

Mansi Jadhav



ABOUT ME

Date of Birth: July 15, 1999
Age: 23
Birth Place: Mumbai

CONTACT



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INTERESTS

Online Games
Problem Solving
Dancing

LANGUAGES KNOWN

English
Hindi

Skills

Attentive listening and effective
Oral communication skills

Great at Problem Solving

Leadership Skills

Critical Thinker

Ability to quickly create and
apply ideas and solutions

PGDM Marketing (2019-21)

EDUCATION

POSTGRADUATE DEGREE Mumbai | 2021

Masters in Management Studies Marketing AICTE

BACHELOR DEGREE | Thakur College, Mumbai | 2019

Bachelor of Management studies
University of Mumbai

XII (HSC) | Thakur College of Commerce & Science | 2016

Commerce
Maharashtra State Board of Secondary and Higher Secondary

X (SSC) | Infant Jesus School | 2014

Maharashtra State Board

ACADEMIC PROJECT

- Customer satisfaction for digital marketing Lead generation
- Business development
- Market research

WORK EXPERIENCE

ReachLocal

Four month from (Dec 21 to April 22) | SEM Analyst

- Review the ads, keyword and check if they align with the focus of campaign.
- Handle, review and perform daily account responsibilities associate with google AdWords, Bing and reachlocal internal platform for variety of clients.
- Identify trends and insight to achieve CPL goal benchmarks set in paid search campaigns.
- Keep pace with search engine and PPC industry trends and development

CERTIFICATION PROGRAM

- MSCIT certificate
- Digital marketing google Certification
- Basics of Excel