

SKILLS

Adobe photoshop
Adobe Illustrator
Adobe XD
CoralDraw
Powerpoint

As back as I remember, I started my career in the Advertising Industry in 2015. **Web, Graphics Diploma** and artistic sense I collaborate with a few events, startups and brands.

Enthusiastically participate in digital campaigns and print collaterals.

CONNECT WITH ME

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kaura962@gmail.com

AMRITA KAUR

A person wants to create more ideas and strives for quick implementation. Conquer the world through my campaign's ideas and some quickness.

EXPERIENCE

ART DIRECTOR

Nov 2020-
Present

Cheil India, Gurgaon

Obtain client approval by presenting final layouts, storyboards and illustrations and respond to client commentary and requests. Produce layout for printing by making-up, pasting-up and finishing layouts. Keeps customers informed by reviewing illustrative or presentation. Work on UI and Ux Design and provide interaction design as per obtain client problem.

VISUALIZER

May 2019-
July 2020

Korra world wide, Gurgaon

Participate in client pitch and brainstorming with new ideas. Incorporate and explore client suggestions and direction, resolve questions and concerns, oversee objects. Working with close to the development team and providing a user-friendly solution, handling a Dish TV Dashboard.

GRAPHIC DESIGNER

Dec 2018-
May 2019

AdGlobal360 India Pvt. Ltd., Gurgaon

Collaborate with Rajasthan Tourism and design campaign and print Marketing collateral. We are honoured by **National Level Award** and **Social Samosa** award on Social Campaign.

CREATIVE DESIGNER AND VISUALIZER

Oct 2017-
Nov 2018

MCI Digital Private Limited, New Delhi

Leads the design process for packaging materials for products, including brainstorming. Finalized the Product Packaging, Co-ordinate with manufacture team and design packaging material Create the Google Campaign Material and Design Digital Marketing all graphic things. Brainstorming about campaign, and other activities.

CREATIVE DESIGNER

Dec 2015-
May 2017

Tea Stall Studio, Gurgaon

Design all kinds of Digital collateral such as logos, Banners, Social Media. Design Campaigns. Translate product positioning, existing resect, and offline/online Marketing strategies into effective designs. Conceptualizing the print work to Australia five cities Sydney, Melbourne, Canberra, Brisbane and perth.

LET'S TALK

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