





Hi! I am

Creative Art Director. Based in India.

Specialized in Visualizing, Graphic Designing, Branding, Web Graphics, Management, Marketing Strategies Planning & Execution.

My vision is ultimately improving the bottom line by crafting creative solutions to all business problems. I have rich experience of 10+ Years.

Seeking a position that will allow me to explore and enhance my strong Creative Background With Project Management and Customer Relations. Which can be utilized for the development of the organization in the wider prospect.

I love to hear from you about your unique needs.

MY ETHIC IS "I NEVER NEGLECT AN OPPORTUNITY FOR MY IMPROVEMENT".



My Personnel Details.

: Indian ==

Date Of Birth: 20 Nov 1988

Nationality



Marital : Single

Ż A : Hindi, English, Arabic, French Passport: Valid (Jan 2016 to Jan 2026) Language



My Education & Specialized Program Details.

Education:



SSC **HSC** TY.B.Com Graduate from University Of Mumbai

Graphic & Illustration Suit (Arena Animation).



Fundamentals of Computer, Multimedia & Internet, Basic Art, Concepts of Graphic & Illustration, Creating Illustration - I & II, Sketching Pratices, Images Magic.

Software Learnt: Photoshop, Illustrator, Indesign, Corel Draw, Prezi, Sketch, Acrobat, Microsoft, Windows & Mac Operating.

Web Designing & Hosting Setup (Arena Animation).



Web Design Creation, Layout Planning, Slicing, Basic Coding, Template Editing, Hosting Setup, C-Panel Setup, Domain Purchases and Installation.

Software Learnt: Dreamweaver, Notepad++, Html-5, Wordpress Setup. Wix Setup, Outlook & Webmails Installation.

2D Design & Video Editing (Arena Animation).



Anatomy Study, Concept of 2D Animation, Concept of Storyboarding, Working with Audio, Video Streaming and Editing.

Software Learnt: Flash, ToonBoon, Adobe Premier, Sound Force, Video Mixer, Inshot Editing,

Currently Learning & Upgrading From Online Courses.



- 3D Product Designing. (3d Max & Blender 30% Complete).
- Ul & UX Designing. (Ul Process 80% Complete). After Effect. (70% Complete).









My Core Skills.





Creative Visualization



Design Skills



Details Seeker



Proficiency Tools



Training & Development



Project Management



Team Management



Budgeting & Timeline



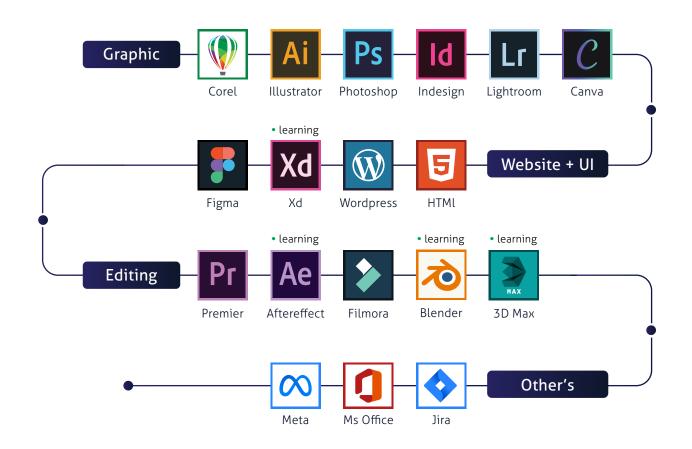
Client Servicing



Client **Physiology**



My Software Skills.









Print Media



- Stationary
- Hoarding
- Standy

- Collateral
- Flyer
- Backdrop

- Brochure
- Dangler
- Die Cut Cards

Graphic Design

- Magazine •
- Graffiti •
- Logo •

- Info Diagram Infographic •
- Books Magazine •
- Branding

 - Profile •



Social Media Marketing

- Post Design
- Scheduling
- Page Management

- Content Plan
- Strategizing
- Competitor Analysis

- Adwords
- Fb Pixel
- Hashtag/Keyword

Presentation Editing

- Short Video •
- Video Editing •
- PPT •

- Photography •
- Audio Editing •
- Content •
- Video Shoot Title Making •
 - Graphic •





