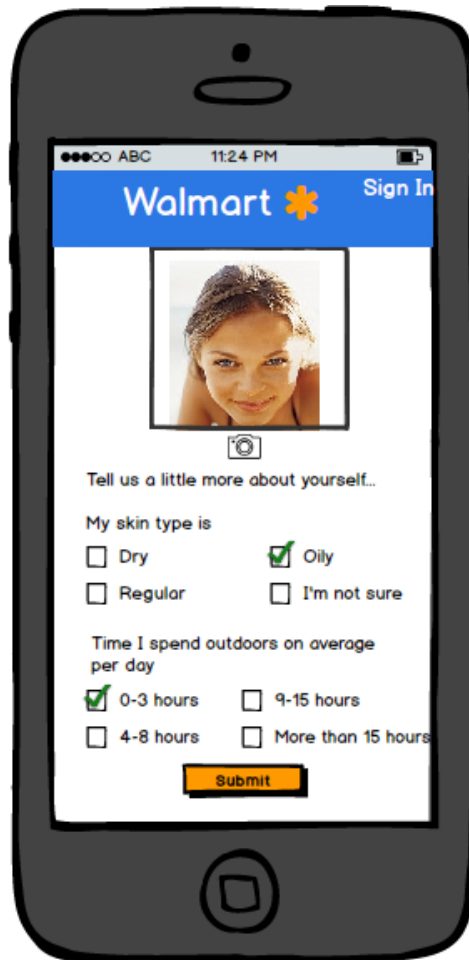
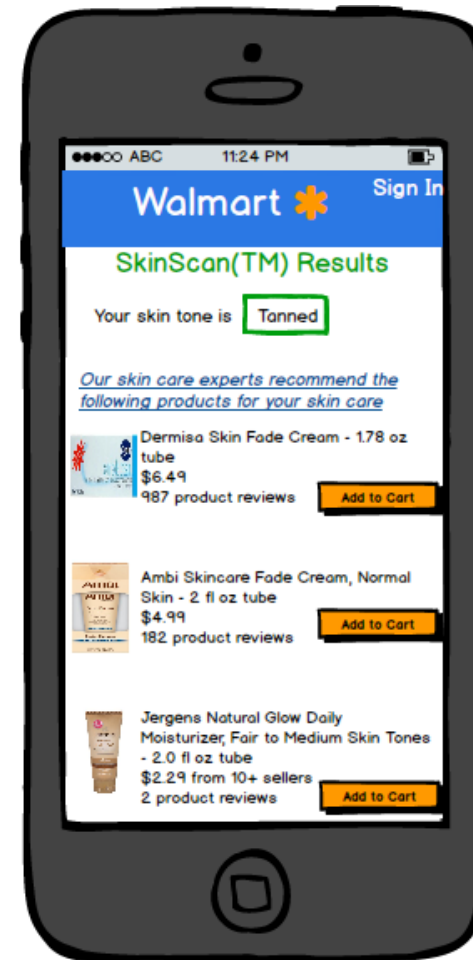
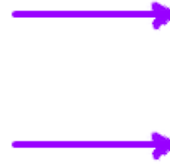


A personalized “product discovery” experience based on insights derived from population data



Screen 1

User takes a picture of his/ her skin and answers a few basic questions



Screen 2

We use machine learning to match the image against a database of images and predict the skin tone.

We can then suggest personalized skin care products to the user, thereby bringing the "In-store-skincare-station-experience" to the user

Assisting shoppers with better “product exploration” capabilities



Screen 1

Get the big picture of what the user is searching for

Screen 2

Help the user narrow down his/ her search

Screen 3

Ask questions relevant to what the user has told you so far

Screen 4

Show the top 3 products for the user
Allow the user to see more if they want to