



Mansi Jadhav

ABOUT ME

Date of Birth: July 15, 1999
Age: 24
Gender: Female
Birth Place: Mumbai

CONTACT



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INTERESTS

Online Games
Problem Solving
Dancing

LANGUAGES KNOWN

English
Hindi
Marathi
Skills

Attentive listening and effective
Oral communication skills

Great at Problem Solving

Leadership Skills

Critical Thinker

Ability to quickly create and
apply ideas and solutions

EDUCATION

POSTGRADUATE DEGREE | Mumbai | 2021

Masters in Management Studies, Marketing AICTE

BACHELOR DEGREE | Thakur College, Mumbai | 2019

Bachelor of Management studies
University of Mumbai

XII (HSC) | Thakur College of Commerce & Science | 2016

Commerce
Maharashtra State Board of Secondary and Higher Secondary

X (SSC) | Infant Jesus School | 2014

Maharashtra State Board

WORK EXPERIENCE

ReachLocal

Four months from (Dec 21 to April 22) | SEM Analyst

- Review the ads, keyword and check if they align with the focus of campaign.
- Handle, review and perform daily account responsibilities associated with google AdWords, Bing and reachlocal internal platform for variety of clients.
- Identify trends and insight to achieve CPL goal benchmarks set in paid search campaigns.
- Keep pace with search engine and PPC industry trends and development

Eggfirst Advertising agency

Four months from (June 22 to September 22) | Client Servicing (Tata Motors Limited)

- Regular Interacting with clients and creating positive onboarding experience for clients.
- Maintaining accurate records of clients and managing social media Platform of clients.
- Determine targeted pitch for each client segment.
- Provide necessary assistance on escalated or urgent issues.
- Ideate with multiple internal teams to identify new revenue opportunities and increase revenue stream from existing clients.

CERTIFICATION PROGRAM

- MSCIT certificate
- Digital marketing Google Certification
- Basics of Excel