

# Project Sprint

Innovation & Collaboration Fest



# PROJECT SPRINT

## EVENT DETAILS :

Project Sprint is a strategic product-building challenge where teams analyze real-world problems and design complete software products from scratch.

Participants will research the market, define the problem, plan features, and propose B2B or consumer-focused solutions, documenting the entire product journey from idea to execution.

## GENERAL RULES :

1. Each team must consist of 2 to 3 members only.
2. Round 1 duration : 1 hour.
3. Round 2 duration : 1 hour.
4. Participants must bring their own laptops for the event.
5. Each team must have at least one working laptop.
6. Internet Access, if provided, must be used only for research related to the given topic.

## CASH PRIZE :

1<sup>st</sup> PRIZE - Rs 3000

2<sup>nd</sup> PRIZE - Rs 2000

3<sup>rd</sup> PRIZE - Rs 1000

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## ROUND 1:

1. This is a document- based event; no coding or presentation required.
2. Product analysis topics will be provided on the spot and will be based on real - world scenarios.
3. Template for documentation for product analysis will be given.
4. Participants must create a product analysis document covering the selected topic.
5. The document must be uploaded only to the official Google Drive link shared by the coordinators.
6. Late Submissions will be directly rejected without exception.
7. Teams must follow the document format and submission instructions provided during the event.
8. Plagiarism or use of pre-prepared content will lead to immediate disqualification.

## ROUND 2:

1. This is a presentation based event.
2. Each team will be given exactly 3 minutes to present their product analysis.
3. The presentation must be based only on the document submitted in Round 1.
4. Exceeding the time limit will result in reduction of marks.

## CO - ORDINATORS :

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