

SURVEY PRIORITY RANKINGS



MECKLENBURG COUNTY COMPREHENSIVE PARKS & RECREATION MASTER PLAN

Methodology

- Unmet Needs
 - ▣ Unmet desires for facilities / recreation programs - Weighted value of 3.
- Importance Ranking for Facilities
 - ▣ This is used as a factor from the importance allocated to a facility or program by the community. Weighted value of 3.
- Consultant Evaluation Factor
 - ▣ Derived from PROS' program and facility assessment based on survey results, demographics, trends and overall community input. Weighted value of 4.

Program Priority Rankings	
	Overall Ranking
Adult Fitness and Wellness Programs	1
Special Events/Festivals	2
Outdoor Adventure Programs	3
Education/Life Skills Programs	4
Water Fitness Programs	5
Senior Programs	6
Youth Learn to Swim Programs	7
Adult Swim Programs	8
Adult Art, Dance, Performing Arts	9
Nature Education Programs	10
Adult Sports Programs	11
Youth/Teen Summer Camp Programs	12
Youth/Teen Fitness and Wellness Programs	13
Tennis Lessons, Clinics, Leagues	14
Youth/Teen Sports Programs	15
Pre-School Programs	16
Programs for People with Disabilities	17
Martial Arts Programs	18
Before and After School Programs	19
Golf Lessons	20
Youth/Teen Art, Dance, Performing Arts	21
Gymnastics and Tumbling Programs	22

Facility / Amenity Priority Rankings	
	Overall Ranking
Paved Walking and Biking Trails	1
Nature Trails	2
Indoor Fitness and Exercise Facilities	3
Indoor Running/Walking Track	4
Indoor Swimming/Leisure Pool	5
Park Shelters and Picnic Areas	6
Outdoor Swimming and Spray Grounds	7
Community or Recreation Center	8
Playground Equipment and Play Areas	9
Off-leash Dog Park	10
Mountain Bike Trails	11
Community Gardens	12
Outdoor Tennis Courts	13
Indoor Basketball/Volleyball Courts	14
Nature Center	15
Outdoor Basketball Courts	16
Outdoor Amphitheaters	17
Lake Swimming Areas	18
Golf Courses	19
Youth/Teen Soccer Fields	20
Skateboard Park	21
Youth/Teen Baseball and Softball Fields	22
Campground (RV or Tent)	23
Youth/Teen Football Fields	24
Outdoor Sand Volleyball Courts	25
Adult Soccer Fields	26
Adult Softball Fields	27
ATV or Dirt Bike Course	28
Lacrosse and Cricket Fields	29
Equestrian Trails	30

Program Priority Rankings by Age						
	Overall Ranking	U-35	35-44	45-54	55-64	65+
Adult Fitness and Wellness Programs	1	1	3	1	1	1
Special Events/Festivals	2	5	1	2	5	4
Outdoor Adventure Programs	3	4	5	3	4	14
Education/Life Skills Programs	4	3	4	5	6	6
Water Fitness Programs	5	8	7	4	3	3
Senior Programs	6	19	21	17	2	2
Youth Learn to Swim Programs	7	2	2	18	12	9
Adult Swim Programs	8	9	18	8	8	5
Adult Art, Dance, Performing Arts	9	15	15	6	9	7
Nature Education Programs	10	10	10	11	7	13
Adult Sports Programs	11	7	12	13	11	12
Youth/Teen Summer Camp Programs	12	13	9	9	17	10
Youth/Teen Fitness and Wellness Programs	13	17	14	7	15	15
Tennis Lessons, Clinics, Leagues	14	14	17	10	14	11
Youth/Teen Sports Programs	15	16	8	12	19	16
Pre-School Programs	16	6	6	22	21	20
Programs for People with Disabilities	17	22	20	15	13	8
Martial Arts Programs	18	12	16	14	16	18
Before and After School Programs	19	11	11	21	18	17
Golf Lessons	20	21	22	16	10	19
Youth/Teen Art, Dance, Performing Arts	21	18	19	19	20	21
Gymnastics and Tumbling Programs	22	20	13	20	22	22

