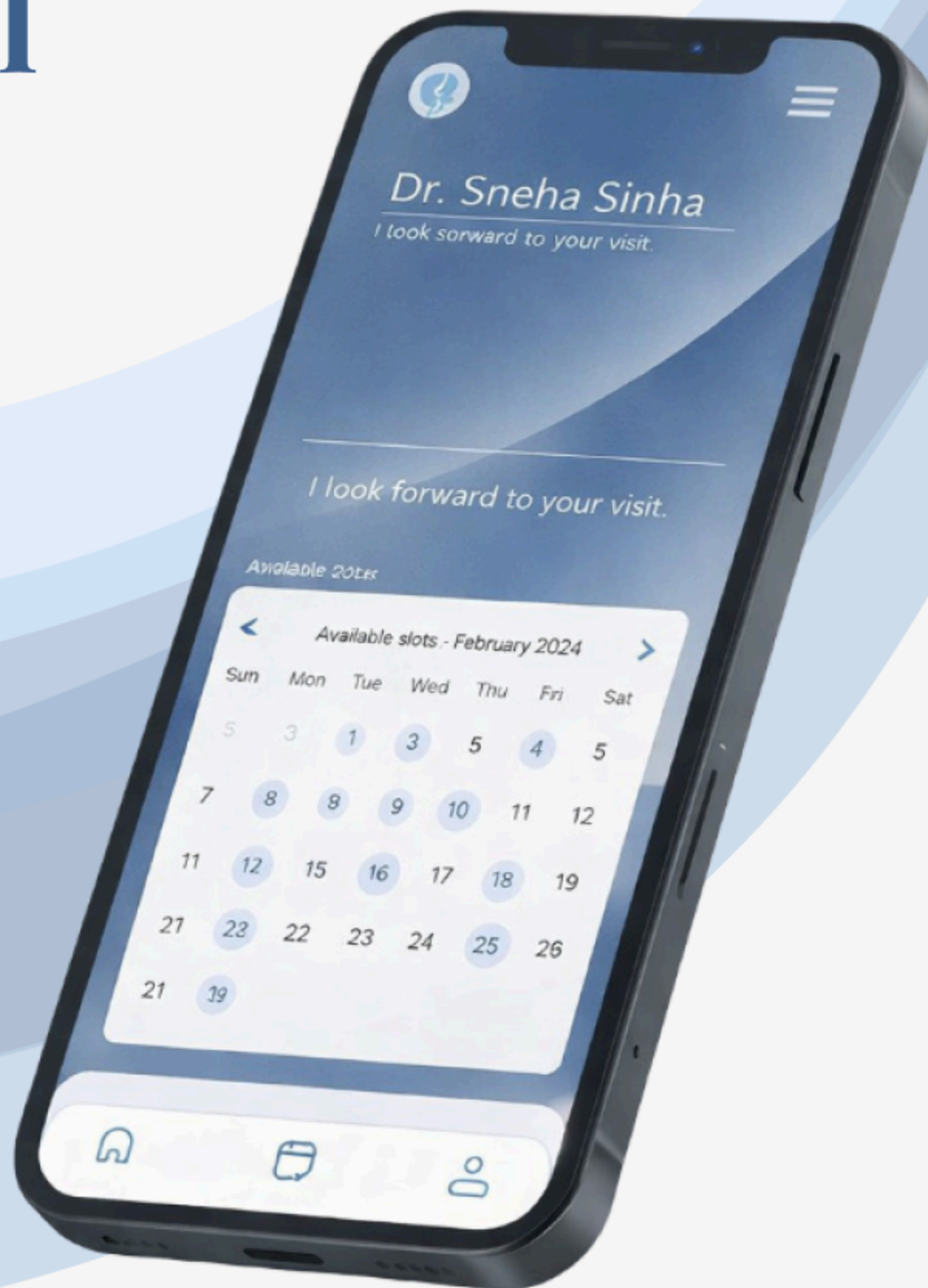


Designing Trust *for* Surgical Care

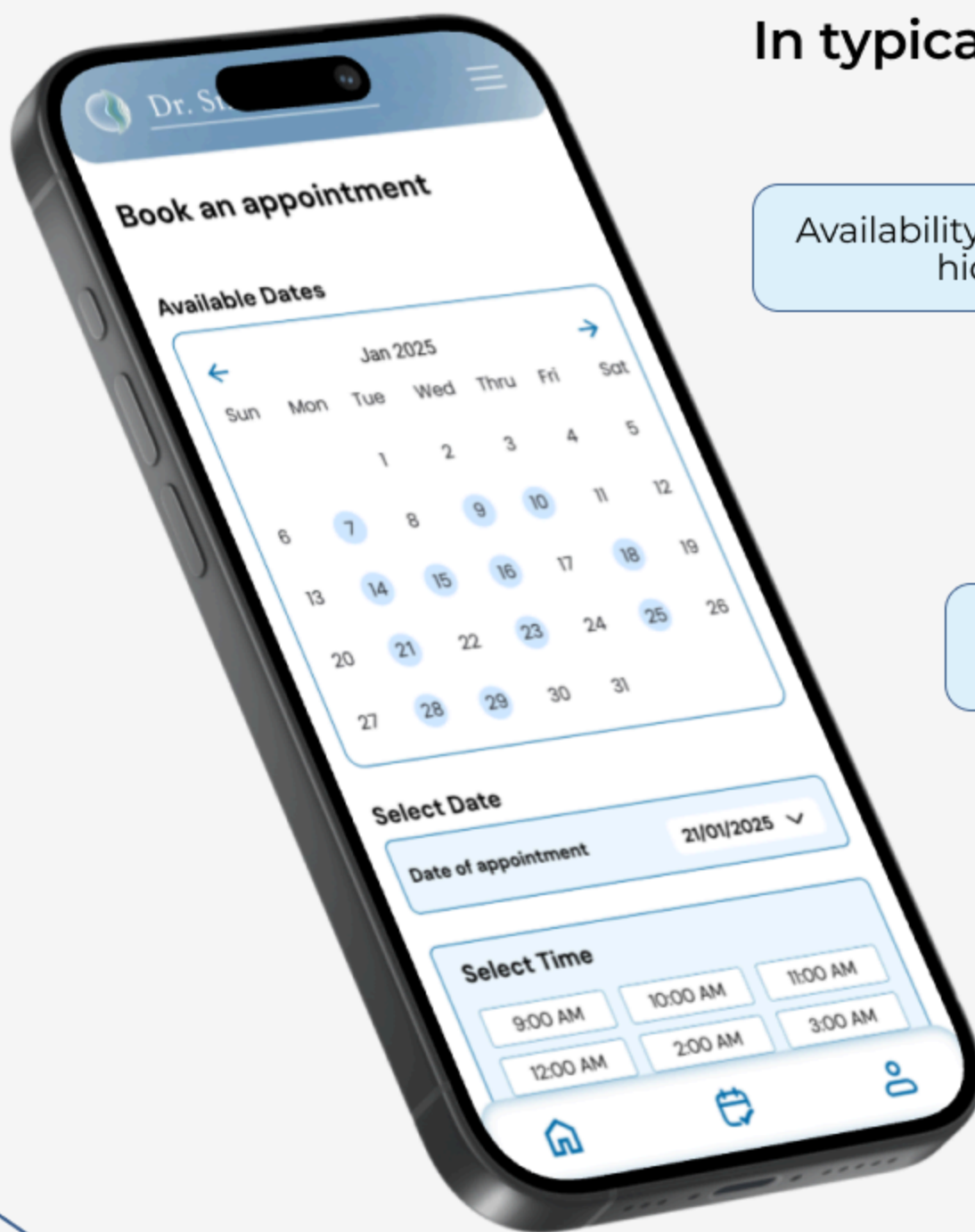


Dr. Sneha Sinha

Mobile Appointment Booking Experience

Booking a Surgical Consultation *Shouldn't Feel Complicated.*

When patients look for specialist care, clarity and reassurance matter more than features.



In typical medical booking experiences:

Availability is unclear or hidden

Too many steps increase drop-offs

Verification feels mechanical

Specialist credibility isn't emphasized

Confirmation lacks reassurance

Clam. Clear. Trusted



Dr. Sneha Sinha

Booking Specialist Care Made Simple

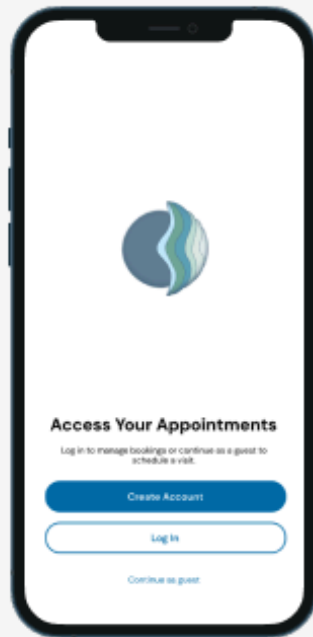
A 6-steps guide

User Flow

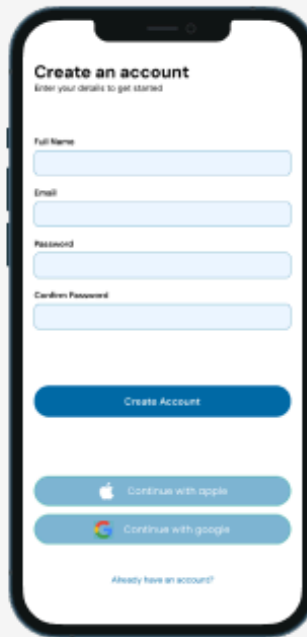
Form Entry to Confirmation



Onboarding



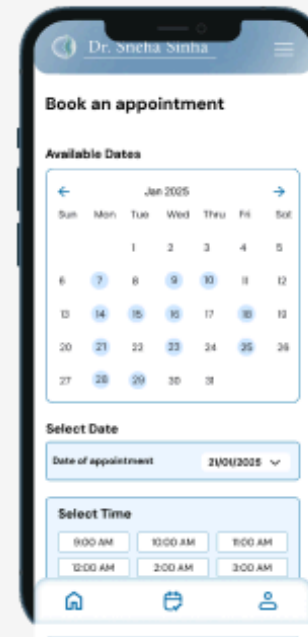
Decision
Page



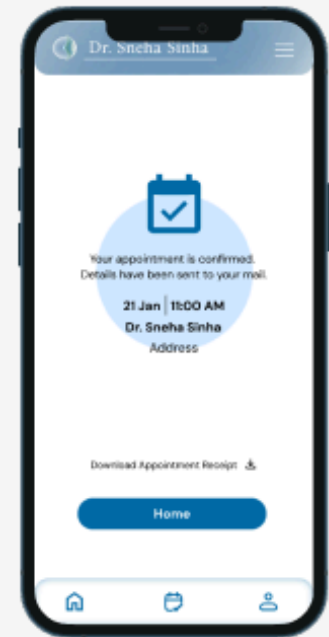
Create
Account



Dashboard



Calendar /
Time Slot



Confirmation

5 Screens.
1 Clear Outcome.

UX Decisions & Key Learnings

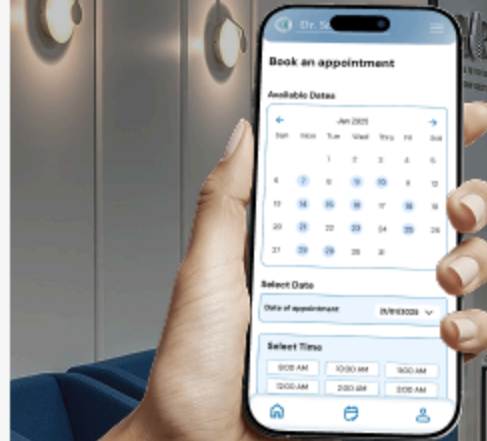
Verified Specialist

Clear Identity builds trust instantly



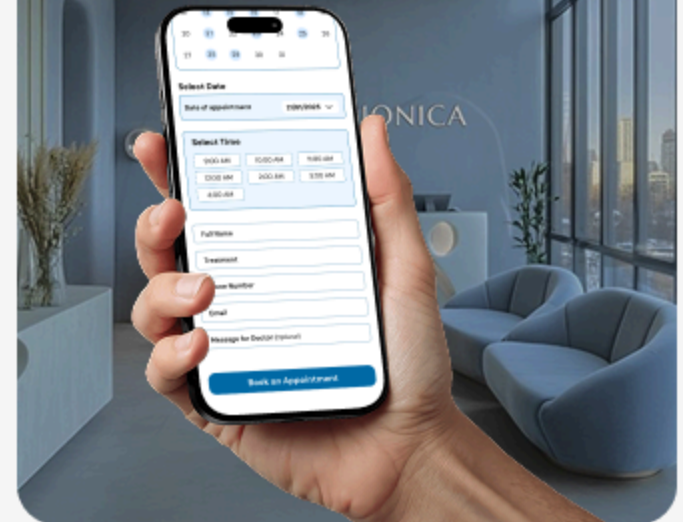
Visible Availability

No hidden slots, Clear dates



Focused Interface

Reduce Cognitive Load



Secure Verification

Simple, structured access.



Clarity & Simplicity

5 Screens, 1 outcome



What patients experience under my care?

When you visit, you can expect careful check-ups, clear explanations, and enough time to ask questions. Every step of your treatment is explained in a simple way, so you understand what is happening and why.

The focus is always on your comfort, safety, and long-term eye health. Treatments are suggested only when needed, and decisions are made together, helping you feel confident and at ease throughout your care.

Conditions we treat

+ Cataract Surgery

Cataracts are clouding of the natural lens of the eye, causing blurry vision, glare, and difficulty seeing at night. We can safely remove the cataract and replace it with a clear artificial lens.

Procedure: Performed under eye drops, the cloudy lens is removed and replaced with a clear artificial lens.

+ Cornea Care

The cornea is the clear front part of the eye that helps in seeing clearly. Problems in the cornea can cause pain, redness, watering, or blurred vision.

Procedure: Corneal transplants or other medical or surgical treatments as needed.

+ Dry Eye Treatment

Dryness happens when the eyes or eyelids don't produce enough tears or the tears evaporate too quickly, causing irritation, burning, itching, redness, or blurry vision.

Procedure: Treat dryness with artificial tears, prescription eye drops, or other treatments.

Gallery



See all

Explore Treatment

Ease, visible on dashboard

Designing an Experience with Clarity & Trust

Reassurance

Clear Confirmation Details

