

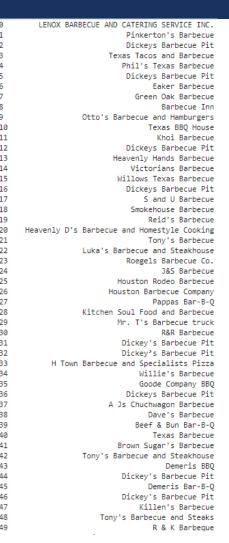
### INTRODUCTION

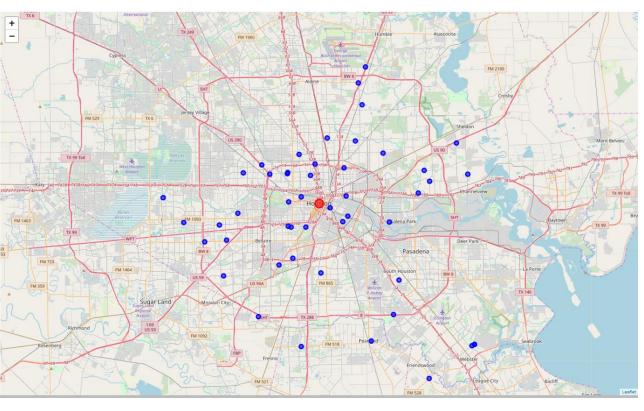
- Texas can be called the barbecue capital of US, cities like Houston, Austin, Dallas being the prime destination for visitor from different parts of the world.
- Houston being largest city in Texas attracts large number of visitors.
- Picking a barbecue joint in Houston for dinning is no easy task, as there are hundreds
  of barbecue restaurant with their own specialty.
- Therefore, in the current work a recommendation system is built to help visitor choose the best barbecue in city of Houston based upon Foursquare data.
- Foursquare data is leveraged for building recommendation system.

## DATA ACQUISITION

- Houston, TX latitude and longitude with radius of 30km is used to retrieve data from Foursquare venue search.

  <a href="https://api.foursquare.com/v2/venues/search">https://api.foursquare.com/v2/venues/search</a>
- Total of 50 barbecue restaurants/joints are retrieved.





Blue dots shows 50 barbecue joints location in Houston, TX

#### DATA PROCESSING

- Using the restaurant ID obtained from Foursquare data, additional query is made on Foursquare to retrieve venue rating <a href="https://api.foursquare.com/v2/venues">https://api.foursquare.com/v2/venues</a>
- Foursquare has rated each restaurant on scale of I-10, 10 being the highest.
- Rating for each restaurant is extracted and added to existing data frame (see blow picture)

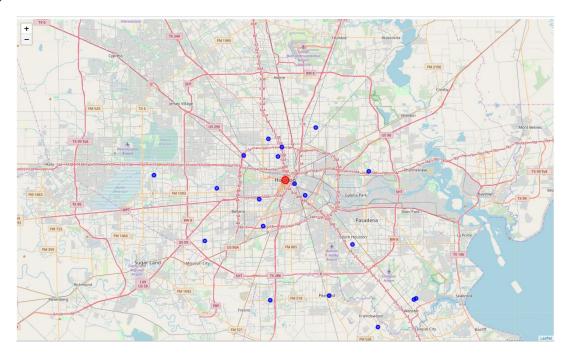
	name	categories	address	lat	Ing	labeledLatLngs	distance	postalCode	сс	city	state	country	formattedAddress	crossStreet	neighborhood	id	d rating
1	Pinkerton's Barbecue	BBQ Joint	1504 Airline Dr	29.798694	-95.381641	[{'label': 'display', 'lat': 29.7986937626297, 'lng': -95.38164149581642}]	4626	77009	US	Houston	TX	United States	[1504 Airline Dr (W Patton St), Houston, TX 77009, United States]	W Patton St	NaN	58436f9e1b36d42af42c3da6	6 9.4
2	Dickeys Barbecue Pit	Restaurant	9440 Shady Dr	29.847920	-95.308355	[{'label': 'display', 'lat': 29.84792003, 'lng': -95.30835513}]	11444	77016	US	Houston	TX	United States	[9440 Shady Dr, Houston, TX 77016, United States]	NaN	NaN	5a9faf4eeaf49a6a347ecb22	2 6.7
3	Texas Tacos and Barbecue	Taco Place	1000 Telephone Rd	29.733141	-95.328726	[{'label': 'display', 'lat': 29.733140696068848, 'lng': -95.32872568009621}]	4736	77023	US	Houston	TX	United States	[1000 Telephone Rd, Houston, TX 77023, United States]	NaN	NaN	56ace2ed498ef3afc4f2bc63	3 6.3
5	Dickeys Barbecue Pit	BBQ Joint	8330 W Bellfort St Ste B	29.656183	-95.524163	[('label': 'display', 'lat': 29.65618296, 'lng': -95.52416278}]	18965	77071	US	Houston	TX	United States	[8330 W Bellfort St Ste B (Gessner), Houston, TX 77071, United States]	Gessner	NaN	590b9fe0cab4101c7a49a608	8 6.8

