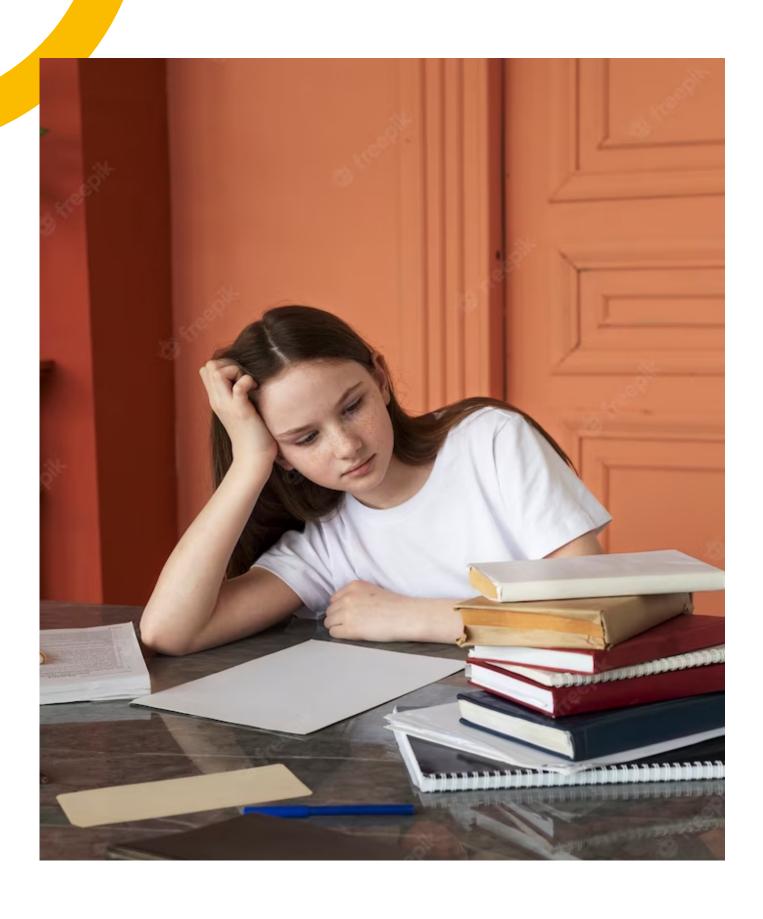
#### Problem statement-->

# INDIAN STUDENTS ABROAD: NAVIGATING NEW HORIZONS



#### INTRODUCTION

Indian students have been increasingly seeking education opportunities abroad. This trend has been driven by factors such as globalization and economic liberalization. Studying abroad provides students with exposure to diverse cultures and opportunities for personal growth.

