

# Clustering Analysis – Hierarchical Clustering

Rina BUOY

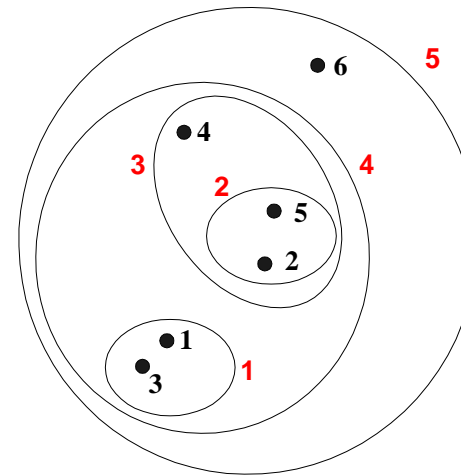
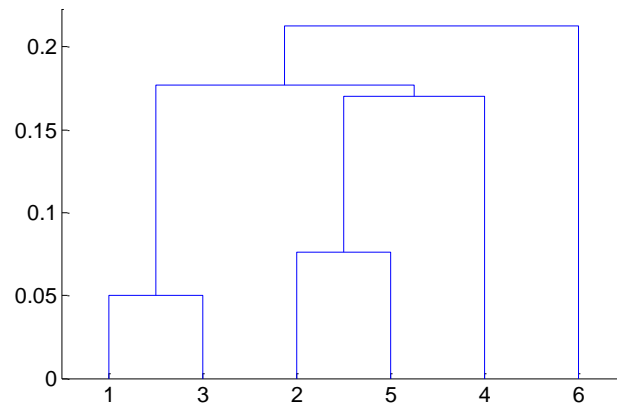
Introduction to Data Mining, 2nd Edition



AMERICAN UNIVERSITY  
OF PHNOM PENH  
STUDY LOCALLY. LIVE GLOBALLY.

# Hierarchical Clustering

- Produces a set of nested clusters organized as a hierarchical tree
- Can be visualized as a dendrogram
  - A tree like diagram that records the sequences of merges or splits



# Strengths of Hierarchical Clustering

- Do not have to assume any particular number of clusters
  - Any desired number of clusters can be obtained by ‘cutting’ the dendrogram at the proper level
- They may correspond to meaningful taxonomies
  - Example in biological sciences (e.g., animal kingdom, phylogeny reconstruction, ...)

# Hierarchical Clustering

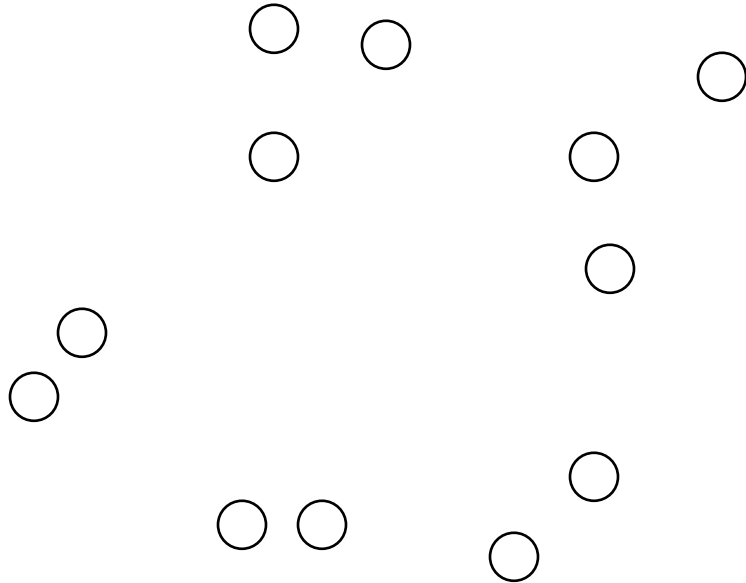
- Two main types of hierarchical clustering
  - Agglomerative:
    - Start with the points as individual clusters
    - At each step, merge the closest pair of clusters until only one cluster (or  $k$  clusters) left
  - Divisive:
    - Start with one, all-inclusive cluster
    - At each step, split a cluster until each cluster contains an individual point (or there are  $k$  clusters)
- Traditional hierarchical algorithms use a similarity or distance matrix
  - Merge or split one cluster at a time

# Agglomerative Clustering Algorithm

- **Key Idea: Successively merge closest clusters**
- Basic algorithm
  1. Compute the proximity matrix
  2. Let each data point be a cluster
  3. **Repeat**
  4. Merge the two closest clusters
  5. Update the proximity matrix
  6. **Until** only a single cluster remains
- Key operation is the computation of the proximity of two clusters
  - Different approaches to defining the distance between clusters distinguish the different algorithms

# Steps 1 and 2

- Start with clusters of individual points and a proximity matrix



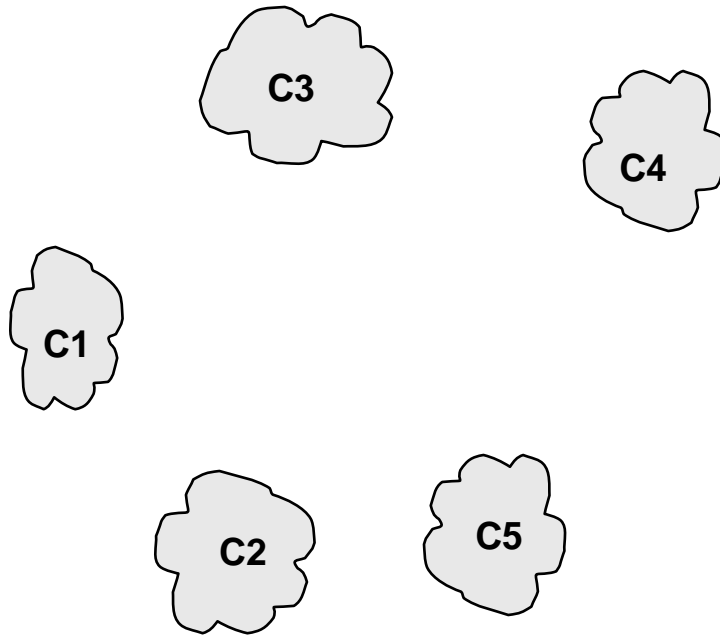
	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**



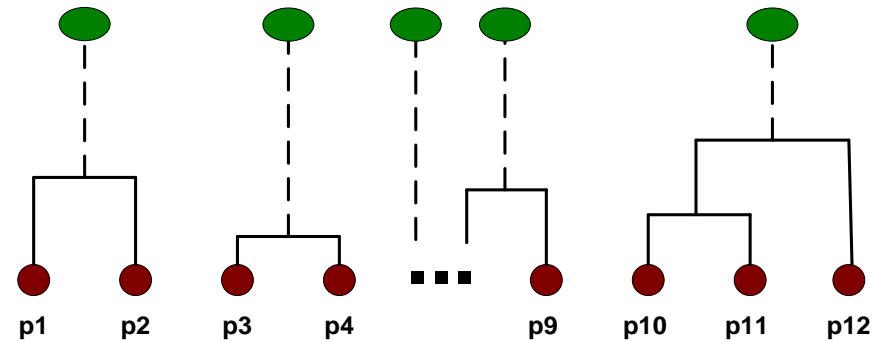
# Intermediate Situation

- After some merging steps, we have some clusters



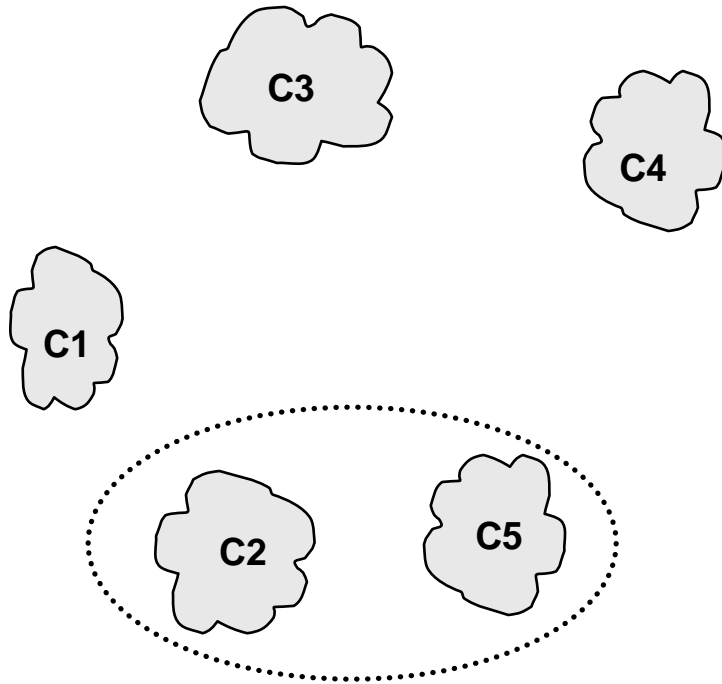
	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

**Proximity Matrix**



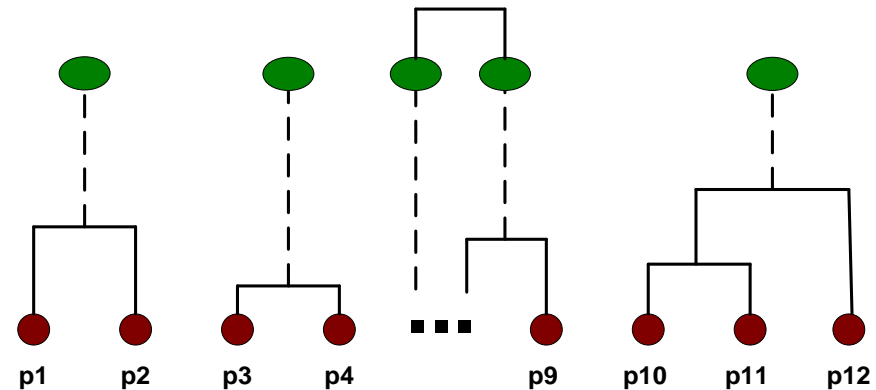
# Step 4

- We want to merge the two closest clusters (C2 and C5) and update the proximity matrix.



