



RETAIL STORE ANALYSIS

Total Sold Units
\$17.15M

Total Price Per Unit
1.89K

Overall Sales
8.68M

Avg Operating Margin
36.31%

State

All

Beverage Brands

All

Region

Midwest

Northeast

South

Southeast

Retailer

BevCo

DreamCo

FizzySip

Sodapop

Quarters

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Cities

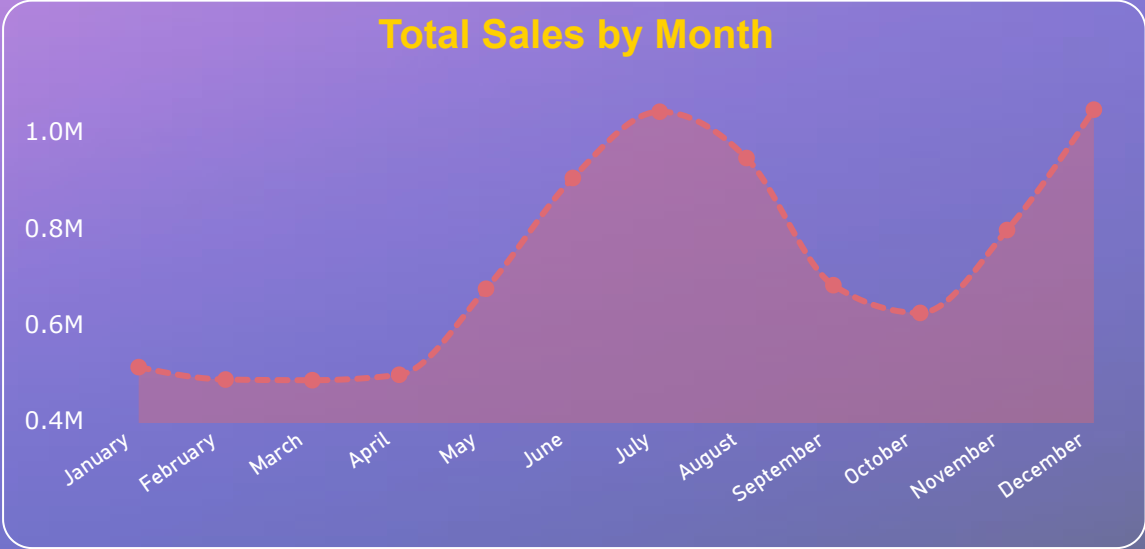
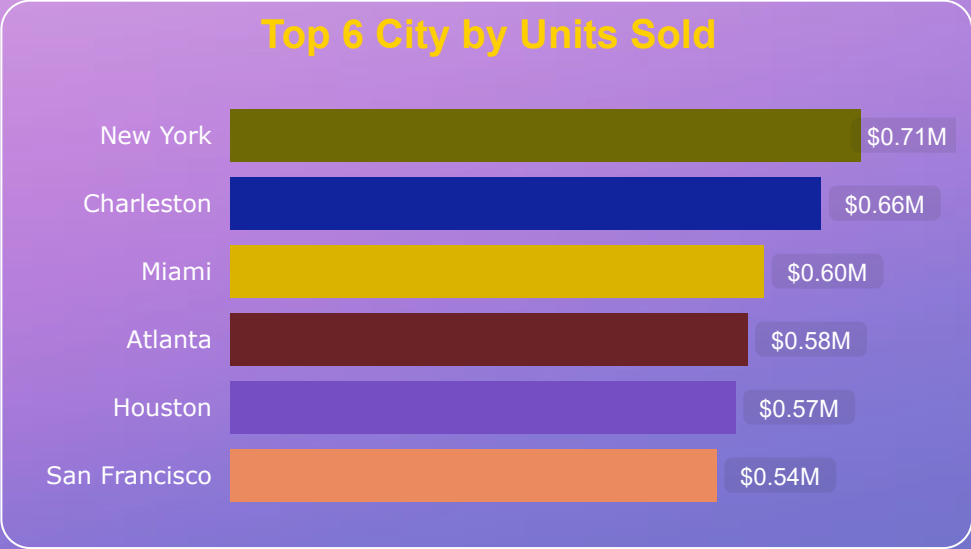
Albany

