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ABSTRACT

Now-a-days, everyone depending on reviews by others in many things such as selecting a movie to watch, buying products, reading a book. Recommender systems are used for that purpose only. A recommender system is a kind of filtering system that predicts a user's rating of an item. Recommender systems recommend items to users by filtering through a large database of information using a ranked list of predicted ratings of items. Online Book recommender system is a recommender system for ones who love books. When selecting a book to read, individuals read and rely on the book ratings and reviews that previous users have written. In this paper, Hybrid Recommender system is used in which Collaborative Filtering and Content-Based Filtering techniques are used. The author used Collaborative techniques such as Clustering in which data-points are grouped into clusters. Algorithms such as K-means clustering and Gaussian mixture are used for clustering. The better algorithm was selected with the help of silhouette score and used for clustering. Matrix Factorization technique such as Truncated-SVD which takes sparse matrix as input is used for reducing the features of a dataset. Content Based Filtering System used TF-IDF vectorizer which took statements as input and return a matrix of vectors. RMSE (Root Mean Square Error) is used for finding the deviation of an absolute value from an obtained value and that value is used for finding the fundamental accuracy.

CHAPTER 1 Introduction

1.1 Why this High-Level Design Document

The purpose of this High-level Design Document is to add the necessary details to the current project description to represent suitable model for coding. This document is also intended to help detect contradictions prior to coding and can be used as a reference manual for how the modules interact at a high level.

The HLD will:

- 1. Present all of the design aspects and define them in details
- 2. Describe the user interface being implemented
- 3. Describe the hardware and software interface
- 4. Describe the performance requirements
- 5. Include design features and the architectural of the project
- 6. List and describe the non-functional attribute like

1.1.2 Future Scope:-

The System has adequate scope for modification in future if it is necessary. Development and launching of Mobile app and refining existing services and adding more service, System security, data security and reliability are the main features which can be done in future. The API for the shopping and payment gateway can be added so that we can also buy a book at the moment. In the existing system there are only some selected categories, so as an extension to the site we can add more categories as compared to existing site. Also we can add admin side with some functionalities like books management, User management etc.

1.1.3 Definitions:-

Now-a-days, online rating and reviews are playing an important role in books sales. Readers were buying books depend on the reviews and ratings by the others. Recommender system focuses on the reviews and ratings by the others and filters books. In this paper, Hybrid recommender system is used to boost our recommendations. The technique used by recommender systems is Collaborative filtering. This technique filters information by collecting data from other users. Collaborative filtering systems apply the similarity index-based technique. The ratings of those items by the users who have rated both items determine the similarity of the items. The similarity of users is determined by the similarity of the ratings given by the users to an item. Content-based filtering uses the description of the items and gives recommendations which are similar to the description of the items. With these two filtering systems, books are recommended not only based on the user's behaviour but also with the content of the books. So, our recommendation system recommended based on new users also. In this recommender system, books are recommended based on

collaborative filtering technique and similar books are shown using content based filtering.

The required dataset for the training and testing of our model is downloaded from Good-Reads website. Matrix Factorization technique such as Truncated-SVD which takes sparse matrix of dataset is used for reduction of features. The reduced dataset is used for clustering to build a recommendation system. Clustering is a collaborative filtering technique that is used to build our recommendation system in which data points are grouped into clusters. In this paper, we used two methods i.e., K-means and Gaussian mixture for clustering the users. The better model is selected based on the silhouette score and used for clustering. Silhouette score or silhouette coefficient is used to calculate how good the clustering is done. Negative value shows that clustering is imperfect whereas positive value shows that clustering was done perfectly. Difference between the mean rating before clustering and after clustering is calculated. Root Mean square Error is used to measure the error between the absolute 2 values and obtained values. That RMSE value is used to find the fundamental accuracy.

CHAPTER 2 General Description

2.1 Product Perspective

In the present world, all products are buying based on the reviews and ratings by the others. There are so many products with high rating and reviews but we only put our interest in some products which we like. Recommender system works on this principle only i.e. it recommends products based on the interest of the users. Our idea is to create recommender system that recommends books based on the user's interest i.e. we recommends books which are similar to the books that user already liked. It can also recommend books which are liked by similar

users. Similar users are those who liked the books which are liked by the current user.

