**CPN Development Ideas**

**Urgent:**

1. Scouting Reports – Create a wizard or some sort of database that will create the scouting reports so that they can go out as desired. (Trial version faxed and emailed to entire database of coaches, full versions available for paying customers on the site - full version should not be downloadable – and web version should be integrated with current and future athletes who join the site.
2. Remove past graduating classes from basic search – As we touched on before in the PDFs, the graduating classes should be automatically removed from the basic version of the search. Users should have the ability to choose an option to show specific classes (or all) from the previous years, but the default search should not show them.
3. Auto-complete the HS School/AAU Team selection during registration for all three pages plus the events page. – This is not only to make it easier on the users, but it is also to avoid duplicate teams. For example, we may have Jefferson Davis HS – Houston in the database, but a player doesn’t notice and types in “Davis High”. When any of the letters match, the potential matches should show up so the user can select the correct one. If we can find a way to sort them based on location (IP address?) that would be even better.
4. Auto-complete recipient for messaging system – like on Facebook and similar to team selection mentioned above.
5. Perfect the video uploading and trimming process – I have not fully checked this out, but it is very important t to the site and it is imperative that we get it perfected and simple on the users to use. Note: the way it is supposed to work is that the user can play film from a game that is stored on their computer and then click the “Start” and “Stop” buttons to create a 5:00 (or shorter) clip that will go on their profile page. Coaches don’t need to see more than 5:00 and we don’t want to pay to host hours and hours of videos. This is not a highlight tape; it is one clip.

**Did we do these already?**

* Add a minimum character requirement for the typing in new school name
* “Other Players You May Like” feature
* Run stats query at 3:00am on daily to update site---
* Wingspan
* Username availability like on Twitter- no duplicate usernames
* Ensure HS Quick Glance, including coach’s name, is blocked during Trial
* HS/AAU Coach can add themselves to player that is already in the site with player approval

**Now:**

* Create Sponsors pages
* Game Log to look like ESPN
* HS Coach ability to search through Needs for their state - automated message sent to coach & shows up in coach profile
* HS Coach ability to refer or suggest athlete to a specific college\*weekly list sent to coach
* Multiple coaches for HS and college—use school email to review if an active coach
* Different location for games other than the specified Home team / Saving an off-campus location for home games, especially for football.
* Allow numbers and letters for zip code in admin panel- allow for all forms to allow for out of US addresses
* Add “Pipeline” states feature for colleges to focus on certain states and search according to their pipeline, instead of just one state
* Athlete cannot send message until profile is complete. Picture, game tape, schedule. (May email Admin if they do not have one of these items and may be activated if necessary.)
* Messaging system update to add Division to the no contact filter
* Allow the coaches and athletes to update ratings and stats and show growth over time, especially for under-classmen - (Progress and improvements tracking)
* Multiple opponent coaches comments with signature line and link
* Have college’s matching division pre-selected in the search but they can change it
* Coach ability to upload game film and clip it for the kid
* Off-season workouts log
* College coaches rate player after watching video – Then use this to grade HS coach and rate his projections
* \*Projected Division in all pages
* Resource Center like the one on THSCA.com
* Integration with HUDL

Second Phase

* New user type – Athletic Director
* Scholarship availability versus walk-ons only
* One price for school
* Transcripts
* Email verification step
* Take the CPN pledge
* Single email/username may give access to multiple sports for one HS and also multiple AAU teams for HS Coaches and Athletes
* Combining stats for same player on a HS and an AAU team into manageable profile with correct coach connections
* Division-specific messaging
* Move blog to site and integrate all social media
* Prepare all sports in deactive state so Admin can add them when ready.
* Easy Game Schedule Uploading (Creative Solution Needed)
* Beef up the search to out-do Rivals and Scout.
* Auto-fill text on messaging and school registration
* Instant Messaging
* Status of Recruit (as in whether or not they’re committed, not statuses like on Facebook)
* Fixed layout on profiles regardless of info entered
* Auto-approve link in Invite emails.
* Athlete home address
* New coaches organized with most recent members first in the Admin panel.
* Instead of hiding contact info during trial, black them out
* Conference selection by college and add to search
* Username availability check, like Twitter
* Off-season regimen (other sports, weight room habits, etc.)
* HS coach ability to refer athlete to a specific college and vise versa
* Bold (or something else) stats which are verified by coach
* Admin ability to email all user in house
* College’s division set as default when searching. Can be easily changed at top of search fields.
* Track kids after graduation – where they enroll, whether they want to transfer, how many years of eligibility they have left

Third Phase

* New user types for shooting coaches, etc. who want to sell their services. (Price to be determined.)
* “Compare” feature like on HomeDepot.com
* New user types for scouts trying to access coaches and kids
* Instant messaging like on Facebook.
* Location-specific advertising
* CPN Deluxe ($34.99 per month) for Division I projected athletes and JUCO athletes looking to transfer
* Store and merchandise through a drop-shipper.
* Interactive calendar that can be personalized.
* Player’s school Interests, like NCAA Football game
* Annual Awards

Fourth Phase

* New user type for athlete parents.
* CPN Elite ($99.99 per month) membership for video hosting upon request – up to five full game tapes delivered to internal inbox within one week of request by college. Portal opened to athlete and their coach to allow them to upload tapes when an Elite college makes a request or upload done by Admin if necessary.
* Tournament and showcase management online to organize and promote these events.
* Store and merchandise through a direct supplier/partner.

Fifth Phase

* CPN International ($199.99 per month) for access to a global database.
* CPN Fundraising (like ESPN Fundraising).

Completed Tasks

* Move star ratings to the initial approval process
* Ensure email alerts are going out when game film is requested and message is waiting in Inbox
* Improve functionality of Networking feature
* Select state before school on registration and event pages: (1)
* Add event scouting report uploaded to college coaches log-in landing page: Move the subscription field down and put the scouting reports at the top so they’re prominent (2) Note: We will also need some way to upload and manage these through the Admin portal
* Search by Name for all user searches – Just separate this into first and last for user-friendliness
* Ability for Admin to log-in to site as any of three user types and have the user experience\*
* Alerts about incomplete profiles, stats needed to be added to past games, etc. Email sent once a week to remind user to complete remaining aspects of profile. Also posted on the My Account page. \*
* Remove past Graduation Classes from search and give user the option to show/hide them
* Share stats to FB and Twitter\*
* Add flyer or short message for athletes to print out and take to coach asking the coach to register on the site and “answer two questions” (attached)
* Captcha for registration
* All fields to show on profile, instead of large blank space.\*---no access after trial
* Multiple states for a search (because of northwest area colleges)\*
* Admin notified every time a “Need” is posted so we can reach out to high school coaches in the appropriate state. Automated if possible.
* Auto-generate approval email with athlete’s name as only words in the subject line when athlete registers and is awaiting approval \*check to see if working
* Message and browse coaches and players by state
* Reformat search results - basic info to allow for more searches per page (Name, Graduating Class, Position, Height, Weight, Projected Level of Play/Rating if available) Remove picture.