

# Padmini Mani Achari

Room nom 506, building no. 20/A, Lallubhai Compound,  
Hiranandani Akruti J.V. Mankhurd west, Mumbai 400043  
9167457205 | pdminiachari@gmail.com

## Experience

---

- **Pulp India Advertising** Dec 2022 - Current  
Client servicing and social media manager
- **Yoboho New Media House** Sept 2021 - Dec 2022  
Channel Executive
- **USP Studios** Jan 2021 - Sept 2021  
Content Writer & Channel Co-Ordinator
- **A&M Studios** Mar 2020 - Oct 2020  
Executive - Operations
- **Altisource** Mar 2018 - Feb 2019  
Associate
- **Internshalla** Aug 2017 - Mar 2018  
Student Partner--internship
- **Grapevine** May 2017 - Mar 2018  
Product Marketing--internship
- **NBA** Jan 2017 - Apr 2017  
Social Media Marketing--internship
- **Teach for India** Jan 2017 - Mar 2017  
Social Media Marketing--internship
- **Rayban** Dec 2016 - Feb 2017  
Brand Management--internship

## Education

---

- **SIES College of Arts, Science and Commerce** 2021  
Bachelor's of Mass Media
- **Thomas Cook** 2018-2019  
Advance Diploma in Travel management
- **SNDT Women's University, Churchgate** 2016  
HSC
- **Sir JJ Fort Girls High School** 2014  
SSC

## Skills

---

- Content Writing
- Social Media Management
- Canva Designing

## Projects

---

- **Pre Primary Education - The Akanksha Foundation**
- **College Ambassador - Loco**  
Loco App is a Trivia Quiz App offers real cash prize. I was asked to play the quiz and upload content on my social media accounts and ask friends to join in.

- **Influencer Marketing Intern - CoreCred Technologies Pvt. Ltd, Virtual**

I was doing a project with TrussBot. During this month I was asked to acquire user download for TrussBot services via digital media platform and on campus promotion.

### **Interests**

---

- Cooking
- Reading
- Travelling

### **Languages**

---

- English
- Hindi
- Marathi
- Tamil

### **Certification**

---

- Fundamentals of Digital Marketing - Google Digital Garage
- Effective Communications - National Programme on Technology Enhance Learning (NPTEL)