	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

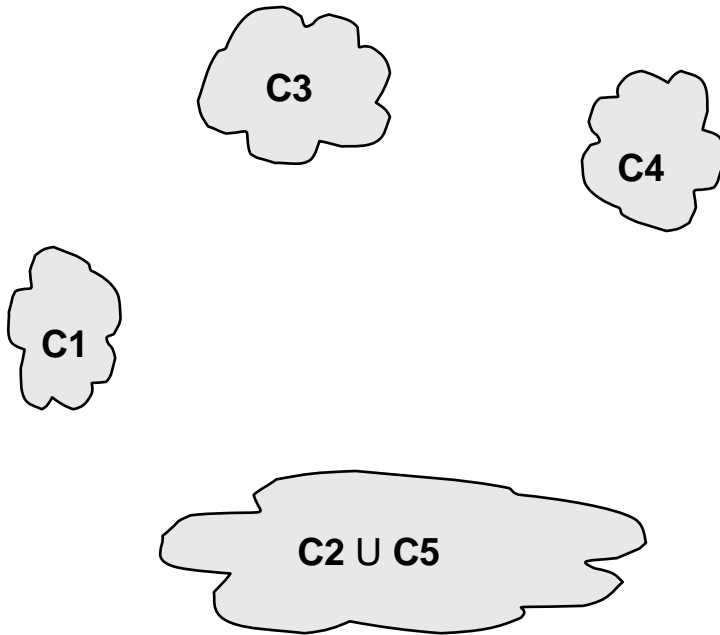
**Proximity Matrix**





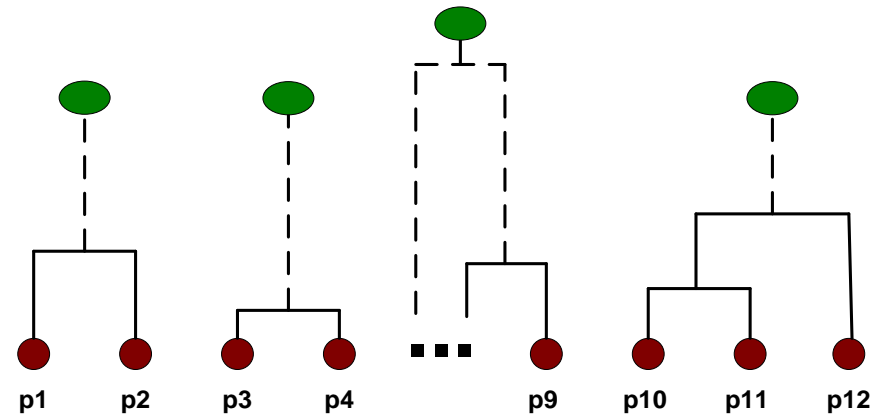
# Step 5

- The question is “How do we update the proximity matrix?”

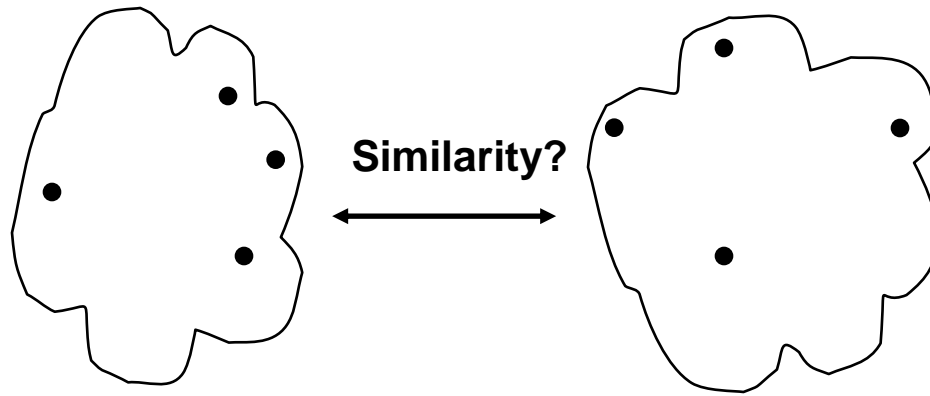


	C1	$C2 \cup C5$	C3	C4
C1		?		
$C2 \cup C5$	?	?	?	?
C3		?		
C4		?		

**Proximity Matrix**



# How to Define Inter-Cluster Distance

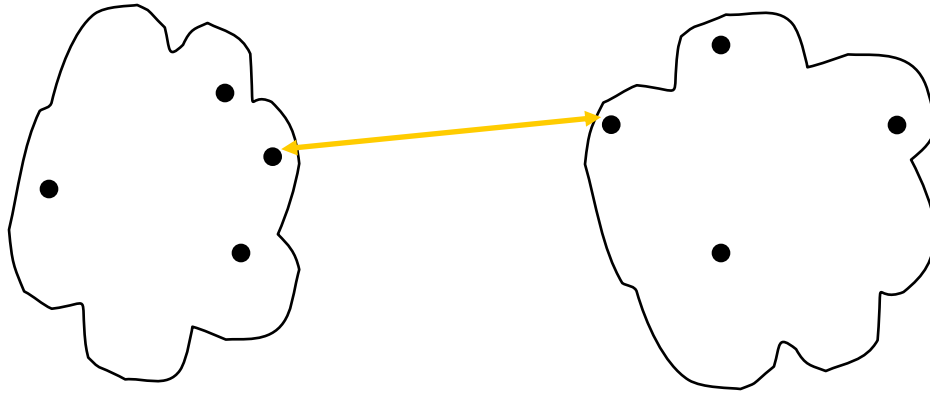


- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**

# How to Define Inter-Cluster Similarity

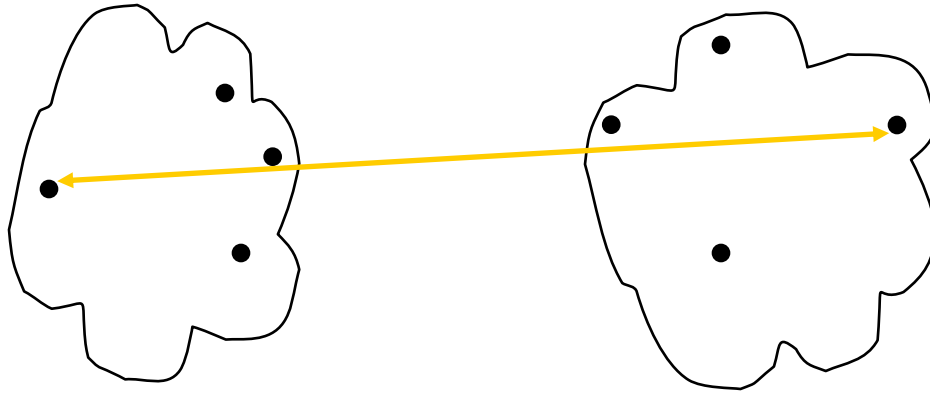


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p1						
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p4						
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**Proximity Matrix**

# How to Define Inter-Cluster Similarity

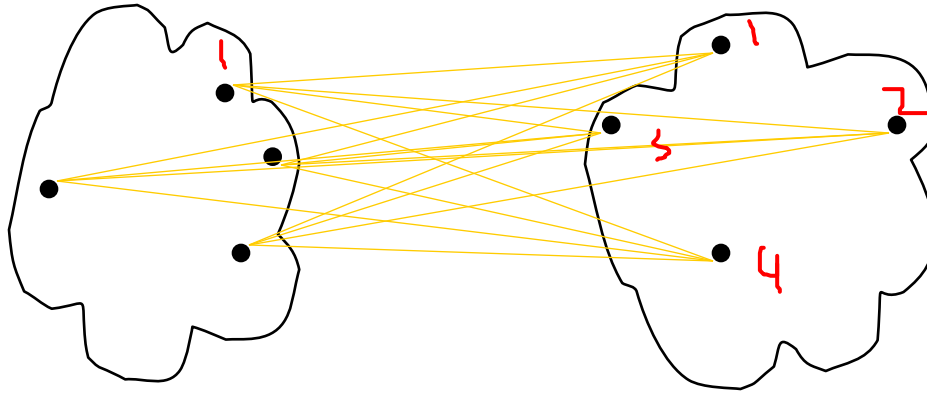


- MIN
- MAX
- Group Average
- Distance Between Centroids
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	p1	p2	p3	p4	p5	...
p1						
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p4						
p5						
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.						

**Proximity Matrix**

# How to Define Inter-Cluster Similarity

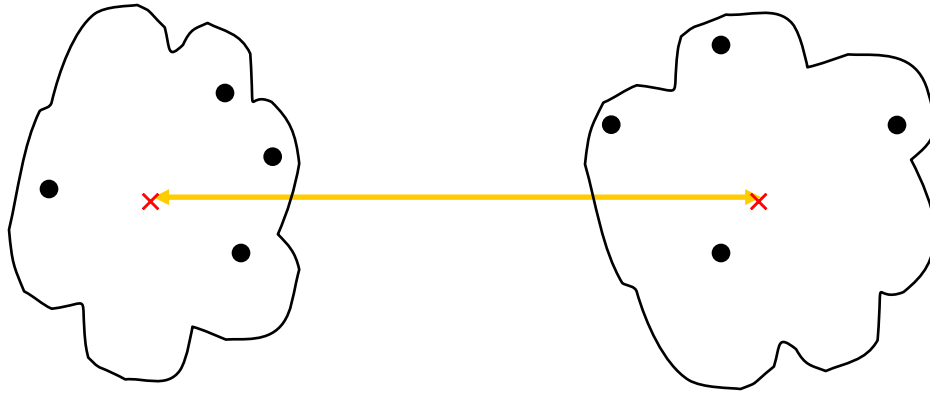


- MIN
- MAX
- **Group Average**
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**

