



OYO Hotels

Booking Analysis

YEAR
2016

ROOM T...
All

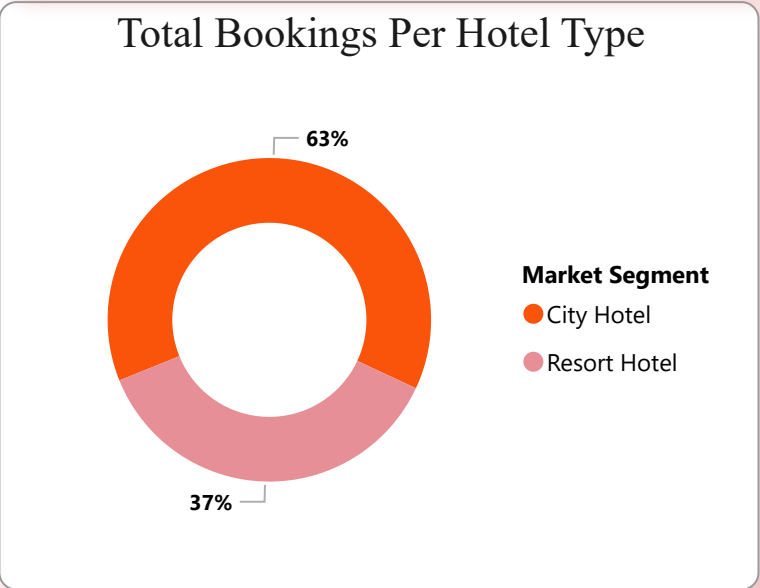
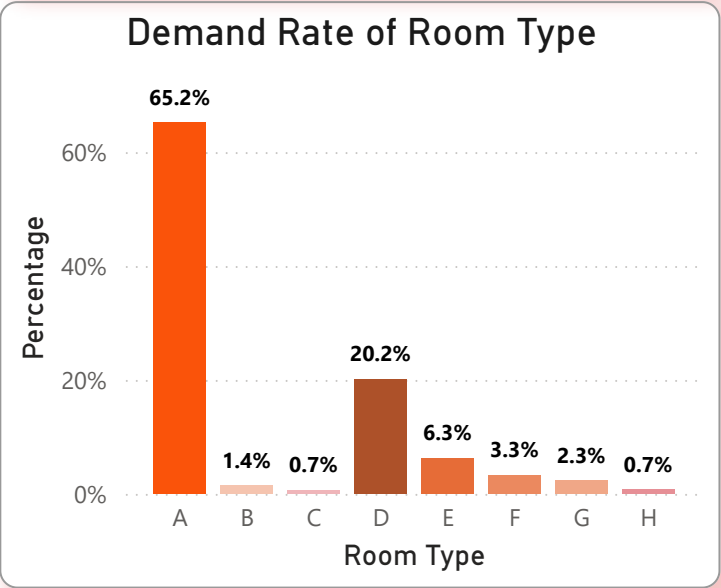