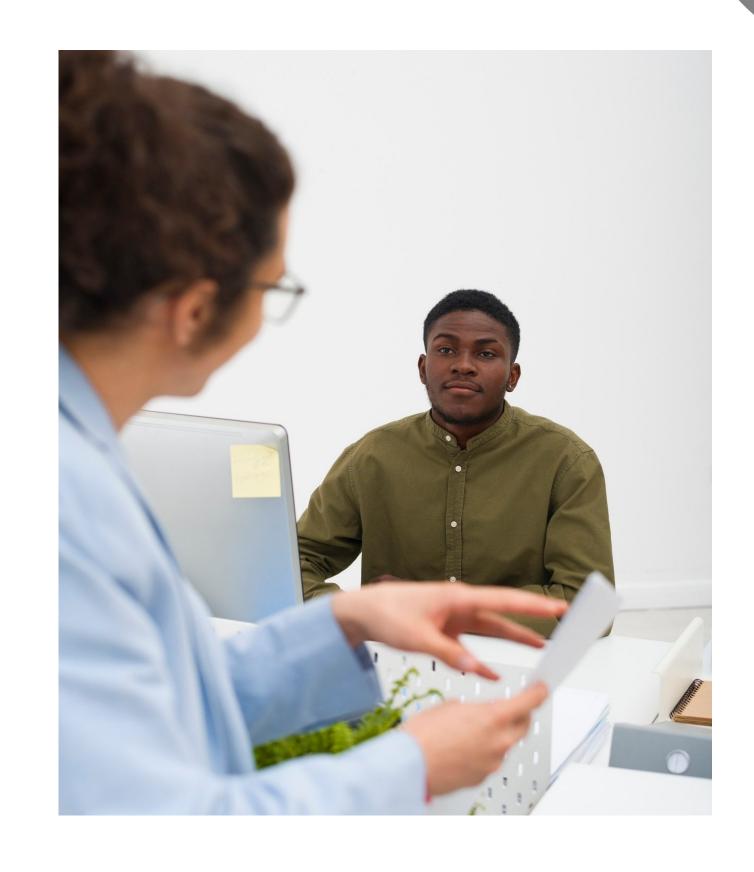


### WHAT AM I TRYING TO TACKLE?

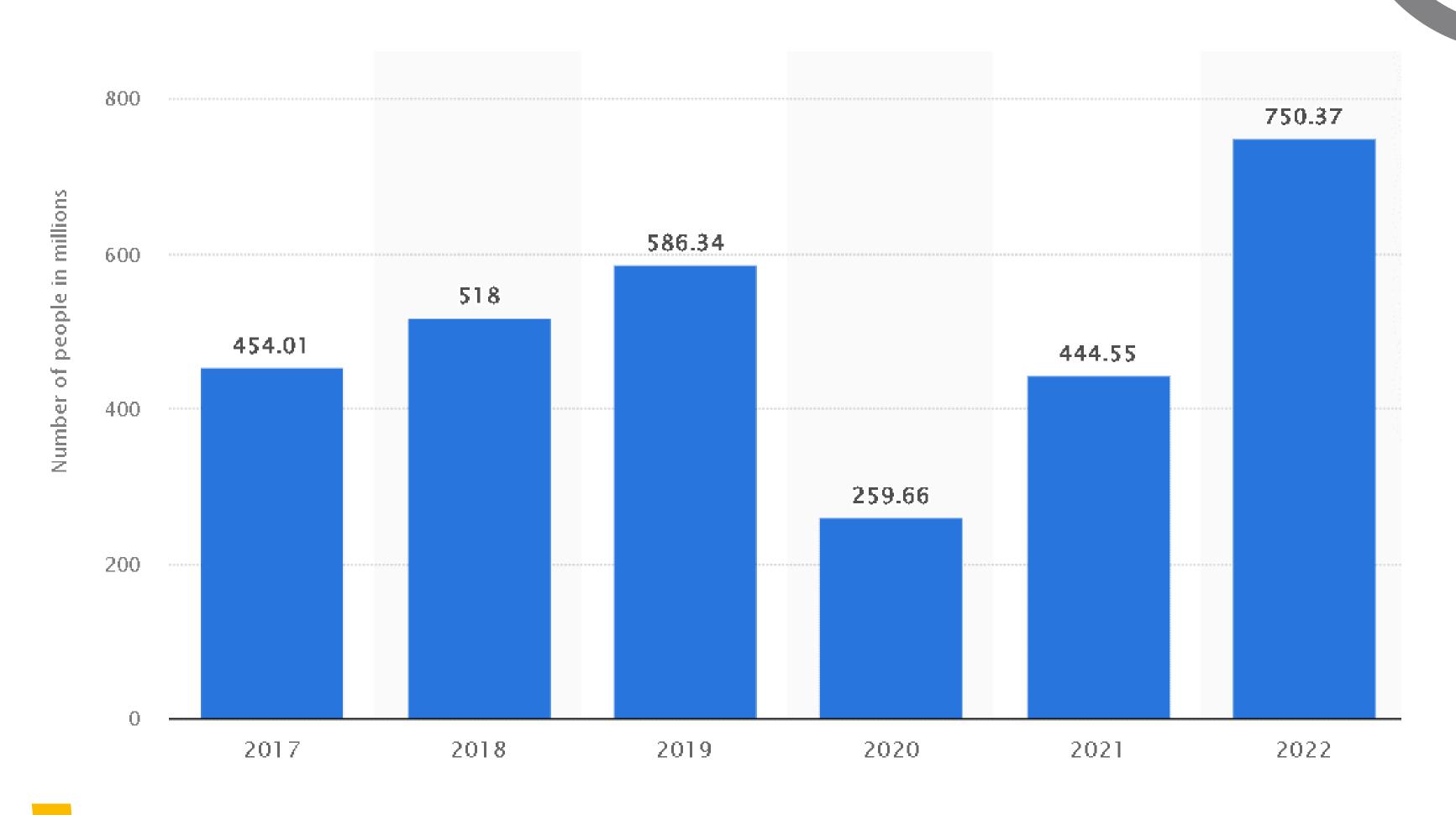
When I was personally trying to research for a particular college and trying to gain info on the grants and admission process there was no particular website or a source that I could refer and my second thought was hiring a carrer counsellor but that costs a huge ton of money.

#### **SOLUTION--**

A simple website that would carry all the information at one place and one should be able to access it easily .Simple bifurcation of all the countries and the universities their contacts, a interface that's user friendly and also in longer overview I plan to bring all the other smaller companies that have collaborations with different universities and schools.



#### STATSTICS



#### **TECHSTACK**

- front end development-
- -HTML (Hypertext Markup Language) is used to structure webcontent.
- -CSS (Cascading Style Sheets) is used for designing and styling the website.
- -JavaScript is used for client-side interactivity and functionality. Popular libraries and frameworks such as React, Angular, and Vue.js are often used to enhance the functionality of JavaScript. It is important to ensure that your website is mobile-friendly using responsive design techniques.

#### **Back-End Development:**

- Server: Choose a web server like Apache, Nginx, or use a PaaS (Platform as a Service) like Heroku or Netlify.
  - Programming Languages:Depending on your preference, you can use languages like Node.js (JavaScript), Python, Ruby, Java, PHP, or Go.
- Web Frameworks: Frameworks like Express.js (Node.js), Ruby on Rails (Ruby), Django (Python), or Laravel (PHP) can simplify back-end development. Databases: Select a database system, such as MySQL, PostgreSQL, MongoDB, or NoSQL options like Firebase or CouchDB.

#### REVENUE MODEL

1.google ads--implementing ads on website via advertisers on google.

2.Intergrated commissioned organizers--all the companies or small organizers that we collaborate with will work with us on comission basis per customer or student

3.Data Monetization:Collecting and selling data, such as user behavior data, market research, or analytics, to third parties.

## Thanks!

Do you have any questions?

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