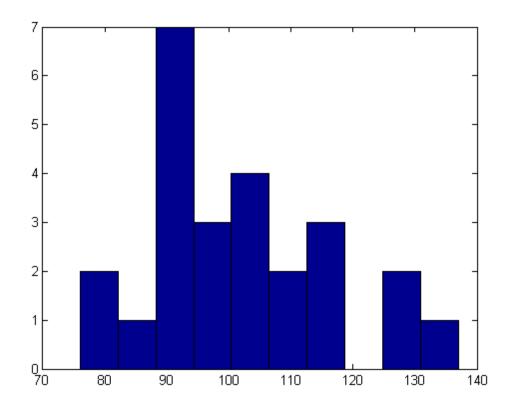
#### **Table of Contents**

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Gamma CDF matching? 3
% MONTES Virginie
% Due October 30
%%Problem 1:
clear all
close all
  this part estimates the parameters of our distribution
X = load('-ascii', 'ice4.txt');
figure(1)
hist(X)
n = length(X);
meanX = mean(X);
            % these are sample (empirical) moments
varX = var(X);
             % use these for method of moments
```



#### for Gamma

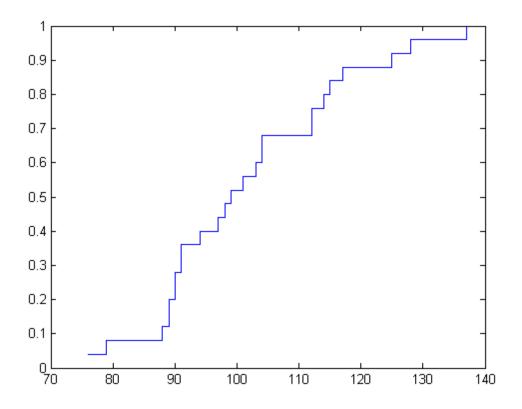
```
beta = varX/meanX
alpha = meanX/beta
```

beta =
 2.2771

alpha =
 44.6708

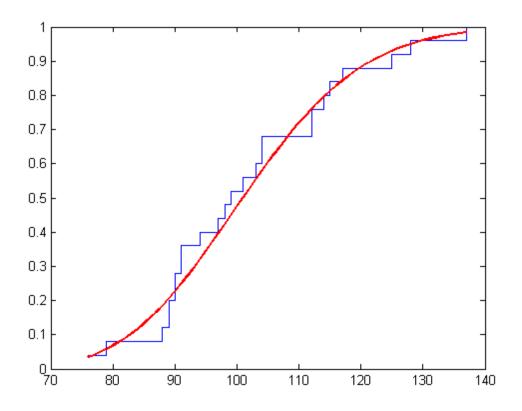
### plot Empirical cdf to see if adequate

figure(2)
stairs(sort(X), (1:n)/n)
hold on



### **Gamma CDF matching?**

