



Jeslin K. Joy

Account Management

A diligent and well-organized individual seeking employment in the advertising industry. A self-motivated individual that can manage their time and operate under pressure in any situation. Innovative, inventive, and open to new ideas and learning.

Contact

Phone

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Address

Goregaon, Mumbai

Certifications

Name: Key Account Management
Learning Platform: Udemy

Name: Business Branding: The Complete Course – Strategy.
Learning Platform: Udemy

Name: Communication skills machine: Master Persuasion & Influence.
Learning Platform: Udemy

Name: Persuasion in Business Communications.
Learning Platform: Udemy

Expertise

- Openness to Learning
- Communication
- Team work
- Research skills
- Problem solving

Language

English

Hindi

Marathi

Malayalam

Education

○ **2021-2023- Deviprasad Goenka Management College of Media Studies.**

Post-Graduation Program: Integrated Marketing, Advertising, and Communications

Specialization-Advertising and PR

Major subjects- Public Relations and Corporate Communication, Branding Matter, Communication & Marketing in the Digital era, Advertising Strategy.

○ **2018 - 2021- Patkar Varde College.**

BMM- Bachelors in Mass Media.

Specialization: Advertising.

○ **2016-2018- Patkar Varde College. (Arts)**

○ **2004-2016- St Thomas Academy.**

Experience

○ **Month/Date:** October 2022- January 2023

Company Name: TBWA

Job position here: Account Management Intern

Brands worked on Linen Club, TVS Ronin, JSW Paints

○ **Month/Date:** April 2022 - July 2022

Company Name: Ogilvy

Job position here: Account Management Intern

Brands worked on Pantaloons & Hilton

○ **Month/Date:** Aug 2019 - Sept 2019

Company Name: Laugh Guru

Job position here: Digital Marketer