



### Monthly Report

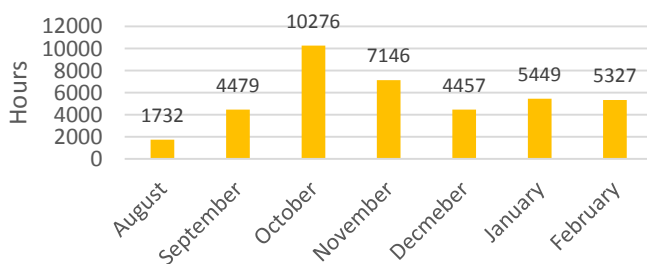
#### Department Overview

- **Natural Resources Recognized by Feds:** The US Fish & Wildlife Service (USFWS) awarded Mecklenburg County a glass sculpture in recognition of our work on behalf of Georgia aster, a NC federally protected plant species growing in a couple of our parks and preserves. We are one of nine cooperators in a regional effort to protect and restore habitat for this bright purple species that thrives in sunny locations.
- **Just How Popular Are Greenways?** The answer: Very! P&R installed counters at four of our 15 greenway stretches on March 15. They take daily counts and can distinguish between bikers and walkers. Used 7 days a week year round, Greenways are truly one of our most appreciated and utilized amenities. Results: from March 15-31 these four greenway stretches saw 60,676 users! April will be likely be much higher. How high? We will just have to wait and see... Until next month....
- **Water Conservation at Work:** The Tradition Golf Course recycled 11,000,000 gallons of treated water provided by CMU to irrigate the 18-hole course which offset an equivalent discharge into local creeks.
- **RecCorps Program Kicks Off:** The 4<sup>th</sup> year of the award-winning Recreation Employment Corp (Employment and Mentoring Program) kicked off in March with thirty-seven teens completing orientation and their first training on Customer Service and Goal Setting/Life Skills Assessment.
- **Romare Bearden Park:** Accessibility improvements were completed at the park.

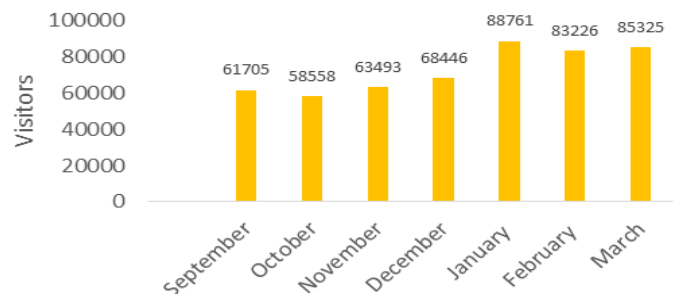
#### Key Performance Indicators

In March the department offered 1,127 programs for 22,284 participants, and hosted 28 special events or athletic tournaments for approximately 93,580 participants and spectators. The department received 1,571 customer satisfaction surveys with a 99% satisfaction rate. February volunteerism has a value of \$1,201,230.

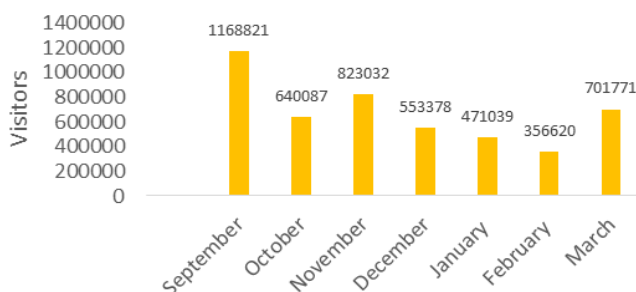
##### Volunteer Hours



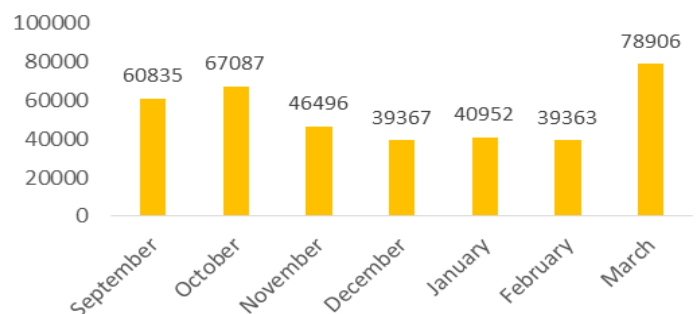
##### Centers Visitation



##### PARK VISITATION



##### Nature Preserve Visitation





### Context for Key Performance Indicators

- Centers Visitation includes Recreation Centers, Nature Centers, and Senior Centers.
- Volunteer Hours spike in October due to Newtown Memorial playground build at Park Road Park.
- Nature Preserve Visitation is for five preserves.
- Park Visitation does not include visitation from some of the most popular and heavily trafficked facilities such as any Greenway or walk-in venues such as Romare Bearden Park. Currently the department only has the means to track visitation at 4 greenway sites, per Overview.