Facility / Amenity Priority Rankings by Age						
	Overall Ranking	U-35	35-44	45-54	55-64	65+
Paved Walking and Biking Trails	1	1	1	1	1	1
Nature Trails	2	2	2	2	2	2
Indoor Fitness and Exercise Facilities	3	5	5	3	4	3
Indoor Running/Walking Track	4	6	4	6	5	5
Indoor Swimming/Leisure Pool	5	3	7	4	6	6
Park Shelters and Picnic Areas	6	4	8	5	3	4
Outdoor Swimming and Spray Grounds	7	7	3	7	7	8
Community or Recreation Center	8	8	10	9	8	7
Playground Equipment and Play Areas	9	9	6	15	11	10
Off-leash Dog Park	10	10	11	16	9	11
Mountain Bike Trails	11	12	9	10	14	17
Community Gardens	12	16	12	14	13	12
Outdoor Tennis Courts	13	15	18	8	10	13
Indoor Basketball/Volleyball Courts	14	11	16	12	17	15
Nature Center	15	19	13	13	12	9
Outdoor Basketball Courts	16	13	14	11	18	19
Outdoor Amphitheaters	17	18	19	18	16	14
Lake Swimming Areas	18	17	15	17	20	20
Golf Courses	19	20	20	22	15	16
Youth/Teen Soccer Fields	20	14	17	19	19	18
Skateboard Park	21	21	21	20	21	21
Youth/Teen Baseball and Softball Fields	22	23	24	21	24	23
Campground (RV or Tent)	23	26	22	23	25	26
Youth/Teen Football Fields	24	24	27	25	23	25
Outdoor Sand Volleyball Courts	25	27	26	26	26	30
Adult Soccer Fields	26	25	23	28	28	28
Adult Softball Fields	27	28	25	27	29	24
ATV or Dirt Bike Course	28	22	28	24	22	22
Lacrosse and Cricket Fields	29	29	29	29	27	29
Equestrian Trails	30	30	30	30	30	27

Program Priority Rankings by Participation			
	Overall Ranking	Participated	Not Participated
Adult Fitness and Wellness Programs	1	1	1
Special Events/Festivals	2	2	2
Outdoor Adventure Programs	3	3	4
Education/Life Skills Programs	4	6	5
Water Fitness Programs	5	8	3
Senior Programs	6	4	6
Youth Learn to Swim Programs	7	11	13
Adult Swim Programs	8	12	11
Adult Art, Dance, Performing Arts	9	13	7
Nature Education Programs	10	5	8
Adult Sports Programs	11	10	12
Youth/Teen Summer Camp Programs	12	9	9
Youth/Teen Fitness and Wellness Programs	13	16	14
Tennis Lessons, Clinics, Leagues	14	14	10
Youth/Teen Sports Programs	15	7	15
Pre-School Programs	16	19	18
Programs for People with Disabilities	17	21	19
Martial Arts Programs	18	20	20
Before and After School Programs	19	15	17
Golf Lessons	20	17	21
Youth/Teen Art, Dance, Performing Arts	21	18	16
Gymnastics and Tumbling Programs	22	22	22

Facility / Amenity Priority Rankings by Participation			
	Overall Ranking	Participated	Not Participated
Paved Walking and Biking Trails	1	1	1
Nature Trails	2	2	2
Indoor Fitness and Exercise Facilities	3	3	4
Indoor Running/Walking Track	4	8	5
Indoor Swimming/Leisure Pool	5	4	6
Park Shelters and Picnic Areas	6	5	3
Outdoor Swimming and Spray Grounds	7	6	9
Community or Recreation Center	8	7	8
Playground Equipment and Play Areas	9	12	7
Off-leash Dog Park	10	9	11
Mountain Bike Trails	11	10	12
Community Gardens	12	15	14
Outdoor Tennis Courts	13	14	13
Indoor Basketball/Volleyball Courts	14	11	18
Nature Center	15	16	10
Outdoor Basketball Courts	16	13	16
Outdoor Amphitheaters	17	21	17
Lake Swimming Areas	18	17	20
Golf Courses	19	19	15
Youth/Teen Soccer Fields	20	18	19
Skateboard Park	21	20	22
Youth/Teen Baseball and Softball Fields	22	22	21
Campground (RV or Tent)	23	23	25
Youth/Teen Football Fields	24	25	24
Outdoor Sand Volleyball Courts	25	24	26
Adult Soccer Fields	26	26	23
Adult Softball Fields	27	28	27
ATV or Dirt Bike Course	28	27	28
Lacrosse and Cricket Fields	29	29	29
Equestrian Trails	30	30	30