# How to Define Inter-Cluster Similarity



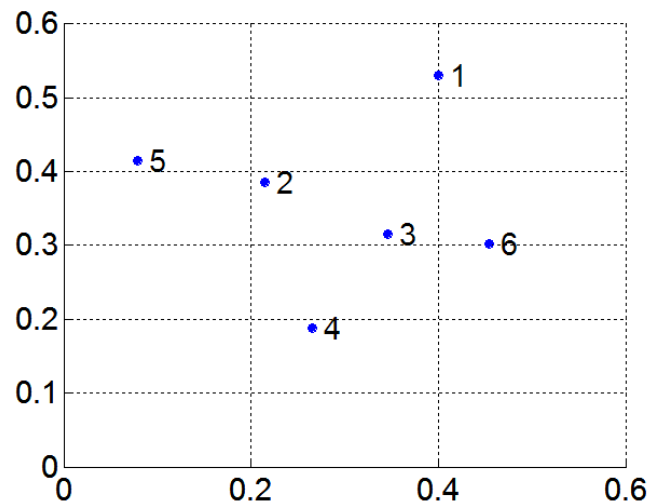
- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
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	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**

# MIN or Single Link

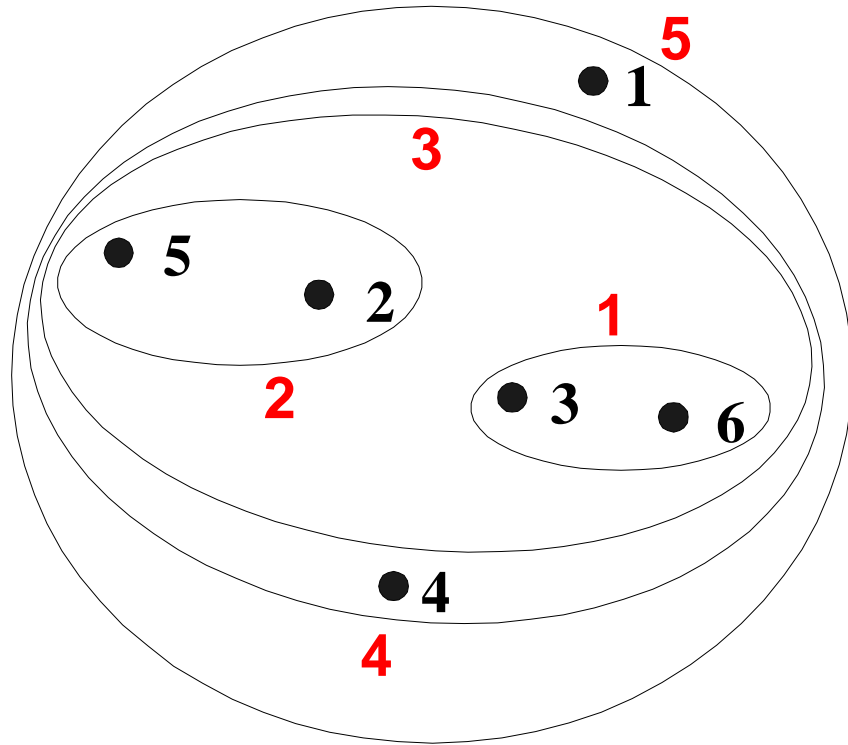
- Proximity of two clusters is based on the two closest points in the different clusters
  - Determined by one pair of points, i.e., by one link in the proximity graph
- Example:



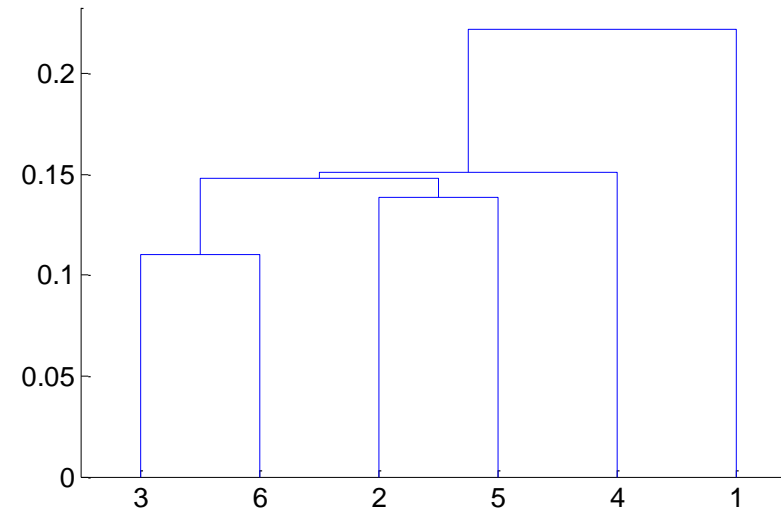
**Distance Matrix:**

	p1	p2	p3	p4	p5	p6
p1	0.00	0.24	0.22	0.37	0.34	0.23
p2	0.24	0.00	0.15	0.20	0.14	0.25
p3	0.22	0.15	0.00	0.15	0.28	0.11
p4	0.37	0.20	0.15	0.00	0.29	0.22
p5	0.34	0.14	0.28	0.29	0.00	0.39
p6	0.23	0.25	0.11	0.22	0.39	0.00

