

# Aiden Vion Castelino

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## OBJECTIVE

Data-driven Big Data Consultant with expertise in Power BI, SQL, Power Query, Data Warehousing (SSIS), and ETL processes. Specializing in dashboard development, data modeling, and business intelligence solutions to drive data-driven decision-making. Experienced in collaborating with stakeholders and delivering insights across Finance, IT, Supply Chain, and Sales. Passionate about leveraging analytics and automation to optimize business performance.

## SKILLS AND INTERESTS

<b>Data Analysis</b>	Predictive Analytics, Clustering, Regression, Data storytelling
<b>Business Analysis</b>	Requirements Gathering, Process Optimization, Risk Analysis, Stakeholder Management
<b>Programming Languages</b>	Python, SQL, C, Java
<b>Data Engineering</b>	ETL, Data Warehousing (SSIS), Power Query, EDA, Data Cleaning, Feature Engineering, Data Normalization
<b>Data Visualization Tools</b>	Power BI, Tableau, Microsoft Excel
<b>Databases</b>	MySQL, Microsoft SQL, PostgreSQL
<b>Soft Skills</b>	Critical thinking, Collaboration, Adaptability, Data-driven decision-making, Project ownership, Leadership

## EXPERIENCE

### Big Data Consultant | RBHU ETG Private Limited February 2025 - Present

- Designing and developing interactive Power BI dashboards with advanced data modelling for cross-departmental insights (Finance, IT, Supply Chain, and Sales).
- Implementing ETL workflows using SQL Server (SSMS) and SSIS for seamless data integration and warehousing.
- Collaborating with client managers to gather business requirements and translate them into actionable analytics solutions.
- Ensuring data governance and security by implementing Row-Level Security (RLS) and compliance policies.
- Performing data validation, transformation, and optimization to enhance reporting accuracy.
- Engaging in cross-functional collaboration, streamlining analytics and decision-making processes.

### Data Science Intern | Edureka January 2025 - February 2025

- Worked on a Data Science project involving SQL, statistical analysis, and machine learning.
- Developed Power BI dashboards to visualize key insights from structured datasets.

### Web Developer Intern | Dead of Writes Publication June 2022 - July 2022

- Developed web pages using HTML, CSS, and JavaScript increasing user engagement by 30% through enhanced interactive features.
- Optimized website structure and resolved UI/UX issues for better user experience.

## EDUCATION

<b>Fr. C. Rodrigues Institute of Technology – University of Mumbai</b>	<b>Nov 2020 - June 2024</b>
Bachelor of Engineering in Computer Engineering with Honors in Cyber Security	CGPA: 9.12 / 10 (81.01%)

## CERTIFICATIONS

- Edureka - Data Science with SQL Certification Program – accredited by NASSCOM
- Cisco Data Analytics Essentials - Issued by Cisco Networking Academy
- Power BI & Data Visualization (PwC, Tata, Accenture – Forage)
- Microsoft Excel - Basic & Advanced Formulas (Udemy)
- Introduction to Machine Learning and AI Algorithms (Udemy)

## SELECTED PROJECTS

### Database Management for Walmart with Microsoft SQL Server (SQL) | December 2024

- Designed and optimized databases, supporting sales trend analysis for actionable insights.

### BlinkIt Sales Dashboard (Power BI) | November 2024

- Developed a dynamic dashboard to visualize sales data by location, size, and item type.

### Accident Severity Prediction with Sklearn (Python, Sklearn) | October 2024

- Built a Random Forest Classifier to predict accident severity with 92.35% accuracy.

### Travel Aggregator Analysis (SQL, Python, Excel) | August 2024

- Analyzed trends in booking and search data, driving a 20% increase in conversions.

## LEADERSHIP & ACTIVITIES

**Sponsorship Head, CSI Community, FCRIT – 2022-23:** Led the strategy and execution of sponsorship initiatives, successfully securing partnerships to enhance community engagement and event success.

**Secretary, Drama Club, FCRIT – 2022-23:** Managed event logistics and fostered team collaboration to ensure the successful execution of club activities and performances.