

Orders Year

All

\$77.55M

Total Sales

\$361.95M

Total Cost

(\$284.41M)

Total Profit

Country

All

\$446.39

Average Unit Price

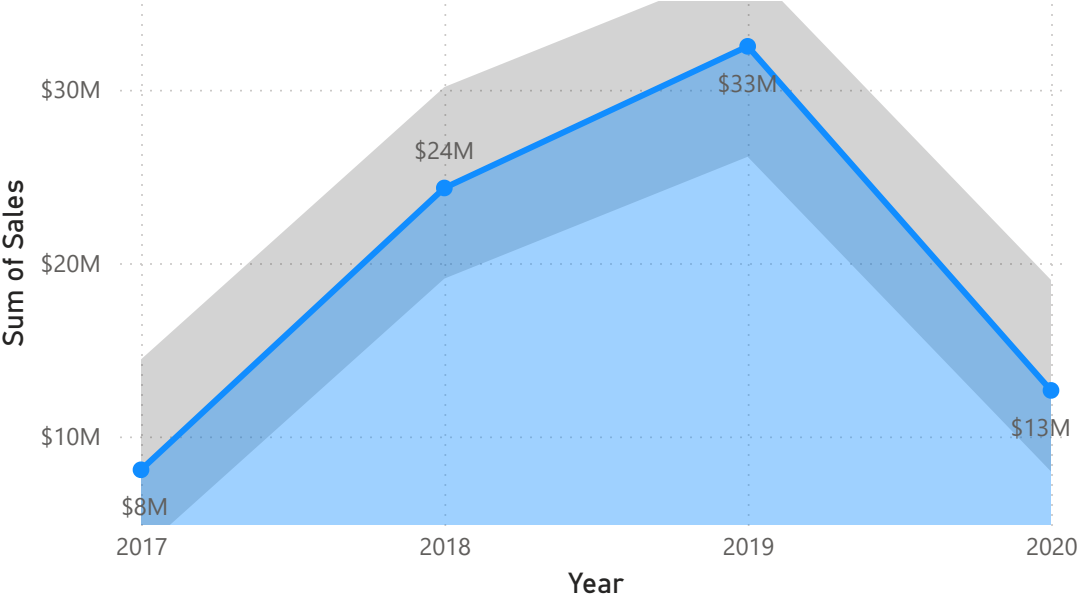
204K

Sum of Quantity Sold

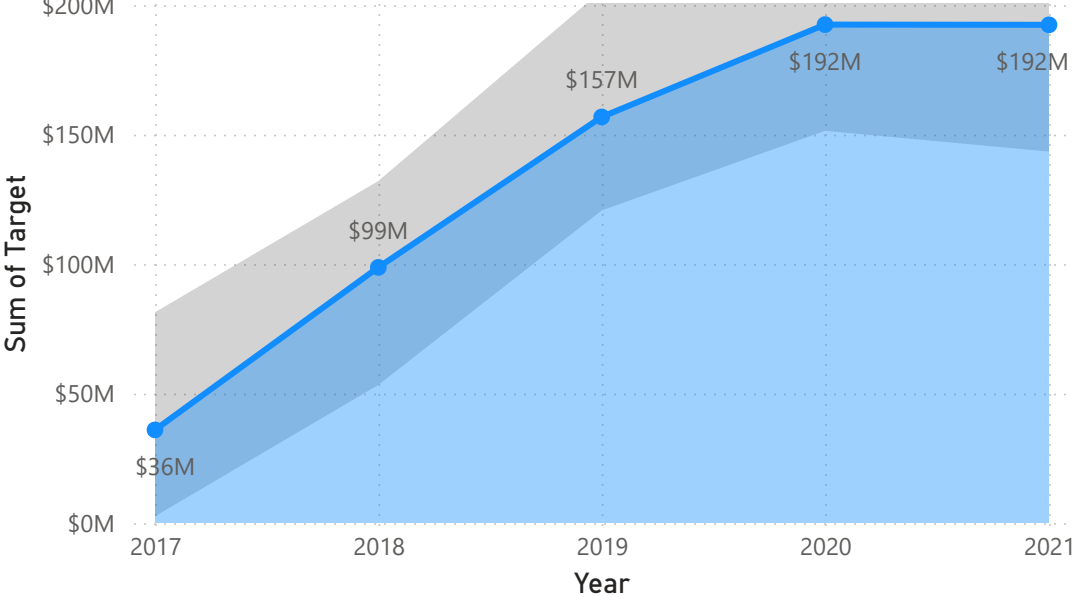
-366.75%

Profit Margin

Sum of Sales by Year



Sum of Target by Year



Salesperson

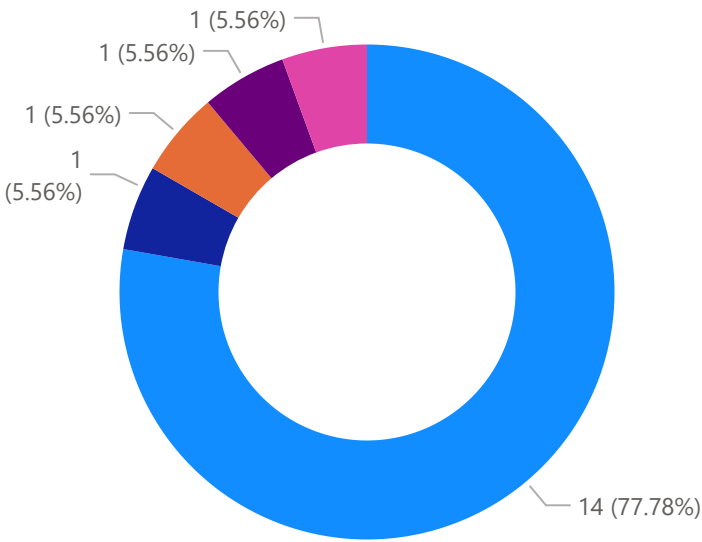
All

Business Type

☐ Specialty Bike Shop

☐ Value Added Reseller

☐ Warehouse



- Title**
- Sales Representative
  - Director of Sales
  - European Sales Manager
  - North American Sales Man...
  - Pacific Sales Manager

204K

Sum of Quantity Sold

\$77.55M

Sum of Sales

\$676.21M

Sum of Target

Salesperson	TotalSales	TotalProfit	ProfitMargin
Linda Mitchell	\$10,158,634.52	(\$40,997,496.58)	-403.57%
Jillian Carson	\$9,755,992.01	(\$32,692,722.05)	-335.10%
