RCode

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```
set.seed(1234)
setwd("C:/Users/Viseth Sean/Dropbox/2015 Summer/DataRobot")
library(leaps)
## Warning: package 'leaps' was built under R version 3.1.3
library(glmnet)
## Warning: package 'glmnet' was built under R version 3.1.3
## Loading required package: Matrix
## Loaded glmnet 1.9-8
library(pls)
## Warning: package 'pls' was built under R version 3.1.3
##
## Attaching package: 'pls'
##
## The following object is masked from 'package:stats':
##
##
       loadings
mydata = read.csv("OnlineNewsPopularity.csv")
dim(mydata)
## [1] 39644
                61
names (mydata)
## [1] "url"
                                         "timedelta"
## [3] "n_tokens_title"
                                         "n_tokens_content"
## [5] "n_unique_tokens"
                                         "n_non_stop_words"
## [7] "n_non_stop_unique_tokens"
                                         "num_hrefs"
## [9] "num_self_hrefs"
                                         "num_imgs"
## [11] "num_videos"
                                         "average_token_length"
## [13] "num_keywords"
                                         "data_channel_is_lifestyle"
## [15] "data_channel_is_entertainment" "data_channel_is_bus"
## [17] "data_channel_is_socmed"
                                         "data_channel_is_tech"
## [19] "data_channel_is_world"
                                         "kw_min_min"
## [21] "kw_max_min"
                                         "kw_avg_min"
```

```
## [23] "kw_min_max"
                                         "kw max max"
## [25] "kw_avg_max"
                                         "kw_min_avg"
## [27] "kw max avg"
                                         "kw_avg_avg"
## [29] "self_reference_min_shares"
                                         "self_reference_max_shares"
## [31] "self_reference_avg_sharess"
                                         "weekday_is_monday"
## [33] "weekday is tuesday"
                                         "weekday_is_wednesday"
## [35] "weekday_is_thursday"
                                         "weekday_is_friday"
## [37] "weekday_is_saturday"
                                         "weekday_is_sunday"
                                         "LDA_00"
## [39] "is_weekend"
## [41] "LDA_01"
                                         "LDA_02"
## [43] "LDA_03"
                                         "LDA_04"
## [45] "global_subjectivity"
                                         "global_sentiment_polarity"
## [47] "global_rate_positive_words"
                                         "global_rate_negative_words"
## [49] "rate_positive_words"
                                         "rate_negative_words"
## [51] "avg_positive_polarity"
                                         "min_positive_polarity"
## [53] "max_positive_polarity"
                                         "avg_negative_polarity"
## [55] "min_negative_polarity"
                                         "max_negative_polarity"
## [57] "title_subjectivity"
                                         "title_sentiment_polarity"
## [59] "abs_title_subjectivity"
                                         "abs_title_sentiment_polarity"
## [61] "shares"
sum(is.na(mydata))
```

[1] O

```
#remove string column, and other irrelevant/duplicate columns
mydata$url <- NULL
mydata$LDA_00 <- NULL
mydata$LDA_01 <- NULL</pre>
mydata$LDA_02 <- NULL
mydata$LDA_03 <- NULL
mydata$LDA 04 <- NULL
mydata$title_subjectivity <- NULL
mydata$title_sentiment_polarity <- NULL</pre>
mydata$weekday_is_saturday <- NULL
mydata$weekday_is_sunday <- NULL
#Sampling data
train = sample(dim(mydata)[1], 5000)
mytrain = mydata[train, ]
mytest = mydata[-train, ]
test = sample(dim(mytest)[1], 1000)
#1000 observations for testing
mytest1 = mytest[test, ]
#Find correlation between predictors and response
cor(mytrain)
```

```
## timedelta n_tokens_title

## timedelta 1.000000000 -0.2331466831

## n_tokens_title -0.2331466831 1.000000000

## n_tokens_content -0.0753022242 0.0017182283

## n_unique_tokens 0.1989917746 -0.0184177918
```

```
## n_non_stop_words
                                  0.1377972824 -0.0195408432
                                  0.1825128216 -0.0113484382
## n_non_stop_unique_tokens
## num hrefs
                                  -0.0128366765
                                                -0.0617131087
## num_self_hrefs
                                  0.0707928327
                                                 -0.0480388708
## num_imgs
                                  -0.0322745714
                                                -0.0077993211
## num videos
                                  -0.0158044372
                                                  0.0586116600
## average token length
                                  0.1169475791 -0.0441928206
## num keywords
                                  0.0392061519
                                                 -0.0007841846
## data_channel_is_lifestyle
                                  0.0513430785
                                                 -0.0843741354
## data_channel_is_entertainment -0.0585134153
                                                  0.1409804326
## data_channel_is_bus
                                  0.0776495705
                                                 -0.0272684321
## data_channel_is_socmed
                                  0.0562872313
                                                 -0.1020165288
## data_channel_is_tech
                                  0.0791926418
                                                -0.0277041663
                                  -0.1601367729
                                                  0.0382660369
## data_channel_is_world
## kw_min_min
                                  0.5838001873 -0.1196362967
## kw_max_min
                                  0.0242083309
                                                 -0.0047059021
## kw_avg_min
                                  0.1090665756
                                                 -0.0256953578
## kw min max
                                  -0.0882043217
                                                  0.0120866840
## kw_max_max
                                  -0.6329579362
                                                  0.1278577130
## kw avg max
                                  -0.4856129181
                                                  0.1240963567
## kw_min_avg
                                  -0.1595914521
                                                  0.0033913310
                                  -0.0480931115
                                                  0.0057762660
## kw_max_avg
## kw avg avg
                                  -0.1532841512
                                                  0.0125453555
## self reference min shares
                                  -0.0104571384
                                                  0.0191267637
                                                  0.0254009925
## self_reference_max_shares
                                  -0.0162554265
## self_reference_avg_sharess
                                  -0.0183294042
                                                  0.0284817938
## weekday_is_monday
                                  -0.0123959014
                                                  0.0117874126
## weekday_is_tuesday
                                  -0.0122280126
                                                  0.0054312976
## weekday_is_wednesday
                                  0.0215179913
                                                  0.0108067578
## weekday_is_thursday
                                  0.0003483076
                                                  0.0060111300
## weekday_is_friday
                                  -0.0047163321
                                                  0.0021308438
## is_weekend
                                  0.0071638898 -0.0405009995
## global_subjectivity
                                  0.1044586299
                                                 -0.0423183062
## global_sentiment_polarity
                                  0.1499128049
                                                 -0.0637040061
## global_rate_positive_words
                                  0.2156634854
                                                 -0.0754429235
## global_rate_negative_words
                                  0.0040843482
                                                  0.0148823610
## rate positive words
                                  0.1960073983
                                                -0.0529170587
## rate_negative_words
                                                  0.0432240239
                                  -0.0867066816
## avg_positive_polarity
                                                 -0.0106512903
                                  0.0912315402
## min_positive_polarity
                                  0.0359237909
                                                  0.0152711157
## max_positive_polarity
                                  0.0737706932
                                                -0.0015637536
## avg_negative_polarity
                                  0.0271024025
                                                 -0.0412178988
## min_negative_polarity
                                  0.0883728629
                                                -0.0275650242
## max_negative_polarity
                                  -0.0601130562 -0.0187962021
## abs_title_subjectivity
                                  0.0089085308 -0.1325706435
## abs_title_sentiment_polarity
                                                  0.0269343376
                                  0.0101742677
## shares
                                  0.0103569561
                                                  0.0260431962
##
                                 n_tokens_content n_unique_tokens
## timedelta
                                     -0.0753022242
                                                      0.1989917746
## n_tokens_title
                                      0.0017182283
                                                     -0.0184177918
## n_tokens_content
                                      1.000000000
                                                     -0.3882548009
## n_unique_tokens
                                     -0.3882548009
                                                      1.000000000
## n_non_stop_words
                                     0.2035115009
                                                      0.6890961669
## n non stop unique tokens
                                    -0.2164550550
                                                      0.9405865952
```

