## #FlexYourFlexibility – T&C

- "#FlexYourFlexibility" (herein after referred to as the "Activity") is being organized by Kotak General Insurance.
- The activity requires participants to follow every step mentioned below to become eligible for the giveaway.
  - 1. Share your picture/video of practicing the Yoga Asana given in the challenge.
  - 2. Your entry should be in a Post format. Instagram stories won't be considered as an Entry.
  - 3. Each entry must use the contest hashtag #FlexYourFlexibility and tag @KotakGeneral on the platform where the participant is submitting their entry.
  - 4. The participant must be a follower Kotak General Insurance on Facebook and Instagram pages
  - 5. The participant can tag their friends and encourage them to participate in the contest
  - 6. The images posted on Facebook and/or Instagram are visible to the all audience of respective social media platforms, therefore the participant's participation in this context is at self-discretion and the Company doesn't hold responsibility for any defamation liability.
- The contest is effective from 17<sup>th</sup> June, 2022 till 21<sup>st</sup> June 2022, 12 PM unless withdrawn earlier by the Company, at its sole discretion.
- 5 Winners would be selected based on a lucky draw, provided the contestants adhere to all above participation checkmarks.
- Each winner will receive an Amazon Voucher worth Rs. 1000
- Participation in this Contest will be construed as the participant's acceptance to the Terms and Conditions stipulated herein and permission to use their image on the future creatives related to the campaign.

## **Terms & Conditions:**

- 1. Contest is conducted and sponsored by Kotak General Insurance (herein after referred to as "the company.") The contest is open only to individuals above 18 years of age.
- 2. The contest is open only for citizens of India only, who are residing in India.
- 3. The participation in this contest of the participant is on voluntary basis and there is no necessary to purchase any product or service from the Company.
- 4. The contest is not open for employees or agents of the Company or their families.
- 5. The Company's decision in respect of deciding the winners shall be final and binding.

- 6. Participant agrees and give consent to the Company to do calling to offer it's products and services in future.
- 7. Winners need to share the identity card and contact details with Company within 3 days of announcement. Late claims or improper details shared may result in cancellation of gratification and the winner shall be disqualified.
- 8. Company will verify the participant's details upon examination if the participant is a genuine social media user and not a fake profile or a duplicate profile.
- 9. Participants agree that personal data (if any) entered during the registration, including name, mailing address, telephone number, college details, and email address may be processed, stored, and otherwise used for the purposes as may be required by the Company.
- 10. Any participant found by the Company to have made use of illegitimate/unethical ways to maximize their chances of winning the contest will be disqualified and banned from taking part in any contest organized by Company. The Company's decision in this connection shall be final and binding on all the concerned.
- 11. The prize won under this contest can neither be exchanged for any other gift or cash or cash equivalent nor can it be transferred to any other person. The prize cannot be duplicated and is not for sale.
- 12. By participating in the contest, the participant agrees to receive promotional contest related message/communication in any form from the Company for any time till the participant specifically registers with Company to not receive promotional messages.
- 13. The Company reserves the right to, at any time, without prior notice, add / alter / modify / change or vary all the terms and conditions or to replace, wholly or in part, this contest by another contest, whether similar to this offer or not, or to withdraw this contest altogether. Company reserves the right: (a) to disqualify any entry, if it has reasonable grounds to believe the participant has breached any of these terms and conditions. No intimation shall be sent to the participants who are disqualified and/or not amongst the qualified entries. (b) to decide whether a replacement participant should be selected in the event any buyer is disqualified from the offer. (c) to require written permission from the parent or guardian of a participant who is under the age of 18.
- 14. In case of any dispute or differences arising between the participant(s) or any other person(s) or party(ies) in connection with this contest, the decision of the management of Kotak General Insurance will be final and binding on all the parties concerned.
- 15. By entering the activity, the participant agrees that the company shall not be liable for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Activity or with the acceptance, possession, or use of any prize (except any liability which may not be excluded under applicable law).