Michael Blythe	\$8,952,751.48	(\$29,892,581.13)	-333.89%
Jae Pak	\$8,099,816.95	(\$31,824,152.55)	-392.90%
Tsvi Reiter	\$6,976,128.29	(\$19,967,644.73)	-286.23%
Shu Ito	\$6,283,193.33	(\$25,868,006.66)	-411.70%
José Saraiva	\$5,536,439.26	(\$18,790,278.55)	-339.39%
Ranjit Varkey Chudukatil	\$4,429,368.45	(\$21,288,008.92)	-480.61%
David Campbell	\$3,614,760.61	(\$14,456,292.85)	-399.92%
Garrett Vargas	\$3,486,102.49	(\$12,626,733.29)	-362.20%
Pamela Ansman-Wolfe	\$3,187,720.14	(\$10,598,504.59)	-332.48%
Tete Mensa-Annan	\$2,184,211.15	(\$7,362,000.61)	-337.06%
Rachel Valdez	\$1,681,207.53	(\$7,276,090.18)	-432.79%
Lynn Tsoflias	\$1,216,916.52	(\$3,211,999.38)	-263.95%
Stephen Jiang	\$1,073,650.72	(\$4,841,729.72)	-450.96%
Amy Alberts	\$737,568.42	(\$2,322,171.93)	-314.84%
Syed Abbas	\$174,108.33	(\$389,484.83)	-223.70%
Total	\$77,548,570.20	(\$284,405,898.55)	-366.75%