```
gridx = min(X):max(X);
plot(gridx, gamcdf(gridx, alpha, beta),'r', 'LineWidth',2 )
  hold off
```



## Find the ideal amount A of ice-cream to order and the expected profit

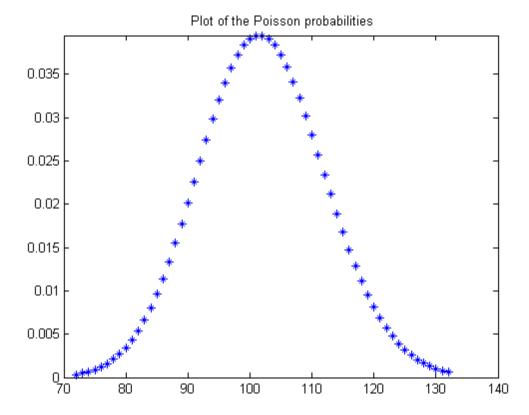
```
% this simple model assumes Poisson distribution with given mean
poismean = 102;
sigma = sqrt(poismean);
D = round(max(0,poismean - 3*sigma)):round(poismean + 3*sigma); % likely range o
logProb = -poismean + (D*log(poismean) - gammaln(D+1));
Prob = exp(logProb);
figure(3)
plot(D, Prob,'*')
  ylim([0 max(Prob)]);
  title(' Plot of the Poisson probabilities')
Cost = 0.35;
Price = 1;
Range = D_i
L = length(Range);
Sold = zeros(max(D),1);
                              % amount sold, will vary depending on A and D
shift = min(Range) - 1;
for A = Range,
                % this can be done in vector format more easily
   Sold= min(A, D);
   Gain = Sold*Price - A*Cost;
```

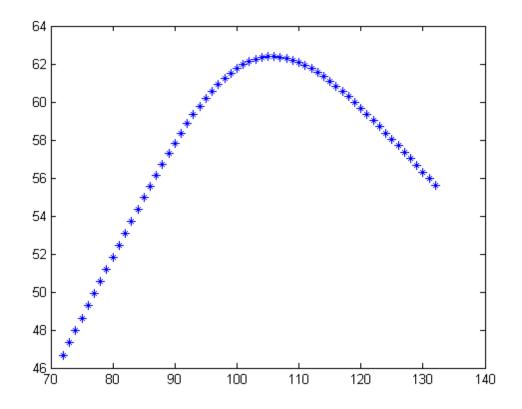
```
EProfit(A-shift) = sum(Prob.* Gain);
end

figure(4)
plot(Range, EProfit, '*')
[Y,I] = sort(EProfit);
whichmax = I(L);
```

disp(['Poissonian distribution: Expected Profit is maximized at A= ', num2str(Rang

Poissonian distribution: Expected Profit is maximized at A= 106 with the value of



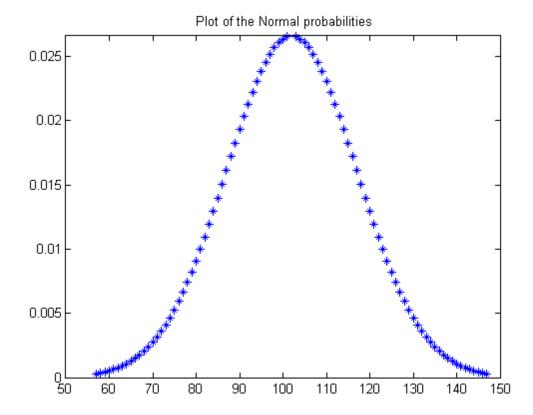


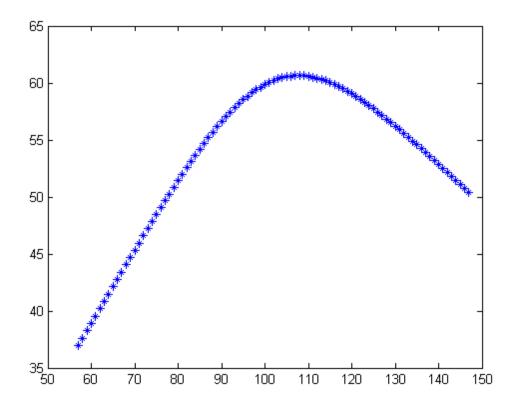
# Find the ideal amount A of ice-cream to order and the expected profit

```
% this simple model assumes Normal distribution with given mean and st.dev.
mean = 102;
sigma = 15;
D = round(max(0, mean - 3*sigma)):round(mean + 3*sigma); % likely range of the re
Prob = 0*D;
for i = D,
   Prob(i - min(D) + 1) = normcdf(i+0.5, mean, sigma) - normcdf(i-0.5, mean, sigma)
figure(5)
plot(D, Prob,'*')
   ylim([0 max(Prob)]);
   title(' Plot of the Normal probabilities')
   Cost = 0.35;
   Price = 1;
Range = D_i
L = length(Range);
                                 % amount sold, will vary depending on A and D
Sold = zeros(max(D),1);
EProfit = zeros(L,1);
                                 % expected profit for each given A
shift = min(Range) - 1;
```

disp(['Normal distribution: Expected Profit is maximized at A= ', num2str(Range(wh

Normal distribution: Expected Profit is maximized at A= 108 with the value of \$60.





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