



7710908900

@ suvarna.barikar@gmail.com

## SKILLS

Art Direction —————

Concept —————

Team Lead —————

Apart from Pencil Paper i also do Creative Moodboard, branding, 360 Brand campaign, Modelshoot, Videoshoot, Illustration, Calligraphy, Typography, UI & UX design.

## ACHIVEMENTS

Model shoot done in 10days from scratch (from searching models to final output)

5 Product Launches in a month (from cracking new concept, MoodBoard, Branding, Photoshoot, Marketing assets)

Design App from scratch (Making wireframe, UI, till executing)

Handeling team of 17 team members

# SUVARNA JAYANNA BARIKAR

*Creative Head , Art Director*

*Portfolio: [behance.net/suvarnabar8e2a](https://www.behance.net/suvarnabar8e2a)*

## OBJECTIVE

To obtain a challenging role as a **Creative Head** where I can utilize my extensive experience in creative direction, team management, & strategic planning to develop innovative solutions that drive business success. With a proven track record of delivering high-quality campaigns across a range of channels and industries, I am eager to lead a team of talented creatives to create impactful and memorable work.

## EXPERIENCE

**12+**

*Total Years  
of Experience*

*Worked with*  
**120+**

*Brands*

Design Head (Consultant) Assymetrique Advertising from Sept 2023  
Design Head at Purple.com/Manash Lifestyle from May 2022-Sept 2022  
Creative Lead & UI designer at Global Gyan Learning Academy  
Sept 2018-March 2019  
Creative Head at SUGAR Cosmetics Nov 2017- Sept 2018  
Sr.Art Director at Truebil.com Feb-Oct 2017  
Visualiser at WebChutney 2013-2016  
Visualiser at SocialWavelength 2010-12  
Sr.Web Designer at PHI Creativity 2009-10  
Freelancer from 2007-09

## EDUCATION

**B+**

Diploma in Advanced  
Computer Arts From  
MET, Bandra, Mumbai  
Year 2007

**62%**

Completed Degree Bsc  
Computer From  
Aurangabad University  
Year 2006

## CERTIFICATIONS

*Brand Strategy: Defining User Experience*

*Contemporary Brand Identity: Using Verbal & Visual Branding*

*Interface Design for Websites and Apps*