciences and various campus organizations

Research Intern

Fall 2017- 19

University of California, Berkeley

- Conducted data analysis supporting research on [bicycle infrastructure](#) for the Berkeley Center of Community Innovation (Fall '17- 18) and [reference pricing](#) for Berkeley Center for Health Technology (Fall '19- Spring '20)

Academic Intern

Fall 2018

University of California, Berkeley

- Provided support to students in CS 88: Computational Structures in Data Science during lab and discussion sections

**COMMUNITY
SERVICE**

Big Dog Foster at Pets in Need

2023 Mentor at Data Science 4 All

**EXTRA-
CURRICULAR
ACTIVITIES**

Debate Society of Berkeley

- President, 4-year varsity member, and qualifier to the 2020 World Universities Debating Championship