```
## num hrefs
                                      0.4072455811
                                                      -0.0945228048
                                      0.3028253058
## num_self_hrefs
                                                      -0.0514015367
                                      0.3932742400
## num imgs
                                                     -0.2434904503
## num_videos
                                      0.1087140181
                                                      0.0183892066
## average_token_length
                                      0.1632965542
                                                       0.6665833944
## num keywords
                                      0.0689004198
                                                     -0.0968147052
## data channel is lifestyle
                                      0.0422378319
                                                      -0.0128357677
## data channel is entertainment
                                      0.0852331990
                                                       0.0043438659
## data channel is bus
                                     -0.0123473450
                                                       0.0428692931
## data_channel_is_socmed
                                      0.0399349052
                                                       0.0003039244
## data_channel_is_tech
                                      0.0022805173
                                                       0.0234588511
## data_channel_is_world
                                      0.0559137614
                                                      -0.0708935379
## kw_min_min
                                     -0.0609604279
                                                       0.0744499342
                                      0.0032574028
## kw_max_min
                                                     -0.0002008551
                                                       0.0139709320
                                     -0.0054780534
## kw_avg_min
## kw_min_max
                                     -0.0142056311
                                                      -0.0095542297
## kw_max_max
                                      0.0683839563
                                                      -0.0884002000
## kw avg max
                                     -0.0768053152
                                                      -0.0525631747
## kw_min_avg
                                     -0.0008770344
                                                      -0.0476730101
## kw max avg
                                     -0.0210696924
                                                      -0.0017081815
## kw_avg_avg
                                     -0.0630407159
                                                     -0.0284398675
## self_reference_min_shares
                                     -0.0353727076
                                                       0.0526585973
## self_reference_max_shares
                                      0.0116091987
                                                       0.0372568138
## self reference avg sharess
                                     -0.0203763361
                                                       0.0547528173
                                                       0.0234576771
## weekday_is_monday
                                     -0.0112512366
## weekday is tuesday
                                     -0.0245538227
                                                       0.0042082956
## weekday_is_wednesday
                                     -0.0258866649
                                                       0.0068889645
## weekday_is_thursday
                                      0.0052022584
                                                      -0.0052031481
## weekday_is_friday
                                     -0.0019639470
                                                       0.0188847086
## is_weekend
                                      0.0664205574
                                                      -0.0520701229
## global_subjectivity
                                      0.1285459887
                                                       0.4942705695
## global_sentiment_polarity
                                      0.0154812146
                                                       0.1857912546
## global_rate_positive_words
                                      0.1383967853
                                                       0.3078431791
## global_rate_negative_words
                                      0.1432339674
                                                       0.1710929878
## rate_positive_words
                                      0.0919408510
                                                       0.4697483007
## rate_negative_words
                                      0.1151451334
                                                       0.1948298387
## avg positive polarity
                                      0.1330390050
                                                       0.4389413532
## min_positive_polarity
                                     -0.2493062423
                                                       0.3988205277
## max_positive_polarity
                                      0.4032827243
                                                       0.1871073245
## avg_negative_polarity
                                     -0.1344334684
                                                      -0.2312516020
## min_negative_polarity
                                     -0.4494689516
                                                       0.0089440011
## max_negative_polarity
                                                     -0.3272607100
                                      0.2214077718
## abs_title_subjectivity
                                     -0.0122945716
                                                       0.0067294091
## abs_title_sentiment_polarity
                                      0.0419911622
                                                     -0.0204216573
                                                       0.0059783728
## shares
                                     -0.0077618196
##
                                  n_non_stop_words n_non_stop_unique_tokens
## timedelta
                                      0.1377972824
                                                                 0.182512822
## n_tokens_title
                                     -0.0195408432
                                                                -0.011348438
## n_tokens_content
                                      0.2035115009
                                                                -0.216455055
## n_unique_tokens
                                      0.6890961669
                                                                 0.940586595
## n_non_stop_words
                                      1.000000000
                                                                 0.770190696
## n_non_stop_unique_tokens
                                      0.7701906962
                                                                 1.00000000
                                                                -0.095084505
## num hrefs
                                      0.1768062473
## num self hrefs
                                      0.1578324314
                                                                -0.019215908
```

