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1   
   
   
   
   
Get Lost!   
A Document which shows how eaDocX™ can be used with   
Enterprise Architect   
   
Document: Sample #1   
   
Document file name   
Sample 1 - Project Overview -   
FINAL.docx   
Change mark date   
29/04/2012   
   
Generated on Author   
Repository   
30/04/2012   
eaDocX Sales Z:\2 - GetLost Project Example and Documents\Get Lost Project   
Example.eap   
   
Category   
Comments   
File   
FINAL   
Shows the main formatting options, including new   
V3.0 features like H&V tables and Word Table styles   
C:\Users\Ian\Documents\7 -   
eaDocX Training   
   
   
   
Comment [I1]: This is the only   
text in this document which is   
added manually.   
Comment [I2]: This shows the   
start of an eaDocX 'Section'. It is   
not visible in the final document,   
as it's text style is 'invisible'. It can   
be see here because we have   
chosen the Word option to 'show   
invisible text'.   
Comment [I3]: This section is a   
'Document Information' one. It is   
refreshed each time the document   
is generated, so it is always up-to-  
date   
   
Some of the information is created   
as the document is generated,   
some is stored in eaDocX, and   
some comes from the Word   
document's properties.   
   
As with all eaDocX sections, what   
appears here is configurable.   
Comment [I4]: This is the end   
of the eaDocX section.   
Any text which you add after this   
point will NOT be overwritten   
when the document is re-  
generated, so you can mix EA and   
manual content.

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2   
   
   
   
   
Comment [I5]: We've decided   
not to have any manual content in   
this document, so we're straight   
on to another eaDocX Section.

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3   
   
1 Project Background   
This section has some general information about the project - why we're doing it, who our main   
competitors will be, and the main people who are involved plus their roles.   
Contains:   
   
Intro text   
   
Organisation   
   
Competitor analysis   
Comment [I6]: We have   
chosen to start this section with a   
Heading Level 1. This is   
configurable. There is a page   
break before this heading, as   
that's what the Heading 1 Word   
style says.   
   
eaDocX uses the Word style to   
determine the detailed formatting   
of most of the document: the   
colour of text, font, size,   
positioning etc.   
   
So, the generated text can look   
exactly the same as the manually   
created content: this makes the   
document look professional, and is   
easier to read.   
Comment [I7]: This text has   
come from our EA model.   
We keep even textual content like   
this in EA, because we've found   
that it's reused in many   
documents, so we have just lots of   
background information, which   
gets used in many documents.

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1.1 Introduction   
GetLost ™ is a new way to organize and book travel.   
Today, there are hundreds of websites offering to book just flights, or just trains, or just cars. A few   
will let the customer book a flight AND a hotel. But most customers don't want to travel from an   
airport to another airport - they want to travel from home to their destination - an office, or a beach.   
GetLost ™ allows them to do this. They tell the system where they want to start, where they want to   
finish, and some options. GetLost ™ will then give them options, based on the customers chosen   
criteria.   
For example:   
   
Starting at Bath, UK   
   
Ending at a hotel near the Arc de Triomphe, Paris   
   
Staying - 2 nights in a 3\* hotel   
Get Lost might produce:   
Option 1: Cheapest:   
1. Car from home to London, Heathrow (estimate GBP 34.00)   
2. Park in Business Parking - GBP 45.00   
3. Flight LHG-CDG - GBP 234.00   
4. Metro CDG - Paris - GBP 12.00   
5. Hotel Le France, 1 person, 2 nights, half board GBP 240.00   
Option 2: Greenest   
1. Bus from (home) to Bath railway station \*\*   
2. Train to London Paddington   
3. Tube to St. Pancras   
4. Train to Gare du Nord (Paris)   
5. Metro to hotel   
6. Hotel Le France, 1 person, 2 nights, half board GBP 240.00   
\*\* - not sure yet how we will express the 'green-ness of each part of the journey: either tonnes of   
CO2, or perhaps a simpler 'starring' system: 5\* = very green, 1\* = not.   
Option 3: Fastest   
...etc   
For each leg of the journey, the customer will be able to ask for other alternatives e.g. Taxi from   
home to the train station.   
Business Case   
Like other travel aggregators, GetLost will make a margin on each journey booked, which will be   
enhanced by doing deals with specific providers who will give us discounts, which we may pass on   
part of to the customer.   
GetLost ™ is made possible by two recent innovations:   
Comment [I8]: Another page   
break here, because the Word   
Document Heading 2 Style also is   
configured for 'Page Break before'.   
Comment [I9]: Bullet points   
within text can use their own   
Word Style. In this case, we've   
chosen one which makes the text   
quite compact, and indented. All   
this is configured in Word.   
Comment [I10]: Numbered   
lists can also use their own Word   
style.

