**Nazim Chowdhary**



906, Lalani Heritage Park, Raj Mohd Peer Mohd Marg, Gautam Nagar, Jogeshwari (West), Mumbai – 400 102

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**Email:** [nazim\_chowdhary@hotmail.com](mailto:nazim_chowdhary@hotmail.com), [nazimc25@yahoo.com](mailto:nazimc25@yahoo.com)

**Educational Qualification:**

# • Bachelor of Computer Application (BCA) from Arunachal University with 65.67%

# • Diploma in Production Engineering under Board of Technical Examination [BTE] Maharashtra in May

1993. - 58.2% [KBP Polytechnic & College of Engineering-Satara]

• S.S.C from Mumbai Board - March ‘89 acquiring Second Class with 56.7%. ( Fatima High School ).

**Other Qualification:**

Diploma in Web/Graphic Designing. -Edit Institute.

**Functional Responsibility:**

Web Page Designing, Development & Graphic Designing, Digital Marketing Specialist

**Skills Summary:**

Internet Tool : Macromedia Dreamweaver CS6, Web Expression, Adobe Photoshop

Vector Tool : Adobe Illustrator, Indesign, Corel Draw 10

Presentation Tool : PowerPoint

Animation Tool : Adobe Flash

Others : Microsoft Office

Programming : HTML, HTML5, CSS, CSS3 & Javascript(Basic)

**Work Experience:**

**•** Worked for **CITIBANK UAE** Outsourced through **Akshay Software Pvt. Ltd.** as a Graphic Designer, Content Management, SEO & Digital Marketing Specialist since June 2016 till August 2020 : Dubai, UAE

**Name of the Project**: Citibank UAE website, Citibank Bahrain website

**Role** ­­1) Graphic Designing, Creating Digital Campaigns and Creative Artworks Creating

2) Customer Emails and Newsletters in artwork format and converting it into html templates

3) SEO for Citibank UAE Website

4) Co-ordinating with External vendors & Agencies for digital artworks and collateral

5) Content Management for Citibank UAE, Citibank Bahrain Website

6) Creating New artworks for the above mentioned sites

7) Maintaining and updating Intranet.

8) Creating Graphics for Social Media like Facebook and Twitter

**e- Marketing Skills** ­­1) Good experience in Digital Marketing (Social Media Marketing on Facebook, Twitter, Instagram, YouTube, Search Engine Optimization SEO and Marketing through Google Adword and Blogging)

2) Google Analytics for Citibank UAE website

3) Good experience in Email Newsletter Marketing to target audience and follow-up.  
4) Good experience in end to end client / customer dealing and PR.

**List Major Responsibilities** 1) Using Tracking Code such as Site Catalyst to check the counts of visiting users.

2) Using Approval Management System to upload the website files on the Production server.

3) Delivering promotional information on website and creating customers based Emailer on target time.

4) Responsible for creating graphic and maintaining the Social Media e.g. Facebook and Twitter

5) Maintaining Graphics on Display Screen installed in Citibank Branches and Dubai Airport using Shosh software

**•** Worked for **CITIBANK UAE** Outsourced through **Akshay Software Pvt. Ltd.** as a UI & Web Designer since July 2006 till June 2016.

: Dubai, UAE

**Name of the Project**: Citibank UAE website, Citibank UAE Intranet, Citiphones Intranet, Complaince Training Intranet, Human Resources Intranet, ISU, Citibank ATM screen, Citibank Bahrain website, Bahrain Intranet, Citibank UAE Artworks, Intranet Citiclub Emailers and Slide show, DBA updates.

**Role** ­­1) Maintaining and updating the current Citibank UAE and Bahrain website.

2) Creating Digital Campaigns and Creative Artworks

3) Creating Customer Emails and Newsletters in artwork format and converting it into html templates

4) Co-ordinating with External vendors & Agencies for digital artworks and collateral

5) Content Management for Citibank UAE, Citibank Bahrain, UAE Intranet Website

6) Creating New artworks for the above mentioned sites

7) Maintaining and updating Intranet.

8) Creating artwork for ATM screens.

