

Contreras M Virginia

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Professional Experience

Sales Consultant

Ashley Home Furniture – Fort Lauderdale, FL
April 2025 – Present

- Sell furniture and decor solutions tailored to each client's needs and budget.
- Manage the full sales process, from closing to delivery coordination and post-sale service.
- Handle financing, delivery scheduling, customer service, and issue resolution.
- Follow up with leads, set appointments, and bring back potential buyers.
- Work closely with logistics and support teams to ensure smooth operations and client satisfaction.

Digital Marketing Specialist & Web Developer

Orange Engine (Freelance)
January 2023 – January 2024

- Designed and developed websites for businesses using platforms such as Webflow, Click Funnel, and Luxury Presence.



KEY SKILLS

- **Web Development:** Proficient in HTML, CSS, JavaScript, Webflow, and Mailchimp.
- **Digital Marketing:** Meta Ads, Google Ads, SEO optimization, lead generation, and analytics interpretation.
- **CRM Expertise:** HighLevel, HubSpot, and Luxury Presence integration.
- **Project Management:** Coordinating logistics

- Implemented CRM tools such as HighLevel to streamline client communication and lead management.
- Created and optimized digital marketing campaigns, including Meta Ads, Google Ads, and email marketing, optimized with tools such as Mailchimp.

Marketing & Client Relations Specialist

Gilles Rais Fine Homes – Fort Lauderdale, FL

January 2024 – April 2025

- *Managed client interactions, lead generation, and social media accounts for home staging services.*
- *Coordinated home staging operations, including logistics for furniture delivery, cleaning, and storage.*
- *Ran email marketing campaigns, monitored ad performance, and interpreted analytics to optimize strategies.*
- *Reference:*
gillesraislefinehomes.com/luxury-staging

Front Desk Secretary & Translator

Posca Law Firm, Neuquén, Argentina

January 2022 – December 2022

- Administered front desk operations and translated legal documents for labor accident and ART claims.
- Supported attorneys in client communications and case management.

for home staging, customer relations, and operational efficiency.

Bootcamps

Coderhouse Bootcamp

• **Web Development Certificate**

February 2023 – June 2023

Focused on HTML, CSS, and foundational web design principles.

• **JavaScript Certificate**

August 2023 – December 2023

Covered core language features, DOM manipulation, and interactive web applications.

• **SEO Certificate**

September 2024 – November 2024

SEO strategies, including on-page optimization, keyword research, and analytics tools.

Languages

Fluent in English and Spanish

Inst. Education

Universidad Nacional del Comahue, General Roca, Río Negro, Argentina — Public Translation Studies in English

March 2019 - December 2022

Public Translation Career in English, with a focus on advanced language skills, legal terminology, and cultural translation practices

Hudson County Community College, New Jersey, USA — Creative Writing Certificate

February 2024

Achieved a Creative Writing Certificate with a focus on storytelling techniques, narrative structure, and effective written communication.

ETS — TOEFL iBT Certificate

March 2024

Earned a TOEFL iBT certification, demonstrating English language proficiency in reading, writing, listening, and speaking.

- **HubSpot- Marketing Certificate**

November 2024

Focused on inbound marketing strategies, campaign management, and lead-nurturing techniques.