Program Priority Rankings by Income						
	Overall Ranking	< \$25,000	\$25,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,999	\$100,000+
Adult Fitness and Wellness Programs	1	1	1	2	1	1
Special Events/Festivals	2	5	7	4	2	2
Outdoor Adventure Programs	3	7	12	3	4	3
Education/Life Skills Programs	4	11	5	1	6	4
Water Fitness Programs	5	10	2	7	3	6
Senior Programs	6	2	6	12	5	16
Youth Learn to Swim Programs	7	12	8	9	7	5
Adult Swim Programs	8	9	3	6	12	13
Adult Art, Dance, Performing Arts	9	17	4	8	13	7
Nature Education Programs	10	18	9	5	9	9
Adult Sports Programs	11	19	11	15	8	8
Youth/Teen Summer Camp Programs	12	3	18	13	14	11
Youth/Teen Fitness and Wellness Programs	13	6	15	17	17	15
Tennis Lessons, Clinics, Leagues	14	20	17	21	10	12
Youth/Teen Sports Programs	15	15	19	14	11	14
Pre-School Programs	16	13	10	11	15	19
Programs for People with Disabilities	17	4	14	18	16	22
Martial Arts Programs	18	16	13	16	18	17
Before and After School Programs	19	8	20	10	21	21
Golf Lessons	20	22	22	19	20	10
Youth/Teen Art, Dance, Performing Arts	21	14	16	22	22	20
Gymnastics and Tumbling Programs	22	21	21	20	19	18

Facility / Amenity Priority Rankings by Income						
	Overall Ranking	< \$25,000	\$25,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,999	\$100,000+
Paved Walking and Biking Trails	1	1	1	1	1	1
Nature Trails	2	4	3	2	4	2
Indoor Fitness and Exercise Facilities	3	3	4	3	3	3
Indoor Running/Walking Track	4	8	6	6	5	6
Indoor Swimming/Leisure Pool	5	6	5	5	6	4
Park Shelters and Picnic Areas	6	2	2	4	8	9
Outdoor Swimming and Spray Grounds	7	7	8	7	2	5
Community or Recreation Center	8	5	7	8	7	12
Playground Equipment and Play Areas	9	9	9	10	12	10
Off-leash Dog Park	10	17	17	12	9	7
Mountain Bike Trails	11	10	13	16	17	8
Community Gardens	12	13	15	9	15	15
Outdoor Tennis Courts	13	16	12	15	11	11
Indoor Basketball/Volleyball Courts	14	12	14	11	10	16
Nature Center	15	11	19	13	14	14
Outdoor Basketball Courts	16	14	11	14	13	13
Outdoor Amphitheaters	17	18	16	18	16	18
Lake Swimming Areas	18	21	18	17	19	20
Golf Courses	19	19	21	23	20	17
Youth/Teen Soccer Fields	20	22	10	19	18	19
Skateboard Park	21	15	20	20	21	21
Youth/Teen Baseball and Softball Fields	22	24	23	25	23	23
Campground (RV or Tent)	23	28	24	24	22	24
Youth/Teen Football Fields	24	23	25	28	24	25
Outdoor Sand Volleyball Courts	25	25	27	22	28	29
Adult Soccer Fields	26	27	26	27	27	26
Adult Softball Fields	27	20	29	26	26	27
ATV or Dirt Bike Course	28	26	22	21	25	22
Lacrosse and Cricket Fields	29	30	28	29	29	28
Equestrian Trails	30	29	30	30	30	30