Albuquerque

Anchorage

Atlanta

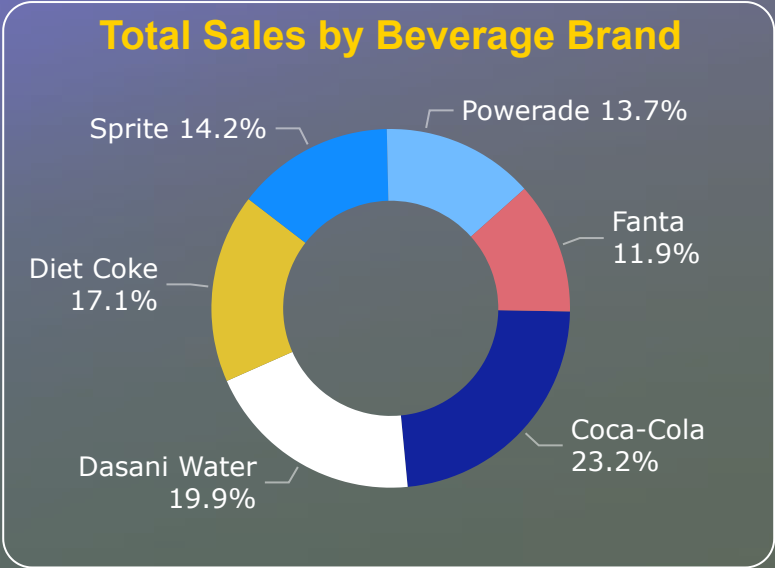
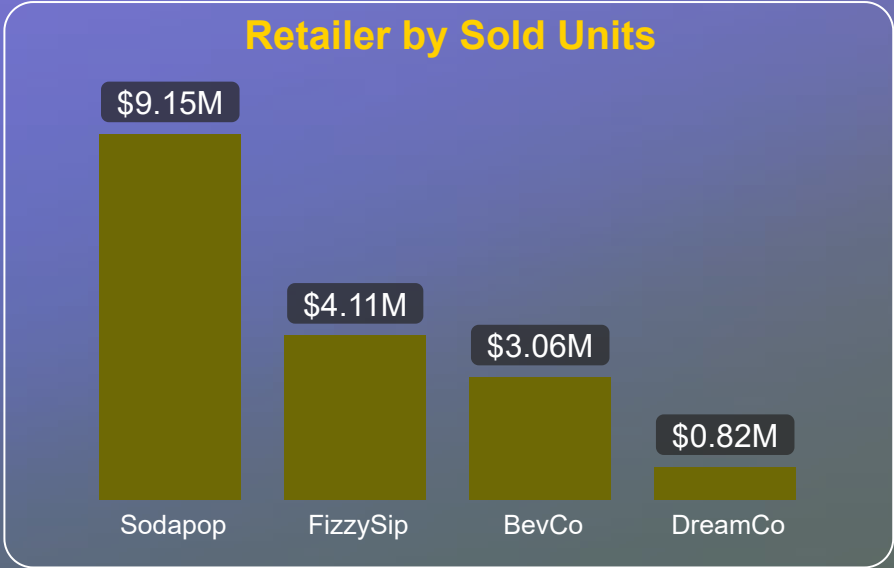
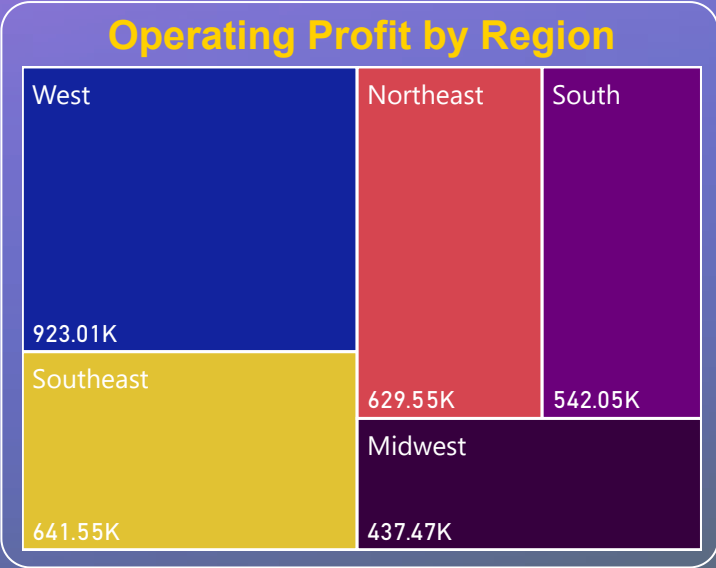
Baltimore



