

VIPIN GOYAL

Data Products | Analytics | Fintech, Partners, Credit Risk | AI Explorer

Austin, TX

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vipingoyal786@gmail.com

Bachelor's: Computer Science

AI Applications: StockAi Predict | HelpConnect | PayConnect

Profiles

LinkedIn: vipingoyal786

GitHub: vipingoyal786

Skills & Knowledge

Data & Query Languages:

SQL (including CTEs & advanced Queries), GCP BigQuery, Python

Teradata, Oracle, File System

Data Visualization & Tools

Dashboards: Tableau Charts, User Story & Subscriptions, Power BI

Presentation: Excel, Google Sheets, PowerPoint, Miro

Automation: MS Power Automate, MS Planner, MS Lists, Jira

Applications: Salesforce, Jupyter Notebooks, Looker, GitHub

Product & Analytical Skills

Product Management: Roadmap & Vision, feature prioritization, sprint planning, stakeholder alignment

Metrics Analysis: Growth & Success KPIs, A/B testing, funnel analysis

Data Quality & Validation: Reconciliation techniques, DQ/Trend check, anomaly detection

Exploring AI

Love to interact with ChatGPT, CoPilot, Prompt Engineering

Built apps leveraging conversational AI and no-code/low-code platforms

Certifications

Data-Driven Product Management

Jun 2024

Tableau Essential Training

2022

Big Data Engineer with Hadoop & Spark

2019

Data Product Manager with expertise in delivering comprehensive data solutions that align business objectives with actionable insights. Proficient in stakeholder engagement, data governance, and architecting integrated data products to enable strategic decision-making and drive organizational growth.

Experience

PayPal

Apr 2020 - Present

Austin, TX

Product Manager

Managing the **Partners Revenue Share System**, ensuring precise calculations in compliance with complex agreements through manual and automated processes.

Addressing escalations from PSM and AE regarding revenue share discrepancies and **audit failures**, driving timely resolution.

Developed **Tableau** dashboards simplifying **Salesforce** objects and financial KPIs derived from PayPal and Braintree transactions to enhance business insights.

Independently designed and implemented a **Credit & Risk Datamart**, integrating Loans, Recovery, and Risk Appetite products into a unified Single Source of Truth (SSOT) data solution.

Business System Analyst

Created **Partner Profitability Dashboard** reporting net PayPal margins per partner, enabling data-driven partner management.

Developed a data product for **First-Time Users** (FTU), extensively utilized by the sales team for targeted marketing campaigns.

Owned the **Product Usage Datamart**, delivering detailed usage metrics across PayPal's product suite.

Data Engineer

Delivered customer and **finance metric derivations** within a Cohort analysis solution, supporting multiple business teams with daily and monthly insights.

Kaiser Permanente

Mar 2016 - Mar 2020

Pleasanton, CA

Product Lead

Led **on-site implementation** of the flagship product MS EGRCP, configuring and customizing the solution to align with client infrastructure and business policies.

Enhanced core products and designed custom modules tailored to client requirements, **mentored engineering teams** to ensure alignment of deliverables with business objectives.

Conducted detailed discussions with business stakeholders to gather requirements, **propose solutions**, and obtain approval.

Developed **in-house charts, dashboards**, and visualizations to empower end-users with data-driven decision-making capabilities.

Metricstream Infotech

Mar 2014 - Mar 2016

Bangalore, India

Senior Software Engineer

Developed independent modules for the MSGRC global product, recognized as key enhancements and **incorporated in the latest product** release.

Led multiple client projects addressing implementation challenges and resolving bugs across MSGRC modules.

Oracle Financial Services

Nov 2010 - Nov 2013

Bangalore, India

Associate Consultant

Executed **on-site implementation** of Oracle Flexcube, a universal banking solution, at **Abu Dhabi Commercial Bank**.

Contributed to the core development team, delivering patches and upgrades to enhance the company's product.