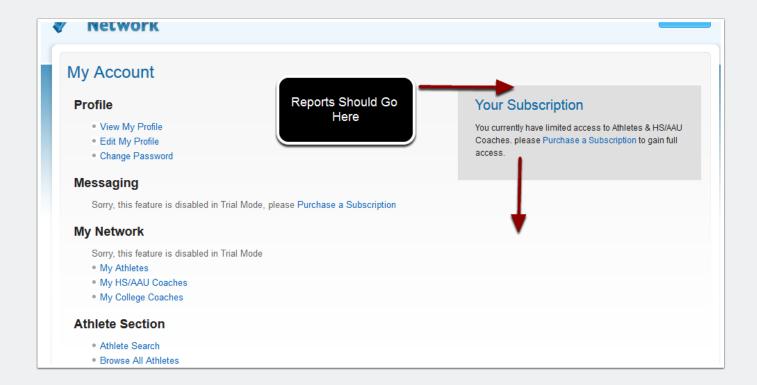
I would prefer that we continue to iron out all of the bugs from the new site merge before we move on to these, but hopefully that will be done soon. So I'll try to lay this stuff out as well as I can now.

New: Tier 1 - Task #1

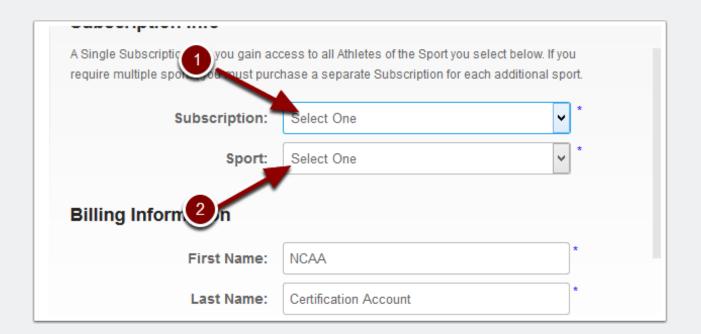
Add event scouting report uploaded to college coaches log-in landing page. We will need a few things to get this working. We need a way to add the report through the admin panel. I am assuming that spreadsheets will be the way to go, so that the reports can be integrated into the database. I will leave it up to you guys to tell me how this needs to work, but I would like it to be easily accessible at the top of the page. We can move the subscription down as much as needed, since it hopefully won't be something they need to use often.



New: Tier 1 - Task #2

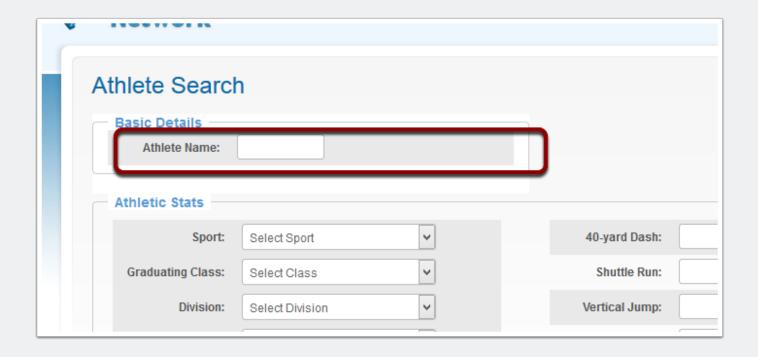
For the subscription type, the order of the menu should be Monthly then Yearly then Three Years. Also, we need a solution here for changing the Sport. Users should not be able to change the Sport without making a payment. We can't have users paying for one subscription and just going in to switch the sport whenever they want. If that was the case, coaches would just share passwords with the other programs without paying for multiple sports.

*We may need to keep it to one Sport per user for now. Once we get through this stage we can come up with a solution for having one payment for multiple sports at a school, but I feel like that can be pushed to Tier 2.