State and Region



Midwest



City	Coca-Cola	Dasani Water	Diet Coke	Fanta	Powerade	Sprite
Wilmington	\$29,032.5	\$19,662.5	\$14,462.5	\$8,650	\$11,712.5	\$11,175
Wichita	\$27,912.5	\$17,562.5	\$12,750	\$6,750	\$9,787.5	\$9,327.5
St. Louis	\$25,230	\$19,525	\$13,825	\$8,500.00000000000002	\$14,400	\$9,890.00000000000002
Sioux Falls	\$25,580	\$16,562.5	\$11,562.5	\$6,125	\$9,200	\$8,255
Seattle	\$49,937.5	\$45,987.5	\$47,525	\$33,675	\$32,600	\$40,512.5
San Francisco	\$59,712.5	\$63,325	\$60,387.5	\$46,487.5	\$48,262.5	\$53,575
Salt Lake City	\$39,212.5	\$37,537.5	\$38,962.5	\$25,875	\$25,162.5	\$33,187.5
Richmond	\$45,645	\$37,587.5	\$29,500	\$21,612.5	\$29,187.5	\$23,690
Providence	\$30,877.5	\$20,775	\$15,225	\$10,587.5	\$12,075	\$11,922.5
Portland	\$72,890	\$61,025	\$56,787.5	\$37,087.5	\$38,750	\$47,585
Phoenix	\$37,712.5	\$37,212.5	\$36,937.5	\$24,875	\$24,350	\$31,050
Philadelphia	\$32,695	\$19,575	\$14,575	\$7,775	\$10,062.5	\$11,007.5
Orlando	\$57,537.5	\$47,137.5	\$38,325	\$29,425	\$38,287.5	\$32,112.5
Omaha	\$20,895	\$11,725	\$7,950	\$3,100	\$5,175	\$5,535
Oklahoma City	\$26,982.5	\$20,437.5	\$14,012.5	\$9,500	\$13,700	\$10,350
Newark	\$33,677.5	\$23,225	\$17,550	\$11,025	\$14,525	\$13,922.5
New York	\$84,432.5	\$74,287.5	\$62,350	\$51,937.5	\$65,075	\$53,685
New Orleans	\$31,125	\$38,425	\$35,250	\$24,762.5	\$22,612.5	\$33,200
Minneapolis	\$24,292.5	\$14,387.5	\$10,112.5	\$4,700	\$7,237.5	\$7,180
Milwaukee	\$26,420	\$18,775	\$12,637.5	\$7,412.5	\$11,462.5	\$9,045
Miami	\$70,837.5	\$61,337.5	\$50,625	\$40,625	\$52,487.5	\$43,112.5
Manchester	\$42,590	\$29,537.5	\$22,937.5	\$15,187.5	\$19,200	\$19,017.5
Louisville	\$37,680	\$31,362.5	\$23,150	\$17,737.5	\$24,425	\$18,197.5
Los Angeles	\$44,775	\$48,862.5	\$46,237.5	\$34,387.5	\$36,150	\$40,237.5
Little Rock	\$28,145	\$21,775	\$15,037.5	\$10,475	\$15,087.5	\$11,212.5
Las Vegas	\$40,137.5	\$37,900	\$38,637.5	\$25,925	\$24,987.5	\$32,250
Knoxville	\$29,112.5	\$36,612.5	\$33,475	\$23,487.5	\$21,962.5	\$31,262.5
Jackson	\$31,632.5	\$25,787.5	\$18,112.5	\$13,400	\$19,250	\$13,800
Indianapolis	\$29,917.5	\$23,287.5	\$15,587.5	\$10,475	\$15,450	\$12,107.5
Houston	\$39,525	\$47,300	\$45,387.5	\$33,737.5	\$31,762.5	\$41,137.5