

DIVYA KUMARI

Contact: +918291622693

Malad

Mumbai, Maharashtra

Email ID: divykr024@gmail.com

LinkedIn ID: <https://www.linkedin.com/in/divya-kumari-00a87211b/>

EDUCATIONAL QUALIFICATION

DEGREE	SCHOOL / COLLEGE	BOARD / UNIVERSITY	YEAR OF PASSING
PGD (Media and Communication)	Whistling Woods International	TATA Institute of Social and Science	2018
B.E in Electronics and Communication	SJB Institute of Technology, Bangalore, Karnataka	Visvesvaraya Technological University, Belgaum	2016
12 th Standard	Delhi Public School, Jamshedpur, Jharkhand	Central Board of Secondary Education	2012
10 th Standard	Delhi Public School Jamshedpur, Jharkhand	Central Board of Secondary Education	2010

WORK EXPERIENCE

- **Working as a Manager of Inhouse Post Production Team and Associate Producer at Creative Khichdi (From June 2022)**

Being part of agency in-house post production team, worked on multiple post production corporate projects. I have handled corporate retainer clients and was part of post-production team for corporate AVs and creating budgets for the same.

- JP Morgan corporate events AVs
- Surge – Sequoia corporate masterclass AVs
- Victorinox Food Shows
- Otis launch AV
- Public and Inshort Digital Ad Film
- JSW Digital Ad Films
- Enrich – Social Media Experimental Campaign

- **Working as an Assistant Content Producer at WYP Worldwide (July 2021 – May 2022)**

Being part of agency in-house production team, worked on multiple projects and coordinated with line producers and vendors to make things happen. Been part of post-production to provide end to end solution for the projects. I have handled Corporate AVs, In-house Pitch AVs, Government project AVs, Product Photoshoot, TVCs and Digital shoots.

- Ajo Sabse Saste Din AV
- Ajo MakeSpace AV
- Ajo Vaccination AV
- Ajo Relaunch AV
- Ajo Sankranti AV
- Ajo ILFM AV

- Wondrlab Fundraising AV
- Internal Pitch AVs
- FG Effie Case Study AV
- SMPP Odisha government AV

- ITC product photoshoot
- Arrow product photoshoot (September and October)
- Sweet Truth digital film
- Danone AptaGrow Campaign
- TOI Cannes Photoshoot
- Ajio Festive Campaign Photoshoot
- HealthifyMe Campaign
- NanhiKali Traffic lights Campaign
- Bharat Matrimony Women's day Digital

• **Worked as a Consultant Assistant Content Producer at WYP Worldwide** (September 2020 – June 2021)

Have got opportunity to work as an Consultant Assistant Producer in agency films team. My role was to coordinated with Production house for end to end solution for the projects. I had got a chance to work in Corporate AVs, Digital Ads and TVCs.

- Tanishq Print shoot - Ekatvam
- Tanishq ad shoot (4 Films) - Ekatvam
- Modicare Parivar Azadi Stories
- Future Generali Mental health Object films
- Future Generali Episodic Mind Matters
- Ajio (Manifesto and TVC)
- Pine-Labs AllTap Launch AV
- Ajio Business digital films
- Ajio Fashion Utsav

• **Worked as an Assistant Producer in Frizzon Productions** (October 2019 – February 2020)

I had got a chance to as an Assistant Producer at Frizzon Productions. My role was to coordinate and manage team to work end to end production work. I was part of the team that created Redbull India digital interactive content.

The project in which assisted are

- GQ Vogue Women of the Year 2019 event
- Red Bull Spotlight Documentary
- Red Bull BC One World Championship 2019 Mumbai Chapter
- "The Brand New Show" on Netflix youtube channel
- Sarva Yoga project
- Sery ad project
- Red Bull Campus Cricket: Rajasthan Royal Challengers Nagpur Chapter
- Red Bull Shoot with Manpreet Singh, Dualist Inquiry and Su-Real
- Promo scripts for Paw Patrol and Dora: The Explorer in Nick Junior

• **Interned as Assistant Producer in Flying Saucer** (September 2019 – October 2019)

- Assisted in Budgeting of upcoming advertisement
- Worked on structuring the ad of Reliance
- Research and collating data of studios

• **Interned as Assistant Creative in Rashmi Sharma Telefilms** (May 2019 – July 2019)

- Interned in TV Show Sitara
- Worked in pre-production of Web-series on Zee5 platform

• **Interned in Fremantle** (September 2018 – October 2018)

- Worked in a live game show project as a content-research
- Worked with creative team for content generation

• **Nucleus PR as Executive PR** (December 2017 - January 2018)

- Has worked with Sony Max in promotion of world television premiere of Mubarakan.
- Made coverage dossier and coverage update for Sony Max (Movies- Bahubali , Meri Pyaari Bindu, WWE show and Mubarakan).
- Made media list for client Contiloe production house.

- **Worked in the organizing team of Grooming Babies Private Limited** (October 2016 – July 2017)

Worked on 7 customer-engaging events and was responsible for registration, crowd management, decoration and other arrangements

- **Mobius Biopics Films under Business Development** (June 2017 - August 2017)
 - Collating data of new production houses to develop a new database.
 - Coordinating with Production Houses for Business Development.
 - Closely worked with the Assistant Director of Mobius for the upcoming movie – “Jhalki Ek Aur Bachpan”.
 - Helped strategizing the social media marketing of “Kaagaz Ki Kashti” (documentary) on Jagjit Singh.
- **Volunteered in INDCOM 2017 organized by Public Relation Society of India Mumbai Chapter** (6th October, 2017 – 7th October, 2017)
 - Managed backstage.
 - Made Press Kit.
 - Handled Media and was involved in drafting the Press Release of the event
- **Worked at NGO AKSHAR VICHAR PRATISHTHAN** (December 2016)
 - Educating the females on how to manage their house.

EXTRA-CURRICULAR ACTIVITIES

- Produced a short-film titled “Dil Ki Dahleez”, as a part of fiction film production project, Whistling Woods International.
- A short video as a part of production project, Whistling Woods International.
- **Inbox 2017 - Auditorium Events**
 - Managing backstage, crowd management and coordination with the participants before their performances.
- **Celebrate Cinema 2016 - 2017 Organizing Committee**
 - Was part of the installation team and was responsible for Cube Installation.
 - Was also handling delegates and guests on the day of Celebrate Cinema.
- Workshop on building of remote control Quad copter.

SKILLS

- Microsoft Office (Word, Excel & PowerPoint)
- Adobe Photoshop (Basic): <https://www.behance.net/divyakumari2>
- Transcribe

PERSONAL DETAILS

Permanent Address - J4 Duplex, Sunshine Enclave, Dimna, Mango, Jamshedpur, Jharkhand.

Date of Birth - 24th February 1994

Languages Known - English & Hindi.

Hobbies - Listening to music and watching movies and web-series.

•