We also add another feature i.e. we recommends books which are independent of the users interest. With this feature, we can recommend books to the new users also. Book recommendation sites that were available online now a days shows the books which are recommended by the system. Here, we are also recommending books based on the description of the book. We will get books which are similar to the book we selected in this system. For that purpose only, we built Hybrid recommender system. Hybrid recommender system is a combination of Collaborative Filtering system and Content Based Filtering system.

2.2 Problem Statements:-

Recommending books using Machine learning algorithm is the main goal of this project. Books are recommended by the clustering model and we are going to train and build using various features such as user's rating, book description, book titles etc. The system groups users into clusters so that each data point within cluster is similar and dissimilar to the data point in the other cluster. The system we would like to develop will also be able to find an average rating for each cluster and it is going to find top rated books of users from each cluster. All these books shortlisted by our system will be used for training our model in future. The prediction model needs to be trained so as to produce better results.

2.3 Proposed Solution

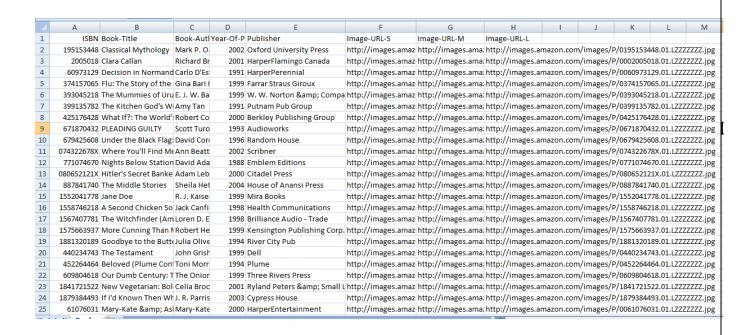
2.3.1:-System Architecture

System Architecture describes "the overall structure of the system and the ways in which the structure provides conceptual integrity". The system architecture to build a recommendation system involves the following five major steps.

2.3.1 Data Acquisition

The goal of this step is to find and acquire all the related datasets or data sources. In this step, the main aim is to identify various available data sources, as data are often collected from various online sources like databases and files. The size and the quality of the data in the collected dataset will determine the efficiency of the model. The Books dataset is collected from the Kaggle Dataset website.

Fig-3.2 Sample of acquired books dataset from Kaggle Dataset Website



In the above Fig, we can see a sample of the dataset we have collected. This acquired dataset has around 3,000 books and has 8 different features. The features are listed below:

• ISBN

- Book-Title
- Book-Author
- Year-Of-Publication
- Publisher
- Image-URL-S
- Image-URL-M
- Image-URL-L

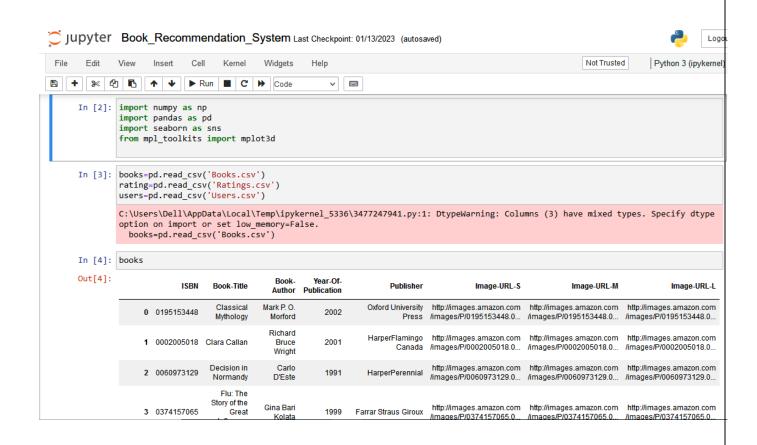
One more dataset i.e. ratings dataset was also collected from Kaggle Dataset website.

