

Nikhil S. Bhajbhuje

DIGITAL EXECUTIVE



PROFILE

NAME

NIKHIL S. BHAJBHUJE

09 THANAKAR CHAWL
SUBHASH NAGAR, CHENDANI
KOLIWADA, THANE(EAST)
MAHARASHTRA, 400603.

PHONE NUMBER

9920079345

DATE OF BIRTH

JANUARY 28, 1992

EMAIL ID

Nikhilbhajbhuje@gmail.com

LANGUAGE

- ENGLISH
- HINDI
- MARATHI

• HOBBIES : FOSTERING ANIMALS,
TREE PLANTATION, TRAVELLING.

• NATIONALITY : INDIAN

• MARITAL STATUS : SINGLE

B.M.S & M.M.S POST GRADUATE , SEEKING A FULL-TIME POSITION IN THE FIELD OF DIGITAL PLANNING AND EXECUTION WHERE I CAN APPLY MY KNOWLEDGE AND LEARN SKILLS SETS FOR CONTINUOUS IMPROVEMENT.

JOB EXPERIENCE

GROUP M MEDIA INDIA PVT LIMITED

Executive - Digital NOV 2021.

Executive- M-Plan AUGUST 2022.

2021-2023 Present

- Responsible for the informational and analytical data of Procter & Gamble I video campaign (Includes planned and Deliverable data) .
- Shell India Ecommerce Amazon & Flipkart Data.
- Estimates ,Po, Ro, Monitoring process.
- Google ad campaign setup knowledge.
- Proficiency with the Microsoft Excel, Nielsen Digital AD Rating, symphony, Flashtalking with the ability to pick up new systems and software easily.

MEDIACOM COMMUNICATION PVT LTD

Internship -Apr,2021 -Oct,2021.

RETAIL OPERATION MANAGER

- 91STREETS MEDIA TECHNOLOGIES PVT LTD (PHARMEASY) |
SEP 2016- DEC 2018

FLOOR OFFICER (OPERATIONS)

- AVENUE SUPERMART LIMITED (D-MART)
JAN 2016- AUG 2016

EDUCATION

CERTIFIED DIGITAL MARKETING MASTER COURSE from Digital Vidya, Mumbai FEB (2021).

MMS (Marketing) from Dr. VN Bedekar Institute of Management Studies, Thane, Mumbai University 61.4%. (2015).

BMS from Dnyanasadhana College Thane, Mumbai University 64.9% (2013).

HSC from Maharashtra State Board 54%(2010).

SSC from Maharashtra State Board 62.15%(2008).