New: Tier 1 - Task #3

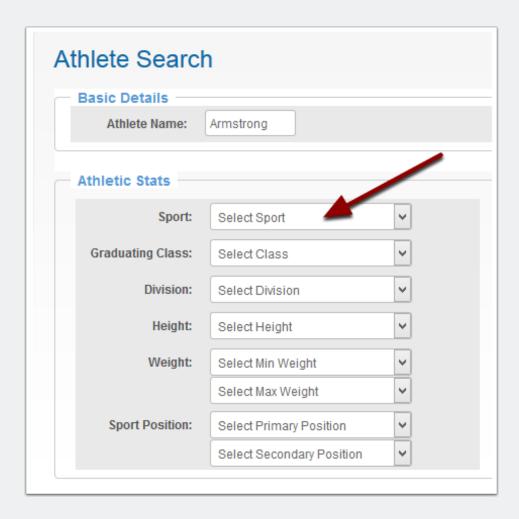
We need to add some clarification here. Maybe a field for 1st name and another for last name? I am open to suggestions. But it appears that this has been created successfully. I tested a couple first names and it seems to be working. The last names did not work.



New: Tier 1 - Task #4

The users should only be able to toggle between the Sports for which they have an active subscription. This user (username: NCAA and password: NCAA) only has an active subscription for Basketball - Men's but all three of the Sports are availabe to select from the drop down.

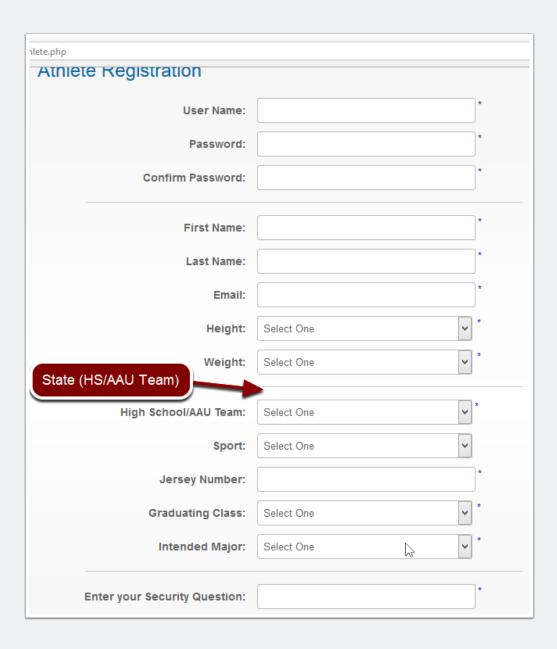
*As I mentioned before, let's keep this to only the Sport for which the user has a subscription and we will figure out the multiple Sport stuff in future updates.



New: Tier 1 - Task #5

Select state before school on registration and event pages. To make it easier on the users and decrease the likelihood that mistakes are made, we need to allow the users to select their school's state prior to accessing the menu of schools. This should be the

same across the registration pages for all three user types and for the event registration page as well.



New: Tier 1 - Task #6

Ability for Admin to log-in to site as any of three user types and have the user experience.

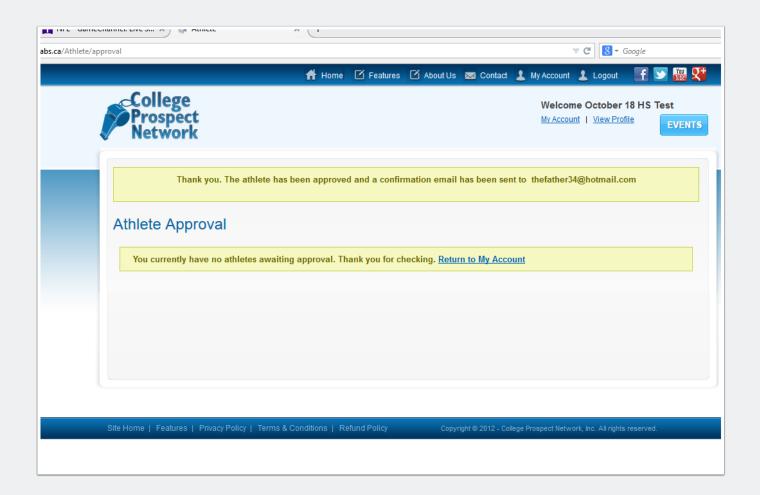
New: Tier 1 - Task #7

Alerts about incomplete profiles, stats needed to be added to past games, etc. Email sent once a week to remind user to complete remaining aspects of profile. Also posted on the My Account page.