```
## num_imgs
                                      0.0135147477
                                                                -0.296969242
                                      0.0245766689
                                                                 0.014801849
## num_videos
## average token length
                                      0.9471400447
                                                                 0.709534392
## num keywords
                                     -0.0375659398
                                                                -0.099229534
## data_channel_is_lifestyle
                                      0.0219855046
                                                                 0.010121213
## data channel is entertainment
                                      0.0081954670
                                                                -0.005137387
## data channel is bus
                                      0.0629985669
                                                                 0.076584694
## data channel is socmed
                                      0.0383840513
                                                                 0.015428647
## data channel is tech
                                      0.0868987617
                                                                 0.055063646
## data_channel_is_world
                                     -0.0043700719
                                                                -0.023848464
## kw_min_min
                                      0.0229329393
                                                                 0.067637392
## kw_max_min
                                      0.0055737342
                                                                 0.001581818
## kw_avg_min
                                      0.0155206904
                                                                 0.017540648
                                     -0.0369685892
                                                                -0.013860682
## kw_min_max
                                                                -0.078943945
## kw_max_max
                                     -0.0289154694
## kw_avg_max
                                     -0.1553540053
                                                                -0.096930380
## kw_min_avg
                                     -0.0697385306
                                                                -0.079828910
## kw_max_avg
                                     -0.0218464367
                                                                -0.028171871
                                                                -0.097053985
## kw_avg_avg
                                     -0.1079576193
## self reference min shares
                                      0.0334350461
                                                                 0.042964920
## self_reference_max_shares
                                      0.0414496461
                                                                 0.034651719
## self_reference_avg_sharess
                                      0.0416544494
                                                                 0.046740089
## weekday_is_monday
                                                                 0.020720431
                                      0.0126143143
## weekday_is_tuesday
                                     -0.0042207904
                                                                 0.002016339
## weekday_is_wednesday
                                     -0.0042085710
                                                                 0.007572651
## weekday_is_thursday
                                      0.0002226042
                                                                -0.001882133
## weekday_is_friday
                                      0.0164215113
                                                                 0.022373268
## is_weekend
                                     -0.0212713617
                                                                -0.054631842
## global_subjectivity
                                      0.6755452376
                                                                 0.523017986
## global_sentiment_polarity
                                      0.2216446629
                                                                 0.188277289
## global_rate_positive_words
                                      0.4132879219
                                                                 0.361359773
## global_rate_negative_words
                                      0.2761482314
                                                                 0.215925713
## rate_positive_words
                                      0.6423438849
                                                                 0.513433904
## rate_negative_words
                                      0.3311702708
                                                                 0.232033683
## avg_positive_polarity
                                      0.5974935774
                                                                 0.469353046
                                                                 0.310806660
## min_positive_polarity
                                      0.2311858212
## max_positive_polarity
                                      0.5468756003
                                                                 0.296114134
## avg_negative_polarity
                                     -0.3626430337
                                                                -0.256509631
## min_negative_polarity
                                     -0.3204934545
                                                                -0.106385535
## max_negative_polarity
                                     -0.2041752215
                                                                -0.253674529
## abs_title_subjectivity
                                      0.0119130266
                                                                 0.015281590
## abs_title_sentiment_polarity
                                     -0.0061528649
                                                                -0.037566769
## shares
                                     -0.0221001906
                                                                -0.008331834
##
                                     num_hrefs num_self_hrefs
                                                                    num_imgs
## timedelta
                                  -0.012836676
                                                 0.0707928327 -3.227457e-02
                                  -0.061713109
                                                -0.0480388708 -7.799321e-03
## n_tokens_title
## n_tokens_content
                                   0.407245581
                                                 0.3028253058 3.932742e-01
## n_unique_tokens
                                  -0.094522805
                                                -0.0514015367 -2.434905e-01
## n_non_stop_words
                                   0.176806247
                                                 0.1578324314 1.351475e-02
## n_non_stop_unique_tokens
                                  -0.095084505
                                                -0.0192159079 -2.969692e-01
                                                 0.3963352737 2.920915e-01
## num_hrefs
                                   1.000000000
## num self hrefs
                                   0.396335274
                                                 1.0000000000 2.341576e-01
## num imgs
                                   0.292091518
                                                 0.2341576405 1.000000e+00
## num videos
                                   0.098983790
                                                 0.0549839415 -5.533724e-02
```

```
## average_token_length
                                  0.228150273
                                                 0.1290291174 3.367396e-02
## num_keywords
                                  0.140039831
                                                 0.0885412535 8.251708e-02
## data channel is lifestyle
                                  0.038513170
                                               -0.0532266377 8.371950e-03
## data_channel_is_entertainment
                                                0.0243807701 1.285007e-01
                                  0.001949940
## data_channel_is_bus
                                 -0.068191363
                                               -0.0506959923 -1.422559e-01
                                                0.0696506441 -2.094607e-02
## data channel is socmed
                                  0.033906597
## data channel is tech
                                 -0.052066357
                                                 0.1996323460 -1.666323e-02
## data channel is world
                                               -0.1419582615 -1.144398e-01
                                 -0.029352400
## kw min min
                                 -0.065840819
                                               -0.0217509286 -4.961576e-02
## kw_max_min
                                  0.019130399
                                                0.0124377889 1.711198e-02
## kw_avg_min
                                  0.004142287
                                               -0.0007290694 5.559052e-05
                                                              1.307264e-02
## kw_min_max
                                 -0.005134476
                                               -0.0250614524
## kw_max_max
                                  0.072220403
                                                0.0281071248 5.993615e-02
## kw_avg_max
                                 -0.004741462
                                               -0.0439513442 1.733768e-02
                                                0.0508682705 9.851094e-02
## kw_min_avg
                                  0.076904180
## kw_max_avg
                                  0.082417495
                                                 0.0399161735
                                                               6.341134e-02
## kw_avg_avg
                                  0.131774707
                                                 0.0279990779
                                                               1.489600e-01
## self reference min shares
                                 -0.006243240
                                               -0.0286151202 5.329367e-04
                                                0.1022404632 2.848248e-02
## self_reference_max_shares
                                  0.073117733
## self reference avg sharess
                                  0.031612167
                                                 0.0182935778 1.055065e-02
## weekday_is_monday
                                 -0.009052430
                                               -0.0040346748 -2.379731e-02
## weekday is tuesday
                                 -0.016729620
                                               -0.0185633877 -2.525060e-02
## weekday_is_wednesday
                                               -0.0247214302 -3.750664e-02
                                 -0.043390780
## weekday_is_thursday
                                                 0.0007521185 1.403998e-02
                                 -0.013136411
## weekday_is_friday
                                  0.006443319
                                              -0.0192849277 -1.126869e-03
## is weekend
                                  0.087131582
                                                0.0730294063 8.369885e-02
## global_subjectivity
                                                0.1269154627
                                                              7.871771e-02
                                  0.225345890
## global_sentiment_polarity
                                  0.099185255
                                                0.1011789899 2.460538e-02
                                                0.1348147166 -2.280814e-02
## global_rate_positive_words
                                  0.065372425
## global_rate_negative_words
                                  0.041701865
                                                 0.0154456112 3.070518e-02
## rate_positive_words
                                  0.106115885
                                                 0.1495086559 -1.752952e-02
## rate_negative_words
                                  0.067730579
                                               -0.0069806986 3.674481e-02
## avg_positive_polarity
                                  0.209753356
                                                 0.1207873035 9.428170e-02
## min_positive_polarity
                                 -0.061841833
                                               -0.0687751646 -2.094639e-02
## max positive polarity
                                  0.287414858
                                                0.2003674790 1.519426e-01
                                               -0.0592871999 -7.997658e-02
## avg_negative_polarity
                                 -0.156208969
## min negative polarity
                                 -0.255601025
                                               -0.1208458856 -1.403797e-01
## max_negative_polarity
                                  0.049901700
                                                0.0368096838 4.063038e-02
## abs_title_subjectivity
                                  0.008900798
                                                 0.0083799826 -2.851765e-02
## abs_title_sentiment_polarity
                                                 0.0006072708 7.766450e-02
                                  0.080939221
## shares
                                  0.065162172
                                               -0.0088350376 6.207259e-02
##
                                   num_videos average_token_length
## timedelta
                                 -0.015804437
                                                        0.116947579
## n_tokens_title
                                  0.058611660
                                                       -0.044192821
## n_tokens_content
                                  0.108714018
                                                        0.163296554
## n_unique_tokens
                                  0.018389207
                                                        0.666583394
## n_non_stop_words
                                  0.024576669
                                                        0.947140045
## n_non_stop_unique_tokens
                                  0.014801849
                                                        0.709534392
## num_hrefs
                                  0.098983790
                                                        0.228150273
## num_self_hrefs
                                  0.054983941
                                                        0.129029117
## num_imgs
                                 -0.055337239
                                                        0.033673964
## num_videos
                                  1.000000000
                                                       -0.001643900
## average_token_length
                                 -0.001643900
                                                        1.00000000
## num keywords
                                 -0.037656268
                                                       -0.019954142
```

