

* Data cleaning :

① Data collection :

Multiple sources like

- ① Web scraping
 - ② Databases
 - ③ API
 - ④ Surveys
- } Data storage

② Raw Data :

• Issues in Raw data are below:

- ① Missing values
- ② Duplicate values
- ③ Spelling errors
- ④ Outliers
- ⑤ Incorrect datatypes
- ⑥ Inconsistent formatting

③ Data Cleaning Techniques:

- ① Summary statistics
- ② Distribution plots
- ③ info (data types / Null count)
- ④ frequency → categorical data
- ⑤ Visual inspect

④ Handling Missing data:

- ① Delete rows / columns:
→ More than 50% of data is missing.

② Imputation: Filling Missing values

- ① For Numerical columns:
→ Mean / Median / Mode

② For categorical values:

→ mode / unknown

③ Datetime columns (Time Series)

→ forward fill / backward fill

④ Predictive Imputation using ML Models

(for most accurate information using ML Model to fill the data)

⑤ Inconsistent formatting:

- Replace / lowercase / uppercase
- Extra spaces Removal.

⑥ Handling duplicate Rows:

- ① Remove duplicate Records

- ② check for primary key.
- ③ Remove near duplicate Records.

⑦ Correcting Datatypes:

- ① Numeric \rightarrow int / float
- ② Categorical \rightarrow object
- ③ Datetime \rightarrow datetime

⑧ Handling outliers:

- ① Genuine outliers
- ② Errors
 - \hookrightarrow Remove outliers using Z-score, IQR
 - \rightarrow Domain knowledge
 - \rightarrow Transforming data