Color

All

Category

All

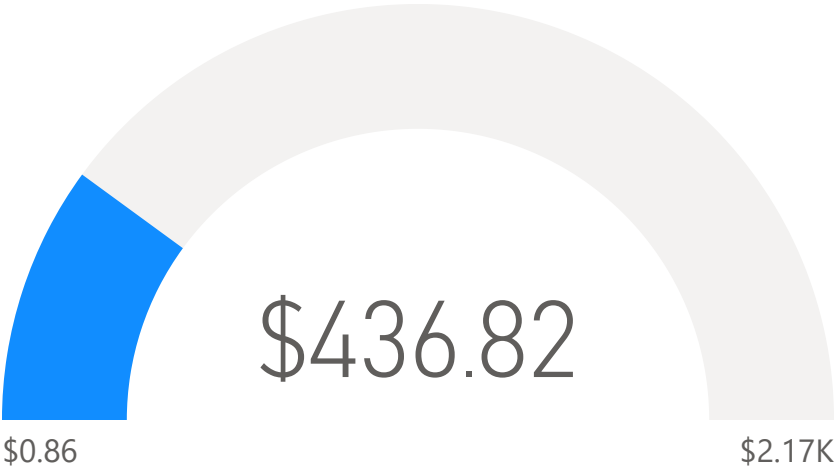
204K

Sum of Quantity Sold

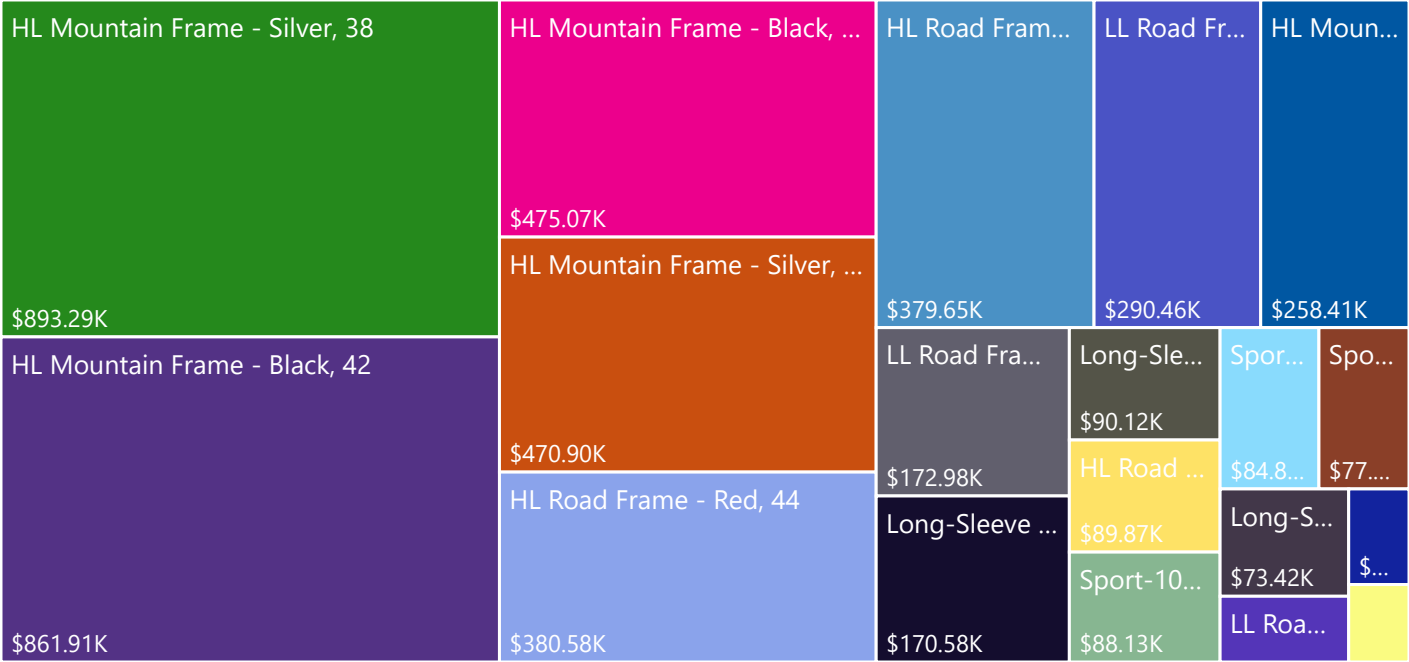
57.85K

Count of Orders

Standard Cost



TotalSales by Product



TotalSales by Category and Subcategory

