

YUGANDHAR C JADHAV

Mobile: 7021359405

A creative professional

Email id: yugijadhav12@gmail.com

With nearly 7 years of rich content creation expertise

Thane West, Thane – 400615

Career Objective: To excel in my career by performing to the best of my abilities.

Experience: M & S Solutions Pvt Ltd. (Feb 2017 – June 2023)

Worked as a **Content Writer** to develop content formats for **B2B/B2C clients**.

[Check out my portfolio here.](#)

❖ **BFSI Clients – CareSource, Society Insurance, Wells Fargo, Matt ParsleyRealtor, EpicHomes Real Estate, True Home Realtors Inc.**

- Ideation of Branding content and social media content for various digital platforms like Instagram, Pinterest, and the Company Website.
- Various content types include digital material such as Creative Copy, blogs, social mediaposts, and descriptions.

❖ **Education & Tech companies – Spruce Systems, Phantom, Guild Education, Morrison Study Lab, Chem2Life**

- Focused to achieve impressive user traction and massive brand outreach using a variety of SEO and google analytics, develop multi-purpose copy and marketing content.

❖ **Interior design, Jewellery design firms – GoldBahn Realty, LuxemPoint**

- Achieved targeted user traction and massive brand outreach using Content & Design models, SEO and google analytics.
- Developed Creative Copy, Marketing strategies for tournaments/Online event.
- **Collaborated with Fitness Franchises, Real Estate companies to assist & develop a creative path for their marketing strategy.**

Hobbies and Likes :

- Reading, Listening to Music, Watching Movies.

Computer Knowledge :

- Well-eased in Microsoft Office, PowerPoint, and other day-to-day applications.

Academia :

- Completed SSC Board (Maha.) (Mar 2010) – 79.82%
- Completed HSC Board (Sci.) (Feb 2012) – 60.00%