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1 - A unique, patented piece of software - TravelOptimizer™ - that compares modes of transport to   
produce the best customer solution. It's a bit like the travel directions software that motoring   
companies use, except multi-modal.   
“Best” can be based on   
   
Cheapest   
   
Fastest   
   
Lowest carbon-footprint   
This is not where we will make the money (quotes are free) – the profit comes from the commissions   
on booking hotels etc, but the multi-model quote is what we believe will make people keep using   
the site, especially the carbon footprint feature. TravelOptimizer keeps a database of maps, travel   
routes, possible costs (not quotes, just general rates for typical journeys) from many TBML suppliers.   
2. A new XML-based international standard for exchange of travel information & quotes and   
payment of fees: TBML, managed by TBMLCo. This makes integrating new travel service suppliers a   
simple, non-IT process, removing the need for aggregators like SABRE or AMADEUS. TBML requires   
the following steps:   
   
"Establish” where the parties exchange information about fees etc. Fees are set by the TBML   
standards committee: only a supplier that wants to charge fees outside of that requires   
manual intervention   
   
“Quote” – info from requester to supplier, with details of what's needed. Fee payable by   
requester. Details of travel returned to requester.   
   
“Book” – as Quote, but with a booking ref, and larger fees payable.   
   
"Settle” – where suppliers & requestors get billed & paid by the TBML organisation.

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1.2 Organisation   
This section contains the current organisation of the new GetLost company. We will attach   
Requirements, Issues etc to these individuals, rather than to their project roles, in order to track   
individual involvement.   
   
Figure 1 : GetLost Steering Group   
   
   
   
   
   
   
   
   
 uc GetLost Steering Group  
Jilly Smart -   
Product Manager  
Martin Jones - CEO  
Clare Smart - COO  
Frank Bey - CTO  
Mark Ellsworth -   
CMO  
Beth Robinson -   
Ops Manager  
Marc Leclerc -   
Programme   
Manager  
Steering Group  
Comment [I11]: This is the   
first diagram which we have   
added.   
   
We can choose to leave-out   
diagrams which are not suitable   
for our document in several ways:   
- diagrams which should never be   
printed in any document (because   
they are just scratch diagrams) can   
be flagged this way in EA   
- For all other diagrams, we can   
choose to exclude any diagram   
individually from a specific   
document.   
   
We have kept the EA frame   
around this one, but that's an   
option you can change in EA.

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1.2.1 Steering group   
Alias   
Individual   
Description   
Reqts   
AC00   
Martin Jones - CEO   
CEO, GetLost Ltd.   
Responsible to the parent   
company for the success   
and profitability of GetLost.   
Involvement in the day-to-  
day running of the project   
is as head of the Steering   
Group for GetLost   
development.   
This change was made   
today.   
Quotes,   
Providers,   
Options   
AC01   
Clare Smart - COO   
Chief Operating Officer.   
When GetLost is   
operational Clare will be   
responsible to the board   
for all aspects of the day-  
to-day operation of the   
company.   
Reporting,   
Non-TBML suppliers,   
Role of TBML,   
Ticketless suppliers,   
KPIs   
AC02   
Frank Bey - CTO   
Chief Technology Officer   
   
AC11   
Mark Ellsworth - CMO   
Chief Marketing Officer   
Ultimately responsible to   
the board for the GetLost   
product and customer   
experience, in reality will   
delegate most decisions to   
Jilly.   
Allowed Payment   
methods,   
Booking,   
Breaking-up Quotes,   
Cancelling bookings,   
Convert a quote into a   
booking,   
Customer experience,   
Customer preferences,   
Enquiry,   
Non-TBML suppliers,   
Pre-stored locations,   
Quote,   
Retrieve previous   
quotes,   
Sign-up,   
Storing quotes,   
Ticketless suppliers,   
Quotes,   
Providers   
AC12   
Jilly Smart - Product Manager   
Product Manager   
Responsible for the   
detailed design of the   
product and customer   
experience.   
Providers,   
Options,   
Quotes,   
KPIs   
AC05   
Beth Robinson - Ops Manager   
   
Payments   
AC06   
Marc Leclerc - Programme   
Manager   
   
   
Comment [I12]: This is a list of   
<<individual>>Actor elements,   
which we have chosen to be   
printed in a list.   
   