| 1 | Α | В | С | D |
|-----------------|---------|----------------|----|---|
| 1 | User-ID | ISBN ok-Rating | | |
| 2 | 276725 | 034545104X | 0 | |
| 3 | 276726 | 155061224 | 5 | |
| 4 | 276727 | 446520802 | 0 | |
| 5 | 276729 | 052165615X | 3 | |
| 6 | 276729 | 521795028 | 6 | |
| 7 | 276733 | 2080674722 | 0 | |
| 8 | 276736 | 3257224281 | 8 | |
| 9 | 276737 | 600570967 | 6 | |
| 10 | 276744 | 038550120X | 7 | |
| 11 | 276745 | 342310538 | 10 | |
| 12 | 276746 | 425115801 | 0 | |
| 13 | 276746 | 449006522 | 0 | |
| 14 | 276746 | 553561618 | 0 | |
| 15 | 276746 | 055356451X | 0 | |
| 16 | 276746 | 786013990 | 0 | |
| 17 | 276746 | 786014512 | 0 | |
| 18 | 276747 | 60517794 | 9 | |
| 19 | 276747 | 451192001 | 0 | |
| 20 | 276747 | 609801279 | 0 | |
| 21 | 276747 | 671537458 | 9 | |
| 22 | 276747 | 679776818 | 8 | |
| 23 | 276747 | 943066433 | 7 | |
| 24 | 276747 | 1570231028 | 0 | |
| 25 | 276747 | 1885408226 | 7 | |
| 1 4 → → Ratings | | | | |

Above Fig Sample of acquired ratings dataset from Kaggle Dataset Website In the above Fig we can see a sample of the dataset we have collected. This acquired dataset has around 400000 ratings and has 3 different features.

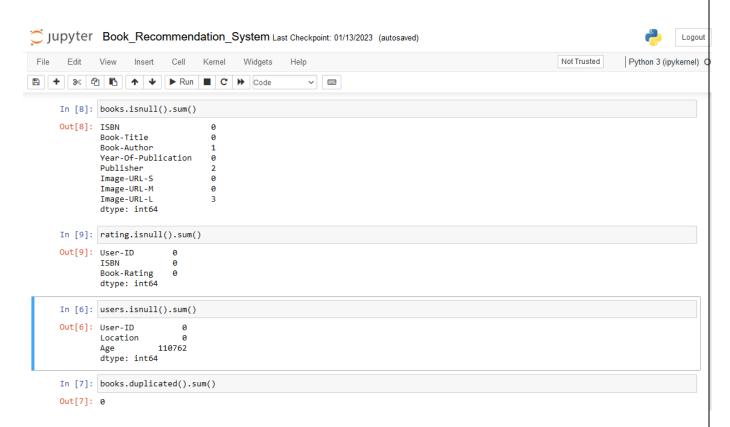
- User-ID
- ISBN
- Book-Rating

After acquiring the data our next step is to read the data from the csv file into python notebook. Python notebook is used in our project for data preprocessing, features selection and for model comparison. In the fig-we have read data from csv file using the inbuilt python functions that are part of pandas library.



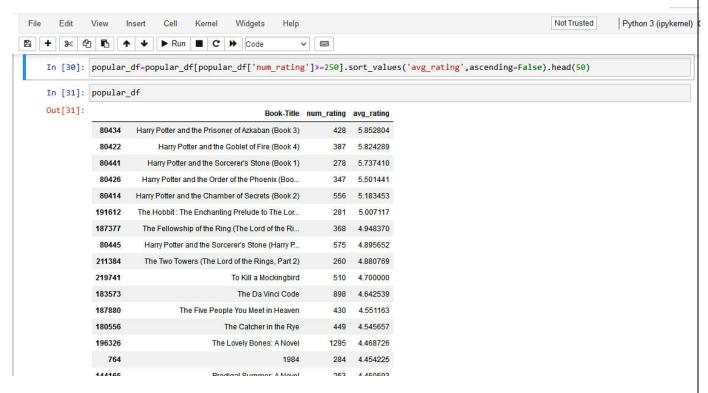
2.3.2 Data Pre-processing

The goal of this step is to study and understand the nature of data that was acquired in the previous step and also to know the quality of data. In this step, we will check for any null values and remove them as they may affect the efficiency. Identifying duplicates in the dataset and removing them is also done in this step.



2.3.3 Feature Extraction

After pre-processing the acquired data, the next step is to reduce the features i.e. Dimensionality reduction. The reduced features should be able to give high efficiency.



2.3.4 Training Methods

Now, we have our training and testing data. The next step is to identify the possible training methods and train our models. We have used two different clustering methods for training models. After that based on the silhouette score of each model, we would decide on which model to use finally.