New: Tier 1 - Task #8

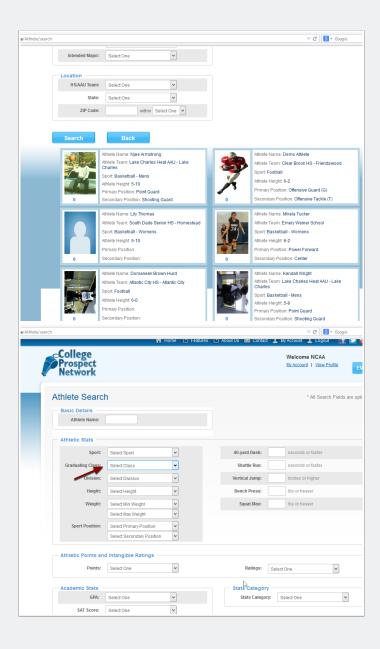
This should actually be on the other list as something that didn't make it over during the site merge...

Where is the Comment and Projection parts of the Athlete Approval process? I approved the athlete who was waiting for aproval, and it took me to this page below. It should have given me an opportunity to project the level of play (ie. Division I, Division II, Division III, JUCO or NAIA) and also asked me to leave a Comment about the player. There used to be a notice that informed the approving coach that the projection would not be seen by the player, but the Comment would be seen.



New: Tier 1 - Task #9

Remove past Graduation Classes from search and give user the option to show/hide them. The Athletes who, for example, graduated in 2012 will not removed completely from the database for several reasons, but they should not appear in a typical search. Can we set some kind of filter so that the Athletes who graduate in a given year are removed from the search results on September 1st of that year? We do not remove these kids from the database because sometimes they go to a school and it doesn't work out, so they will become recruits again when they leave their first school. Also, a lot of them go to JUCO and will be looking for a school again in two years. We will have to figure out how to handle that stuff later; I am just clarifing that to remove them from the database is not a option.

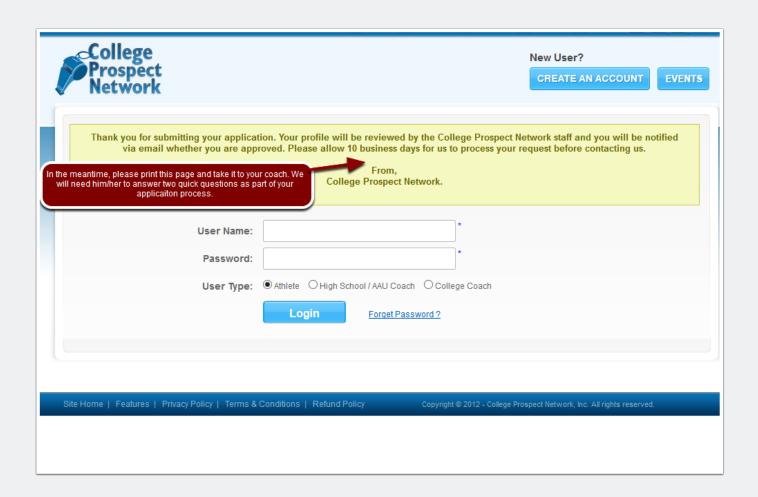


New: Tier 1 - Task #10

Share stats to FB and Twitter. If we can add Facebook, Twitter, Instagram, and any other applicable social media sites, that will help help spread the popularity quickly. Something like what other sites do where they ask for permission to post to your timeline, etc.

New: Tier 1 - Task #11

Add flyer or short message for athletes to print out and take to coach asking the coach to register on the site and "answer two questions". The flyer which needs to be downloaded and printed will be attached to the email with this file.