Each element gets a row in the   
table, and we can choose which   
attributes appear in which   
columns, and the headings of   
those columns.   
Comment [I13]: This row is   
highlighted, because this   
document is using eaDocX Change   
Marking.   
   
This examines the 'last updated'   
date/time of each element,   
wherever it is printed, and   
highlights those which have been   
changed since a specified date.   
   
This makes it much easier for   
readers to go straight to the   
newest part of a document.   
   
It's not as detailed as Word   
change-marking - the reader can't   
see exactly which text was   
changed - but all the information   
does come from the EA model, so   
may have changes made by many   
people.   
Comment [I14]: This is a   
cross-reference within the EA   
model, where one element   
references another one.   
eaDocX has made this into a   
hyperlinked cross-reference within   
the document.   
Comment [I15]: The data in   
this column comes not from   
attributes of the Actor, but from   
another element which is related   
to the Actor - in this case, a   
related Requirement.   
This makes those EA relationships   
visible in the document, because   
they are really important.   
   
If the target of the relationship   
(the Requirements, in this case)   
are also printed in this document,   
then this becomes a hyperlink.

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1.2.2 Other Team Members   
Alias   
Individual   
Description   
Reqts   
AC03   
Jenn Thorson - CLO   
Chief Legal Officer   
   
AC04   
Pierre Carandini - CFO   
Chief Financial Officer   
Payments,   
KPIs,   
Reporting,   
Allowed Payment   
methods   
   
Maud Sharpe - Business Analyst Responsible for production   
of:   
   
Initial requirements   
set   
   
Use Cases   
   
Sketches of the   
user interface   
   
AC07   
Nick Adams - Project Manager   
(Launch)   
   
   
AC10   
Barbera Allen-Jones - Test   
Manager   
Responsible for the   
acceptance testing of the   
solution which is provided   
by the supplier of the   
GetLost software, and for   
running the User   
Acceptance Test.   
   
AC09   
Edward Alberts - Technical   
Architect   
The project technical   
architect is responsible to   
the Project Manager for   
the production of the High   
Level Design, and the   
production of the   
Statement of Requirements   
which will be sent to   
suppliers of the GetLost   
technical solution.   
   
Comment [I16]: The row   
shading in this table is another   
option. We have configured all   
tables to use a particular Word   
Table Style (called   
eaDocXTableNormal) which allows   
us to configure many more   
options, including this alternate-  
row shading.   
   
Have look at the options which are   
available in Word Table Styles -   
you can control almost anything   
you want in this way.

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1.3 Competitor Analysis   
1.3.1 competitor : BlueHorizons.com   
Author of this analysis   
Last updated on   
Fred   
23/04/2012   
Overview:   
A new entrant into the journey aggregation business, BlueHorizons have quickly become an   
innovator in this business. Well financed, but still quite small, they will need to be watched carefully   
to see what new products they create whilst GetLost is under development.   
1.3.2 competitor : GreenHolidays   
Author of this analysis   
Last updated on   
Fred   
23/04/2012   
Overview:   
Established in 2005, GreenHolidays are the market leader in this field, with 250,000 regular   
customers and a dominant position. These are the main competitors to GetLost.   
   
Figure 2 : GreenHolidays   
   
 custom GreenHolidays  
Comment [I17]: In this EA   
Package, there are some   
<<competitor>>Actor elements.   
We used these to capture some   
information about competitors,   
and stereotyping 'Actor' seemed a   
sensible way to do it.   
   
