# **VIPIN GOYAL**

Data Products | Analytics | Fintech, Partners, Credit Risk | Al Explorer

- O Austin, TX
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- ☑ vipingoyal786@gmail.com
- Al Applications: StockAi Predict | HelpConnect |
  PayConnect

### **Profiles**

in LinkedIn: vipingoyal786

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# Skills & Knowledge

# **Query Languages & DB**

- SQL, Complex Queries, GCP BigQ, Python
- Teradata, Oracle, File System

# **Tools & Applications**

- Tableau, Charts & Interactive
   Dashboards, Subscription, Power BI
- Presentation: Miro, Excel, Sheet, PPT
- Automation: MS Planner, Lists, Power Automate
- Applications: Salesforce, Notebooks, Looker, Jira, github

## **Analytical Skills**

- Growth & Success Metrics
- Product Vision & Roadmap
- · Data Reconciliation & Quality Checks
- Agile Methodology

# AI Explore

- Build Apps using Agentic AI and Firebase, Google AI Studio
- Work with chatGPT & CoPilot, Chat Prompts

### Certifications

# Data-Driven Product Management Jun 2024

**Tableau Essential Training** 2022

Big Data Engineer with Hadoop & Spark 2019

Data Product Manager with expertise in delivering comprehensive data solutions that align business objectives with actionable insights. Proficient in stakeholder engagement, data governance, and architecting integrated data products to enable strategic decision-making and drive organizational growth.

# **Experience**

**PayPal** 

Apr 2020 - Present

Austin, TX

# Product Manager

- Managing the <u>Partners Revenue Share System</u>, ensuring precise calculations in compliance with complex agreements through manual and automated processes.
- Addressing escalations from PSM and AE regarding revenue share discrepancies and **audit failures**, driving timely resolution.
- Developed Tableau dashboards simplifying Salesforce objects and financial KPIs derived from PayPal and Braintree transactions to enhance business insights.
- Independently designed and implemented a <u>Credit & Risk Datamart</u>, integrating Loans, Recovery, and Risk Appetite products into a unified Single Source of Truth (SSOT) data solution.

# Business System Analyst

- Created <u>Partner Profitability Dashboard</u> reporting net PayPal margins per partner, enabling data-driven partner management.
- Developed a data product for <u>First-Time Users</u> (FTU), extensively utilized by the sales team for targeted marketing campaigns.
- Owned the <u>Product Usage Datamart</u>, delivering detailed usage metrics across PayPal's product suite.

### Data Engineer

 Delivered customer and finance metric derivations within a Cohort analysis solution, supporting multiple business teams with daily and monthly insights.

## Kaiser Permanente

Product Lead

Mar 2016 - Mar 2020

Pleasanton, CA

- Led <u>on-site implementation</u> of the flagship product MS EGRCP, configuring and customizing the solution to align with client infrastructure and business policies.
- Enhanced core products and designed custom modules tailored to client requirements;
   mentored engineering teams to ensure alignment of deliverables with business objectives.
- Conducted detailed discussions with business stakeholders to gather requirements, **propose solutions**, and obtain approval.
- Developed in-house charts, dashboards, and visualizations to empower end-users with data-driven decision-making capabilities.

# **Metricstream Infotech**

Senior Software Engineer

Mar 2014 - Mar 2016

Bangalore, India

- Developed independent modules for the MSGRC global product, recognized as key enhancements and incorporated in the latest product release.
- Led multiple client projects addressing implementation challenges and resolving bugs across MSGRC modules.

#### **Oracle Financial Services**

Associate Consultant

Nov 2010 - Nov 2013

Bangalore, India

- Executed on-site implementation of Oracle Flexcube, a universal banking solution, at Abu Dhabi Commercial Bank.
- Contributed to the core development team, delivering patches and upgrades to enhance the company's product.