```
## data_channel_is_lifestyle
                                  -0.052629923
                                                         0.015078285
                                                        -0.034730602
## data_channel_is_entertainment
                                  0.165060622
## data channel is bus
                                  -0.082643391
                                                         0.062252472
## data_channel_is_socmed
                                  -0.004628201
                                                         0.023552358
## data_channel_is_tech
                                  -0.097711212
                                                         0.030194686
## data channel is world
                                  -0.089067543
                                                         0.076229142
## kw min min
                                   0.001762139
                                                         0.005685941
                                                         0.009134987
## kw max min
                                  -0.014449341
## kw_avg_min
                                  -0.021532658
                                                         0.016238407
## kw_min_max
                                   0.043793137
                                                        -0.033673862
## kw_max_max
                                   0.008965238
                                                        -0.010831456
## kw_avg_max
                                   0.147625095
                                                        -0.139668185
                                   0.068363112
                                                        -0.075839016
## kw_min_avg
## kw_max_avg
                                   0.053019425
                                                        -0.019573747
                                                        -0.103815398
## kw_avg_avg
                                   0.104047139
## self_reference_min_shares
                                  -0.003552461
                                                         0.028048967
## self_reference_max_shares
                                   0.073876155
                                                         0.038592567
## self_reference_avg_sharess
                                   0.051703765
                                                         0.038200689
## weekday_is_monday
                                   0.009718234
                                                         0.008773063
## weekday_is_tuesday
                                   0.028258263
                                                        -0.008269611
                                                        -0.003375361
## weekday_is_wednesday
                                  -0.006441306
## weekday_is_thursday
                                  -0.034900283
                                                         0.004341283
## weekday_is_friday
                                   0.006812926
                                                         0.014968264
## is weekend
                                  -0.003492851
                                                        -0.016503703
                                                         0.616585294
## global subjectivity
                                   0.084868364
## global sentiment polarity
                                  -0.042854670
                                                         0.189827232
## global_rate_positive_words
                                   0.083226714
                                                         0.343987376
## global_rate_negative_words
                                   0.206783606
                                                         0.234063226
## rate_positive_words
                                  -0.050894589
                                                         0.597675697
## rate_negative_words
                                   0.090233458
                                                         0.326855028
## avg_positive_polarity
                                   0.100657026
                                                         0.546997090
## min_positive_polarity
                                  -0.012870797
                                                         0.227065064
## max_positive_polarity
                                   0.121275873
                                                         0.480134214
## avg_negative_polarity
                                  -0.123832862
                                                        -0.328569332
## min negative polarity
                                  -0.156715578
                                                        -0.280946031
                                                        -0.202807707
## max_negative_polarity
                                   0.042778296
## abs title subjectivity
                                  -0.025696526
                                                         0.024496288
## abs_title_sentiment_polarity
                                   0.096001033
                                                        -0.017905200
## shares
                                   0.013004776
                                                        -0.034185287
##
                                   num_keywords data_channel_is_lifestyle
## timedelta
                                   0.0392061519
                                                              0.0513430785
## n tokens title
                                  -0.0007841846
                                                             -0.0843741354
## n_tokens_content
                                   0.0689004198
                                                              0.0422378319
## n_unique_tokens
                                                             -0.0128357677
                                  -0.0968147052
## n_non_stop_words
                                  -0.0375659398
                                                              0.0219855046
## n_non_stop_unique_tokens
                                  -0.0992295336
                                                              0.0101212134
## num_hrefs
                                   0.1400398313
                                                              0.0385131699
## num_self_hrefs
                                   0.0885412535
                                                             -0.0532266377
## num_imgs
                                   0.0825170836
                                                              0.0083719497
## num_videos
                                  -0.0376562679
                                                             -0.0526299231
## average_token_length
                                  -0.0199541418
                                                              0.0150782851
## num_keywords
                                   1.000000000
                                                              0.1477419742
## data_channel_is_lifestyle
                                   0.1477419742
                                                              1.000000000
## data channel is entertainment -0.0776553649
                                                             -0.1117195023
```

```
## data channel is bus
                                  -0.1748060201
                                                            -0.1052278602
                                  -0.0895356746
## data_channel_is_socmed
                                                            -0.0580774691
                                   0.1386656423
## data channel is tech
                                                            -0.1162370555
## data_channel_is_world
                                   0.0254827556
                                                            -0.1208628204
## kw min min
                                   0.0008751899
                                                             0.0332445531
## kw max min
                                  0.0634031004
                                                             0.0392160118
## kw avg min
                                  0.0449793223
                                                             0.0384537771
## kw min max
                                  -0.2525959500
                                                            -0.0261376276
## kw max max
                                  0.0030979751
                                                            -0.0458567926
## kw_avg_max
                                  -0.3082959830
                                                            -0.1335992042
## kw_min_avg
                                  -0.2540746672
                                                            -0.0236472823
## kw_max_avg
                                  0.0960426510
                                                             0.0566278816
## kw_avg_avg
                                   0.0254346062
                                                             0.0569612394
                                  -0.0089022306
                                                             0.0143070240
## self_reference_min_shares
## self_reference_max_shares
                                                            -0.0138648665
                                  0.0116877130
## self_reference_avg_sharess
                                   0.0024614678
                                                            -0.0020844524
## weekday_is_monday
                                  -0.0247402462
                                                            -0.0037068664
## weekday is tuesday
                                  -0.0195228265
                                                            -0.0157923618
## weekday_is_wednesday
                                                             0.0052933232
                                  -0.0455347671
## weekday_is_thursday
                                  -0.0069363798
                                                            -0.0216344924
                                  0.0097180480
## weekday_is_friday
                                                             0.0016239880
## is weekend
                                   0.0997595994
                                                             0.0384203153
## global_subjectivity
                                                             0.0481796649
                                   0.0248317007
                                                             0.078044444
## global sentiment polarity
                                   0.0846354235
## global_rate_positive_words
                                   0.0612632151
                                                             0.0593313801
## global_rate_negative_words
                                  -0.0592054929
                                                            -0.0141710245
## rate_positive_words
                                                             0.0539559391
                                   0.0390233651
## rate_negative_words
                                  -0.0901920752
                                                            -0.0417601545
## avg_positive_polarity
                                  0.0122285115
                                                             0.0561397537
## min_positive_polarity
                                  -0.0396034880
                                                            -0.0195678313
## max_positive_polarity
                                   0.0534902021
                                                             0.0769569231
## avg_negative_polarity
                                   0.0287972049
                                                             0.0016790609
## min_negative_polarity
                                   0.0093266726
                                                            -0.0069110561
## max_negative_polarity
                                   0.0396069928
                                                             0.0000979169
## abs_title_subjectivity
                                  -0.0176859639
                                                             0.0229673308
## abs_title_sentiment_polarity
                                                             0.0104064472
                                  0.0111667879
## shares
                                   0.0147153602
                                                            -0.0014670577
##
                                  data_channel_is_entertainment
## timedelta
                                                  -0.0585134153
## n_tokens_title
                                                   0.1409804326
## n tokens content
                                                   0.0852331990
## n unique tokens
                                                   0.0043438659
## n non stop words
                                                   0.0081954670
## n_non_stop_unique_tokens
                                                  -0.0051373873
## num_hrefs
                                                   0.0019499403
## num_self_hrefs
                                                   0.0243807701
## num_imgs
                                                   0.1285007146
## num_videos
                                                   0.1650606222
## average_token_length
                                                  -0.0347306021
## num_keywords
                                                  -0.0776553649
## data_channel_is_lifestyle
                                                  -0.1117195023
## data_channel_is_entertainment
                                                  1.0000000000
## data_channel_is_bus
                                                  -0.2067570845
## data channel is socmed
                                                  -0.1141135832
```