As we have quite a lot to say   
about competitors, we have   
chosen to print information about   
them as inline paragraphs, rather   
than as rows in the table.   
Comment [I18]: This gives   
each <<competitor>>Actor its own   
heading. We've also chosen to   
print the stereotype of the   
element in the heading, just to   
remind us that we're looking at   
competitor information. This is   
configurable.   
Comment [I19]: Although   
each element has its own heading,   
we can still use little tables of   
attributes. These tables always   
have just one row of data, and a   
heading, as they are showing just   
information from a single element.   
This is useful where we want to   
show lots of attributes of the   
elements, each of which has just a   
small amount of data.   
These can also use a Word Table   
Style. We have chosen one which   
looks like the one we used above,   
with the same shading on the   
header row.   
Comment [I20]: This is   
another reason to print   
<<competitor>>Actors as inline   
paragraphs - we can configure   
them to always print any diagrams   
which are children of the element.   
eaDocX adds the Figure number   
(the word' figure' is configurable)   
so you can print a Table of Figures,   
just like a normal Word document.

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1.3.3 competitor : WhyGoAnywhereElse.co.uk   
Author of this analysis   
Last updated on   
Ian   
22/04/2012   
Overview:   
This is a UK-based company, who are part of a much larger parent company who are a more   
traditional travel vendor. They were created in 2008 as the advanced-technology division of the   
parent company, but have yet to make an impact in the world-wide market - they are the leader in   
the UK.   
   
   
Comment [I21]: Another   
section. The names of sections can   
be changed, to remind us what   
should be printed there, but as   
they are invisible in the final   
document, sometimes we just   
keep the default names.

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2 Initial Requirements   
Comment [I22]: Sometimes   
having two Word headings, both   
of which throw a page break,   
causes blank pages - but that's   
always been a challenge for   
writers of Word documents.   
   
If this EA Package had some notes,   
then they would print here.   
   
In our models, we have a standard   
that ALL packages ALWAYS have   
some notes, even if it just says   
'these are the initial   
requirements'. It makes the   
document more readable, but   
more important, it makes the   
MODEL more readable, which is   
important. Both for you, later on   
in the project when you have   
forgotten where the information   
came from, or for other model   
users.

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2.1 Board (High Level) Requirements   
These requirements are the summary of a board meeting on 11/10/2011, and should be taken as the   
initial set of requirements for the project.   
Req Ref   
Name   
Description   
HL\_REQ\_1   
Providers   
"GetLost" will aggregate services from many   
providers: airlines, hotel booking agencies and hotel   
chains, coach and train companies   
HL\_REQ\_2   
Options   
The service shall allow customers to input their   
source and destination location, and the service shall   
provide them with travel options, with prices & times   
for each. E.g. "Bath" to "London centre" would give   
the customer the train, coach, hire-car options   
HL\_REQ\_5   
KPIs   
Conversion of quotes into bookings is a key   
performance indicator for the system, and must be   
tracked each day/week/month   
HL\_REQ\_3   
Payments   
Customers shall register their personal details and a   
payment method on the site before a booking can be   
made.   
HL\_REQ\_4   
Quotes   
The Customer shall be able to get a quote, which, if   
they are registered, which may be stored in the   
system, for future use, but only if they are registered.   
2.1.1 Risks   
Risk   
Ref   
Risk   
Risk Description   
   
KPIs   
TBD   
GL-03 Payment reconciliation   
There is a risk that the reconciliation mechanism will   
require additional work (not included in   
scoping/estimates). This will result in additional   
costs and schedule delivery impact.   
GL-04 Providers commercial deals   
There is a risk that deals cannot be negotiated with   
providers   
Comment [I23]: This is a table   
of <<high Level>>Requirements.   
Every stereotype of every element   
type can have different   
formatting.   
This makes stereotypes really   
important, but that's just good   
modelling style anyway.   
   
We don't HAVE to make each   
stereotype format differently - we   
could just create a default one for   
all 'Requirement' elements, which   
will get used for any stereotype   
which doesn't have formatting of   
its own.   
Comment [I24]: We're quite   
keen on using the EA 'Auto-  
Counters' feature to create unique   
IDs for most elements, and we put   
those into each element's 'Alias'   
attribute.   
This is just how we have chosen to   
construct our model.