2.3.5 Testing Data

In Step 2.3.1, Dataset was collected from Kaggle Dataset Website in which three datasets are present i.e. Books Dataset, Ratings Dataset, Users Dataset. In Step 2.3.2, Datasets were pre-processed to make suitable for developing the Recommendation system. In Step 2.3.3, Feature extraction is performed in which Truncated-SVD is used to reduce the features of the dataset and Data splitting is done in which training dataset and testing dataset are divided into 80:20 ratio. In Step 2.3.4, Content Based Filtering System is developed in which book description is taken as an input and Collaborative Filtering System is developed by building a model using K-Means Algorithm over Gaussian

Mixture after comparing with Silhouette scores. In step 2.3.5, Testing of model with test data is performed.

2.4 Further improvements

- Given more information regarding the books dataset, namely features like Genre,
 Description etc., we could implement a content-filtering based recommendation system and compare the results with the existing collaborative-filtering based system.
- We would like to explore various clustering approaches for clustering the users based on Age, Location etc., and then implement voting algorithms to recommend items to the user depending on the cluster into which it belongs.

2.5 Data Requirements

The goal of this step is to find and acquire all the related datasets or data sources. In this step, the main aim is to identify various available data sources, as data are often collected from various online sources like databases and files. The size and the quality of the data in the collected dataset will determine the efficiency of the model. The Books dataset is collected from the Kaggle Dataset website.

Sample of acquired dataset from Kaggle Dataset Website it contain three csv file like:-

Books.csv

Users.csv

Rating.csv

2.7 Tools Used

2.7.1 **Software Requirements**

- 1.Pycharm used as IDE
- 2. For visualization of plots, Matplotlib, Seaborn and plotly are used.
- 3. Azure is used for deployment of the model
- 4.MongoDB is used to retrieve, insert, delete and update database
- 5. Frontend development is done using HTML/CSS
- 6.Python flask is used for backend development
- 7. Github used for version control

2.7.2 **Hardware Requirements**

1. RAM: 4 GB or above

2. Storage: 30 to 50 GB

3. Processor: Any Processor above 500MHz

2.8 Constraints

Recommender systems provide valuable support for users who are searching for products and services in e-commerce environments. Research in the field long focused on algorithms supporting the recommendation of quality taste products such as news, books, or movies.

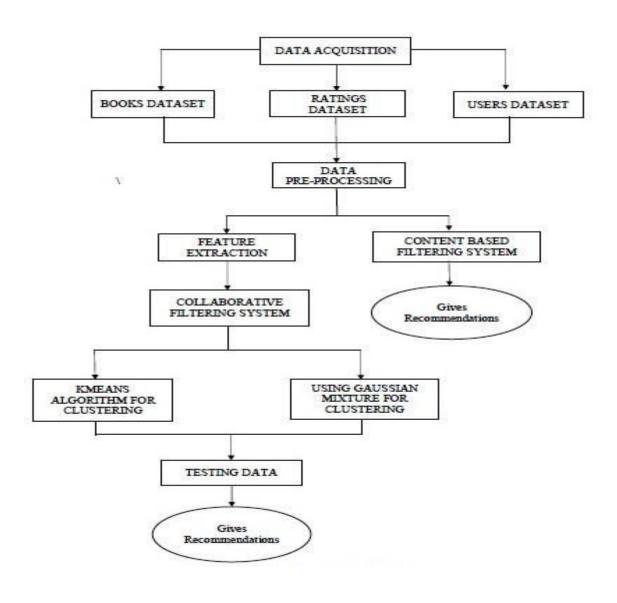
2.9 Assumption

A recommendation engine is a class of machine learning which offers relevant suggestions to the customer. Before the recommendation system, the major tendency to buy was to take a suggestion from friends. But Now Google knows what news you will read, Youtube knows what type of videos you will watch based on your search history, watch history, or purchase history. A recommendation system helps an organization to create loyal customers and build trust by them desired products and services for which they came on your site. The recommendation system today are so powerful that they can handle the new customer too who has visited the site for the first time. They recommend the products which are currently trending or highly rated and they can also recommend the products which bring maximum profit to the company.

