# Priyanshu Kumar

Mobile: +8287249385 | Email: <a href="mailto:kumpz111@gmail.com">kumpz111@gmail.com</a> | D.O.B: 20/06/2001 | Location: Delhi Linkedin Behance Portfolio

<u>Career Summary:</u> Passionate and creative visual designer with over 1+ year of experience translating ideas into visually stunning designs. Specialised in graphic design, video editing, motion graphics, packaging, label design, and 3D modelling.

# **Areas of expertise / Technical skills:**

Packaging Design: Designed Food Packaging Design for Navankur and other FPO's.

**Video Editing**: Created Introduction Video for (NE Farm Hub, Navankur, Neramac displayed on WFI23 at Pragati Maidan, Created YT videos for channels Sing Dil Se, Nextera Productions, Neurocare Therapies, Big Caters, Future Ladders, Craft Harbours).

**Motion Graphics**: Created Logo Animation and intro animation for Radiant Infonet, NE Farm Hub, Dizmed)

**3D Modelling**: Created Honey Jar Model in Blender for Product Launch, Visiting Card 3d animation.

## **Education:**

Indian Institute of Technology Patna (IIT Patna), Patna, Bihar (2024 - 2026)

M-tech (Big data & Blockchain) Aggregate: 9.42

#### **Bhagwan Parshuram Institute of Technology** (BPIT, IPU), Rohini, Delhi (2019 - 2023)

B-tech (Information Technology) Aggregate: 90.03%

Design Member -ICFOSS CELL BPIT

Tech Lead - Google Developers Club BPIT, IEEE BPIT, WWW BPIT(President Web Dev Society)

<u>GITHUB</u>, <u>AntispoofingFacialRecognition</u> (Final Year Project), <u>System Surveillance using Keylogger</u>

#### Oxford Sr. Sec. School, Vikas Puri, New Delhi (CBSE XII) (2017 - 2019)

Science (Non-Medical) Aggregate: 88%

Phy: 93, Comp. Science: 93, English: 95, Maths: 90

Science Quiz, Yoga, G.K Quiz, Cultural Performance (Annual Function)

# **Certifications/ Programs/ Hackathons/ Designathons:**

Motion Graphics for Social Media - Linkedin

Background Design (Landscapes and Environments) - Udemy

RuPay ON-THE-GO Designathon 2022 - Unstop

Sketchup and Vray for Interior Design - Udemy

Blender 3D Encyclopedia - <u>Udemy</u>, Artstation

Ultimate Digital Painting - <u>Udemy</u>

After Effects Bootcamps - Udemy, Yt, Coursera

Innerve 2020 (IGDTUW)

## **Professional Skills:**

**Static Graphics:** Adobe Photoshop, Adobe Illustrator, Corel Draw, Affinity Designer, GIMP **Video/Motion Graphics:** Adobe Premiere Pro, Adobe After Effects, Da Vinci Resolve, Adobe Animate, Spine

UI Design/ Print Design: Figma, Adobe InDesign, Corel Draw, HTML5, CSS3, JS, Bootstrap3D Artist & Animation: Blender, Adobe Dimension, Maya (Learning), Reallusion Character

Animator (Learning), Unreal Engine (Learning), SketchUp (Learning)

**Digital/ Vector Art:** Krita(L), PS, Adobe Fresco

AI Tools: Adobe Firefly, Gpt 4.0, Gemini 2.5, Veo 3.0, Midjourney.

# **Professional Experience:**

#### **Freelance:**

Bio Aro: Project Link

NE Farm Hub, Introduction Video: Project Link

Still Shining Line Illustrations & Book Cover, (Available at Amazon): Link

Wedding Stationery Design (#KASHI): Link

Sadhana UI for OM Swami: <u>Link</u> Bharat Shree Logo Design: <u>Link</u>

Vediera Logo Design & Box Packaging: Link

Event Story by GNS website: <u>Link</u> Wedding Invite Digital & Print

## Acro Engineering Pvt. Ltd - (IKI Chic), New Delhi:

Visual Designer

*May24 - June25* 

Monthly Look Book Design, Campaign Video Design, Social Media Post Promotional Video Editing for Social Media Advertisement, Social Media Reels, Campaign Video Edits, Packaging Design, A+ Listing on Web Stores.

#### **Community Service:**

- Goonj Member (Non-Profit Organisation)
- Desh ke Mentors
- Brahma Kumaris

**Explorational Skills:** Midjourney, Luma AI, Audacity, Da Vinci Resolve

**Languages:** Hindi (Native), English (Professional), Russian(Elementary), French(Elementary)

Hobbies: Badminton, Sudoku, Chess, Guitar