

Logo Clear Space



Color palette

Primary Colors	<div>Carolina Blue</div> <div>#5AA5CC</div>	<div>Fluorescent Blue</div> <div>#27E7EC</div>	<div>Rich Black</div> <div>#03161A</div>
	<div>Dark Midnight Blue</div> <div>#023560</div>	<div>Tufts Blue</div> <div>#2F95D5</div>	<div>Pacific Blue</div> <div>#14A8BC</div>
Secondary Colors	<div>White</div> <div>#FFFFFF</div>	<div>Gunmetal</div> <div>#2A3143</div>	
Neutral Colors			

Typography

Logo type	Gotham				Secondary type	DM Sans			
	Thin		Medium			Thin		Medium	
	Extra Light		Semi bold			Extra Light		Semi bold	
	Light		Bold			Light		Bold	
	Regular		Extra Bold			Regular		Extra Bold	

Logo View