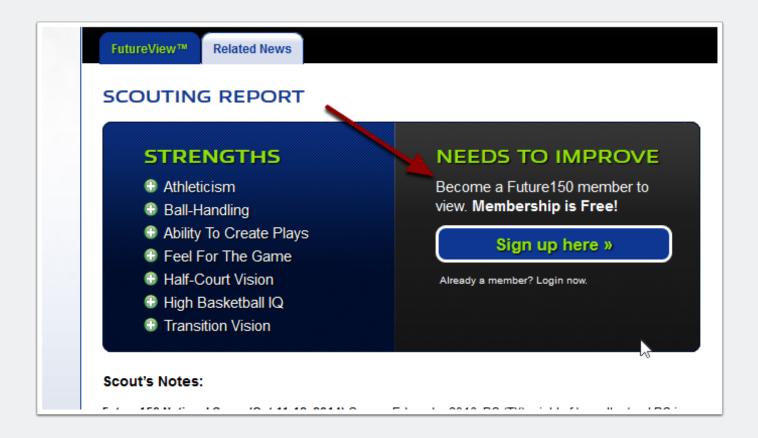


New: Tier 1 - Task #12

Captcha for registration pages for all three user types, event registration page, and Contact Us page. We are getting a ton of spam already.

New: Tier 1 - Task #13

All fields to show on profile, instead of large blank space.*---no access after trial. I am not able to screen shot this because I the site is returning me to the "My Account" page when I attempt to click an Athlete's profile. (See the next task for explanation.) But the request here is that the profiles hae fixed sizes for the fields and the layout will look the same regardless of whether the college user has an active subscription or not. If the subscription is active, then the information will be viewable. If the subscription is not active, then the field will be say something like, "Activate Your Subscription to View". The attached screen shot is from one of our competitors and has the kind of "look" I have in mind. The fields that should be hidden for inactive subscribers are Name, HS/AAU Team, Phone, Email, HS/AAU Coach, etc. Basically, any kind of contact or identification information. We want the college users to see the video and some of the information to intrigue them so that they want to know who the kid is and sign up to get that info.



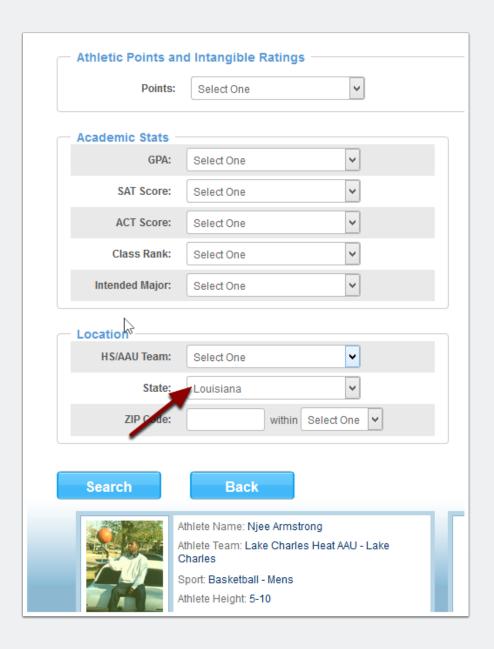
New: Tier 1 - Task #14

Here is another item that did not survive the site merge...

I am logged in as a college user (username: NCAA and password: NCAA). I am going to search and/or browse for athletes, but every time I click a player's profile I am being returned to the NCAA user M Account page. Obviously, it should go to the Athlete's profile.

New: Tier 1 - Task #15

Multiple states for a search (because of northwest area colleges). Currently, the search oly allows the college user to select and search one state at a time. We need to allow them to select multiple states. In the future we should probably add regions, but we can have this as part of Tier 2 or Tier 3. For now, it will suffice to allow them to select multiple states.



New: Tier 1 - Task #16

Admin notified every time a "Need" is posted so we can reach out to high school coaches in the appropriate state. Automated if possible. Please let me know if an explanation is needed here.

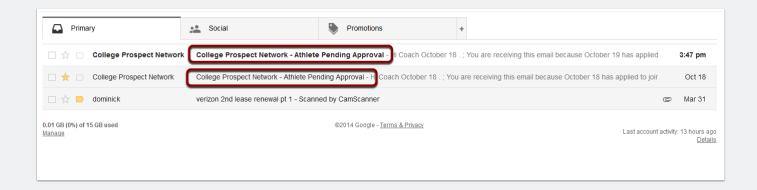
New: Tier 1 - Task #17

Another one from the merge that isn't working...

Admin is currently receiving alerts when HS/AAU Coaches register, but I have not received anything when Athletes regisgter. Adin should be notified every time a new user registers, regardless of user type.