```
## data channel is tech
                                                 -0.2283885148
                                                 -0.2374774544
## data_channel_is_world
## kw min min
                                                 -0.0247614205
## kw_max_min
                                                 -0.0299898592
## kw avg min
                                                 -0.0340867584
## kw min max
                                                  0.0024037271
## kw max max
                                                  0.0207749078
                                                 -0.0589143562
## kw avg max
## kw min avg
                                                  0.0204581489
## kw_max_avg
                                                 -0.0088111372
## kw_avg_avg
                                                 -0.0008268491
## self_reference_min_shares
                                                 -0.0245802116
## self_reference_max_shares
                                                 -0.0220627953
## self_reference_avg_sharess
                                                 -0.0272727455
## weekday_is_monday
                                                 0.0146276568
## weekday_is_tuesday
                                                 -0.0080875297
## weekday_is_wednesday
                                                  0.0002643386
## weekday is thursday
                                                 -0.0057712984
## weekday_is_friday
                                                 0.0114041805
## is weekend
                                                 -0.0124159583
## global_subjectivity
                                                 0.0244305688
## global_sentiment_polarity
                                                 -0.0415805908
## global_rate_positive_words
                                                 0.0363914814
## global rate negative words
                                                 0.1127182636
## rate_positive_words
                                                 -0.0348921859
## rate_negative_words
                                                 0.0521526187
## avg_positive_polarity
                                                  0.0519223321
## min_positive_polarity
                                                 -0.0162151992
## max_positive_polarity
                                                 0.0810216411
## avg_negative_polarity
                                                 -0.1373794418
## min_negative_polarity
                                                 -0.1183956637
## max_negative_polarity
                                                 -0.0202753382
## abs_title_subjectivity
                                                 -0.0547766655
                                                 0.0313439808
## abs_title_sentiment_polarity
## shares
                                                 -0.0393591165
                                 data_channel_is_bus data_channel_is_socmed
## timedelta
                                        0.077649571
                                                             0.0562872313
## n_tokens_title
                                        -0.027268432
                                                             -0.1020165288
## n_tokens_content
                                        -0.012347345
                                                               0.0399349052
                                                               0.0003039244
## n_unique_tokens
                                        0.042869293
## n non stop words
                                                               0.0383840513
                                        0.062998567
## n_non_stop_unique_tokens
                                        0.076584694
                                                              0.0154286471
## num hrefs
                                        -0.068191363
                                                               0.0339065967
## num_self_hrefs
                                        -0.050695992
                                                               0.0696506441
## num_imgs
                                        -0.142255945
                                                              -0.0209460679
                                        -0.082643391
## num_videos
                                                              -0.0046282009
## average_token_length
                                        0.062252472
                                                               0.0235523583
## num_keywords
                                        -0.174806020
                                                              -0.0895356746
## data_channel_is_lifestyle
                                        -0.105227860
                                                              -0.0580774691
## data_channel_is_entertainment
                                        -0.206757085
                                                              -0.1141135832
## data_channel_is_bus
                                        1.000000000
                                                              -0.1074828292
## data_channel_is_socmed
                                       -0.107482829
                                                              1.0000000000
## data_channel_is_tech
                                       -0.215117631
                                                              -0.1187279448
## data channel is world
                                        -0.223678443
                                                              -0.1234528371
```