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13   
   
2.2 Detailed Requirements   
2.2.1 Definitions   
Req Ref   
Name   
Description   
REQ005   
Enquiry   
An enquiry uses data that the TravelOptimizer has gathered   
from suppliers, but which is non-binding. Suppliers provide this   
data free   
REQ004   
Quote   
A Quote involves the system communicating with the supplier   
to obtain a real-time value of the price of the ravel, hotel, flight   
etc   
REQ003   
Booking   
A Booking is where a quote is made into a firm purchase of   
services   
2.2.2 Signing-up new suppliers   
Req Ref   
Name   
Description   
REQ000   
Sign-up   
There will need to be a process for signing-up new suppliers.   
Suppliers systems should all conform with the TBML (Travel   
Booking & quotes Markup Language) standard, otherwise we   
will have to produce bespoke interface code for each supplier.   
REQ001   
Role of TBML   
All TBML-compliant suppliers get paid via the TBMLCo.   
Payment Settlement System (PSS), where consumer   
companies (like GetLost ) pay Suppliers once a month, via a   
single payment to TBMLCo. which in turn distributes those   
funds to suppliers.   
REQ002   
Non-TBML   
suppliers   
Senior Manager approval shall be required in order to sign-up   
a non-TBML supplier, who must have obtained a firm quote for   
the creation of the interface software from our out-sourced   
software providers (IBM), plus approval from our IT & testing   
managers   
2.2.3 Enquiries, Quotes and Bookings   
Req Ref   
Name   
Description   
REQ014   
Cancelling bookings Under some circumstances, a booking may be cancelled,   
though different suppliers have different rules and fees for   
this.   
REQ015   
Ticketless suppliers Wherever possible, GetLost? will use ticketless suppliers, but   
this may not always be possible.   
2.2.3.1 Quotes   
Req Ref Name   
Description   
REQ016 Breaking-up Quotes Requests for quotes get broken-up into separate request for   
journey 'Steps', which may be sent to many different suppliers.   
REQ006 Customer experience A Customer shall be able to tell the system their travel   
requirements e.g. time & date, start & end points, restrictions   
& preferences, then the system will give recommended travel   
Comment [I25]: These are all   
tables of 'Requirement' elements.   
eaDocX makes the columns all the   
same width, and uses all the same   
formatting for each table.   
   
Choosing the width of columns is a   
matter of trial-and-error:   
experiment with what looks good   
for your data.

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Req Ref Name   
Description   
options.   
REQ007 Pre-stored locations There shall be a be a set of start & end locations pre-stored   
e.g. "London - Trafalgar Square" , plus the customer shall be   
able to store their own locations.   
REQ008 Storing quotes   
Customer may then store those journeys as a quote   
REQ009 Retrieve previous   
quotes   
Customer shall be able to login and retrieve previous quotes   
REQ010 Convert a quote into   
a booking   
Customer shall be able to convert a quote into a booking   
REQ011 Allowed Payment   
methods   
The solution shall accept only credit or debit card payment   
methods   
REQ012 Reporting   
We need reports on: revenue by supplier, - conversion rates   
per day/week/month, segmented by customer type, -   
commission rates per hour/day/week/month, by customer   
segment and supplier. Other reports to be determined   
REQ013 Customer   
preferences   
Customer shall be able to save their preferences e.g. for a   
particular airline or hotel chain or model of transport.

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3 Use Case Model   
These are the required use cases for GetLost.   
   
Figure 3 : Use Cases   
   
 uc Use Cases  
GetLost  
Browser  
Customer  
Supplier  
Manager  
(UC03)  
Search for Travel  
(UC04)  
Get Quote  
(UC05)  
Register  
(UC06)  
Make Booking  
(UC08)  
Establish new Supplier  
(UC01)  
Check new   
supplier  
(UC02)  
Establish non-TBML   
supplier  
(UC09)  
Pay TBMLCo.  
   
   
   
   
   
TBMLCo.  
(UC07)  
Collect money from   
client  
   
   
   
   
   
Payment  
Service   
System  
Domain expert   
needed  
(ISS034)  
Cash collections   
process  
(ISS056)  
No business   
owner for these   
use cases  
«include»  
«include»

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3.1 Actors   
Actor   
Description   
Uses Use Cases   
TBMLCo.   
   