9) Creating Graphics for Social Media like Facebook and Twitter

**e- Marketing Skills** ­­1) Good experience in Digital Marketing (Social Media Marketing on Facebook, Twitter, Instagram, YouTube, Search Engine Optimization SEO and Marketing through Google Adword and Blogging)

2) Good experience in Email Newsletter Marketing to target audience and follow-up.  
3) Good experience in end to end client / customer dealing and PR.

**List Major Responsibilities** 1) Maintaining Citibank UAE, Bahrain websites and Intranet projects with latest updates and offers.

2) UI Design for Citibank UAE and Citibank Bahrain Website.

3) Using Tracking Code such as Site Catalyst to check the counts of visiting users.

4) Using Approval Management System to upload the website files on the Production server.

5) Delivering promotional information on website and creating customers based Emailer on target time.

6) Responsible for creating graphic and maintaining the Social Media e.g. Facebook and Twitter

**•** Worked with **Aryan Infotech** as a Web/Graphic Designer since Dec 2003 to July 2006.

: Saki Naka, Andheri(E), Mumbai.

**•** Worked with **ILLusions Online Pvt. Ltd**. as a Web Designer from Oct. 2000 to Nov. 2003.

: 23 Level 1, Dewan Centre, S. V. Road, Jogeshwari (W), Mumbai - 400 102.

**•** **UVC Pvt. Ltd.** as Visualiser, Designer from July1999 to Sept. 2000.

: Charni Road, Mumbai.

**Project Summary:**

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| Project Name : **Websites CITIBANK UAE AND CITIBANK BAHRAIN**  Date : July 2006  Responsibility : Web Designer  Softwares Used : Photoshop, Flash, Dreamweaver, HTML, HTML5, CSS, CSS3, Javascript. Team Size : 3 Url : <http://www.citibank.com/uae>, <http://www.citibank.com/bahrain>  Role : Designing, Developing and maintaining the Citibank UAE and Citibank Bahrain Websites, designing promotions on the websites, and validating contact and application forms. Maintaining Citibank UAE and Citibank Bahrain Intranet  Project Highlights : Websites for CITIBANK UAE and CITIBANK BAHRAIN.  <http://www.citibank.com/uae/consumer/credit_cards/prestige/index.htm>  <https://www.citibank.com/uae/campaigns/careem/form.htm>  <https://www.citibank.com/uae/campaigns/conversion/>  <https://www.citibank.com/uae/campaigns/conversion_premier/>  <https://www.citibank.com/uae/campaigns/conversion_prestige/>  <https://www.citibank.com/uae/campaigns/Credit-Card-Videos-Facebook/form.htm>  <https://www.citibank.com/uae/campaigns/gulfnews_offer/form.htm>  <https://www.citibank.com/uae/campaigns/multicard3/form.htm>  <https://www.citibank.com/uae/campaigns/multicard-with-emp-code/form.htm>  <https://www.citibank.com/uae/campaigns/onboarding_microsite/index.htm>  <https://www.citibank.com/uae/campaigns/premier-microsite/index.htm>  <https://www.citibank.com/uae/campaigns/rewards-microsite/index.htm>  <http://www.citibank.com/uae/consumer/sales_wall/index.html>  <http://www.citibank.com/uae/consumer/go-digital-development/index.htm>  <http://www.citibank.com/uae/special-offer/index.htm>  <http://www.citibank.com/uae/kana/Cross_border_MBOL_eDM/Cross_border_mbol_EDM.html>  <http://www.citibank.com/uae/kana/dining_offer_july2017_v1_edm.html>  <http://www.citibank.com/uae/kana/Online_Redemption_Campaign_citilife_EDM.html>  <http://www.citibank.com/uae/kana/ATD-Package/EIP-EDM.html>  <http://www.citibank.com/uae/kana/prestige_edm_may2017.html>  <https://online.citibank.ae/KANA/Template/mbol_Cross_Border_EDM/index.html>  <http://www.citibank.com/uae/kana/CMENA-354-ATD-for-disputes/ATD_disputes_EDM.html>  <http://www.citibank.com/uae/kana/CB1712628-UAE-Acquisition-emails-4/CI-IPB-trigger.html>  <http://www.citibank.com/uae/kana/Buzz_Of_The_Month_June2017/Buzz_June2017_v1_EDM.html>  <http://www.citibank.com/uae/kana/Monthly_Market_Outlook_cb_june17.html>  <http://www.citibank.com/uae/kana/CMENA-308-Installment_Offer_Need__Convenience_Req2/index.html>  <http://www.citibank.com/uae/kana/Discover_June2017_EDM.html>  <http://www.citibank.com/uae/kana/11402_EK_UltimaConversion_eDM/EK_Gold_to_world_convertion_EDM.html>  <http://www.citibank.com/uae/kana/Etihad_bahrain_may2017_EDM.html>  <http://www.citibank.com/uae/kana/11280-Insurance-eDMs/Insurance_cpc_EDM.html>  <http://www.citibank.com/uae/kana/EK_Ultima_Ultimate_On_Boarding_EDMs/EK_Ultima_On_Boarding_EDM.html>  <http://www.citibank.com/uae/kana/CMENA-355-Fraud-Decline/Fraud_Decline_june2017_v1_EDM.html>  <http://www.citibank.com/uae/kana/Furnture_EIP_may2017_EDM.html>  <http://www.citibank.com/uae/kana/CLI_EDM/CLI_EDM.html>  <http://www.citibank.com/uae/kana/Iftar_2017_citigold_EDM.html>  <http://www.citibank.com/uae/kana/Citi_Ultima_Conversion_may2017_EDM.html>  <http://www.citibank.com/uae/kana/GoDigital_Supplimentary_Card/2/index.html>  <http://www.thedinner.net/> <http://www.elwci.com>  <http://www.classactionlawyers.us>  <http://www.badfaithinsurancelawyers.com/>  <http://www.billsbills.com/>  <http://www.i2install.com/>  <http://www.templatefreak.com/website_templates/browse/Business/840/>  <http://www.templatefreak.com/website_templates/browse/Medical/704/>  <http://www.templatefreak.com/website_templates/browse/Animals/711/>  <http://www.templatefreak.com/website_templates/browse/Shopping/747/> <http://www.templatefreak.com/website_templates/browse/Gaming/768/>  <http://www.templatefreak.com/website_templates/browse/Aim%20sites/779/>  <http://www.templatefreak.com/website_templates/browse/Weight%20loss/778/>  <http://www.templatefreak.com/website_templates/browse/Community/809/> |

