

Objective

Energetic Web Designer with 10 years experience creating and maintaining functional, attractive, and responsive websites. Clear understanding of modern technologies and best design practices. Experienced with WordPress and Drupal. Proven track record of raising UX scores and customer retention.

Creative experience in the following:

- Brochures & Newsletters
- Digital Photography
- Website design
- Annual Appeals & Cards
- Logos & Business Cards
- Re-touching
- Video Editing (Filmora)
- Silent Auctions
- Posters & Post Cards
- Photograph Restorations
- Videographer
- E-Tribute Journals
- Stationary & Pledge Cards
- Slide Presentations
- Sustainability Websites
- Capital Campaigns
- Tribute Journals
- Video Photomontages
- Facebook Branding
- Billboards
- E-magazines

Personal Portfolio :- www.nacreative.in

Freelance Clients

GS SOLUTION :- Loan Based Companies

Portals

Website :- <https://gssolution.in/>

Facebook :- <https://www.facebook.com/sarvgyansolutions>

Instagram :- <https://www.instagram.com/sarvgyansolutions/>

LinkedIn :- <https://www.linkedin.com/feed/update/urn:li:activity:7039918011532623872/>

KARMAGROUP:- Interior Design Based Companies

Website :- <https://www.karmagp.com/>

Agriculture Exhibition

To effectively handle agriculture exhibitions all over India, it is crucial to focus on multiple strategies. Firstly, emphasize showcasing cutting-edge farming technologies and equipment that enhance productivity and efficiency. Secondly, facilitate knowledge exchange through expert panels, seminars, and workshops to promote best practices and advancements in agriculture. Thirdly, create interactive exhibits and demonstrations to engage visitors and provide hands-on experience with new farming techniques. Fourthly, foster networking opportunities for farmers, industry professionals, and agribusinesses to facilitate collaborations and partnerships. Lastly, highlight sustainable agricultural practices and eco-friendly solutions to promote a greener and more sustainable future for Indian agriculture.

- **KISAN** :India's Largest Agri Show (Pune) 2018, 2019, 2021, 2022
- **Agrovision** : India's Premier Agri Summit (Nagpur) 2018, 2019, 2021, 2022
- **Krishithon** : India's Premier Agriculture Trade Fair (Nashik) 2018, 2019, 2021, 2022
- **The Krushi Mahotsav** (Global Agriculture Festival) (Nashik) 2018, 2019, 2021, 2022
- **Delhi Exhibition** :-
- **Jammu** – JAMMU & KASHMIR :- Prepare the Exhibition Strategies
- **Kolhapur** – MAHARASHTRA :- Prepare the Exhibition Strategies
- **Rajahmundry** – ANDRA PRADESH :- Prepare the Exhibition Strategies
- **Belgaum** – KARNATAKA :- Prepare the Exhibition Strategies
- **AGRA** – DUBAI :- Prepare the Exhibition Strategies

Work Experience

Web / Graphic Design

A S AGRI AND AQUA LLP (Agriculture technology Company) Thane November 2018 – Present

A S AGRI is a Agriculture company with websites which are primarily farmer projects. As the Web Designer, my core activities included: - Url – **www.asagriaqua.com**

- Planning site designs, functionality and navigation, along with audience funnels and data capture points.
- Building wireframes & prototypes which were then turned into functional and responsive digital products.
- Reviewing UX with multiple teams and making necessary edits to accommodate technical or business concerns. Raised UX scores by 38%.
- Handling all composition, color, illustration, typography, and branding for projects.
- Managing, producing and designing projects from brief to fulfilment.
- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in a clients corporate and promotional brands.
- Presenting finalized ideas & concepts to clients, colleagues and senior managers.
- Answering queries from clients.
- Creating original artwork for short and long term projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Designing pitches and presentations for the sales teams.
- Keeping up to date with new software, post-production techniques & industry trends.
- Producing graphic content for site re-skins, page layouts, email designs, site graphics & static & Flash banners.

Web / Graphic Design

CIDC BHAVAN (Cyfuture Consultancy - Delhi) – CBD Belapur June 2016 – Oct 2018

Worked as part of a multi-disciplinary team, carrying out ad-hoc tasks as requested by the IT Manager. Had a specific brief to ensure the websites build for customer's precisely matched their requirements. :- Url - **cidco.maharashtra.gov.in**

- Wrote internal and external design specifications.
- Performed maintenance and updates to existing client Web sites.
- Involved in creating a comparison site from scratch.
- Helped end users to solve operating problems.
- Participated in brainstorming sessions to come up with ideas.
- Documented software and technical specifications.
- Provided guidance and advice to less experienced staff.
- Worked on multiple projects simultaneously to a high standard.
- Escalated operational issues to senior management.
- Addressed cross-browser compatibility issues.
- Integrated websites with Facebook, Twitter, and YouTube.

Academic Qualifications

APTECH | Diploma in Web Design Languages HTML/CSS/JAVA SCRIPT (2009)

ST.ANGELOUS | Diploma in Graphic & Animation Flash/After Effect/ Video Effects (2010)

BA – Mumbai University

Sathaye Collage (Vile-Parle)

2004 – 2005

HSC – Mumbai University

Sathaye Collage (Vile-Parle)

2001 - 2002

SSC – Mumbai University

Paranjpe Vidyalay (Andheri)

1999 - 2000

Platforms: MAC / WINDOWS Applications

Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat), MS Office (Word, PowerPoint, Excel), Video Editing, WYSIWYG Software, Mobile Website Mo Fuse software, E-magazine PDF Flipbook software Quark X Express, Photography

Key Competencies And Skills

Professional

- Able to organize own workload effectively and priorities tasks.
- Can quickly understand business requirements and then translate these into functional requirements.
- Having a passion for customer service & responding quickly to enquiries.
- Can manage multiple projects in a fast-paced, deadline-driven environment.
- Adaptable and able to quickly pick up new techniques.

Personal

- Passionate about doing a good job.
- First rate interpersonal and communication skills, able to easily interact with fellow developers and customers alike.
- Comfortable with being the 'go to' person in a company.
- Strongly committed to all projects from inception right through to the end.
- Confident, friendly and easy to get along with.

Skills

Mac OS X, Windows, Graphic Design, Web Design, Photography, Planning, Organizational , Photoshop, Filmora (Video Editing) AfterEffects, Illustrator, InDesign, Premiere Elements, Dreamweaver, Fireworks, Flash, Maxon Cinema 4D, Sorenson Squeeze, Filmora, MS Office Suite, Google Analytics, WordPress, HTML, CSS, JQuery & Ajax