

JESLIN K. JOYKUTTY

CONTACT



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SKILLS

MS Word

MS powerpoint

MS Excel

Adobe Photoshop

Professional Skills

Analytical skills

Interpersonal skills

Team work

Communication

Openness to Learning

Languages known

English Hindi Marathi Malayalam

PROFILE

A diligent and well-organized individual seeking employment in the advertising industry. A self-motivated individual that can manage their time and operate under pressure in any situation. Innovative, inventive, and open to new ideas and learning.

EDUCATION

2021-2023- Deviprasad Goenka Management College of Media Studies.

Post-Graduation Program: Integrated Marketing,

Advertising, and Communications

Specialization-Advertising and PR

Major subjects- Public Relations and Corporate

Communication, Branding Matter, Communication &

Marketing in the Digital era, Advertising Strategy.

2018 - 2021- Patkar Varde College.

BMM-Bachelors in Mass Media.

Specialization: Advertising.

2016-2018- Patkar Varde College. (Arts)

2004-2016- St Thomas Academy.

INTERNSHIP

Month/Date: October 2022- January 2023

Name of the Company: TBWA

Designation: Client Servicing Intern.

Brands worked on Linen Club, TVS Ronin, JSW Paints

Month/Date: April 2022 - July 2022

Name of the Company: Ogilvy.

Designation: Client Servicing Intern.

Brands worked on Pantaloons & Hilton

Month/Date: Aug 2019 - Sept 2019

Name of the Company: Laugh Guru

Designation: Digital Marketing Intern.

CERTIFICATION

Name: Business Branding: The Complete Course -

Strategy.

Learning Platform: Udemy

Name: Communication skills machine: Master

Persuasion & Influence.
Learning Platform: Udemy

Name: Persuasion in Business Communications.

Learning Platform: Udemy