

PROFESSIONAL PROFILE

Creative and detail-oriented **Web Designer and Frontend Developer with 2 years of experience** in crafting visually compelling and high-performance websites. Expert in translating complex requirements into "neat and clean" UI structures using Bootstrap and custom CSS animations. Experienced in translating UI/UX designs into clean, maintainable, and scalable code. Strong focus on performance optimization, cross-browser compatibility, and accessibility. Committed to delivering reliable frontend solutions that enhance user experience and business value. Proven track record of delivering projects under tight deadlines while maintaining a strong focus on SEO optimization and user engagement.

TECHNICAL SKILLS

- **Frontend Core:** HTML, CSS, JavaScript, jQuery, WordPress, React JS, Tailwind CSS.
- **Frameworks & Libraries:** Bootstrap 5, CSS Animations, Fancy-Box, Plugins, Hover Effects.
- **CMS & Builders:** WordPress (Elementor, Bricks, Oxygen, Divi), Shopify.
- **Development Tools:** Git, GitHub, Copilot.
- **Design & UI/UX:** Figma, Adobe XD, Wireframing (Learning).
- **UI/UX Design Fundamentals:** Self-Paced / In-Progress.
- **AI Tools:** ChatGPT, Google Gemini, Cursor AI

EXPERIENCE

FRONTEND DEVELOPER AT WEBINDIA INC

Feb 2024 - Sep 2024

- Worked on internal and client-facing website projects using Elementor Builder, Bricks Builder, and Oxygen Builder.
- Contributed to Shopify-based website development and customization for e-commerce use cases.
- Assisted in WordPress website development, including page creation, layout customization, and content management.
- Collaborated on the WebIndia Inc. corporate website to enhance UI structure, responsiveness, and overall user experience.
- Gained hands-on experience in WordPress and Shopify platforms through real-world project implementation.

WEB DESIGNER AT YUDIZ SOLUTION LTD.

Jan 2023 - Jan 2024

PROJECT: YANTRA(YANTRA.CARE) UI DEVELOPER

- Created neat & clean yet detailed UI Structure using Bootstrap.
- Implemented scroll-based animation using jQuery & JavaScript.
- Implemented custom logic to eliminate third-party animation libraries & improve SEO ranking.
- Made custom header & footer of WordPress in addition to different menus.
- Linked & Designed Contact Form 7 of WordPress with design customization.

PROJECT: GLOBAL OIL & GAS UI DEVELOPER

- Completed this WordPress project under a very short deadline, regardless of the number of pages on the website.
- Created a Logic minimalist & traditional UI structure with the help of Bootstrap 5.
- Implemented universal class-based styling approach considering the length & deadline of the project.
- Used Fancybox for the custom WordPress image gallery.
- Created Contact Form 7, Shortcode, custom post type, dynamic menu & widgets throughout the project.

EDUCATION

- **B.Tech. - Atmiya University**
CGPA: 8.5 & SGPA: 9.14
06/2019 - 05/2022
Rajkot, Gujarat.
- **Diploma - Atmiya University**
CGPA: 8.2 & SGPA: 9.11
06/2016 - 05/2019
Rajkot, Gujarat.

CERTIFICATIONS

- **2022 (6 months)**
Tops Technology - Front End Development

LINKS

- **Portfolio-**
<https://viroliyavidhi123.github.io/vidhiportfolio.github.io/>
- **Linkedin-**
<https://www.linkedin.com/in/viroliya-vidhi-659064244/>

LANGUAGE

- English
- Hindi
- Gujarati