Snapshot of data frame, rightmost column showing rating for each barbecue restaurant

## **RESULTS**

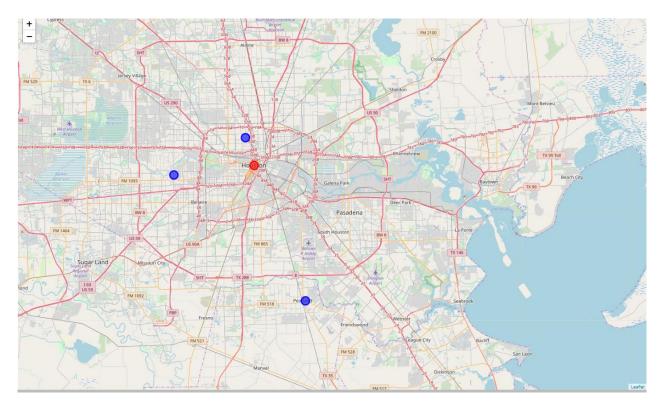
- As all the barbecue restaurants are not rated, therefore they are exclude from selection.
- Out of 50 barbecue only 19 are rated, maps shows the rated restaurants.
- Data frame is sorted based upon the rating, highest being on the top
- Table shows the list of restaurants from highest to lowest rated.

	name	address	lat	Ing	distance	city	formattedAddress	rating
0	Pinkerton's Barbecue	1504 Airline Dr	29.798694	-95.381641	4626	Houston	[1504 Airline Dr (W Patton St), Houston, TX 77009, United States]	9.4
1	Killen's Barbecue	3613 Broadway St	29.563920	-95.282355	23225	Pearland	[3613 Broadway St, Pearland, TX 77581, United States]	8.9
2	Roegels Barbecue Co.	2223 S Voss Rd	29.745243	-95.500873	12960	Houston	[2223 S Voss Rd, Houston, TX 77057, United States]	8.7
3	Goode Company BBQ	5109 Kirby Dr	29.727070	-95.418348	6045	Houston	[5109 Kirby Dr (at Bartlett Street), Houston, TX 77098, United States]	8.3
4	Demeris Bar-B-Q	1702 West Loop N	29.800557	-95,448452	9074	Houston	[1702 West Loop N, Houston, TX 77008, United States]	8.1
5	Pappas Bar-B-Q	4430 I-45 North	29.815303	-95.374125	6305	Houston	[4430 I-45 North (btwn Crosstimbers & Airline), Houston, TX 77022, United States]	8.1
6	R & K Barbeque	911 Normandy St #A	29.773785	-95.205646	15746	Houston	[911 Normandy St #A, Houston, TX 77015, United States]	7.9
7	Barbecue Inn	116 W Crosstimbers St	29.828555	-95,400292	8364	Houston	[116 W Crosstimbers St (Yale St), Houston, TX 77018, United States]	7.3
8	Houston Rodeo Barbecue	NaN	29.681663	-95.410571	9548	Houston	[Houston, TX 77054, United States]	7.2
9	Dickeys Barbecue Pit	8330 W Bellfort St Ste B	29.656183	-95,524163	18965	Houston	[8330 W Bellfort St Ste B (Gessner), Houston, TX 77071, United States]	6.8
10	Dickeys Barbecue Pit	9440 Shady Dr	29.847920	-95,308355	11444	Houston	[9440 Shady Dr, Houston, TX 77016, United States]	6.7
11	Dickey's Barbecue Pit	9759 FM 1960 Bypass Rd W	29.650374	-95.237315	17463	Humble	[9759 FM 1960 Bypass Rd W (Whitaker Rd), Humble, TX 77338, United States]	6.7
12	Dickey's Barbecue Pit	210 E Parkwood Ave Ste F	29.510601	-95.187760	32670	Friendswood	[210 E Parkwood Ave Ste F, Friendswood, TX 77546, United States]	6.7
13	Dickey's Barbecue Pit	11401 Broadway St	29.556069	-95,397132	22761	Pearland	[11401 Broadway St, Pearland, TX 77584, United States]	6.7
14	Texas BBQ House	2401 Texas St	29.753241	-95,349842	1838	Houston	[2401 Texas St, Houston, TX 77003, United States]	6.3
15	Dickey's Barbecue Pit	1109 Bay Area Blvd	29.557583	-95.117862	32962	Houston	[1109 Bay Area Blvd, Houston, TX 77058, United States]	6.3
16	Texas Tacos and Barbecue	1000 Telephone Rd	29.733141	-95,328726	4736	Houston	[1000 Telephone Rd, Houston, TX 77023, United States]	6.3
17	Tony's Barbecue and Steakhouse	17052 Saturn Ln	29.559097	-95.113657	33147	Houston	[17052 Saturn Ln, Houston, TX 77058, United States]	6.1
18	Houston Barbecue Company	1127 Eldridge Pkwy	29.767516	-95,623095	24698	Houston	[1127 Eldridge Pkwy (Enclave Pkwy), Houston, TX 77077, United States]	5