Program Priority Rankings by Gender

	Overall Ranking	Male	Female
Adult Fitness and Wellness Programs	1	1	1
Special Events/Festivals	2	2	2
Outdoor Adventure Programs	3	3	4
Education/Life Skills Programs	4	4	5
Water Fitness Programs	5	6	3
Senior Programs	6	9	6
Youth Learn to Swim Programs	7	7	9
Adult Swim Programs	8	11	7
Adult Art, Dance, Performing Arts	9	10	8
Nature Education Programs	10	8	11
Adult Sports Programs	11	5	15
Youth/Teen Summer Camp Programs	12	17	10
Youth/Teen Fitness and Wellness Programs	13	15	12
Tennis Lessons, Clinics, Leagues	14	12	16
Youth/Teen Sports Programs	15	13	17
Pre-School Programs	16	20	13
Programs for People with Disabilities	17	19	14
Martial Arts Programs	18	14	20
Before and After School Programs	19	18	19
Golf Lessons	20	16	22
Youth/Teen Art, Dance, Performing Arts	21	22	18
Gymnastics and Tumbling Programs	22	21	21

Facility / Amenity Priority Rankings by Gender			
	Overall Ranking	Male	Female
Paved Walking and Biking Trails	1	1	1
Nature Trails	2	2	2
Indoor Fitness and Exercise Facilities	3	3	3
Indoor Running/Walking Track	4	6	5
Indoor Swimming/Leisure Pool	5	4	6
Park Shelters and Picnic Areas	6	5	4
Outdoor Swimming and Spray Grounds	7	7	7
Community or Recreation Center	8	9	8
Playground Equipment and Play Areas	9	8	9
Off-leash Dog Park	10	11	10
Mountain Bike Trails	11	10	15
Community Gardens	12	15	11
Outdoor Tennis Courts	13	12	14
Indoor Basketball/Volleyball Courts	14	16	13
Nature Center	15	13	12
Outdoor Basketball Courts	16	14	16
Outdoor Amphitheaters	17	17	17
Lake Swimming Areas	18	20	20
Golf Courses	19	18	19
Youth/Teen Soccer Fields	20	19	18
Skateboard Park	21	21	21
Youth/Teen Baseball and Softball Fields	22	23	22
Campground (RV or Tent)	23	22	24
Youth/Teen Football Fields	24	27	23
Outdoor Sand Volleyball Courts	25	26	25
Adult Soccer Fields	26	24	27
Adult Softball Fields	27	28	26
ATV or Dirt Bike Course	28	25	28
Lacrosse and Cricket Fields	29	29	29
Equestrian Trails	30	30	30

Program Priority Rankings by Race				
	Overall Ranking	Black/African American	White/Caucasian	Other
Adult Fitness and Wellness Programs	1	1	1	2
Special Events/Festivals	2	7	2	1
Outdoor Adventure Programs	3	13	3	5
Education/Life Skills Programs	4	4	4	4
Water Fitness Programs	5	5	5	9
Senior Programs	6	3	9	15
Youth Learn to Swim Programs	7	6	7	3
Adult Swim Programs	8	2	15	18
Adult Art, Dance, Performing Arts	9	9	8	12
Nature Education Programs	10	17	6	11
Adult Sports Programs	11	15	10	7
Youth/Teen Summer Camp Programs	12	11	14	6
Youth/Teen Fitness and Wellness Programs	13	10	16	8
Tennis Lessons, Clinics, Leagues	14	18	11	19
Youth/Teen Sports Programs	15	16	13	17
Pre-School Programs	16	14	18	14
Programs for People with Disabilities	17	8	19	20
Martial Arts Programs	18	19	17	16
Before and After School Programs	19	12	22	13
Golf Lessons	20	21	12	22
Youth/Teen Art, Dance, Performing Arts	21	20	21	10
Gymnastics and Tumbling Programs	22	22	20	21

