# Zoe Azhdari Radkani

## Front-end Lead

Mobile

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I am a front-end developer/architect with over 9 years of development experience with strong leadership skills in building and leading teams. Keeping up with latest web technologies allows me to create solutions from scratch or customise existing code. I act as team tech lead and scrum master working on projects from conception through to launch, scoping project criteria and managing timescales using agile methodologies to guarantee a good quality delivery. I am equally adept to working within small or large teams and have experience in international collaborations with partner companies. I am eager to use and learn the latest technologies to come up with the best solution possible. I have also been trained and certified by Dale Carnegie foundation in leadership and empowerment.

April 2014 – present

### BCSG (Business Centric Service Group) - London

#### Front-end lead

I was recruited by BCSG in 2014 to take the lead of their UI team, working very closely with business analysts, UX/visual designers, backend developers and architects. I had an instrumental role in designing and developing a SAAS cloud application platform as a modular and customisable online e-commerce tool. In parallel I built a front-end team by recruiting and training developers as well as setting up the technology framework and standards within the team.

With extensive knowledge and experience in both back-end development and architecture I lead teams of java developers, front-end developers, QAs and designers to deliver high quality products to large global clients within banking and telecoms from North America, Europe and Africa.

Also acting as a consultant with UX designers I have been working on UX and business solutions for a modular, customisable e-commerce platform allowing us to easily customise the platform to each customer's needs.

July 2007 - March 2014

### BMJ (British Medical Journal) - London

Front-end web developer

I joined BMJ as a java developer after completing my Masters degree. I created my own JavaScript library using jQuery - a collection of general plug-ins and widgets which were used by developers across all group websites. I was the main developer on the BMJ portfolio mobile app project during which time I gained much experience working in the mobile environment.

I created a collection of interactive diagrams using Adobe Edge Animate and HTML5 for BMJ Learning modules and courses. I was given the job of reskinning BMJ Careers to a responsive rebranded website. My last work at BMJ was supervising the integration of Madgex CV database to BMJ Career.

#### Skills

- JavaScript
- AngularJS
- Node.JS
- jQuery
- HTML5
- CSS3, SASS, LESS
- · Grunt, Bower
- · Widgets, Plug-ins
- Agile methodologies
- Certified scrum master
- Mobile development
- Interactive diagrams
- XML, XSLT, XQuery, XPath
- Canvas scripting
- PhoneGap
- Adobe Edge collection
- JS Hint, JS Lint
- Cross-platform development
- Responsive and mobile friendly applications
- CSS frameworks
- Mongo DB
- Online publication
- Multimedia
- PHP
- C++
- CMS
- Software development
- SEO

Examples of work

businessapps.ee.co.uk
mastercardbusinessownertoolbox.ca
mastercardbusinessnetwork.com
dbimpresaextra.it
businessapps.vodafone.com.au
dbunternehmerportal.com
careers.bmj.com
portfolio.bmj.com
learning.bmj.com
bestpractice.bmj.com
besthealth.bmj.com
student.bmj.com

Education

2006 – 2007

University of Greenwich - London
MSc Multimedia and Web Services

2000 - 2004

Sadjad Institute of Higher Education
BSc Computer Software Engineering