# Hierarchical Clustering: MIN



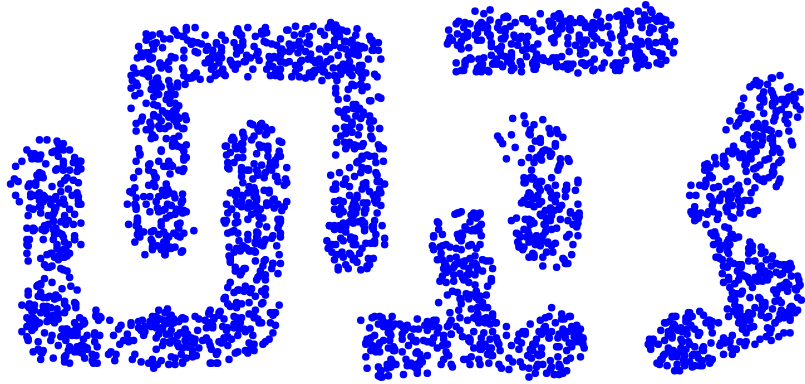
**Nested Clusters**



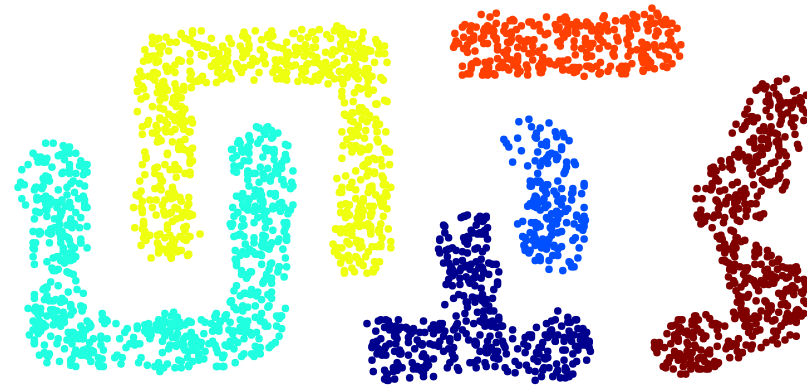
**Dendrogram**



# Strength of MIN



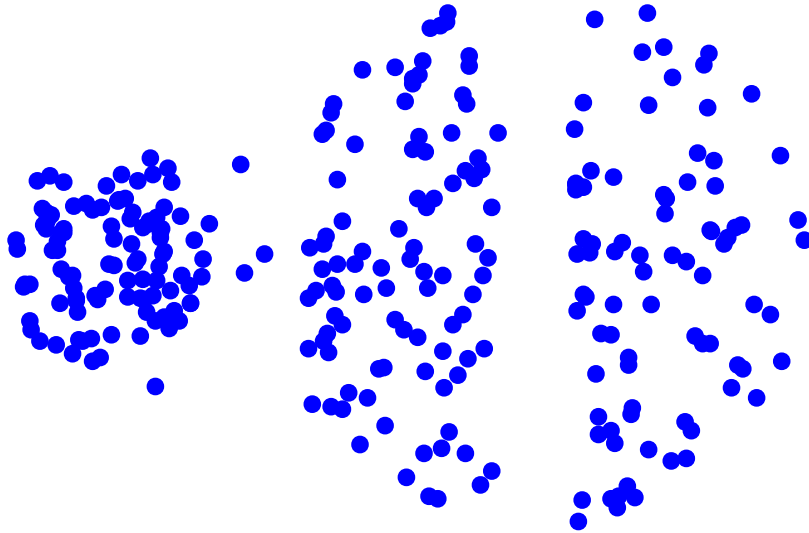
**Original Points**



**Six Clusters**

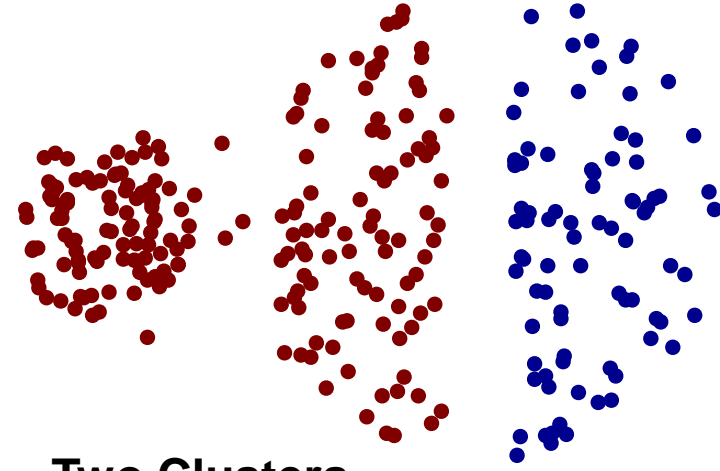
- **Can handle non-elliptical shapes**

# Limitations of MIN

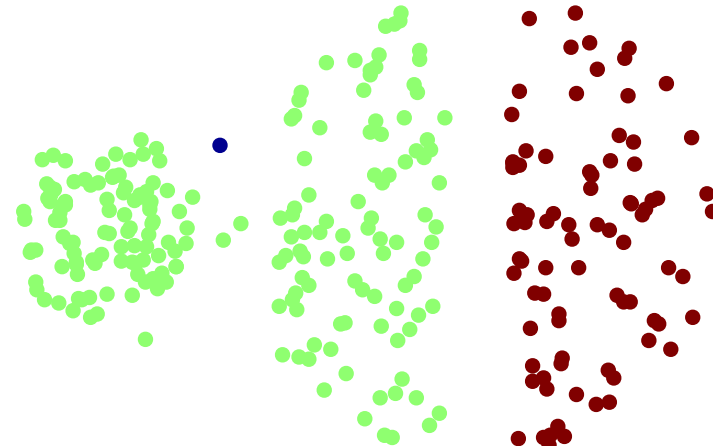


Original Points

- Sensitive to noise



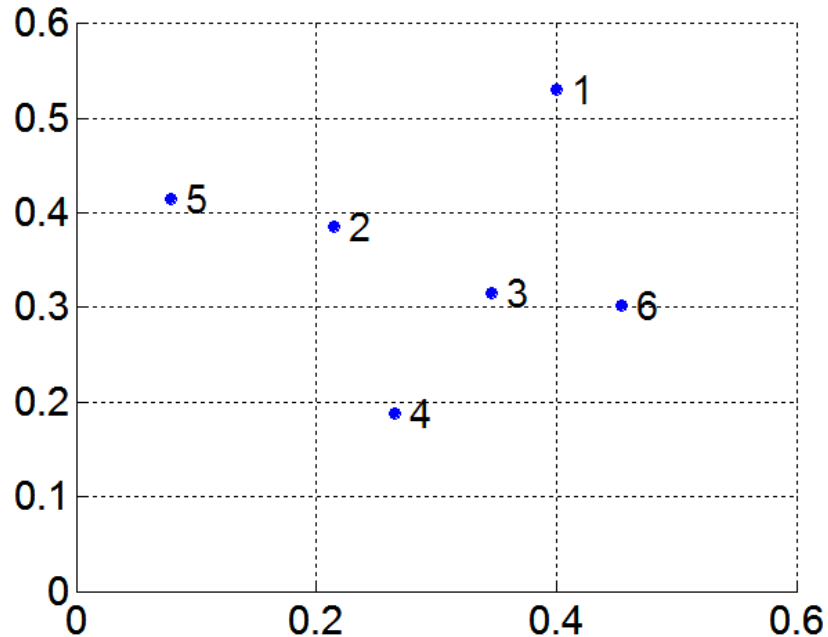
Two Clusters



Three Clusters

## MAX or Complete Linkage

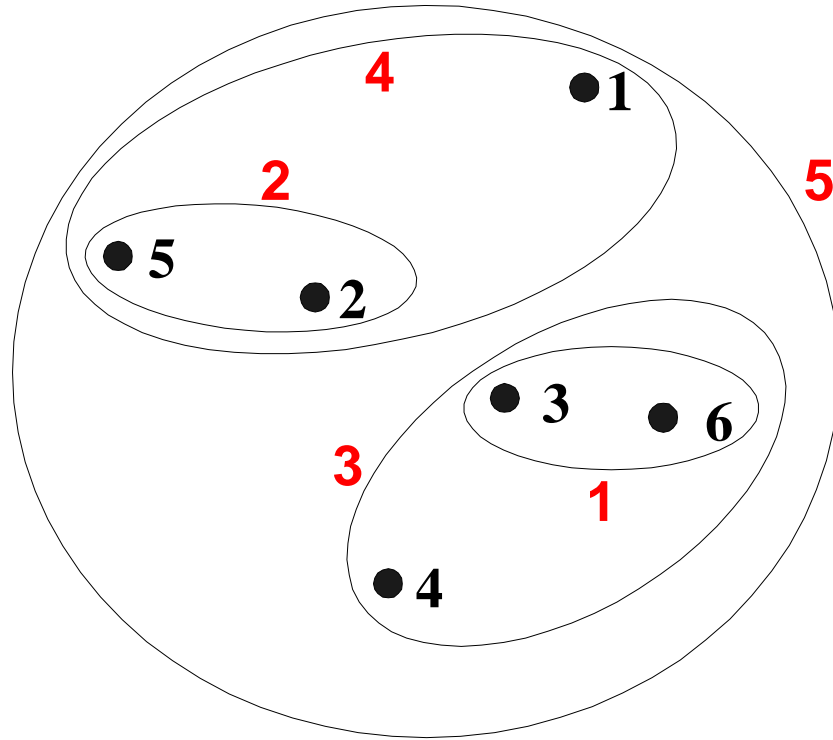
- Proximity of two clusters is based on the two most distant points in the different clusters
  - Determined by all pairs of points in the two clusters



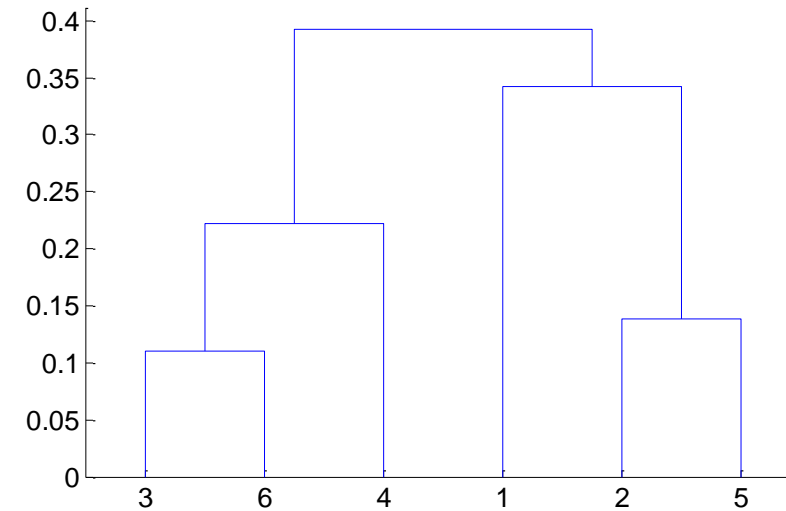
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p3	0.22	0.15	0.00	0.15	0.28	0.11
p4	0.37	0.20	0.15	0.00	0.29	0.22
p5	0.34	0.14	0.28	0.29	0.00	0.39
p6	0.23	0.25	0.11	0.22	0.39	0.00

