

* Data cleaning:

① Data collection:

Multiple sources like

- ① web scraping
 - ② Databases
 - ③ API
 - ④ Surveys
- } Data Storage

② Raw Data:

• Issues in Raw data are below:

- ① Missing values
- ② Duplicate values
- ③ Spelling errors
- ④ Outliers
- ⑤ Incorrect datatypes
- ⑥ Inconsistent formatting

③ Data Cleaning Techniques:

- ① Summary Statistics
- ② Distribution plots
- ③ info (data types / Null count)
- ④ frequency → categorical data
- ⑤ Visual inspect

④ Handling Missing data:

- ① delete rows / columns:
→ More than 50 % of data is missing.
- ② Imputation: Filling Missing values
 - ① For Numerical columns:
→ Mean / Median / Mode

- ② For categorical values:
→ mode / unknown

- ③ Datetime columns (Time series)
→ forward fill / backward fill

- ④ Predictive Imputation using ML Models.
(for most accurate information using ML model to fill the data)

- ⑤ Inconsistent formatting:
→ Replace / lowercase / uppercase
→ Extra spaces Removal.

- ⑥ Handling duplicate Rows:
 - ① Remove duplicate Records-

- ② check for primary key.
- ③ Remove near duplicate Records.

⑦ Correcting Datatypes:

- ① Numeric \rightarrow int / float
- ② Categorical \rightarrow object
- ③ Datetime \rightarrow datetime

⑧ Handling outliers:

- ① Genuine outliers
- ② Errors
 - \hookrightarrow Remove outliers using Z-score, IQR
 - \rightarrow Domain knowledge
 - \rightarrow Transforming data