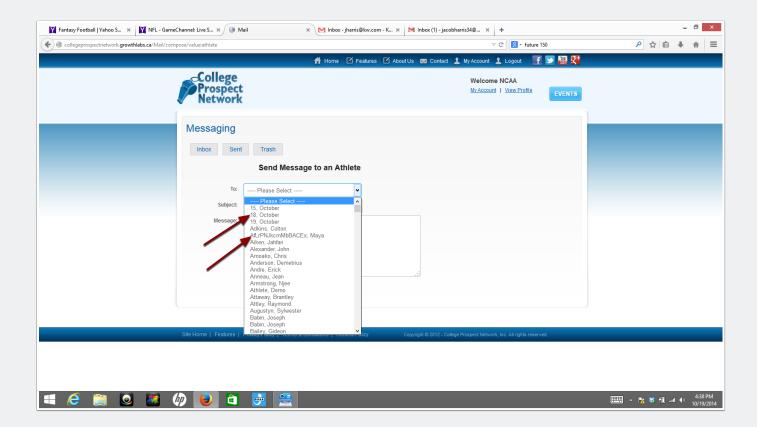
New: Tier 1 - Tasl #18

Auto-generate approval email with athlete's name as only words in the subject line when athlete registers and is awaiting approval *check to see if working. These emails are currenly going out, which is great. However, we want to increase the likelihood that the coach will actually open the email rather than assuming that it's spam if they don't know about us. So we would like to have the subject line say only the applying Athlete's name.



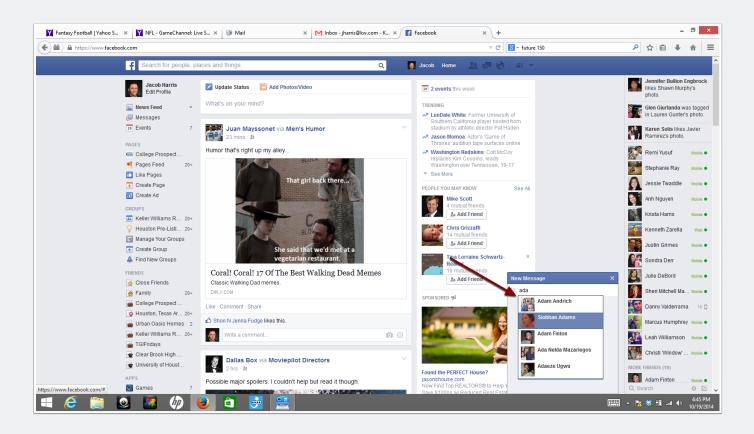
New: Tier 1 - Task #19

Clean up the messaging system. There are multiple issues here: 1. There are dozens of athletes who have not been approved but are showing up as potential recipients of a message. These Athlete should not be seen anywhere on the site until they have been approved by their respective HS/AAU Coach or the Admin. 2. The other users who are in the user's network as connections should appear at the top or somehow separated since they are much more likely to be the intended recipients. 3. If we can change it to autopopulate as the user types, that would be much better. SImilar to the Facebook and Twitter messaging. Please see the following screen shot for an example.



Example: Tier 1 - Task #19

Please see this screen shot as an example of the above Task 19.



New: Tier 1 - Task #20

Reformat search results to match spreadsheet* basic info to allow for more searches per page. The attached screen shot is from a competitor and is a much cleaner, more efficient way to display search results. The pictures are unnecessary and take up too much space. Something clean like this would be much better. Please keep in mind that the contact info should ot be viewable for college users with inactive subscriptions, but

the Position, Rating, Height, Weight, etc. should be so that the user can see what they are missing by not having an active membership.