# TOP BARBECUE RESTAURANTS IN HOUSTON

	name	address	lat	Ing	distance	city	formattedAddress	rating
0	Pinkerton's Barbecue	1504 Airline Dr	29.798694	-95.381641	4626	Houston	[1504 Airline Dr (W Patton St), Houston, TX 77009, United States]	9.4
1	Killen's Barbecue	3613 Broadway St	29.563920	-95,282355	23225	Pearland	[3613 Broadway St, Pearland, TX 77581, United States]	8.9
2	Roegels Barbecue Co.	2223 S Voss Rd	29.745243	-95.500873	12960	Houston	[2223 S Voss Rd, Houston, TX 77057, United States]	8.7



# COMPARISON OF RESULTS WITH FOURSQUARE PUBLIC WEBSITE

- Foursquare public website's top 3 recommendation are:
  - Killen's,
  - Pinkertons
  - Pit Room
- Top 3 recommendation from current model
  - Pinkertons
  - Killen's,
  - Roegels



https://illow.rguare.com/escape=wilkpoor/jayco=29.87041971.0858783322-55.2178281275846847082542137352-55.2899169921.08754302359406489908344152-55.210266111281253289-55.03649035666992532-59.51026913035052-59.5175491938203819090022755-59.2061452402324393829-59.510266129087552-59.2061452402324393829-59.51026612908752-59.2061452402324393829-59.51026612908752-59.2061452402324393829-59.51026612908752-59.2061452402324393829-59.51026612908752-59.2061452402324393829-59.51026612908752-59.2061452402324393829-59.51026612908752-59.2061452402324393829-59.5102612908752-59.2061452402324393829-59.5102612908752-59.206145240232439382-59.5102612908752-59.206145240232439382-59.51026129087752-59.2061452402324392-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.5102612908752-59.51026129087752-59.51026129087752-59.51026129087752-59.5102612908752-59.5102612908752-59.5102612908752-59.5102612908752-59.5102612908752-59.5102612908752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.5102612908752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59.51026129087752-59

Some discrepancies in the current model and foursquare predictions

#### SUMMARY AND CONCLUSION

- Model is build to determine the best barbecue restaurant in Houston, TX
- Foursquare venue data is used to select best barbecue.
  - Rating index of I-10 is used, I0 being best
- Out of 50 barbecue joints, Pinkerton's Barbecue, Killens Barbecue and Roegels Barbecue are the best in Houston TX.
- In future, user comments/likes can be combined with foursquare data to improve the model.