

Unleashing the Power of Generative AI

The defining moment of the AI Revolution

Generative AI is no longer a glimpse into the future; it's a transformative force that is reshaping industries here and now. If you're not already strategizing around the influence of generative AI, you're at risk of falling behind. Our workshop, **"Unleashing the Power of Generative AI"**, is designed to equip your team with the necessary knowledge, tools, and strategic insights to the leading competitive edge in this new era. By leveraging cutting-edge technologies like **OpenAI's ChatGPT and AWS Bedrock**, you can have confidence that your business isn't just adapting but thriving in the AI-driven world. This is more than just a workshop - **it's your gateway to thriving in the era of AI.**

Workshop Overview

Duration: 1 day (8h)
Size: 10 participants
Location: Virtual
Result: Custom AI Strategy Report
Supercharge your organization's opportunity to empower, engage, and evolve with the latest AI technologies.

AI Masterclass for Leaders

Tailored for senior **leaders like CEOs, VPs**, and their key team members, this workshop emphasizes intimate **group interactions, fostering collaboration, brainstorming, and strategic alignment**. For an enriching experience, participants are encouraged to come with varied skill sets, thought processes, and specific use-case insights. Inputs from market strategists, technology experts, leading executives, and others will enrich the workshop experience.

00 | AI Readiness Pre-Assessment

Tailoring our workshops to provide the best experience and outcomes depends on your completion of our **AI Readiness Pre-Assessment**. We will provide you with a worksheet that will prime your team for the workshop and illuminate where you stand in your **AI adoption journey**.

01 | Understanding Generative AI

Our workshop begins with a brief review of Artificial Intelligence, **Machine Learning**, and a deep dive into **understanding the mechanics, capabilities, and constraints Generative AI**. We'll also have discussion and activities that will illuminate how **AI/ML** and Generative AI can play a key role in your new business strategy.

02 | Enabling Generative AI

This session is designed to **unlock the potential of generative AI** and provide actionable insights on its integration into modern business processes. Additionally, we will cover practical **guidelines for implementing generative AI solutions** that mitigate the risks inherent in Generative AI technologies.

03 | Generative AI Strategy Building

Your team will participate in an **interactive session, pinpointing strategic avenues** for integrating generative AI within your organization. Emphasis will be on harnessing generative AI for **market-facing advantages**.

04 | Exploring Business Use Cases

Delve into the **practical applications of generative AI** in your targeted market sector and guidelines for building and assessing generative AI use cases. We will deep-dive relevant business use cases for **your company and identify key factors** to building an effective Generative AI application development roadmap.

Workshop Deliverables

Participants will receive a customized Generative AI Adoption Strategy package, which includes:

01 – Priority Use Cases Report

Identifies and ranks business use cases for Generative AI, our insights and opinions of the use cases, and **coarse-grained time-cost estimation** of each use case. If desired, we can instead focus on a single use case and outline essential features as well as an **MVP roadmap** with more detailed development cost estimation.

02 – AI Readiness Scorecard

A scorecard detailing your organization's readiness to start developing and adopting generative AI solutions and an at-a-glance view of your **areas of strength and potential** for improvement.

03 – AI Adoption Roadmap

A clear and actionable path outlining the steps and processes needed to transition to a more **AI-centric model**, considering the current readiness score.

04 – Executive Summary

A concise and compelling **'Board Ready'** summary of lessons learned and a template for your custom AI strategy in a presentation format for **key stakeholders and decision-makers**.



Sample Agenda

9AM – 10:30AM : Session 1

Understanding Generative AI

- Artificial Intelligence and Machine Learning Review:
- Understanding Generative AI, LLMs, and Foundational Models
- Generative AI Capabilities and Constraints
- Enhancing Business Strategy with Generative AI

10:30 – 12:00AM : Session 2

Enabling Generative AI

- Data Readiness
- Infrastructure and Platform Readiness
- Organizational Readiness
- Best Practices for Generative AI integrations

12:00PM – 12:45PM : Lunch Break

12:45 – 02:00PM : Session 3

Generative AI Strategy Building

- ROI and Organizational Impact
- Identifying Competitive Advantages
- Ethical and Regulatory considerations
- Workforce and Organizational dynamics

02:00 – 05:00PM : Session 4

Exploring Business Use Cases