■ View all results on map »							1-78 of 78 First « Previous 1 Next » Las			
Position	Name	Location	Ht	Wt	40	Stars	Rivals Rating	Rank ▲	School	
TE	Jordan Davis	Houston, Texas Clear Lake	6'4"	252	N/A	****	5.9	3	Texas A&M	
DB	DaVante Davis	Miami, Florida Booker T. Washington	6'2"	188	N/A	****	5.8	16	list	
DT	Khalil Davis	Blue Springs, Missouri Blue Springs	6'3"	270	N/A	****	5.8	20	Nebraska	
WR	Ryan Davis	St. Petersburg, Florida Lakewood	5'10"	161	N/A	****	5.8	25	list	
DT	Carlos Davis	Blue Springs, Missouri Blue Springs	6'3"	270	N/A	****	5.7	25	Nebraska	
ATH	Von Davis	Mount Dora, Florida Mount Dora	5'11"	171	N/A	****	5.7	25	list	
DE	LaSamuel Davis	Bamberg, South Carolina Bamberg-Ehrhardt	6'4"	215	4.7	****	5.6	29	Clemson	
ATH	Javarius Davis	Jacksonville, Florida Ed White	5'10"	173	4.5	****	5.7	30	list	
RB	Dominic Davis	Mission Hills, California Bishop Alemany	5'10"	175	4.4	****	5.7	31	Washington State	
WR	Felton Davis	Highland Springs, Virginia Highland Springs	6'4"	172	N/A	***	5.6	71	Michigan Sta	
DB	Carlton Davis	Miami, Florida Miami Norland	6'2"	178	N/A	****	5.5	N/A	Ohio State	
RB	Marcus Davis	Cincinnati, Ohio	5'9"	202	N/A	****	5.3	N/A	list	

New: Tier 1 - Task #21

Add a minimum character requirement for the typing in new school name. This has been covered in more detail in a previous task. Please let me know if further explanation is needed.

New: Tier 1 - Task #22

Allow numbers and letters for zip code in admin panel- allow for all forms to allow for out of US addresses (because Canada has letters in theirs). I will need Admin access before I can test this.

New: Tier 1 - Task #23

Messaging system update to add Division to the no contact filter.

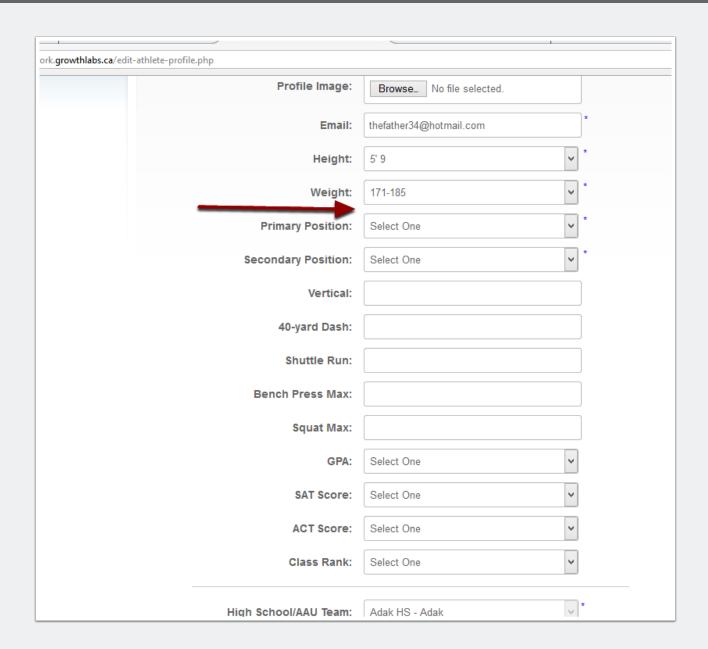
This is another task where I will need access to the Admin panel in order to test. The current system should have the ability for the Admin to disable messaging between Athletes and College Coaches during times in which the NCAA rules do not allow messages. However, it will disable messaging for all College Coaches, regardless of Division. This is not correct. The NCAA rules are different for each Division, so Admin needs to be able to disable messaging according to date AND Division.

New: Tier 1 - Task #24

Same type flyer for coaches to print and give out to the players they want to have join the site. Please see Task #11 above for full explanation. This flyer will also be included in the email and should be printed for coach to give to their players to join the site.

New: Tier 1 - Task #25

Add Wingspan to players. This screen shot is from the Edit Profile page for an Athlete, but it should also be in the Search and dispalyed on the Profile. Needs to be a drop down menu from which the Athlete can select, that way it is searchable. And the category of Wingspan needs to be added to the Admin panel so that we can create the values from which they will select.