# Hierarchical Clustering: MAX

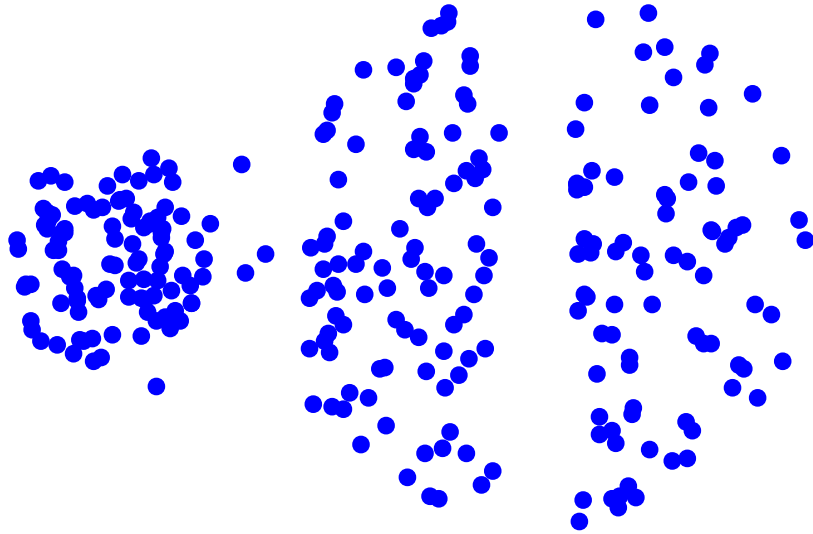


**Nested Clusters**

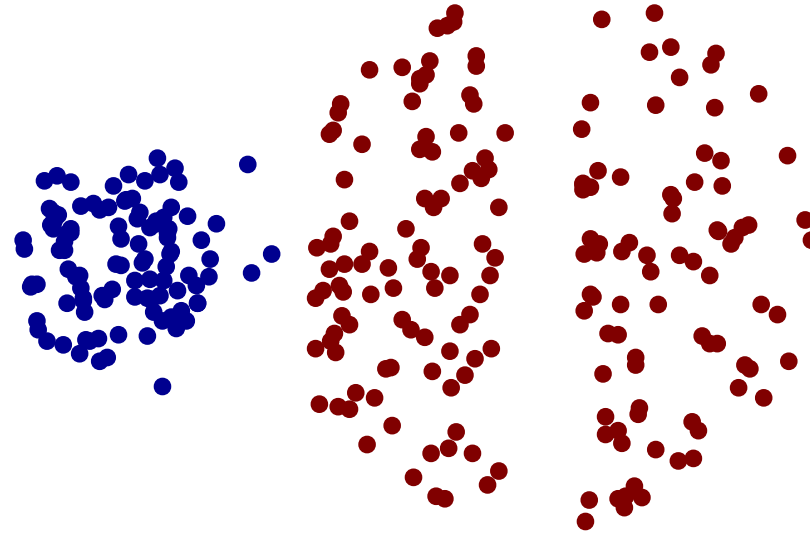


**Dendrogram**

# Strength of MAX



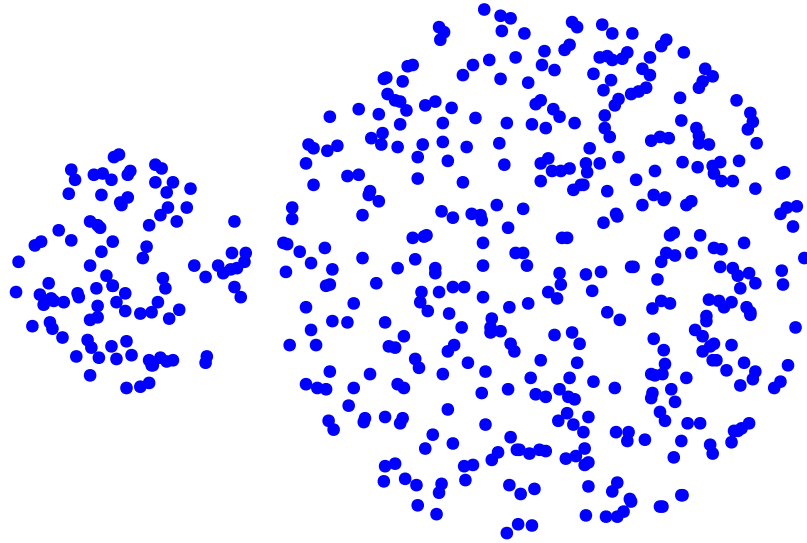
Original Points



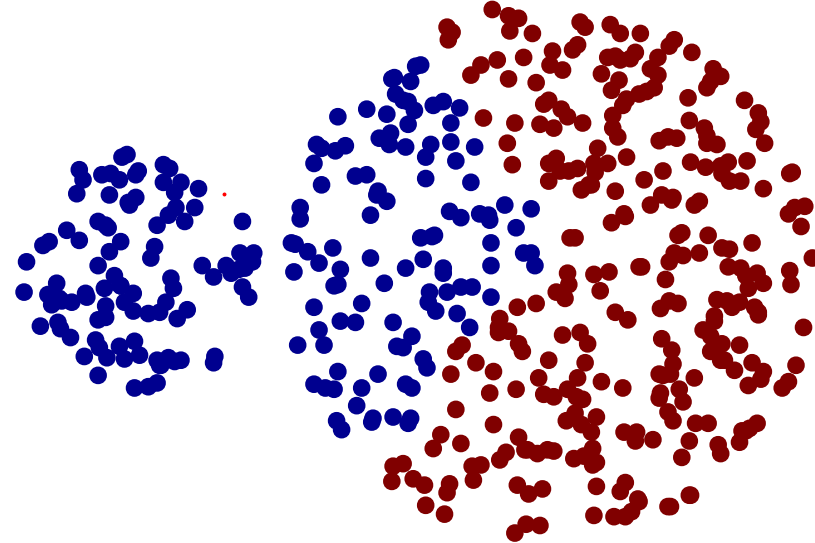
Two Clusters

- Less susceptible to noise

# Limitations of MAX



Original Points



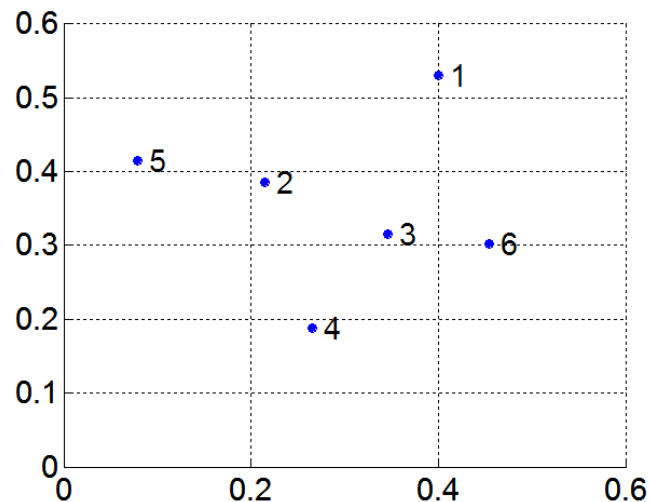
Two Clusters

- Tends to break large clusters
- Biased towards globular clusters

# Group Average

- Proximity of two clusters is the average of pairwise proximity between points in the two clusters.

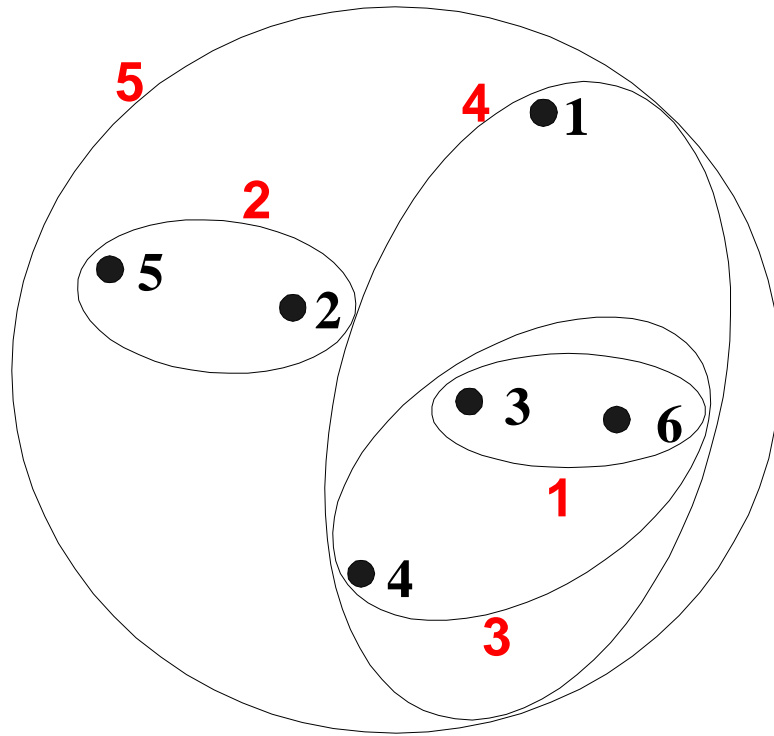
$$\text{proximity}(\text{Cluster}_i, \text{Cluster}_j) = \frac{\sum_{\substack{p_i \in \text{Cluster}_i \\ p_j \in \text{Cluster}_j}} \text{proximity}(p_i, p_j)}{|\text{Cluster}_i| \times |\text{Cluster}_j|}$$



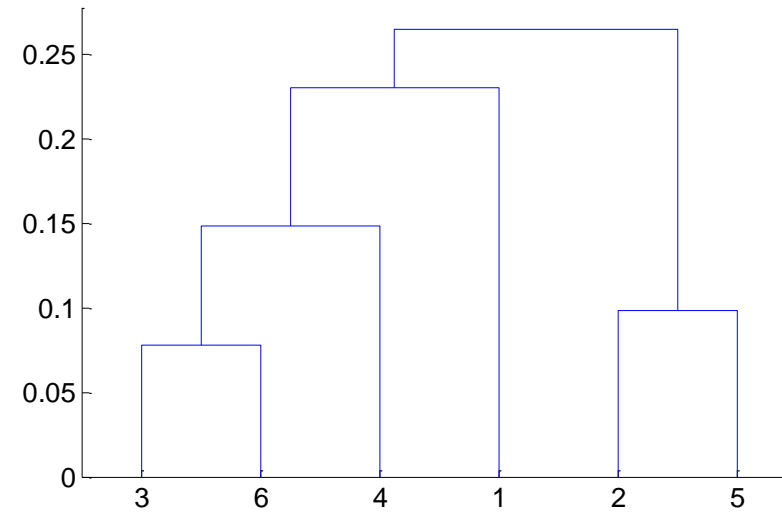
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p5	0.34	0.14	0.28	0.29	0.00	0.39
p6	0.23	0.25	0.11	0.22	0.39	0.00

# Hierarchical Clustering: Group Average



**Nested Clusters**



**Dendrogram**



# Hierarchical Clustering: Group Average

- Compromise between Single and Complete Link
- Strengths
  - Less susceptible to noise
- Limitations
  - Biased towards globular clusters

# Cluster Similarity: Ward's Method

- Similarity of two clusters is based on the increase in squared error when two clusters are merged
  - Similar to group average if distance between points is distance squared
- Less susceptible to noise
- Biased towards globular clusters
- Hierarchical analogue of K-means
  - Can be used to initialize K-means

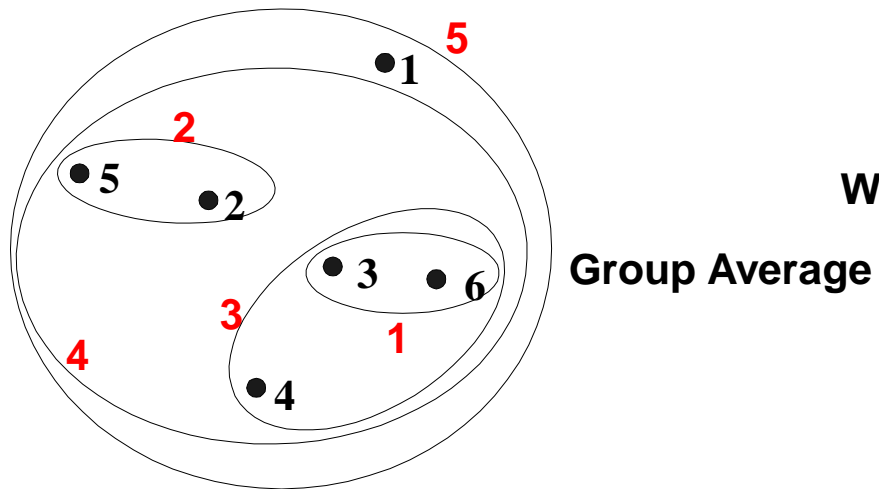
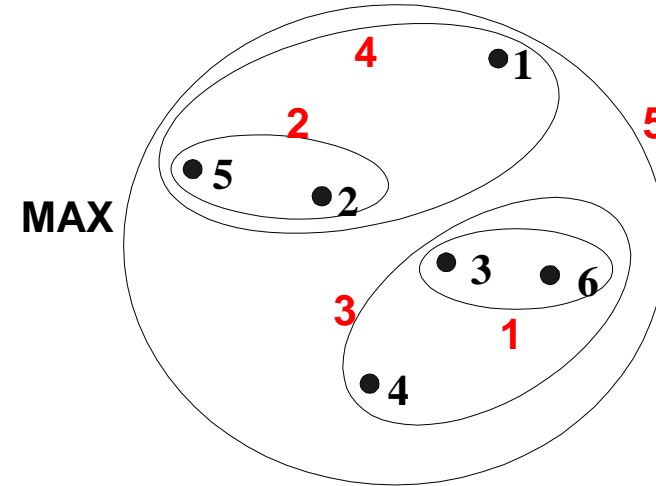
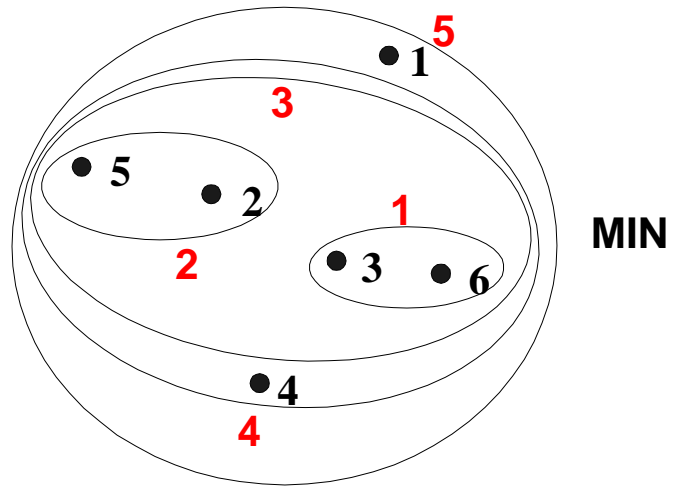
The Ward distance between two clusters  $A$  and  $B$  is calculated as follows:

$$D_{\text{Ward}}(A, B) = \frac{n_A n_B}{n_A + n_B} \times \text{dist}^2(A, B)$$

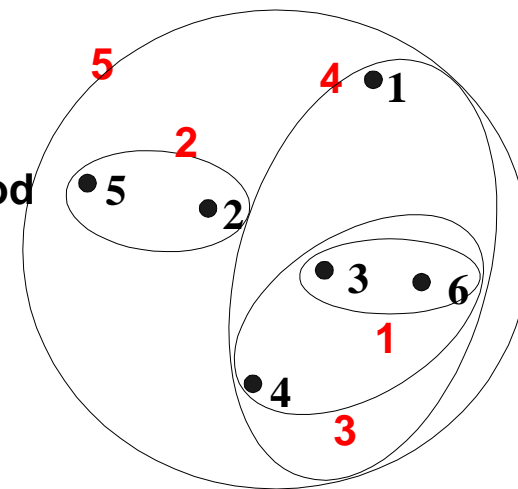
Where:

- $n_A$  and  $n_B$  are the number of observations in clusters  $A$  and  $B$ , respectively.
- $\text{dist}(A, B)$  is the distance between the centroids of clusters  $A$  and  $B$ .

# Hierarchical Clustering: Comparison



Ward's Method



## Hierarchical Clustering: Time and Space requirements

- $O(N^2)$  space since it uses the proximity matrix.
  - $N$  is the number of points.
- $O(N^3)$  time in many cases
  - There are  $N$  steps and at each step the size,  $N^2$ , proximity matrix must be updated and searched
  - Complexity can be reduced to  $O(N^2 \log(N))$  time with some cleverness

## Hierarchical Clustering: Problems and Limitations

- Once a decision is made to combine two clusters, it cannot be undone
- No global objective function is directly minimized
- Different schemes have problems with one or more of the following:
  - Sensitivity to noise
  - Difficulty handling clusters of different sizes and non-globular shapes
  - Breaking large clusters

# Density Based Clustering

- Clusters are regions of high density that are separated from one another by regions of low density.

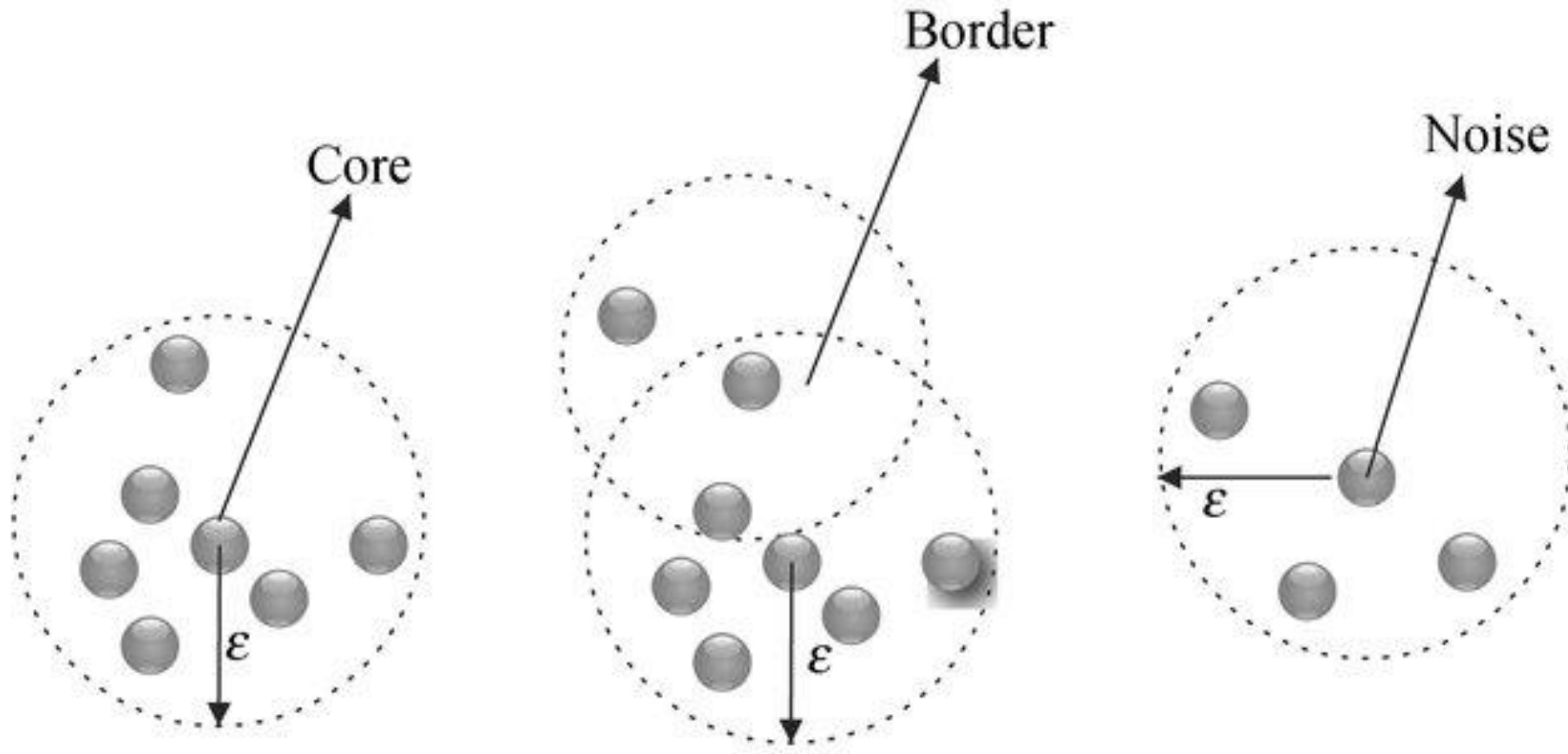


# DBSCAN

- DBSCAN is a density-based algorithm.
  - Density = number of points within a specified radius (Eps)
  - A point is a **core point** if it has at least a specified number of points (MinPts) within Eps
    - These are points that are at the interior of a cluster
    - Counts the point itself
  - A **border point** is not a core point, but is in the neighborhood of a core point
  - A **noise point** is any point that is not a core point or a border point

# DBSCAN: Core, Border, and Noise Points

MinPts = 7

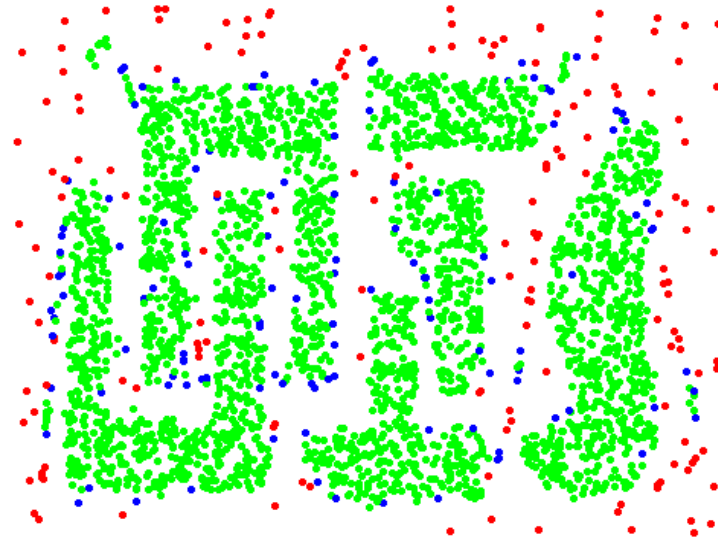




# DBSCAN: Core, Border and Noise Points



Original Points



Point types: **core**,  
**border** and **noise**

Eps = 10, MinPts = 4

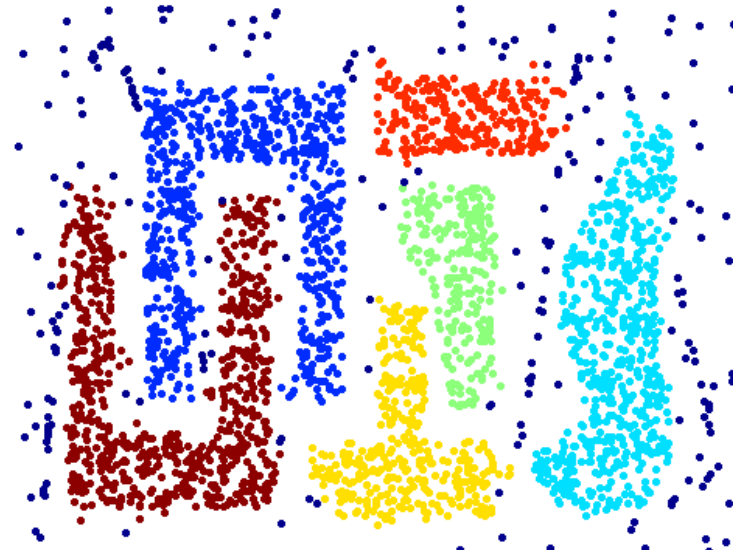
# DBSCAN Algorithm

- Form clusters using core points, and assign border points to one of its neighboring clusters
- 1: Label all points as core, border, or noise points.
  - 2: Eliminate noise points.
  - 3: Put an edge between all core points within a distance  $Eps$  of each other.
  - 4: Make each group of connected core points into a separate cluster.
  - 5: Assign each border point to one of the clusters of its associated core points