Pay TBMLCo.   
Manager   
   
Establish non-TBML supplier   
Browser   
An anonymous person, just   
browsing around the net.   
We think it is important to   
support these users, as if they   
have a good experience as   
browser, they may decide to go   
further and register. However,   
we don't want to be TOO nice to   
them.   
Search for Travel   
Customer   
A Browser becomes a Customer   
at the point where they Register.   
Make Booking,   
Register,   
Get Quote   
Payment   
Service System   
This is the only means by which a   
customer can make a payment   
to GetLost, via the single   
Payment Service System. Who   
that supplier will be will be   
determined later in the project,   
once detailed requirements are   
known.   
Collect money from client   
Supplier   
   
   
Comment [I26]: These   
attributes come from relationships   
which we have created in EA   
between Actors and Use Cases.   
Because the Use Cases are also   
printed in this document, the   
attributes are created as   
hyperlinks.   
   
This allows readers to 'browse'   
your document, just as they would   
a website, by following links   
around the document, rather than   
reading it from start to finish.   
Comment [I27]: Another   
internal cross-reference, from   
within EA.

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3.2 Use Cases   
3.2.1 Customer use cases   
3.2.1.1 UseCase : Get Quote   
Description:   
Allows a user to get a quote for a journey, either a new one, or one previously stored. The quote has   
indicative, not contractual, prices for all Steps of the Journey.   
3.2.1.1.1 Scenarios   
3.2.1.1.1.1 Basic Path : Get Quote   
# Step   
Extensions   
1 Use Case starts when the user decides they want a quote.   
This might be a Browser or Customer.   
   
2 User enters the details for the quote (details TBD)   
Retrieves previously   
stored quote   
3 System breaks the quote into individual Journey Steps and   
asks Supplier systems to create quotes for each Step   
Invalid Quote   
request   
4 System creates a consolidated Quote from the individual   
Steps, and shows that to the user.   
   
3.2.1.1.1.2 Alternate : Retrieves previously stored quote   
#   
Step   
1   
User may ask system for a list of previously   
stored quotes   
2   
System shows user the lists of quotes   
3   
User chooses one.   
Rejoins at: Get Quote step:3   
3.2.1.1.1.3 Exception : Invalid Quote request   
# Step   
1 System indicates to the user what information   
is required   
2   
Design Note: good UI design should prevent a   
badly-formed quote from being submitted in   
the first place.   
Comment [I28]: This is how   
eaDocX can print EA Structured   
Scenarios.   
Each scenario is a separate table   
of steps (we could have printed   
them as separate paragraphs, but   
we thought a table looked neater)   
   
Comment [I29]: Where the   
scenario has alternates and   
exceptions, eaDocX automatically   
creates hyperlinks to those.   
   
This means your EA model can use   
the full power of EA Structured   
Scenarios, and the document can   
show all the links which you   
created.   
Comment [I30]: If your   
Structured Scenario specifies   
where the Alternate path rejoins   
the main path, that also becomes   
a hyperlink.   
Comment [I31]: Note that   
exceptions - according to the UML   
definition - don't rejoin the basic   
path. That would make them   
alternates.   
So, Exception paths don't print a   
'rejoins' attribute

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3.2.1.2 UseCase : Register   
3.2.1.3 UseCase : Make Booking   
3.2.2 Administration use cases   
3.2.2.1 UseCase : Check new supplier   
3.2.2.2 UseCase : Collect money from client   
3.2.2.3 UseCase : Establish new Supplier   
3.2.2.4 UseCase : Establish non-TBML supplier   
3.2.2.5 UseCase : Pay TBMLCo.   
3.2.2.6 UseCase : Search for Travel   
Comment [I32]: These are a   
bunch of Use Cases which we   
haven't written yet

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3.3 Issues   
Issue Ref   
Issue   
Description   
ISS034   
Cash collections process   
We seem to be missing a whole set of processes   
for the collection of un-paid invoices to Suppliers   
   
Domain expert needed   
Who is the domain expert for this system?   
Nobody yet identified   
ISS056   
No business owner for these use   
cases   
These use cases have no Business Owner, hence   
no Actor   
   
   
   
Comment [I33]: We like to   
keep Issues within our EA models,   
and link them to the EA elements   
(Requirements, Use Cases,   
Components) to which they refer.   
This means we don't have to keep   
spreadsheets of issues external to   
EA.