

A photograph of a man with long dark hair, wearing a red shirt, playing a Sitar. He is looking down at the instrument with a focused expression. The background is dark with some bokeh light effects. The Sitar has a long neck with many frets and a large, rounded body with a decorative headstock.

## AZEEM AHMED ALVI

#Band #Instrumentalist | DELHI

#Hindustani #Classical #Folk

#Hindi #English

Promoters : LNVA

The new-age musical genius has his heart set on conquering the world through his music deeply rooted in Indian tradition. With shows at the International Jazz Festivals and global collaborations, Azeem Ahmed Alvi is more than just your average Sitar Player. He has played alongside renowned contemporary artists like Karsh Kale and Adnan Sami.

He has collaborated with Harri Stojka at the Jazz festival in Vienna, Stuttgart & Germany. The global Sitar player, with his beliefs firmly rooted in Indian soil, we give you Azeem Ahmed Alvi - a musical genius of great distinction.



## ABOUT AZEEM AHMED ALVI

Born into the sixth generation of a family of classical Indian music, at the age of 6, Azeem Ahmed Alvi studied traditional Indian music exclusively under Ustad Mohsin Ali Khan. Under his esteemed guidance, he honed his sitar playing skills and went on to master the art of Sitar playing under two well-known geniuses – Ustad Shahid Parvez Khan & Ustad Sayyed Ahmed Alvi.

Azeem Ahmed Alvi gave his first live performance at a tender age of twelve for a competition. After having been awarded a National Scholarship by the Government of India, he went on to perform at various prestigious music festivals across the world, including India. From Japan to Germany, Azeem Ahmed Alvi has travelled the world and has ensured that the sound of traditional Indian music be heard live and loud in a variety of diverse interpretations. This led him to become a prominent music figure in the realm of contemporary Jazz music.

Only in his twenties, Azeem Ahmed Alvi has established a strong foothold in the contemporary music scene both, in India and abroad. Already known to be one of the foremost sitar players of the world, he aspires to bridge the gap between Indian classical and western contemporary music. Through his musical expertise, he has dabbled in diverse genres like Sufi, Flamenco, Jazz, Electronica & Western Classical music.

In 2012, he took his passion for traditional Indian music & the Sitar to a new level with the creation of his NGO, the Raag Mantra Music Foundation.

He has concluded his numerous European tours performing at the Jazz Festival in Vienna, Stuttgart in Germany at the World Music Festival, Jazz-Fest in Nurnberg, Germany amongst many others.

The musician's sole purpose has forever been to inculcate a sense of pride and joy for the traditional Indian music. Through his work, he wishes to spread the Indian musical message across every musical ear – one note at a time!

## AUDIO/VIDEO + MEDIA :

Facebook Page : <https://www.facebook.com/SitarProject>

Youtube : <https://www.youtube.com/SitarProject>

Soundcloud : <https://soundcloud.com/sitarproject>

ReverbNation : <http://www.reverbNation.com/azeemahmedalvi>

## BOOKING & INQUIRY :

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