# When DBSCAN Works Well



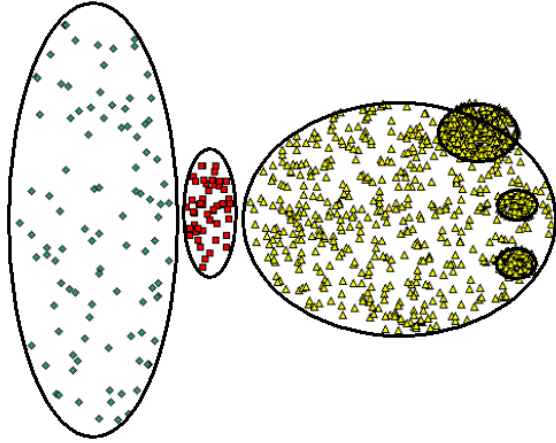
**Original Points**



**Clusters (dark blue points indicate noise)**

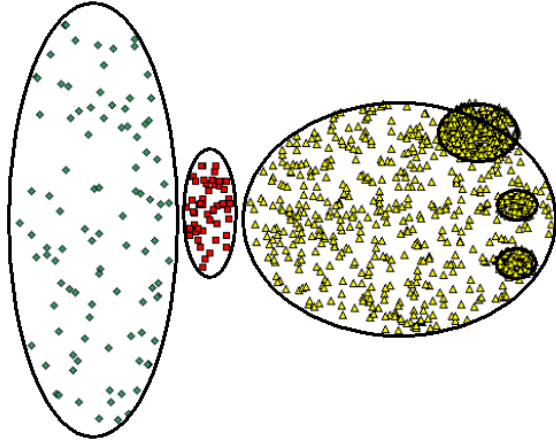
- Can handle clusters of different shapes and sizes
- Resistant to noise

# When DBSCAN Does NOT Work Well



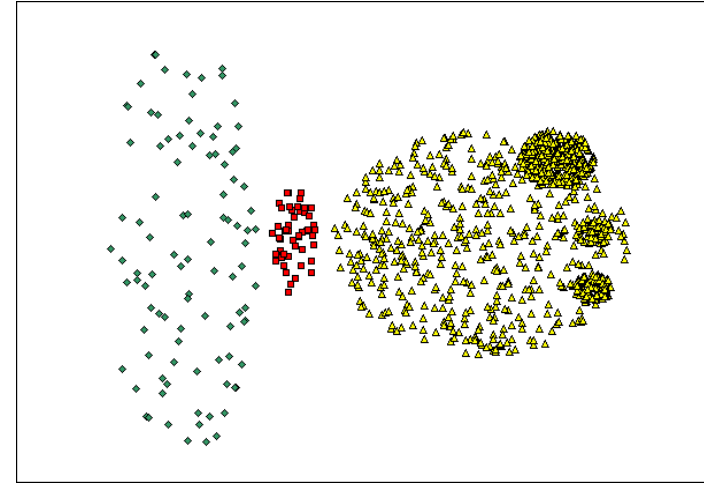
**Original Points**

# When DBSCAN Does NOT Work Well

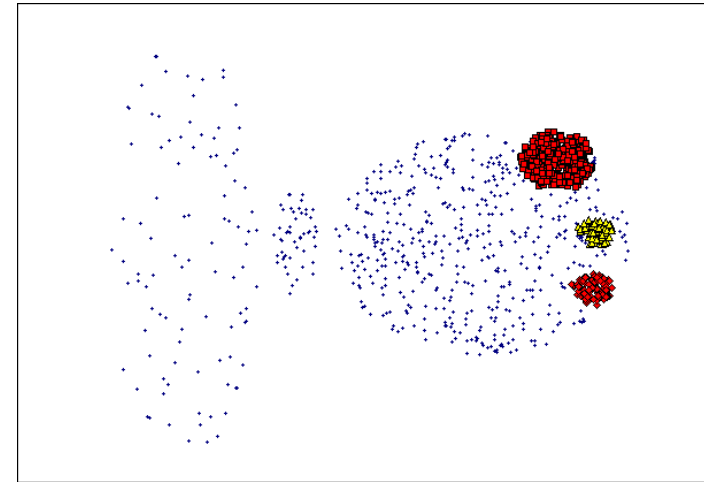


**Original Points**

- **Varying densities**
- **High-dimensional data**



(MinPts=4, Eps=9.92).



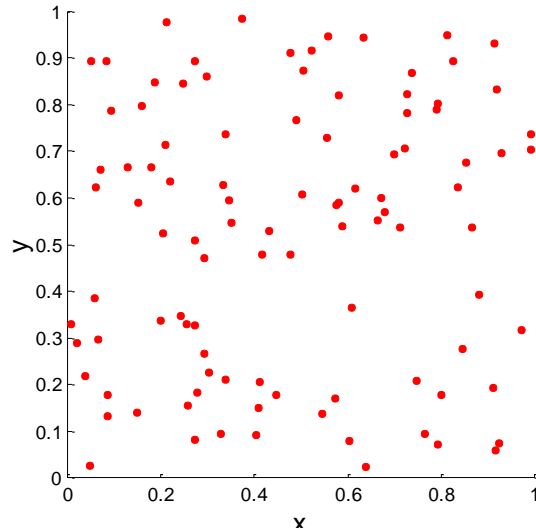
(MinPts=4, Eps=9.75)

# Cluster Validity

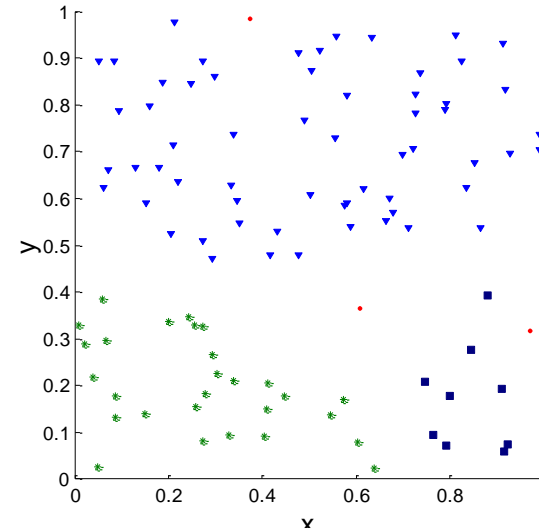
- For supervised classification we have a variety of measures to evaluate how good our model is
  - Accuracy, precision, recall
- For cluster analysis, the analogous question is how to evaluate the “goodness” of the resulting clusters?
- But “clusters are in the eye of the beholder”!
  - In practice the clusters we find are defined by the clustering algorithm
- Then why do we want to evaluate them?
  - To avoid finding patterns in noise
  - To compare clustering algorithms
  - To compare two sets of clusters
  - To compare two clusters

# Clusters found in Random Data

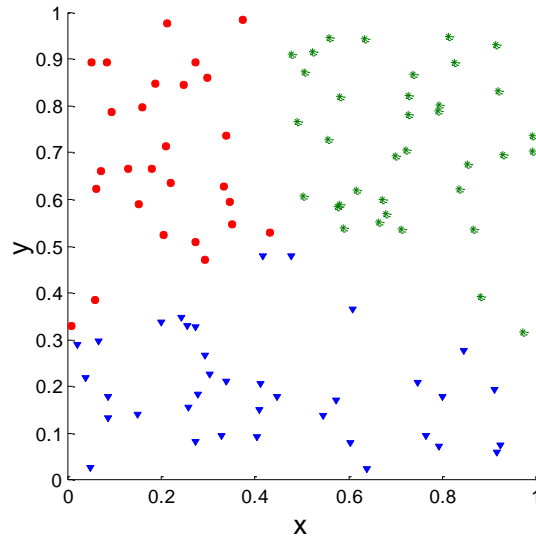
**Random  
Points**



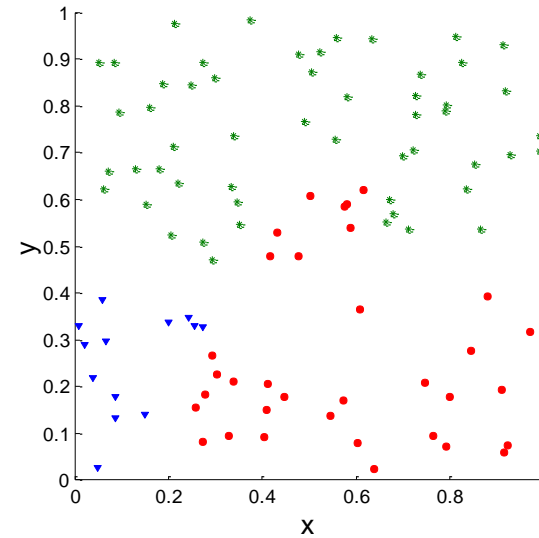
**DBSCAN**



**K-means**



**Complete  
Link**



# Measures of Cluster Validity

- Numerical measures that are applied to judge various aspects of cluster validity, are classified into the following two types.
  - **Supervised:** Used to measure the extent to which cluster labels match externally supplied class labels.
    - Entropy
    - Often called *external indices* because they use information external to the data
  - **Unsupervised:** Used to measure the goodness of a clustering structure *without* respect to external information.
    - Sum of Squared Error (SSE)
    - Often called *internal indices* because they only use information in the data
- You can use supervised or unsupervised measures to compare clusters or clusterings