<http://www.templatezap.com/index.php?action=enlarge&item_id=48&PHPSESSID=3ea3f8b293fc82014a8b4f3980605bd7>

<http://www.templatezap.com/index.php?action=enlarge&item_id=199&category_id=1>

<http://www.templatezap.com/index.php?action=enlarge&item_id=198&category_id=1>

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<http://www.templatezap.com/index.php?action=enlarge&item_id=51&category_id=1>

<http://www.templatezap.com/index.php?action=enlarge&item_id=45&category_id=1>

<http://www.templatezap.com/index.php?action=enlarge&item_id=43&category_id=1>

<http://www.templatezap.com/index.php?action=enlarge&item_id=40&category_id=1>

<http://www.st-louis-whiplash-lawyers.com/>

<http://www.illinois-whiplash-lawyers.com/>

<http://www.st-louis-cerebral-palsy-lawyers.com/>

<http://www.illinois-cerebral-palsy-lawyers.com/>

<http://www.st-louis-erbs-palsy-lawyers.com/>

<http://www.illinois-erbs-palsy-lawyers.com/>

<http://www.st-louis-spinal-meningitis-lawyers.com/>

<http://www.illinois-spinal-meningitis-lawyers.com/>

<http://www.nc-nursing-home-negligence-lawyers.com/>

<http://www.nc-condemnation-eminent-domain-lawyers.com/>

<http://www.triangle-condemnation-eminent-domain-lawyers.com/>

**Personal Details:**

Name : **Nazim Chowdhary**

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Language known : English, Hindi, Marathi.

Marital Status : Married

Personal interest : Sports, Reading, Computer.

**Reference:**

All the documents & Certificates will be produced as and when requested.

Yours Faithfully,

(Nazim Chowdhary)