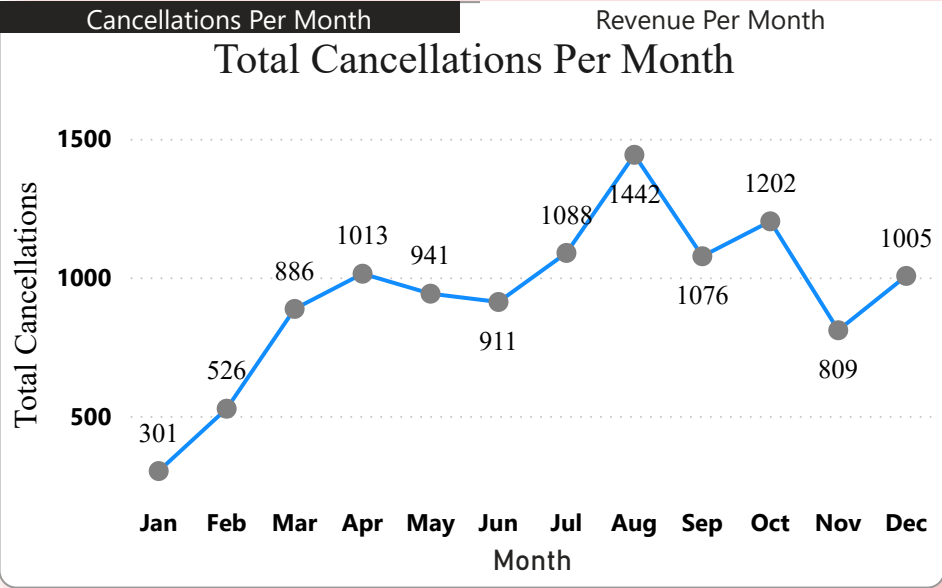
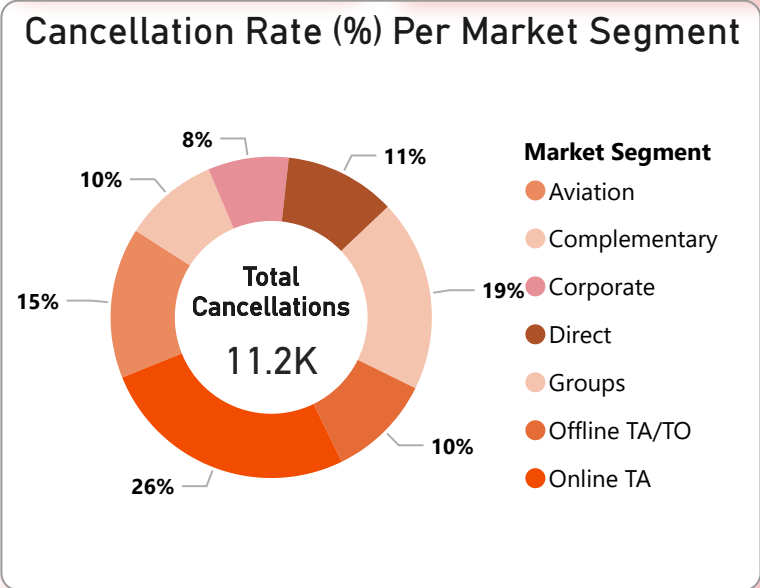
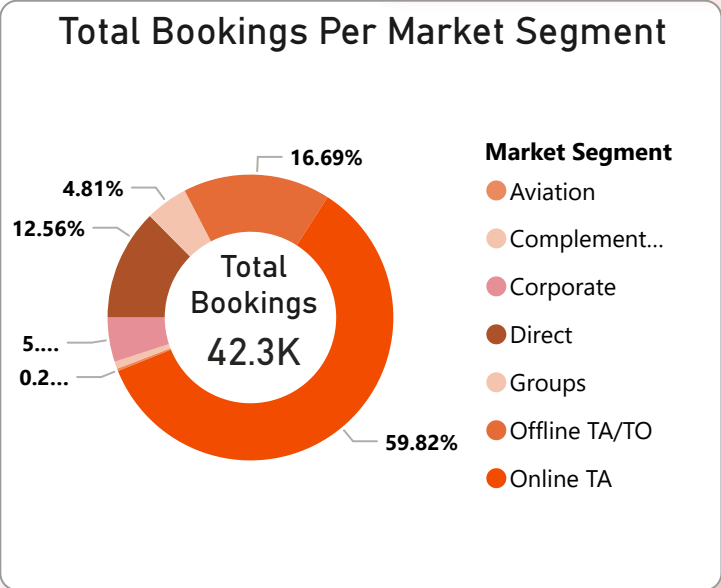
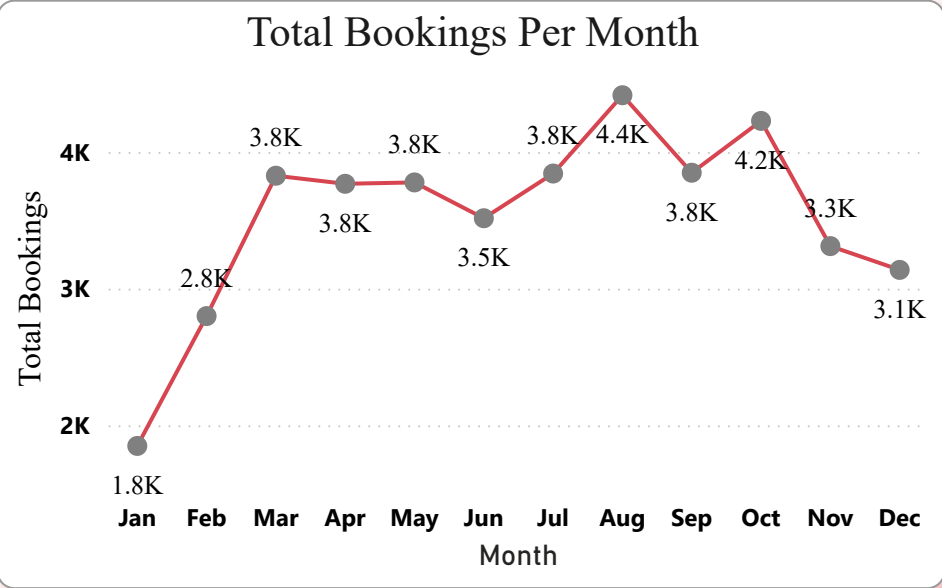
HOTEL
All

