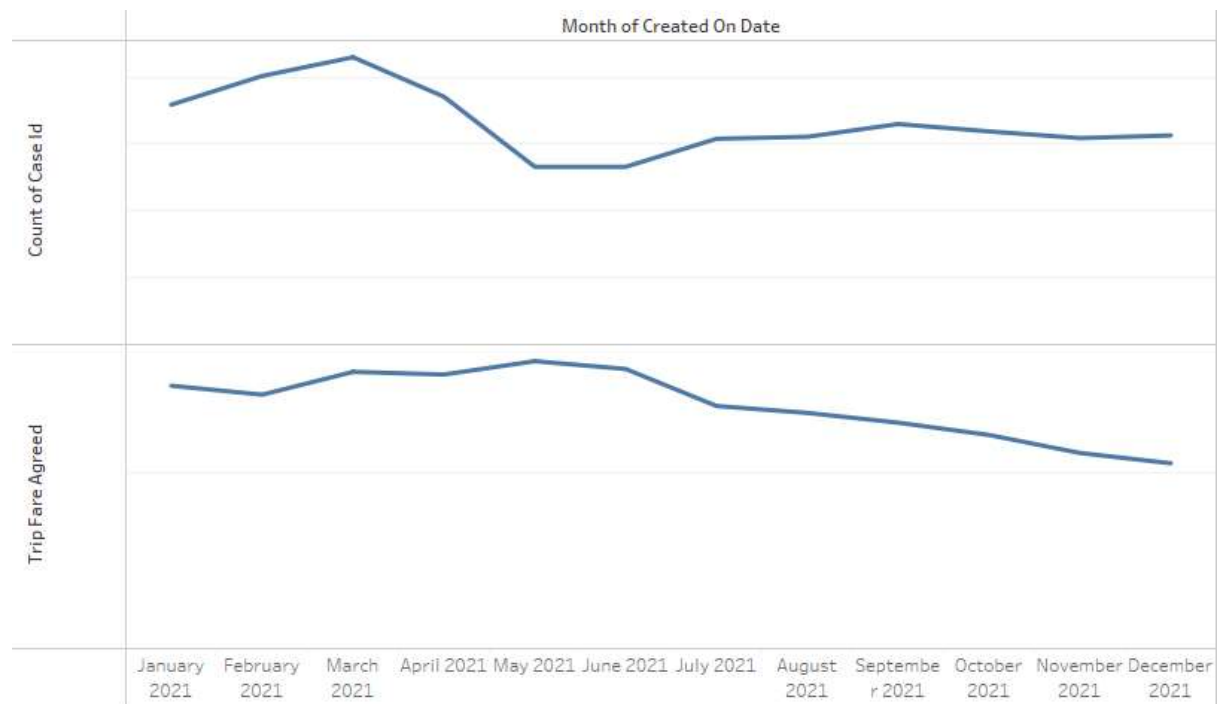


Case Study Round

A 450-bed hospital in Hyderabad has runs ambulance service using two business models – One is Own Ambulances and other is by partnering with third party Ambulance Operators (here forth called as Partners). It works on a 25% commission model with them.

The hospital is seeing a decline in Ambulance revenue despite no decrease in trips (See Below Image)



The hospital has recruited you as a Data Analyst and has been given the task of answering the below questions for them.

- Q1. What is the reason for decline in Revenue?
- Q2. What steps do you take to improve this Revenue?
- Q3. If your recommendations are implemented, estimate the next 2 quarters Revenue and Trips?
- Q4. Propose metrics to that would help in improving revenue through Ambulances

Feel free to make your assumptions. Data Set Attached.

Deliverables

Max 10 Slide Presentation.