

# Raj Rathod

UI/UX Designer



## Profile

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A pro-active person who possesses exceptional creative skills with an zeal to understand and analyze the Design brief with an aim to create an exceptional smooth User Experience. Innovative. Dynamic. and Tenacious. Gifted with a sharp mind, an innate ability to create the Design and an insatiable thirst for excellence. User obsessssssed Designer with a rich exposure of almost six years in the Design vertical, looking forward to mark an impact and create an ultimate and a remarkable smooth experience for Users which enrich their journey.

## Contact

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A- Mumbai, India

## Portfolio

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<https://www.behance.net/oceaneyear>

## Work Experience

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**2023 Feb - May**

PACE IIT STEPApp- UI/UX Designer

- Responsible for right from cracking the brief to designing the final high-fidelity designs..that is including ideating, brainstorming, User & Competitive research, personas, wireframing & prototyping.
- Working with various teams- tech teams and product team to get the Design live.

**2016 June - Present**

Freelance- Communication & UI/UX Designer

- Defining and creating product style-guide, digital brand strategy and evolving design system. Creating User flows and Designs in Figma, Adobe Xd and creating a mockup to demonstrate the product concept.
- Oversee the design of the entire product. Maintain design consistency across the products.

## Education

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FX School Of Design

Communication & UI/UX Design

2018-2020

**Bachelor's in Commerce**

Thakur College of Sci & Com.

2014-2017

## Skills

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Research & User Experience Design

Problem Solving

Prototyping

Decision-making

Communication and presentation

User empathy

Interaction Design