UI/UX Designer Assignment – Mobile Web Redesign

You are required to redesign the existing landing page of our startup Jobyaari, a one-stop government job search platform for students preparing for competitive exams.

🔗 Live Website:
https://jobyaari.github.io/JobYaari/

The landing page is already designed and live.
Your task is to improve and redesign the existing landing page, focusing on usability, clarity, simplicity, and real-world product thinking.

Views to Be Designed (Mandatory)

You must redesign the landing page for:

📱 Mobile View (Primary & Mandatory)

⚠️ The mobile view will be evaluated first and carries the highest weight.

🎯 Objective of This Assignment

This assignment is intended to evaluate:

- Mobile-first UX thinking
- Ability to maintain structural consistency across devices
- Visual hierarchy, spacing, and readability
- Practical design sense for a real startup product (not concept art)

This is not a Dribbble-style concept task.
We are seeking product-ready, realistic UI/UX design thinking.

🧩 Task Description

1️⃣ Landing Page Redesign

You must redesign the same landing page for mobile View:

- Mobile View

⚠️ Important Rule (Must Be Followed Strictly)

The mobile designs must maintain the similar:

- Overall structure
- Sections

You are NOT allowed to:

- Remove existing sections(But You can recreate with better UI/UX)

✅ You ARE allowed to change:

- Add new sections (If you want to add and recreate the existing layout)
- Change the order of content
- Layout arrangement
- Spacing
- Typography scale
- Visual hierarchy
- Alignment and responsiveness

📱 Mobile View Guidelines (Primary Focus)

The mobile view should:

- Be clean, minimal, and elegant
- Be very easy to understand for students
- Avoid clutter and unnecessary visuals
- Feel simple, practical, and student-friendly

It must clearly communicate:

- What the platform is
- Why is it useful
- What action should the user take

Additional expectations:

- Clearly visible and tappable CTAs
- Smooth section flow
- Strong information hierarchy

🛠️ Tools Allowed

You may use:

- Figma (Preferred)
- Adobe XD
- Sketch
- Behance
- Any other relevant design tool

    Only high-quality wireframes will be considered if UX thinking is clearly explained.

📤 Submission Requirements (Mandatory)

You must submit all of the following:

✅ 1. Redesigned Screens

- Mobile landing page

✅ 2. Portfolio Link (Mandatory) (❌ Submissions without a portfolio link will NOT be considered.)

📁 Submission Format

Please submit one Google Drive folder containing: PDF/Any other file.

You can directly share link of mobile version of website(Landing Page) created by you in the below google sheet link.

⚠️ Ensure all shared links have viewer access enabled.

Submit Your Assignment using the link below:-

https://forms.gle/g8c3S3FmKW4KgnmK8