```
## kw min min
                                          0.032608436
                                                                 0.0263342915
                                         -0.021447796
## kw_max_min
                                                                 0.0330909436
## kw avg min
                                         -0.002496943
                                                                 0.0586508548
## kw_min_max
                                          0.042572901
                                                                 0.0470637980
## kw max max
                                         -0.026767375
                                                                -0.0265675808
## kw avg max
                                          0.174616952
                                                                -0.0572292351
## kw_min_avg
                                         -0.005008283
                                                                 0.0351669425
                                         -0.025932799
## kw_max_avg
                                                                 0.0241112139
## kw_avg_avg
                                         -0.059541691
                                                                 0.0331991845
## self_reference_min_shares
                                         -0.001847699
                                                                 0.0329909168
## self_reference_max_shares
                                          0.005190129
                                                                 0.0319395100
## self_reference_avg_sharess
                                          0.003301057
                                                                 0.0267612452
## weekday_is_monday
                                          0.004242486
                                                                -0.0195536536
## weekday_is_tuesday
                                          0.002417772
                                                                -0.0155901487
## weekday_is_wednesday
                                                                 0.0159894033
                                          0.017211610
## weekday_is_thursday
                                          0.026633188
                                                                 0.0109141159
## weekday_is_friday
                                          0.004306485
                                                                 0.0051545201
## is weekend
                                         -0.061396305
                                                                 0.0033438966
## global_subjectivity
                                         -0.022756043
                                                                 0.0366562364
## global sentiment polarity
                                          0.070964289
                                                                 0.0868618491
## global_rate_positive_words
                                          0.076084120
                                                                 0.0989004219
## global_rate_negative_words
                                                                -0.0165079404
                                         -0.074403102
## rate_positive_words
                                          0.118135196
                                                                 0.0835156353
## rate negative words
                                         -0.074757985
                                                                -0.0597534686
## avg_positive_polarity
                                          0.004692545
                                                                 0.0280571078
## min_positive_polarity
                                         -0.047255938
                                                                -0.0660727865
## max_positive_polarity
                                          0.008221400
                                                                 0.0500454696
## avg_negative_polarity
                                          0.059059806
                                                                 0.0172757841
## min_negative_polarity
                                          0.053998464
                                                                 0.0043391383
## max_negative_polarity
                                         -0.007177991
                                                                 0.0082889713
## abs_title_subjectivity
                                          0.018578484
                                                                 0.0123585740
## abs_title_sentiment_polarity
                                         -0.060051672
                                                                 0.0304507754
## shares
                                         -0.012175263
                                                                 0.0085925503
##
                                  data_channel_is_tech data_channel_is_world
## timedelta
                                          0.0791926418
                                                                -0.1601367729
                                         -0.0277041663
## n tokens title
                                                                 0.0382660369
## n tokens content
                                          0.0022805173
                                                                 0.0559137614
## n_unique_tokens
                                          0.0234588511
                                                                -0.0708935379
## n_non_stop_words
                                                                -0.0043700719
                                          0.0868987617
## n_non_stop_unique_tokens
                                          0.0550636465
                                                                -0.0238484640
## num hrefs
                                         -0.0520663565
                                                                -0.0293523999
## num self hrefs
                                                                -0.1419582615
                                          0.1996323460
## num imgs
                                         -0.0166632311
                                                                -0.1144397770
## num_videos
                                                                -0.0890675428
                                         -0.0977112116
## average_token_length
                                          0.0301946862
                                                                 0.0762291424
## num_keywords
                                          0.1386656423
                                                                 0.0254827556
## data_channel_is_lifestyle
                                         -0.1162370555
                                                                -0.1208628204
## data_channel_is_entertainment
                                         -0.2283885148
                                                                -0.2374774544
## data_channel_is_bus
                                         -0.2151176313
                                                                -0.2236784434
## data_channel_is_socmed
                                         -0.1187279448
                                                                -0.1234528371
## data_channel_is_tech
                                          1.000000000
                                                                -0.2470802275
## data_channel_is_world
                                         -0.2470802275
                                                                1.0000000000
## kw_min_min
                                          0.0332942062
                                                                -0.0603811121
## kw max min
                                          0.0228852796
                                                                -0.0227108854
```

```
## kw_avg_min
                                        0.0182131349
                                                            -0.0332004574
                                       -0.0574358576
                                                            -0.0644104002
## kw_min_max
## kw max max
                                       -0.0272479544
                                                             0.0643060465
## kw_avg_max
                                       -0.1557454032
                                                            -0.1289326725
## kw min avg
                                       -0.0414826586
                                                            -0.1448846348
## kw max avg
                                       -0.0664477825
                                                            -0.0772966677
## kw avg avg
                                       -0.1218826636
                                                            -0.2287730706
## self_reference_min_shares
                                                            -0.0415212456
                                       0.0082087890
## self reference max shares
                                       0.0289461099
                                                            -0.0458578069
## self_reference_avg_sharess
                                       0.0211390628
                                                            -0.0439872173
## weekday_is_monday
                                        0.0005089896
                                                             0.0051210548
## weekday_is_tuesday
                                                             0.0042311028
                                        0.0154429496
## weekday_is_wednesday
                                       0.0099009901
                                                            -0.0153921472
                                       0.0003094824
                                                             0.0069476694
## weekday_is_thursday
## weekday_is_friday
                                       -0.0274405037
                                                            -0.0010456251
## is_weekend
                                       -0.0018091572
                                                             0.0006376433
## global_subjectivity
                                       0.0535713245
                                                            -0.1662142014
## global sentiment polarity
                                        0.1339833315
                                                            -0.2278347986
                                                            -0.2422374292
## global_rate_positive_words
                                       0.0895862575
## global rate negative words
                                       -0.1015174179
                                                             0.0093201145
## rate_positive_words
                                       0.1706426750
                                                            -0.1532197040
## rate_negative_words
                                       -0.1125866098
                                                             0.1837327146
## avg_positive_polarity
                                                            -0.1432490481
                                       0.0106435572
## min positive polarity
                                                            -0.0522591944
                                       0.0331483069
## max_positive_polarity
                                       0.0262322513
                                                            -0.1166324146
## avg_negative_polarity
                                       0.1160068885
                                                             0.0269225411
## min_negative_polarity
                                                            -0.0664824263
                                        0.1291018115
## max_negative_polarity
                                       0.0030453028
                                                             0.0784806489
## abs_title_subjectivity
                                                             0.0385926578
                                       -0.0143917406
## abs_title_sentiment_polarity
                                       -0.0266907354
                                                            -0.0723617566
## shares
                                       -0.0258027886
                                                            -0.0563942011
##
                                  kw_min_min
                                                kw_max_min
                                                              kw_avg_min
## timedelta
                                 0.5838001873 0.0242083309
                                                           1.090666e-01
                                -0.1196362967 -0.0047059021 -2.569536e-02
## n_tokens_title
## n tokens content
                                0.0744499342 -0.0002008551 1.397093e-02
## n_unique_tokens
## n non stop words
                                 0.0229329393 0.0055737342 1.552069e-02
## n_non_stop_unique_tokens
                                 0.0676373921 0.0015818178 1.754065e-02
## num hrefs
                                -0.0658408186 0.0191303994 4.142287e-03
## num_self_hrefs
                                ## num imgs
                                -0.0496157635 0.0171119812 5.559052e-05
## num videos
                                 0.0017621390 -0.0144493412 -2.153266e-02
## average_token_length
                                 0.0056859406 0.0091349866 1.623841e-02
                                 ## num_keywords
## data_channel_is_lifestyle
                                 0.0332445531 0.0392160118 3.845378e-02
## data_channel_is_entertainment -0.0247614205 -0.0299898592 -3.408676e-02
## data_channel_is_bus
                                 0.0326084357 -0.0214477957 -2.496943e-03
## data_channel_is_socmed
                                 0.0263342915 0.0330909436 5.865085e-02
## data_channel_is_tech
                                 0.0332942062 0.0228852796 1.821313e-02
## data_channel_is_world
                                -0.0603811121 -0.0227108854 -3.320046e-02
                                 1.000000000 0.0162841991 9.979199e-02
## kw_min_min
## kw max min
                                 0.0162841991 1.0000000000 9.532846e-01
## kw_avg_min
                                 0.0997919947 0.9532845577 1.000000e+00
                                -0.0629822866 -0.0346613969 -4.945738e-02
## kw min max
```

