

ASISH RAJ PATTANAIAK

PUBLIC RELATIONS EXECUTIVE

A graduate in Journalism and Mass Communication, seeking to gain a full-time position in the field of advertising and PR. As a dedicated and hardworking person, I am looking forward to learning professional skills from industry experts while bringing my current experience and education to the organisation.



EXPERIENCE

April 2023 - Present

PR Hub, Mumbai

ASSISTANT ACCOUNT EXECUTIVE

- Understanding clients' needs and assisting them proactively to meet those needs
- Tracking news for the organisation to create engaging copies
- Managing media relations and outreach for the company

July 2022 - Aug 2022

Orissa Post, Bhubaneswar


TRAINEE REPORTER


- Creating, and generating engaging news copies for the newspaper
- Rehashing breaking news copies
- Writing and editing feature copies


ADDITIONAL EXPERIENCE

- Was part of the event managing team at SOA University, Bhubaneswar
- Written and edited scripts for Birla Global University, Bhubaneswar
- Hosted various events during my education at BGU
- Single-handedly managed my own Youtube Channel as a video blogger

CONTACT

 7008072606

 asis.raj06@gmail.com

 Mumbai, Maharashtra

EDUCATION

**BIRLA GLOBAL UNIVERSITY,
BHUBANESWAR**

Master of Arts Journalism and Mass
Communication

SOA UNIVERSITY, BHUBANESWAR

Bachelor's in Business Administration

PRABHUJEE ENGLISH MEDIUM SCHOOL

Senior Secondary Education

ST. XAVIER'S HIGH SCHOOL

Matriculation

SKILLS

Data Visualisation



Digital Marketing tool



Adobe Suit



Client Relations



MS Office