New: Tier 1 - Task #26

Username availability- no duplicate usernames. Want to make this easy, like on Twitter or similar sites. User types propsed user name and the system tells him/her immediately

whether the name is available. Do we also need to remove spaces from the username? Just thinking about future hashtags, searches, etc. where this might come into play within the site. Open to suggestions on industry Best Practices.

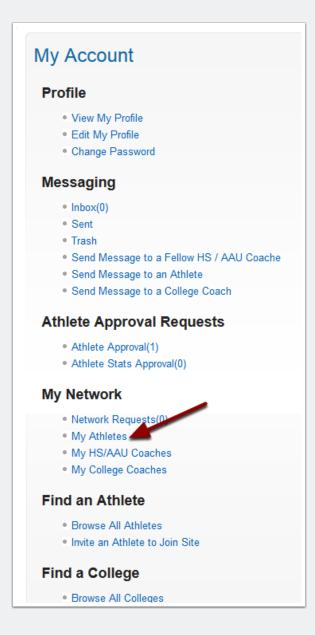
New: Tier 1 - Task #27

Run stats query at 3:00am daily to update site--- Not sure how to test this. The most important thing is that the calculation do not slow down the site. If it can be done in real time, great. Thinking ahead to when we have potentially thousands of users, if these calculations need to be done once a day, it should be at a slow time, but definitely before coaches get to work in the morning, which can be as early as 5am.

New: Tier 1 - Task #28

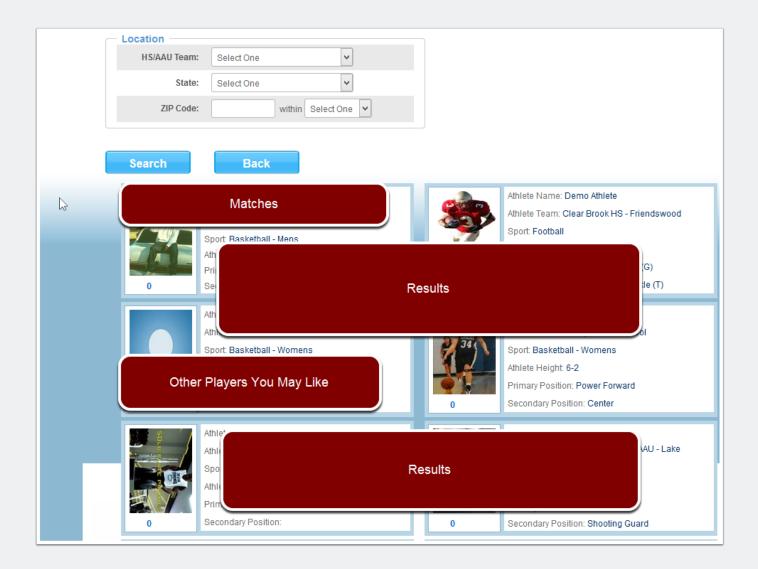
HS/AAU Coach can add themselves to player that is already in the site with player approval. - Here I am thinking about times when a new coach is hired at a school where some players are already on the site. Or maybe the Athlete has been approved by his/ her AAU Coach and the High School Coach joins as well and wants to be tied to the Athlete. If the Athlete is alread in the system and the HS/AAU Team and Sport match then the coch should receive a pending action notification to confirm whether the Athlete is one of theirs. The coch will not need to approve the Athlete, but they should be able to project the level of play and leave a comment, just like the approving coach did. The projections from this coach and the approving coach should be averaged (rather than one overriding the other) and both comments should be displayed on the Athlete's profile under the My Coach comments. If the newly registered coach selects that the particular player is not one of their Athletes, the Athlete should remain under the coach

who previously approved them but should not appear under this new coach who does not claim the player as one of their own.



New: Tier 1 - Task #29

"Other Players You May Like" Feature - We will have to work out the details here, but my idea is something like the search results at the top only show Athlete's who are 100% matches for the search performed by the College user. But there should also be mention of players who are close to the searc criteria. Maybe players who are a 70% match should be mentioned below the top results in a separate category called "Other Players You May Like" or "Comparable Players" or something to that effect.



New: Tier 1 - Task #30

Please remove the ", Inc" from the bottom of all pages. This is inaccurate.