Facility / Amenity Priority Rankings by Race				
	Overall Ranking	Black/African American	White/Caucasian	Other
Paved Walking and Biking Trails	1	1	1	1
Nature Trails	2	7	2	2
Indoor Fitness and Exercise Facilities	3	3	3	4
Indoor Running/Walking Track	4	4	7	6
Indoor Swimming/Leisure Pool	5	5	5	5
Park Shelters and Picnic Areas	6	2	4	7
Outdoor Swimming and Spray Grounds	7	8	6	9
Community or Recreation Center	8	6	11	12
Playground Equipment and Play Areas	9	11	10	14
Off-leash Dog Park	10	15	9	13
Mountain Bike Trails	11	16	8	8
Community Gardens	12	13	14	10
Outdoor Tennis Courts	13	12	13	17
Indoor Basketball/Volleyball Courts	14	10	18	11
Nature Center	15	14	12	15
Outdoor Basketball Courts	16	9	19	20
Outdoor Amphitheaters	17	18	15	16
Lake Swimming Areas	18	19	16	19
Golf Courses	19	24	17	22
Youth/Teen Soccer Fields	20	17	20	3
Skateboard Park	21	21	21	18
Youth/Teen Baseball and Softball Fields	22	22	23	28
Campground (RV or Tent)	23	28	24	24
Youth/Teen Football Fields	24	20	25	30
Outdoor Sand Volleyball Courts	25	26	26	26
Adult Soccer Fields	26	27	27	21
Adult Softball Fields	27	23	28	29
ATV or Dirt Bike Course	28	25	22	23
Lacrosse and Cricket Fields	29	29	29	25
Equestrian Trails	30	30	30	27

Program Priority Rankings by Region				
	Overall Ranking	North	Central	South
Adult Fitness and Wellness Programs	1	1	1	1
Special Events/Festivals	2	2	2	3
Outdoor Adventure Programs	3	4	8	2
Education/Life Skills Programs	4	3	4	5
Water Fitness Programs	5	5	7	4
Senior Programs	6	11	3	6
Youth Learn to Swim Programs	7	6	9	7
Adult Swim Programs	8	8	5	11
Adult Art, Dance, Performing Arts	9	10	12	8
Nature Education Programs	10	9	10	9
Adult Sports Programs	11	14	6	10
Youth/Teen Summer Camp Programs	12	7	14	17
Youth/Teen Fitness and Wellness Programs	13	13	15	12
Tennis Lessons, Clinics, Leagues	14	16	11	13
Youth/Teen Sports Programs	15	12	20	15
Pre-School Programs	16	20	13	16
Programs for People with Disabilities	17	15	17	18
Martial Arts Programs	18	18	19	14
Before and After School Programs	19	19	16	19
Golf Lessons	20	17	21	20
Youth/Teen Art, Dance, Performing Arts	21	21	18	22
Gymnastics and Tumbling Programs	22	22	22	21

Facility / Amenity Priority Rankings by Region				
	Overall Ranking	North	Central	South
Paved Walking and Biking Trails	1	1	1	1
Nature Trails	2	2	3	2
Indoor Fitness and Exercise Facilities	3	3	2	4
Indoor Running/Walking Track	4	6	6	3
Indoor Swimming/Leisure Pool	5	5	5	5
Park Shelters and Picnic Areas	6	4	4	7
Outdoor Swimming and Spray Grounds	7	8	9	6
Community or Recreation Center	8	7	8	10
Playground Equipment and Play Areas	9	12	7	9
Off-leash Dog Park	10	15	10	11
Mountain Bike Trails	11	14	13	8
Community Gardens	12	16	16	12
Outdoor Tennis Courts	13	13	15	13
Indoor Basketball/Volleyball Courts	14	9	11	19
Nature Center	15	10	12	14
Outdoor Basketball Courts	16	11	14	17
Outdoor Amphitheaters	17	18	19	18
Lake Swimming Areas	18	17	18	21
Golf Courses	19	20	20	15
Youth/Teen Soccer Fields	20	19	17	16
Skateboard Park	21	21	24	20
Youth/Teen Baseball and Softball Fields	22	24	23	22
Campground (RV or Tent)	23	22	27	26
Youth/Teen Football Fields	24	23	22	28
Outdoor Sand Volleyball Courts	25	26	30	27
Adult Soccer Fields	26	27	26	24
Adult Softball Fields	27	28	25	25
ATV or Dirt Bike Course	28	25	21	23
Lacrosse and Cricket Fields	29	30	29	29
Equestrian Trails	30	29	28	30



QUESTIONS?