COUNTRY
All

Total Bookings
42.3K

Total Revenue
15.3M

Cancellation Rate (%)
26.47



Dashboard

KPI

Why cancellation rate is high ?

KPIs
Analysis



Dashboard

Total Bookings
87.2K

Average Daily
Rate (ADR)
106.5

Total Parking
Request
7354

KPI

Total Revenue
34.5M

Booking
Source Count
8

Booking
Source Count
8

Why cancellation rate is high ?

Cancellation
Rate (%)
27.52

Repeat Guest
Rate (%)
3.86

Average
Waiting Days
76.14

Total
Cancellations
24K

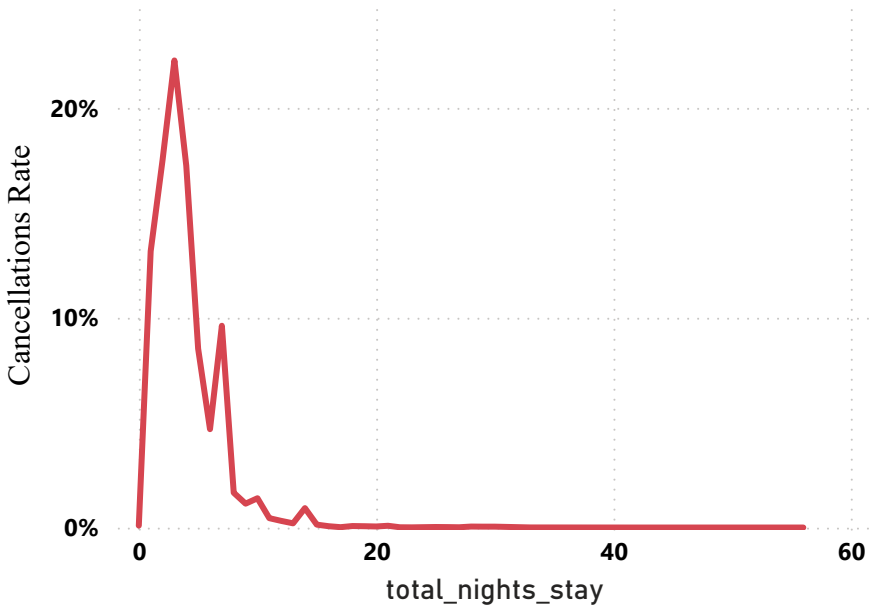
Peak Booking
Month
August

Parking
Demand Rate
(%)
8.43

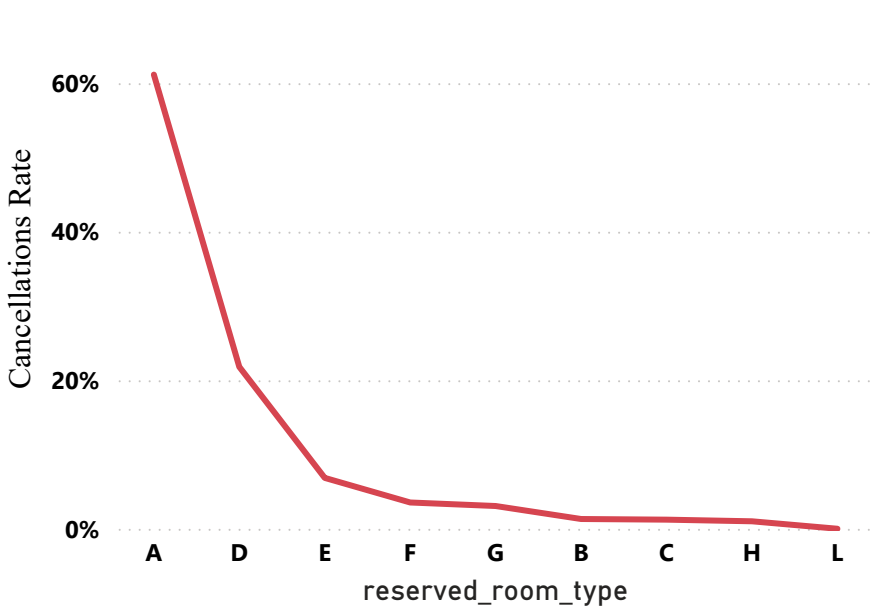
Cancellation Rate Analysis



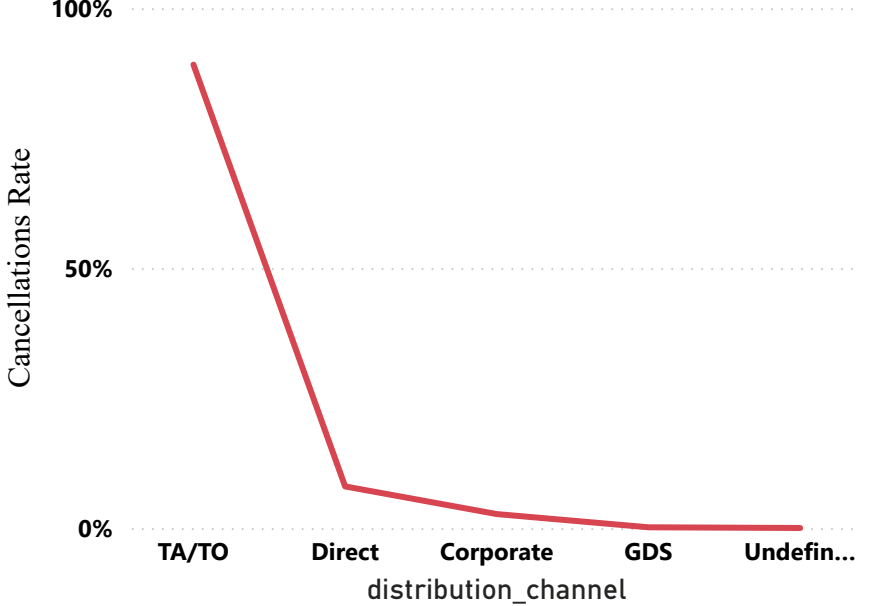
Cancellation Rate v/s No. of Nights Booked



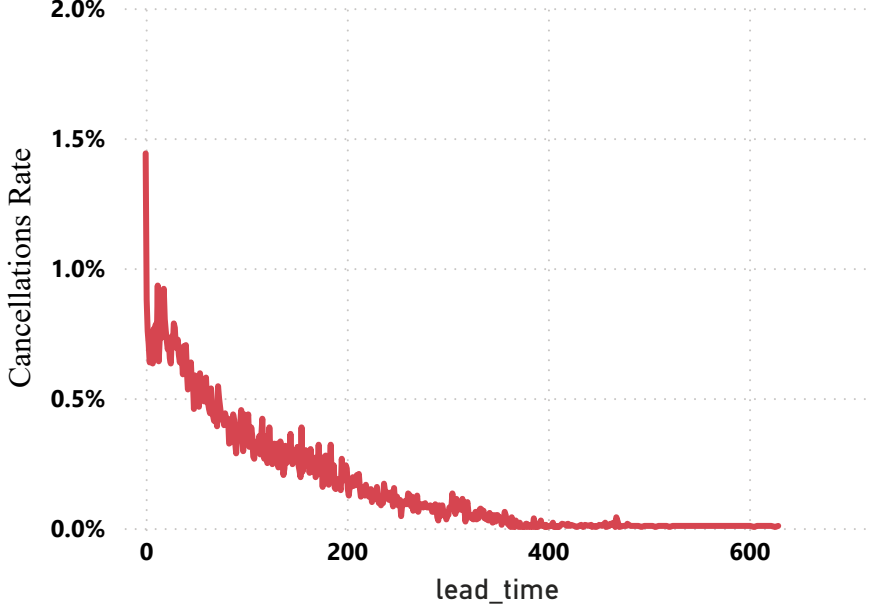
Cancellation Rate v/s Room Type



Cancellation Rate v/s Distribution Channel



Cancellation Rate v/s Lead Time



Dashboard

KPI

Why cancellation rate is high ?