

# Summer School in Fundamentals of Management

By SJM SCHOOL OF MANAGEMENT, INDIAN INSTITUTE OF TECHNOLOGY, MUMBAI

## Issues addressed through the Program:

This program seeks to give insights in fundamental principles of management.

### Topics Proposed

1. Finance
2. Marketing
3. Human Resource management
4. Operations Management
5. Leadership
6. Indian Ethos in Management
7. Communication

### Pedagogy:

Projects, presentations, management games, interactive sessions, group activities,

**Refundable Deposit: Rs. 1000/-**

**Dates:** 22<sup>nd</sup> June to 29<sup>th</sup> June, 2014

### Tentative Schedule of Program:

<u>Day</u>	<u>Timing</u>	<u>Hours of Instructions</u>
Sun	03:00 PM to 06:00 PM	03
M	08:00 AM to 10:00 AM	02
T	08:00 AM to 10:00 AM	02
W	04:00 PM to 05:30 PM	01.50
T		
F	05:00 PM to 06:00 PM	01
S		
Sun	10:00 AM to 12:00 AM	02
	<b>Total</b>	<b>11.30</b>