```
## kw max max
                             -0.8509574090 -0.0052954316 -8.742943e-02
                             -0.5071512457 -0.0432438983 -1.126080e-01
## kw_avg_max
## kw min avg
                             -0.1338882255 -0.0046447853 -2.995756e-02
## kw_max_avg
                             -0.0692052294   0.4945828429   4.695876e-01
## kw avg avg
                             -0.1747523032   0.4204159205   4.004405e-01
## self reference min shares
                             ## self reference max shares
                             -0.0398254724 0.0234376218 1.544166e-02
## self_reference_avg_sharess
                             -0.0362285490 0.0270801210 1.995959e-02
## weekday_is_monday
                             ## weekday_is_tuesday
                             -0.0334927576 -0.0232805547 -2.006844e-02
## weekday_is_wednesday
                             0.0226159130 0.0075528538 4.860514e-03
## weekday_is_thursday
                             -0.0067764250 -0.0079745492 -4.737195e-03
## weekday_is_friday
                             0.0014590007 0.0139821410 2.022677e-02
                              0.0158242450 0.0089032350 6.607576e-03
## is_weekend
                              ## global_subjectivity
## global_sentiment_polarity
                              0.0573646859 0.0281862750 3.717495e-02
## global_rate_positive_words
                              0.0993769700 0.0122707881 2.919077e-02
## global rate negative words
                             -0.0084526261 -0.0200814092 -1.730453e-02
                              ## rate_positive_words
## rate negative words
                             -0.0570287883 -0.0203567337 -2.436054e-02
## avg_positive_polarity
                             -0.0028985605 0.0072845788 8.478060e-03
## min_positive_polarity
                             -0.0168936246 -0.0104568200 -1.529922e-02
## max_positive_polarity
                             ## avg negative polarity
                              0.0382131735 -0.0002632077
                                                      5.313851e-03
## min_negative_polarity
                              ## max_negative_polarity
                             -0.0238253494 -0.0134475306 -1.674589e-02
## abs_title_subjectivity
                              0.0091517847 -0.0009086285 8.358435e-03
## abs_title_sentiment_polarity
                              0.0016269762 0.0075663565
                                                      7.150846e-04
## shares
                              0.0176925610 0.0146616929 8.654902e-03
##
                               kw_min_max
                                            kw_max_max
                                                        kw_avg_max
## timedelta
                             -0.0882043217 -0.6329579362 -0.4856129181
## n_tokens_title
                              0.0120866840 0.1278577130 0.1240963567
## n_tokens_content
                             -0.0142056311 0.0683839563 -0.0768053152
                             -0.0095542297 -0.0884002000 -0.0525631747
## n_unique_tokens
## n_non_stop_words
                             -0.0369685892 -0.0289154694 -0.1553540053
                             -0.0138606818 -0.0789439447 -0.0969303804
## n_non_stop_unique_tokens
## num hrefs
                             ## num_self_hrefs
                             ## num_imgs
                             0.0437931371 0.0089652376 0.1476250952
## num_videos
## average token length
                             -0.0336738623 -0.0108314560 -0.1396681851
## num keywords
                             -0.2525959500 0.0030979751 -0.3082959830
## data_channel_is_lifestyle
                             -0.0261376276 -0.0458567926 -0.1335992042
## data_channel_is_entertainment 0.0024037271 0.0207749078 -0.0589143562
## data_channel_is_bus
                              0.0425729014 -0.0267673751 0.1746169522
                              0.0470637980 -0.0265675808 -0.0572292351
## data_channel_is_socmed
## data_channel_is_tech
                             -0.0574358576 -0.0272479544 -0.1557454032
## data_channel_is_world
                             -0.0644104002 0.0643060465 -0.1289326725
## kw_min_min
                             -0.0629822866 -0.8509574090 -0.5071512457
## kw_max_min
                             -0.0346613969 -0.0052954316 -0.0432438983
                             -0.0494573766 -0.0874294338 -0.1126079998
## kw_avg_min
## kw_min_max
                             1.000000000 0.0670483503 0.4030018814
## kw max max
                             0.0670483503 1.0000000000 0.5650597005
                             ## kw avg max
```

```
## kw min avg
                              0.0134071011 0.0843388103 0.1244973019
## kw_max_avg
## kw_avg_avg
                              ## self_reference_min_shares
                              0.0760083359 0.0212510440 0.0722680212
## self_reference_max_shares
                              0.0405738367 0.0399569138
                                                      0.1049473795
## self reference avg sharess
                              0.0610135582  0.0371470867  0.1033658132
## weekday is monday
                             -0.0116755082 -0.0082771920 -0.0040919855
## weekday_is_tuesday
                              0.0172350370 0.0232373641 0.0420400586
## weekday_is_wednesday
                              0.0036021469 -0.0294699308 -0.0108992097
## weekday_is_thursday
                              ## weekday_is_friday
                             -0.0105976664 0.0009826594 0.0080098827
                             -0.0092191385 -0.0055066302 -0.0370116474
## is_weekend
## global_subjectivity
                             -0.0162448660 -0.0208908225 -0.0509607161
                             -0.0061538358 -0.0734524957 -0.0751078409
## global_sentiment_polarity
                             -0.0218006307 -0.1120817199 -0.1109054389
## global_rate_positive_words
## global_rate_negative_words
                             ## rate_positive_words
                             -0.0158733294 -0.0828957007 -0.1498702776
## rate_negative_words
                             -0.0190246078 -0.0046419674 -0.0348073575
## avg_positive_polarity
## min positive polarity
                              0.0059329767  0.0054668888  0.0359072763
## max_positive_polarity
                             -0.0242781881 0.0066851379 -0.0771208633
## avg_negative_polarity
                             -0.0015819438 -0.0370332897 -0.0422570303
## min_negative_polarity
                              0.0041050471 -0.0651097749 -0.0065647177
## max negative polarity
                             -0.0190762594 0.0300543893 -0.0281837776
## abs_title_subjectivity
                             -0.0111562457 -0.0247666077 0.0008772137
## abs_title_sentiment_polarity
                              0.0010497592 0.0004085149 0.0264953259
## shares
                             -0.0004804804 0.0109654366 0.0582019038
                                            kw_max_avg
                                kw_min_avg
                                                         kw_avg_avg
## timedelta
                             -0.1595914521 -0.0480931115 -0.1532841512
                              0.0033913310 0.0057762660 0.0125453555
## n_tokens_title
## n_tokens_content
                             -0.0008770344 -0.0210696924 -0.0630407159
## n_unique_tokens
                             -0.0476730101 -0.0017081815 -0.0284398675
## n_non_stop_words
                             -0.0697385306 -0.0218464367 -0.1079576193
                             -0.0798289096 -0.0281718715 -0.0970539846
## n_non_stop_unique_tokens
## num hrefs
                              0.0769041801 0.0824174954 0.1317747065
                              0.0508682705 0.0399161735 0.0279990779
## num_self_hrefs
## num imgs
                              0.0985109355 0.0634113367 0.1489599620
## num_videos
                              ## average_token_length
                             -0.0758390160 -0.0195737473 -0.1038153980
## num_keywords
                             -0.2540746672  0.0960426510  0.0254346062
## data channel is lifestyle
                             ## data channel is entertainment 0.0204581489 -0.0088111372 -0.0008268491
## data channel is bus
                             -0.0050082826 -0.0259327994 -0.0595416909
## data_channel_is_socmed
                              0.0351669425 0.0241112139 0.0331991845
## data_channel_is_tech
                             -0.0414826586 -0.0664477825 -0.1218826636
                             -0.1448846348 -0.0772966677 -0.2287730706
## data_channel_is_world
## kw_min_min
                             -0.1338882255 -0.0692052294 -0.1747523032
## kw_max_min
                             -0.0046447853 0.4945828429 0.4204159205
## kw_avg_min
                             ## kw_min_max
                              0.3487828638 0.0134071011
                                                      0.1536754341
                              ## kw_max_max
## kw avg max
                              0.3997332282  0.1244973019  0.3997738016
## kw_min_avg
                              1.000000000 0.0667783409 0.4056486509
## kw max avg
                              0.0667783409 1.000000000 0.8425361323
```

