

ROHIT BHATI

SOCIAL MEDIA MANAGER

PROFILE

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

EXPERIENCE

SOCIAL MEDIA MANAGER

IPROSPECT | JULY 2021 – FEBRUARY 2023

- Strategizing new ideas, writing creative copies, and brainstorming design routes for multiple brands
- Working on social media reports and co-ordination with the clients and various internal teams on a day-to-day basis
- Pitch work includes research on competition, campaign ideas and writing creative copies based on the proposed brand communication

ASSOCIATE MANAGER - SOCIAL MEDIA

IPROSPECT | JUNE 2020 - JUNE 2021

SOCIAL MEDIA EXECUTIVE

IPROSPECT | FEBRUARY 2019 - MAY 2020

SOCIAL MEDIA EXECUTIVE

DI-MENTIONS STUDIO | JUNE 2018 - JANUARY 2019

TRAINEE ASSISTANT DIRECTOR

BIOSCOPIA PRODUCTIONS | JAN 2014 – JUNE 2014

- Assistance in Direction and Pre- Production work for corporate ad films such as Cox & Kings, ICICI lockers, Teaser and trailer film for Scion of Ikshvaku - a book by Amish Tripathi.

ACTOR

- Worked as a lead child artist for a few ad films. One of them was a lead character role in a documentary film for Commonwealth Youth Games 2008, Pune.

CONTACT



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rohitbhati2195@gmail.com

ROHIT BHATI

SOCIAL MEDIA MANAGER

EDUCATION

M. A IN ENTERTAINMENT, MEDIA AND ADVERTISING

KISHINCHAND CHELLARAM (KC) COLLEGE | 2016 - 2018

BACHELOR OF MASS MEDIA (ADVERTISING)

M. L. DAHANUKAR COLLEGE | 2013 - 2016

HSC IN COMMERCE

BHAVAN'S COLLEGE | 2011 - 2013

SSC

OXFORD PUBLIC SCHOOL | TILL 2011

TECHNICAL SKILLS

- MS Office: Powerpoint, Word, Excel
- Internet Research, Browsing & Emailing

PERSONAL INFORMATION

- Date of birth: 21/11/1995
- Marital Status: Single
- Nationality: Indian
- Language Proficiency: English, Hindi & Marathi

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