## **VIRGINIA TAYLOR SEYMOUR**

viaseymour@utexas.edu | 803.381.4532

#### **EDUCATION**

#### **Master of Science in Information Studies**

Dec. 2019

University of Texas at Austin

Courses Topics: Program Evaluation, Data Analytics, Data Wrangling, Data Storytelling, Database Management

## Bachelor of Arts in Art History; Gender, Sexuality & Women's Studies

2012-2016

University of Pennsylvania Summa cum laude, Dean's List

#### **PROFESSIONAL EXPERIENCE**

#### **Graduate Research Associate**

Aug. 2018-present

Harry Ransom Center, University of Texas at Austin

## • Program Evaluation and Assessment

- Design and implement an evaluation plan that utilized surveys and operational data to identify areas to improve library and archival instruction.
- o Perform data collection, cleaning, querying and visualization to inform decision-making.
- Work jointly with the Head of Instruction to deliver a program evaluation report ahead of schedule with recommendations about workflows, data management, and program refinement

### • Presentation and Leadership

- Collaboratively develop and teach primary source classes in a program serving over 8,000 students annually.
- Present to associate directors about assessment activities.
- Lead bi-weekly professional development workshops for twenty-five student staff members.

### Research Services

- Respond promptly and concisely to ~100 off-site reference queries annually.
- Conduct encouraging reference interviews for on-site patrons with diverse experience levels, needs, and interests.

# **General Manager** Dec. 2016–Oct. 2017

Ji-Roz Greek Joint, Greenville, South Carolina

- Conducted nightly meetings, resolved conflicts, and assigned duties to a 14-person front of house staff in a high-pressure, service environment.
- Designed and monitored both social media presence and print advertising with careful consideration for the owner's farm-to-table vision.
- Formed reliable vendor relationships and maintained a detailed, efficient weekly inventory.

**Research Assistant** Jan. 2015–Aug. 2016

Al-Hiba Publication Project, University of Pennsylvania Museum

• Demonstrated independent initiative to address obstacles while managing, querying, and analyzing archeological excavation database.

• Collaborated with a four-person team under changing conditions and strict deadlines.

**Curatorial Intern** Fall 2015

Contemporary Art Department, Philadelphia Museum of Art

- Delivered research reports and proposals that informed departmental decisions.
- Maintained consistent, professional contact with over fifty international galleries and artists.
- Adapted quickly to unfamiliar databases and filing systems, actively seeking mentorship from colleagues.

## **Program Assistant & Robinson Press Coordinator**

Aug. 2012–Jan. 2015

Kelly Writers House, Philadelphia, Pennsylvania

- Collaboratively planned and executed 15–20 unique, engaging programs monthly.
- Designed print materials for events, visitors, and donors that reflected the organization's brand and mission.
- Orchestrated safe, hands-on letterpresses workshops and printing days while managing three student workers and guiding them through letterpress techniques.

#### **CONSULTING**

#### **Shield Ranch Foundation**

2019

Funded by RGK Center for Philanthropy and Community Services

- Collaborate across the organization to conduct an evaluability assessment of youth programming.
- Produce visualizations and insights for internal use, grant applications, and program promotion.
- Develop plan and tools to sustain actionable, accessible program evaluation.

#### LIVESTRONG Cancer Institutes, Dell Medical School

2019

Facilitated by Lyndon B. Johnson School of Public Affairs

- Assess program theory, logic model, and evaluation framework with a small team.
- Formulate evaluation plan and data collection strategy for a program evaluating patient experience goals.

## **PRESENTATIONS**

#### **Collaborative Teaching in Archives**

Jun. 2019

Atlas Solutions Aeon Symposium, Harvard University

#### Houdini's Great Illusion: An Immigrant Identity in the Archive

Mar. 2019

Ephemera Society of America Annual Conference, Greenwich, Connecticut

# PROFESSIONAL DEVELOPMENT

Choosing Methods, Crafting Questions, Visualizing Results Pre-Conference Assessment Methods Workshop, Library Research Seminar VII Columbia, South Carolina	Oct. 2019
<b>Teaching with Primary Sources Unconference</b> Rare Books and Manuscripts Section, American Libraries Association Austin, Texas	Aug. 2019
Making & Maintaining Successful Design Systems with Brad Frost Austin, Texas	Mar. 2019
Student Employee Excellence (SEED) Advanced Certification University of Texas at Austin	Oct. 2019
Learning Analytics & Academic Libraries with Megan Oakleaf Library Assessment Conference, Association of Research Libraries Houston, Texas	Nov. 2018
SELECTED NON-DEGREE COURSES	
Introduction to Statistics Summer Statistics Institute, University of Texas at Austin	May 2019
Intro to Stata Short Course Department of Statistics, University of Texas at Austin	Oct. 2018
Information Organization and Retrieval School of Information, University of South Carolina	Spring 2018
Introduction to Library and Information Studies School of Information, University of South Carolina	Spring 2018
AWARDS, GRANTS, FELLOWSHIPS	
Travel Grant Recipient, Library Research Seminar VII The Houston Endowment Fellowship, University of Texas at Austin Charles W. Burr Book Award, University of Pennsylvania Lynda Hart Thesis Prize in Sexuality Studies, University of Pennsylvania Howard and Sharon Rich Scholar, University of Pennsylvania Edward Kane Scholar, University of Pennsylvania Thune Travel Fellowship, University of Pennsylvania	Oct. 2019 2018–2020 May 2016 May 2016 2014–2016 2013–2016 Jun. 2014

#### **UNIVERSITY SERVICE**

Student Conduct Board Member	2019-present
------------------------------	--------------

Student Conduct & Academic Integrity, University of Texas at Austin

## **Graduate Student Volunteer** 2018–2019

School of Information, University of Texas at Austin

# Alumni Admissions Interviewer 2016–present

University of Pennsylvania

## **PROFESSIONAL ASSOCIATIONS**

## **Society of American Archivists**

Students & New Archives Professionals Board Member, 2019

# **American Library Association**

Association of College and Research Libraries