**Telco Customer Churn Analysis**

In this project, I analyzed a telecom company’s customer data to understand the key factors contributing to customer churn. The dataset was cleaned by handling missing values and converting numerical codes into human-readable categories. Exploratory data analysis (EDA) using **Python**, **Pandas**, **Matplotlib**, and **Seaborn** helped uncover significant patterns.

**Key Insights:**

* Around **26.5%** of customers had churned.
* **Senior citizens** and those with **month-to-month contracts** were more likely to churn.
* Customers using **electronic checks** had higher churn rates.
* Long-tenure customers were more loyal and less likely to churn.