



Monthly Report

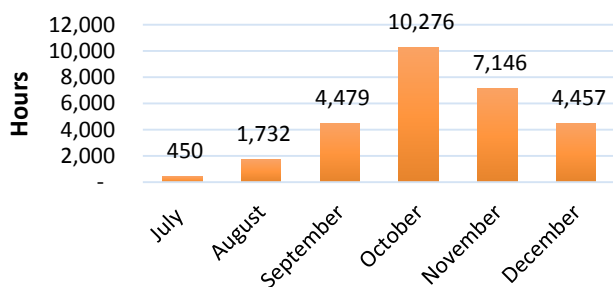
Department Overview

- **Mecklenburg Aquatic Center:** Team Charlotte Swimming hosted the Speedo Western on Friday, January 23rd through Sunday, January 25th. The meet was designed as a last chance state qualifying meet for swimmers that have not yet achieved state cuts. Teams from the western part of North Carolina gave their athletes the opportunity to make a State Meet time. 857 swimmers took part in the swim meet.
- **2015 Winter Short Track Series:** The 5 week race series kicked off Sunday, January 25 at Renaissance Park. Over 400 participants competed in races of varying skill levels. Races start at 9:30am and finish around 3:30pm. The riders compete on the world famous Renaissance Park Short Track. The series competes every Sunday at Renaissance Park and will conclude on February 22.
- **Staff Awards:** Blanche Penn, Recreation Specialist and Justin Jackson, Facility Manager I, were awarded the 2015 “Growing the Dream Award” by Charlotte-Mecklenburg Schools on January 17, 2015.
- **Mecklenburg County Sportsplex** hosted the Charlotte Soccer Academy Adidas Cup - Boys: 36 Teams in the 16U and 18U age groups on January 31 - February 1. Teams were from Virginia, North Carolina and South Carolina.

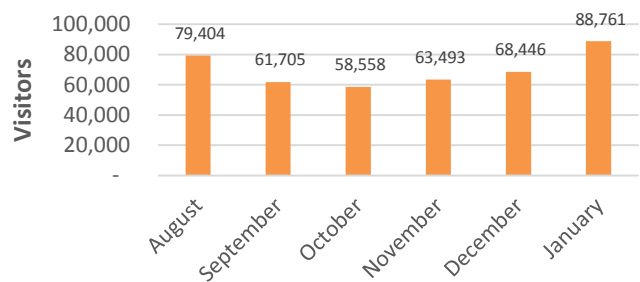
Key Performance Indicators

In January the department offered 2,145 programs for 23,826 participants. In addition, the department hosted 19 special events and/or athletic tournaments for approximately 32,476 participants and spectators. The department received 1,909 customer satisfaction surveys related to facilities and programs with a 98% or higher satisfaction rate.

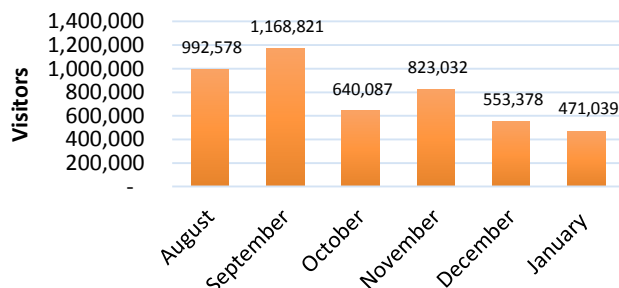
Volunteer Hours



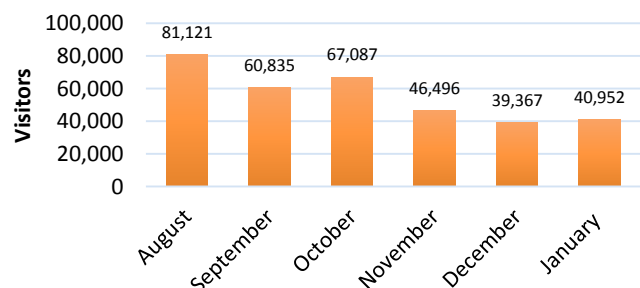
Centers Visitation



PARK VISITATION



NATURE PRESERVE VISITATION





Context for Key Performance Indicators

- Centers Visitation includes Recreation Centers, Nature Centers, and Senior Centers.
- Volunteer Hours spike in October due to Newtown Memorial playground build at Park Road Park and were down in December due to the holidays.
- Nature Preserve Visitation is for five preserves.
- Park Visitation does not include visitation from some of the most popular and heavily trafficked facilities such as any Greenway or walk-in venues such as Romare Bearden Park. Currently the department does not have the means to track visitation at these sites. However, we do know through detailed surveys that 74% of households utilize the parks, greenways, preserves and facilities, and that the parks experience approximately 200,000,000 person visits per year.