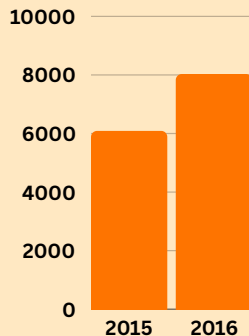
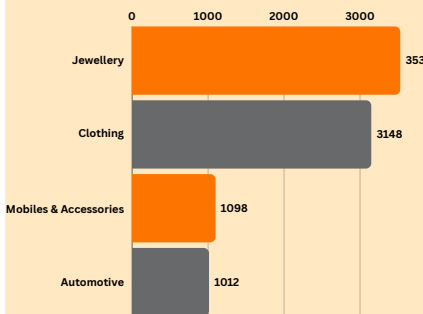
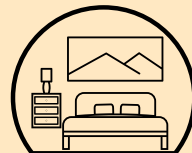







Product sales Analysis



01 Product sales in year	02 Product Category	03 Discount Product Category	04 Revenue	05 Ratings																
<div><table><tr><th>Year</th><th>Sales</th></tr><tr><td>2015</td><td>6000</td></tr><tr><td>2016</td><td>8000</td></tr></table></div> <div><p>It is clear that Flipkart's product sales growing over time And more sales than 2015 have happened in 2016.</p></div>	Year	Sales	2015	6000	2016	8000	<div><table><tr><th>Category</th><th>Sales</th></tr><tr><td>Jewellery</td><td>3530</td></tr><tr><td>Clothing</td><td>3148</td></tr><tr><td>Mobiles & Accessories</td><td>1098</td></tr><tr><td>Automotive</td><td>1012</td></tr></table></div> <div><p>In two years, the highest sales have been of jewellery and the second highest sales have been of clothing, Apart from this, sales of mobiles accessories and automotive have also been done.</p></div>	Category	Sales	Jewellery	3530	Clothing	3148	Mobiles & Accessories	1098	Automotive	1012	<div><div><p>Home furnishing 90.55%</p></div><div><p>Watches 0%</p></div></div> <div><p>The highest discount percentage of 96.55% was received on home furnishing and the lowest discount percentage of 0% was received on watches,</p></div>	<div><p>total revenue INR 34,048,926</p></div> <div><p>Flipkart achieved revenue of INR 8,243,208.00 in 2015 and INR 25,805,718.00 in 2016 and improved its selling performance by INR 17,562,510 (51.58%) in one year.</p></div>	<div><div><div></div><div>341</div></div><div><div></div><div>114</div></div><div><div></div><div>71</div></div></div> <div><p>We know that the market should grow more and more, so product rating is the most important factor.</p></div>
Year	Sales																			
2015	6000																			
2016	8000																			
Category	Sales																			
Jewellery	3530																			
Clothing	3148																			
Mobiles & Accessories	1098																			
Automotive	1012																			