

The Challenges of Payment Processing



Complexity

- -Payment processing can be complex, time-consuming, and prone to errors, which can lead to frustrated customers and lost revenue.
- -Traditional payment systems can also lack flexibility and fail to meet the needs of modern businesses.



Multiple Gateway Integration

• Payment processing can be a headache for businesses, requiring multiple payment gateways, complicated integrations, and manual reconciliation.



Rigid

•Traditional payment systems are often rigid and lack flexibility, which can cause problems for businesses that want to customize their payment processing.



Manual Reconciliation

• Manual payment processing can lead to human errors, which can be time-consuming and costly to fix.

Introducing Sasai Payment & Orchestration Gateway (SPG)



Simplification

 SPG offers a streamlined payment processing solution that is easy to use and secure. SPG simplifies payment processing, eliminates errors, and improves the overall payment experience for both businesses and customers.



Single Integration

- SPG simplifies payment processing by consolidating multiple payment methods into a single, seamless interface.
- A unified API to connect with multiple payment gateways, allowing businesses to accept payments from multiple sources.



Flexible

 SPG platform is highly customizable, allowing businesses to tailor it to their unique needs. Platform is multi-tenant and can be white labeled for your business.



Auto Reconciliation

• Order orchestration platform ensures that every payment order concludes to its final stage.

Sasai Payment Gateway Vision: An End to End Solution for Businesses



Accept Payments

Online Payments:

- Payment Gateway
- Payment Links
- Subscriptions

In Store Payments:

- QR Payments
- POS
- Billing Software



Manage Your Business

- Business Dashboard
- Business Loans
- Business accounting software
- Sasai Wallet for Business



Grow Your Business

- Sasai Ads
- Sasai Marketplace

Product Features

 A checkout page with multiple payment options Open API for integration Auto debit for services on scheduled frequency. Collect payments by sending customers
Payment Links via email and SMS

Checkout



API



Subscriptions (Roadmap)



Payment Links



 Use QR Codes to receive payments from your customers

QR Codes (Roadmap)



 Use Invoices to create, issue and track invoices. Once an invoice is issued, the customer can make the payment.

Invoices (Roadmap)



· Save instrument for easy checkout

Instrument Vault



 Use catalogue to create unified recharge and bill payment journey

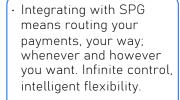
Catalogue & Fulfilment



Product Capabilities

Integrate with SPG and it'll be the last integration you ever need. We future-proof your payment landscape, no matter what comes next.

Single Integration



Intelligent Routing



 SPG Secure Vault is PCIDSS certified. You own your customer data, not PSP. A total flexibility in switching PSP.

Central Tokenisation



 It provides a single dashboard for managing payments, refunds, and disputes, making payment reconciliation and reporting easier than ever.

Analytics and Insights



 A orchestration layer to stitch different lag of transaction and manage every transaction state.

Order Orchestration

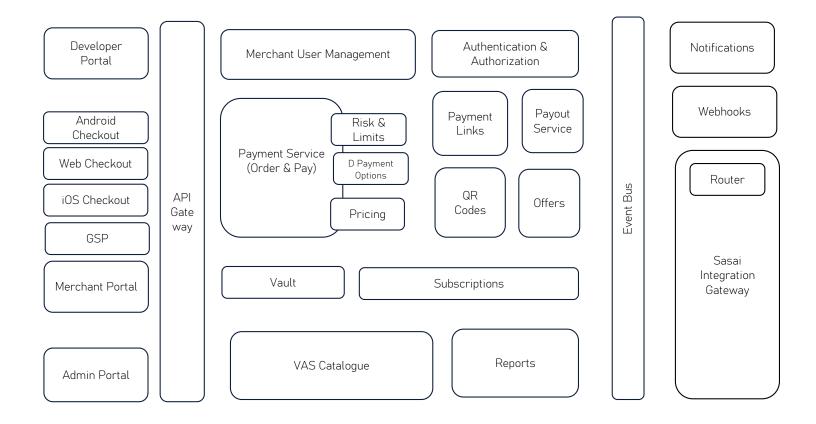


SPG supports multitenancy architecture and provides a complete white label solution.