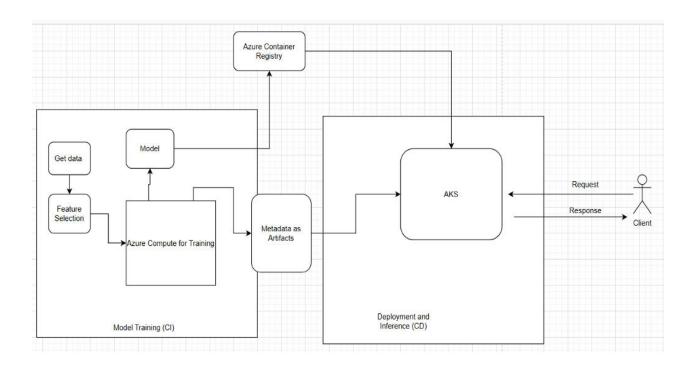
CHAPTER 3 Design Details

3.1 Process flow

3.1.1 Model Training and Evaluation



3.1.2 Deployment Process



3.2 Event log

The system should log every event so that the user will know what will know what process is running internally.

Initial Step-By-Step Description

- 1. The System identifies at what step logging required.
- 2. The System should be able to log each and every system flow.
- 3.Developer can choose logging method. You can choose database logging/File logging as well.
- 4. System should not hang even after using so many loggings. Logging just because we can easily debug issue so logging issues so logging mandatory to do.

3.3 Error handling.

Should error be encountered an explanation will be displayed as to what went wrong. An error will be defined as anything that falls outside the normal and intended usage.

- 3.4 Performance
- 3.5 Reusability

The code written and the components used should have the ability to be reused with no problems.

3.6 Application compatibility

The different components for this project will be using Python as an interface between them. Each component will have its own task to perform and it is the job of the python to ensure proper transfer of information

3.7 Resource utilization

When any task is performed, it will likely use all the processing power available until that fucation is finished.

3.8 Deployment

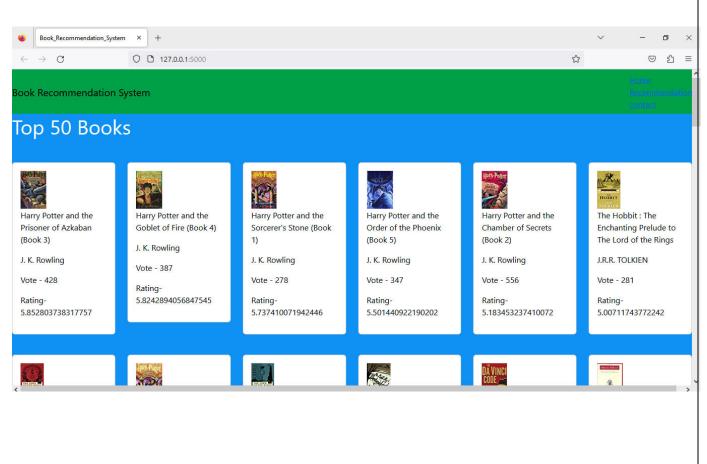


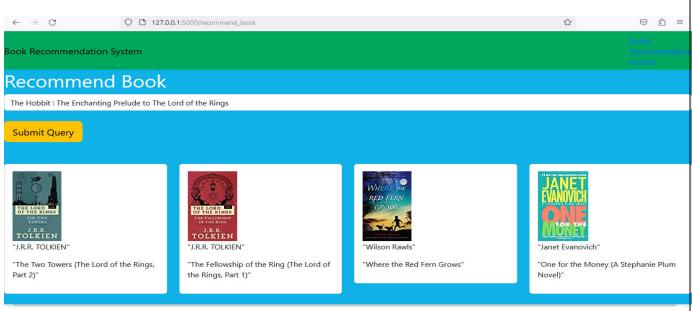




CHAPTER 4 Dash Board

4.1 KPIs (Key Performance Indicator)





CHAPTER 5 Conclusion

In this project, we have recommended the books for a user using the model trained using K-Means Clustering which is a Collaborative Filtering Technique. We have also compared different models built using different methods and identified the best model and justifies why it has chosen that model. We have used the books dataset that is available in the Kaggle Dataset website which consists of more than 3000 books. The models are built using the reduced features which is done by Truncated SVD. Based on those features the author built a model that gives a positive Silhouette score. The model that is suggested by this paper is useful for book readers. The system we have developed can make recommendations for new users also.