Web & UI Designs

- Web UI Design
- Web UX

- App UI Design
- Wordpress
- Analytics

Integration

- HTMl Editing
- Maintaining
- Meta Keyword

Hosting & Server Management

- Web-Scan SSL Setup •
- C-panel Maintaning
 - Domain •
- Maintenance •
- FTP Account •
- Hosting •
- Email & Set-up Setup •





Managerial Skills

- Client Handling
- Marketing
- Price Planing

- TeleSales
- Recruiting
- Seminar
- LeadGeneration Team Manage Strategizing



My Work Experience



Currently Working As A Freelancer Mar 2018 - Till Now



- Graphic Desiging Web Layout Design Branding
- Video Editing
 Social Media Marketing (DM)
- Content Writing Client Meeting, Management & Operations

Software Working: Photoshop, Illustrator, Indesign, Corel Draw, Figma, Premier Pro Prezi, Sketch, Canva, Acrobat, Filezilla, Microsoft, Windows & Mac Operating.

Worked: With T.Technologies (Tenth Planet Group) Dec 2016 - Mar 2018

At *T. Technologies*, I was A Manager Creative & BDM.

I used to handle the role such as.

- Creating Graphic Logo & Big Brand Creations
- Making Design Guidelines for Subordinates & Juniors
- Web Layout Designing
 Business Development Manager
- Client Meeting etc...

I got Internal Job Switch To Tenth Planet Group.

At **Tenth Planet Group**, I was A Manager Creative Designer For MICE.

I used to handle the role such as.

- Event Graphic Event Stage Design & Creations
- Meeting PPT for Marketing Teams Event Collateral.

Also Have International Design Exposure For

- Event Shows/Exhibition Music Concert
- Corporate Conference Meeting International Tour Itinerary.

With this also had responsibility Stakeholder Management to explain the complete Designs & Event Idea for approvals to the end Client, Business Owners & Celebrity's.



My Work Experience



Worked: With Code Serve lan 2013 - Nov 2016

At **Code Serve**, I was A Web layout Designer, Visualizer, Graphic & Business Development Manager (BDM).

As when I join the company it was a start-up company and i use to handle every single department from scratch to end.



Also I had taken few interview for the new joinee and team allocation.

I used to handle the role such as.

- Creating Graphic Logo & Big Brand Creations
- Making Design Guidelines for Subordinates & Juniors
- Web Layout Designing Business Development Manager
- Client Meeting etc...

Worked: With Far East Promotions May 2010 to Dec 2012

At Far East Promotions, I was A Graphic & Product Designer, E-Commerce's Promotion Companies For US / UK / European Countries.



I used to handle the role such as.

- Creating Graphic For E-Commerces Web Banners
- Web Sliders Product Designing Product Editing/Uploading
- Making Sales Tally and Chart/Graphs Excel Account Formals
- Web Mailers
 Promotional Mailers.

Worked: With Apetec Arena Animation. Mar 2009 to Apr 2010

At **Apetec Arena Animation**, I was A Faculty of Graphic / Web / 2D Animation & Video/Sound Editing.



I used to handle all the teaching role in the institution.

- Teaching Graphic Software (Photoshop, Illustrator, InDesign & Corel Draw)
- Teaching Web Software (Dreamweaver, Notepad++, HTML, CSS)
- Teaching 2D Software (Flash, Toon Boon, Sketch, Storyboarding)
- Teaching Editing Software (Premier, Final Cut Pro, Sound force)
- Also handing student Seminar, Contest, Showreel/Portfolio Making.









My Work Experience



Worked: With Capture Photography (Internship). Jan 2009 to Mar 2009

At *Capture Photography*, I was A Photographer, Image Editor, Video Editor.



I used to handle the role such as.

- Event , Product, Wedding Photography & Croma Shooting
 Image Editing , Retouching, Face Cleanup, Background Editing
- Video Editing, Video Mixing, Unwanted Scene Removal, Croma Editing.



My Hobbies & Interests



Meeting New People



Photography



R&D On Internet



Treking Adventure



Long Bike Ride



Workout

— Declaration ———•

I hereby declare that above details furnished by me are correct to the best of my knowledge

Date: 25th Mar 2023 Mumbai, Maharashtra Dev Dashrath Oza