Multi-Tenant

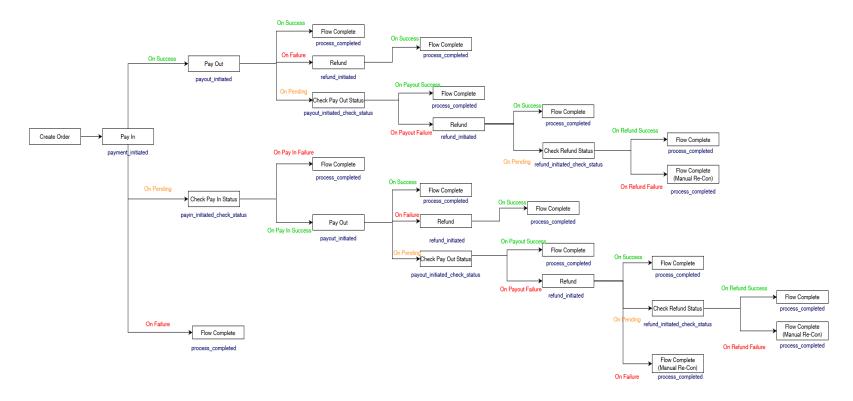


Functional Architecture



Payment Orchestration

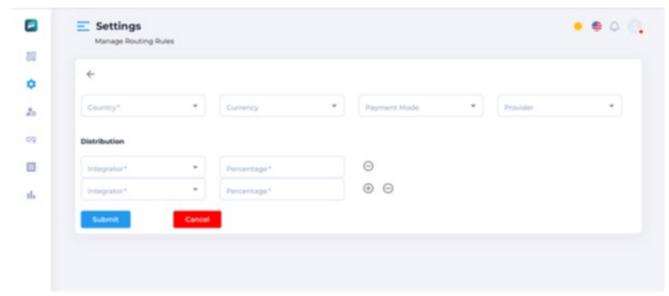
SPG Order Orchestration is a configurable state manager to track every lag of transaction and auto reconcile ambiguous transactions. Below is a typical state flow for a payment & fulfillment



Intelligent Routing

SPG routing helps manage cost, better success rate and fall back to failed transactions.

- Routing engine works on defined rules.
- Routing rules can be either or combination of any of below attributes
 - Service
 - Country
 - Currency
 - Payment Mode
 - Provider
- Routing engine distribute traffic in % for different providers based on selected rule.

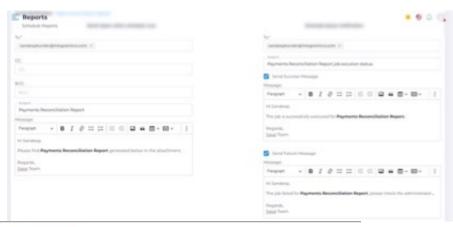


Dashboard & Reports

SPG dashboards are quick way to understand transaction trends for each PSP. You can schedule reports using integrated reporting engine.

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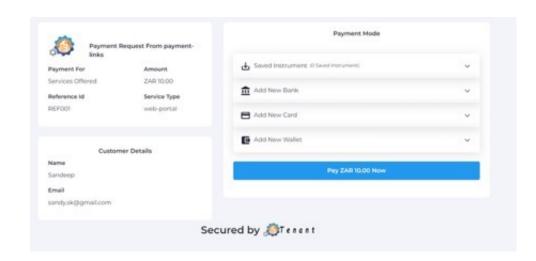


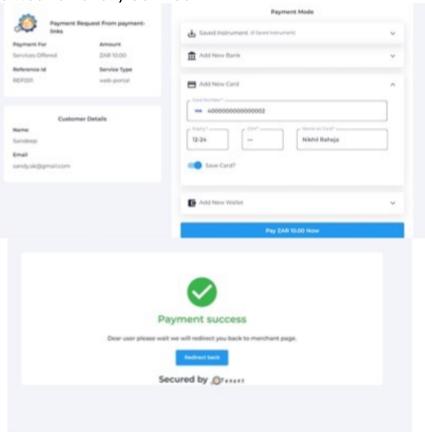


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Checkout

SPG checkout is a unified checkout experience, you can keep adding integration without any change in checkout integration. Payment options are dynamically presented for every service.





Best Practices & Design Patterns



API First: Design first and APIs as product.



Automation : Test automation, deployment automation, monitoring automation



Security: Last mile authorization. Zero trust principle

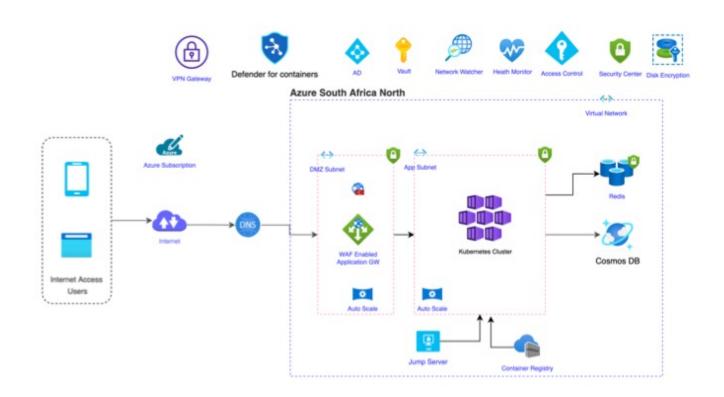


Deployment: Blue Green deployment, near zero downtime.



Auto scalability

Built cloud natively



Tech stack you can trust







Azure Artifacts

































Front-end







Event Hub (Kafka)

Backend







Cosmos DB (Mongo)

Cache (Redis)











WAF

Thank You