VIPIN SAXENA

Senior Web Developer

vipin-in.github.io
linkedin.com/in/vipinsaxena in
developer.vipin@gmail.com ✉
+91-981-088-1515 ☐
NOIDA 📍

Experienced and forward looking Web Developer with 8+ years of experience in creating & executing innovative web solutions to enhance business productivity. Experienced in providing the technological needs of companies with end-to-end project management, from concept through to development and delivery. Proficient in designing databases & wireframes, creating user interfaces, implementing business logic with coding, testing, and resolving subtle/complex issues.

Professional Experience

Technology Manager/ Project Engineer

Technoplanet Lab Pvt. Ltd.   *Aug 2018 – Present*
EdTech Company   *technoplanetlab.com*

- Managed projects starting from gathering requirements, planning and ideating for the projects/modules to tailoring web experiences to meet the needs and behaviour of users.
- Developed & managed projects requiring general & custom needs like LMS, E-commerce, CMS, Dynamic/Static Sites using Laravel, Moodle, WordPress, PHP, etc as per requirements of organization.
- Integrated various cloud services like Zoho, Shopify and payment gateways using APIs.
- Optimized business marketing campaigns through strategic SEO implementation and in-depth user behavior analysis using Google Analytics, resulting in increased online visibility and improved conversion rates.
- Setup, customised and managed servers for varied needs of organization like apps, websites, databases, files & email hosting, virtual classroom server, etc. using AWS and VPS services.
- Enhanced email deliverability and reputation by implementing optimal domain configurations, rewriting email content, and utilizing DMARC reports, leading to a significant increase in open rates and engagement.
- Collaborating team members like designers, developers and testers on Figma, GitHub, Trello, etc.

Projects Undertaken:

- ➢ Edtech portal in Laravel for K12 STEAM education.
- ➢ LMS in Moodle with customizations.
- ➢ E-commerce Website on WordPress.

Senior Web Developer/ Web Developer

Lexicon Consultants Pvt. Ltd.   *Aug 2014 – Nov 2016*
Software Products & Services Company   *lexiconconsultants.com*

- Developing, updating, modifying and maintaining web products, services and client web sites/apps that are not only user-friendly, but also perform flawlessly.
- Testing and code refactoring for performance improvements, reducing complexity and to remove glitches/bugs in existing apps. Documenting the code for better readability and for easy maintenance.
- Providing adequate training to fresher developers.
- Collaborated with cross-functional teams, enhancing communication and collaboration.
- Transformed user experience across legacy interfaces by redesigning navigation, incorporating clear calls-to-action, optimizing for mobile devices, and implementing user feedback, resulting in improved user satisfaction and engagement metrics.
- Successfully recovered compromised web applications and sites, achieving delisting from blacklists and implementing robust security measures, including firewall configuration and code updates, to prevent future attacks and mitigate risks of XSS and SQL injection vulnerabilities.

- Integrating new modules with the existing software and developing reusable modules.

Projects Undertaken:

- ➢ Skill Development Project in CodeIgniter.
- ➢ Online Exam Center in CodeIgniter.
- ➢ Internet Radio(a live streaming & broadcast site for channels) in PHP.
- ➢ Real Estate Marketplace in Drupal.
- ➢ Websites for varied clients need in WordPress/PHP.

Web Developer/ Software Developer

Freelancer   *Jan 2001 – Jul 2014, Dec 2016 - Jul 2018*

- Charting out clients' requirements & analyzing organizational needs for software development. Translating clients' specific needs into easy to understand software solutions during sales presentations/meets.
- Development of application prototypes for client approval. Development & successful deployment of final software / web application.
- Developing training material and providing training to users of organizations.
- Issue tracking and resolution. Providing timely updates & undertaking maintenance/ upgradation tasks.
- Employing various marketing techniques to improve sales.

Projects Undertaken:

- ➢ Institute Management System in CodeIgniter.
- ➢ GST billing in PHP.
- ➢ Online & Offline Order Management in PHP and in VB6 respectively.
- ➢ Inventory Management in VB6.
- ➢ Account(Ledgers) Maintenance & VAT Invoicing System in VB6.
- ➢ Payroll Application, BOM Calculators & Other Apps in VB6.

Education

Master of Computer Application (MCA)   Grade A
Sikkim Manipal University, DE   *2016*

Bachelor of Computer Application (BCA)   Grade A
Sikkim Manipal University, DE   *2013*

Certificates

E-Business
NPTEL   *2017 - Present*

Microsoft Certified System Engineer (MCSE)
Microsoft   *2000 - 2002*

Skills

- Project Management
- Problem Solving
- Learning Aspirations
- Team Leadership
- Creative Thinking
- Programming
- Communication
- Analytical Skills
- Troubleshooting Skills

Tools & Technologies

- Power BI
- CodeIgniter
- Tailwind CSS
- Jquery / JS
- Google Analytics
- Linux
- Firewall Management
- AWS EC2
- Laravel
- Moodle
- Bootstrap
- Deluge
- GIT
- Apache / NGINX Web Server
- Control Panel / Hestia CP
- FTP Management
- Livewire
- WordPress
- Alpine
- Google App Script
- SSL
- MySQL / Maria DB
- AWS S3
- VS Code

Interests

Physical
- Yoga
- Travelling

Social
- Volunteering
- Mentoring/ Tutoring

Intellectual
- Reading
- Puzzles

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