# Unsupervised Measures: Cohesion and Separation

- **Cluster Cohesion:** Measures how closely related are objects in a cluster
- **Cluster Separation:** Measure how distinct or well-separated a cluster is from other clusters
- Example: Squared Error

- Cohesion is measured by the within cluster sum of squares (SSE)

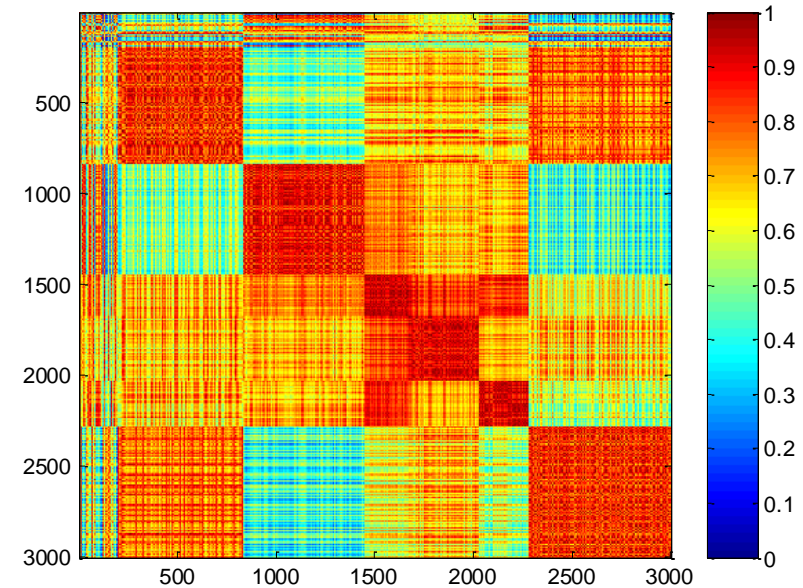
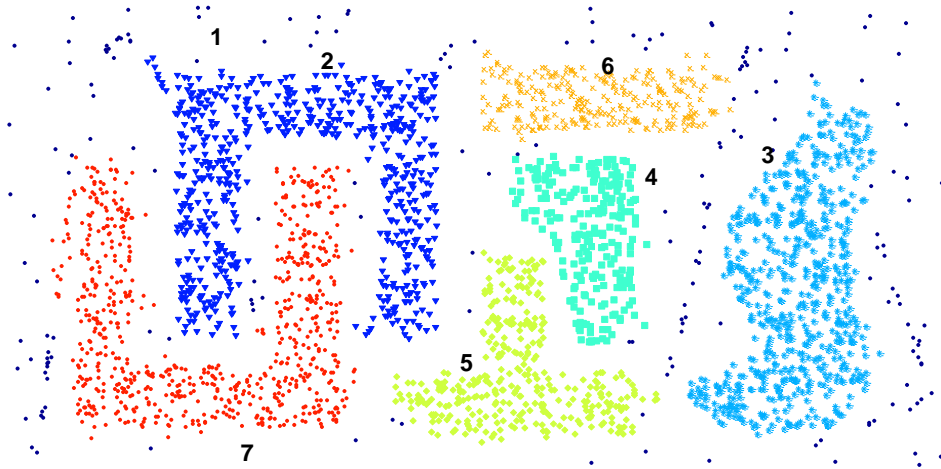
$$SSE = \sum_i \sum_{x \in C_i} (x - m_i)^2$$

- Separation is measured by the between cluster sum of squares

$$SSB = \sum_i |C_i| (m - m_i)^2$$

Where  $|C_i|$  is the size of cluster  $i$

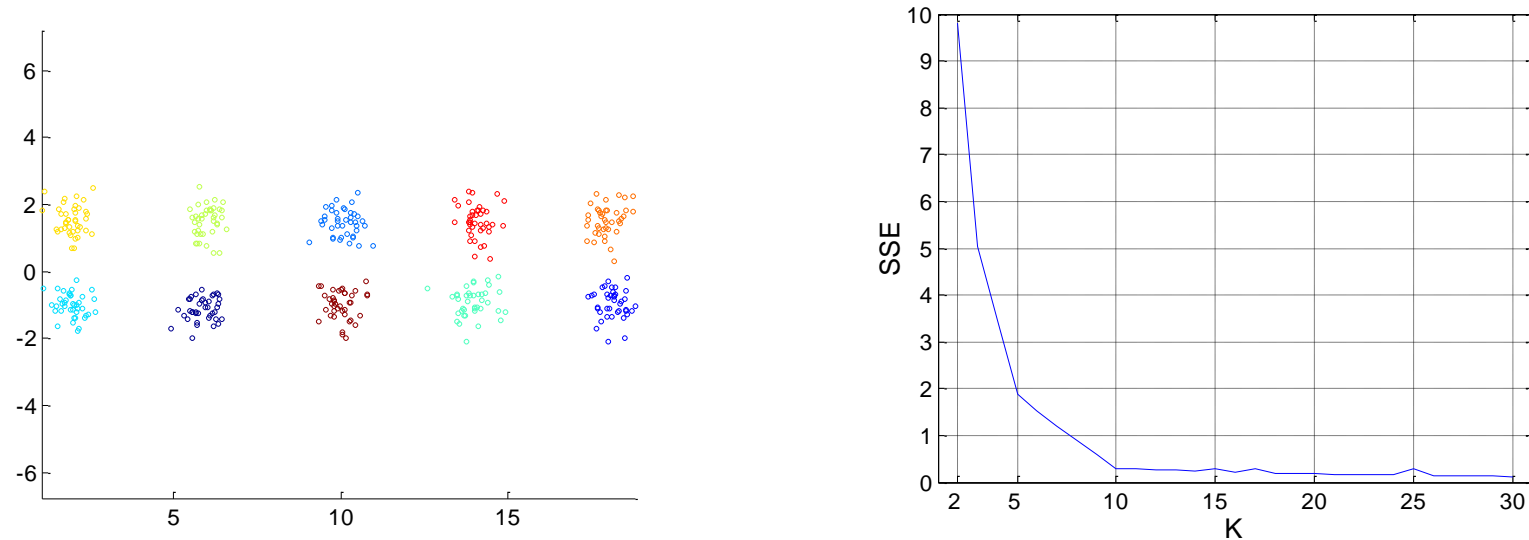
# Judging a Clustering Visually by its Similarity Matrix



**DBSCAN**

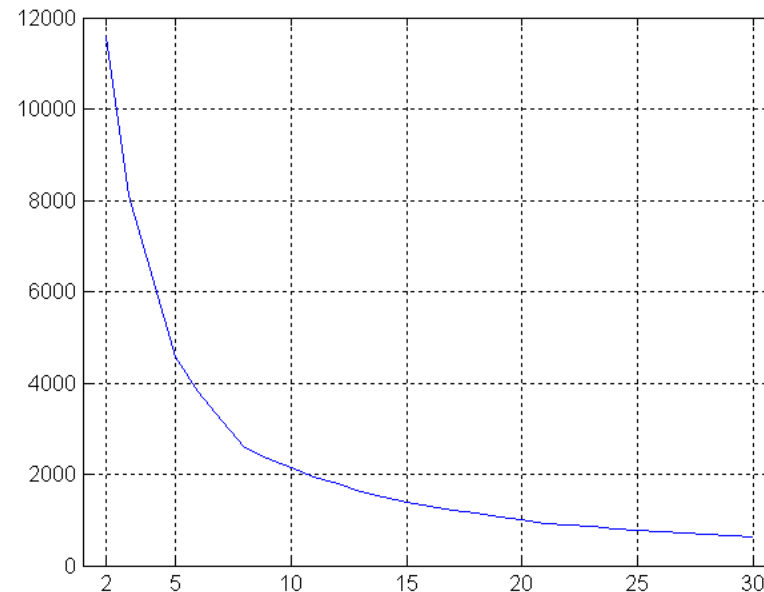
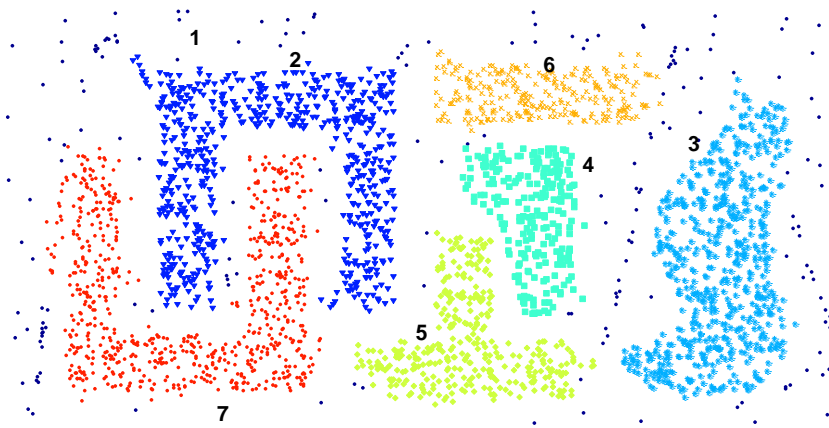
# Determining the Correct Number of Clusters

- SSE is good for comparing two clusterings or two clusters
- SSE can also be used to estimate the number of clusters



# Determining the Correct Number of Clusters

- SSE curve for a more complicated data set



**SSE of clusters found using K-means**

# Final Comment on Cluster Validity

“The validation of clustering structures is the most difficult and frustrating part of cluster analysis.

Without a strong effort in this direction, cluster analysis will remain a black art accessible only to those true believers who have experience and great courage.”

***Algorithms for Clustering Data, Jain and Dubes***

- H. Xiong and Z. Li. *Clustering Validation Measures*. In C. C. Aggarwal and C. K. Reddy, editors, *Data Clustering: Algorithms and Applications*, pages 571–605. Chapman & Hall/CRC, 2013.