```
## kw_avg_avg
                              0.4056486509 0.8425361323 1.0000000000
## self_reference_min_shares
                              0.0342928857 0.1058237554 0.1244169596
## self reference max shares
                              0.0586606279 0.2622302029 0.2424235269
## self_reference_avg_sharess
                              ## weekday_is_monday
                             -0.0102799977 -0.0141645254 -0.0236265410
## weekday is tuesday
                             -0.0037557074 -0.0168150924 -0.0016105253
## weekday is wednesday
                             -0.0320537109 -0.0008513439 -0.0230348343
                             ## weekday_is_thursday
## weekday_is_friday
                              0.0049527751 -0.0020944551 0.0013603412
## is_weekend
                              ## global_subjectivity
                              0.0136180169 0.0395185883 0.0662121606
## global_sentiment_polarity
                             -0.0037932852 0.0279921169 0.0225346141
## global_rate_positive_words
                             ## global_rate_negative_words
                              0.0203231632 -0.0044552740 0.0185588668
## rate_positive_words
                             -0.0637673167 -0.0070153671 -0.0787527714
## rate_negative_words
                              0.0002609955 -0.0158745319 -0.0241711371
                              ## avg_positive_polarity
## min positive polarity
                              ## max_positive_polarity
                             ## avg negative polarity
                             -0.0237419379 -0.0544759136 -0.0842449870
## min_negative_polarity
                             -0.0146091992 -0.0202448169 -0.0261530515
## max_negative_polarity
                             -0.0134102572 -0.0452164943 -0.0574801609
                             -0.0176816692 -0.0091759687 -0.0189712179
## abs_title_subjectivity
                              0.0615976675 0.0351097959 0.0805435562
## abs title sentiment polarity
## shares
                              0.0556368041 0.0739943944 0.1372852259
##
                             self_reference_min_shares
## timedelta
                                        -0.0104571384
## n_tokens_title
                                         0.0191267637
## n_tokens_content
                                        -0.0353727076
## n_unique_tokens
                                         0.0526585973
## n_non_stop_words
                                         0.0334350461
## n_non_stop_unique_tokens
                                         0.0429649205
## num_hrefs
                                        -0.0062432398
                                        -0.0286151202
## num_self_hrefs
## num imgs
                                         0.0005329367
                                        -0.0035524615
## num videos
## average token length
                                         0.0280489665
## num_keywords
                                        -0.0089022306
## data_channel_is_lifestyle
                                         0.0143070240
## data_channel_is_entertainment
                                        -0.0245802116
## data channel is bus
                                        -0.0018476985
## data channel is socmed
                                         0.0329909168
## data channel is tech
                                         0.0082087890
## data_channel_is_world
                                        -0.0415212456
## kw_min_min
                                        -0.0205515032
## kw_max_min
                                         0.0314010303
## kw_avg_min
                                         0.0264644413
## kw_min_max
                                         0.0760083359
## kw_max_max
                                         0.0212510440
## kw_avg_max
                                         0.0722680212
## kw_min_avg
                                         0.0342928857
## kw_max_avg
                                         0.1058237554
## kw_avg_avg
                                         0.1244169596
## self reference min shares
                                         1.0000000000
```

```
## self reference max shares
                                               0.5035408121
## self_reference_avg_sharess
                                               0.7812565394
## weekday is monday
                                             -0.0004193085
## weekday_is_tuesday
                                               0.0294921041
## weekday_is_wednesday
                                              -0.0145815191
## weekday_is_thursday
                                             -0.0186541752
## weekday is friday
                                               0.0100179212
## is weekend
                                             -0.0057653591
## global_subjectivity
                                               0.0518867300
## global_sentiment_polarity
                                             -0.0036221732
## global_rate_positive_words
                                             -0.0100038574
## global_rate_negative_words
                                             -0.0053918367
## rate_positive_words
                                               0.0218528843
                                               0.0106096762
## rate_negative_words
## avg_positive_polarity
                                               0.0323122865
## min_positive_polarity
                                               0.0288226380
## max_positive_polarity
                                              0.0023622477
## avg negative polarity
                                             -0.0520831099
## min_negative_polarity
                                             -0.0065797153
## max_negative_polarity
                                              -0.0562819799
## abs_title_subjectivity
                                               0.0061263565
## abs_title_sentiment_polarity
                                               0.0040376877
## shares
                                               0.0629132883
##
                                 self reference max shares
## timedelta
                                              -0.016255427
## n tokens title
                                               0.025400993
## n_tokens_content
                                               0.011609199
## n_unique_tokens
                                               0.037256814
## n_non_stop_words
                                               0.041449646
## n_non_stop_unique_tokens
                                               0.034651719
## num_hrefs
                                               0.073117733
## num_self_hrefs
                                               0.102240463
## num_imgs
                                               0.028482477
                                               0.073876155
## num_videos
## average_token_length
                                               0.038592567
## num_keywords
                                               0.011687713
## data channel is lifestyle
                                              -0.013864867
## data_channel_is_entertainment
                                              -0.022062795
## data_channel_is_bus
                                               0.005190129
## data_channel_is_socmed
                                               0.031939510
## data channel is tech
                                               0.028946110
## data channel is world
                                               -0.045857807
## kw min min
                                               -0.039825472
## kw_max_min
                                               0.023437622
## kw_avg_min
                                               0.015441655
## kw_min_max
                                               0.040573837
## kw_max_max
                                               0.039956914
## kw_avg_max
                                               0.104947380
## kw_min_avg
                                               0.058660628
## kw_max_avg
                                               0.262230203
## kw_avg_avg
                                               0.242423527
## self_reference_min_shares
                                               0.503540812
## self_reference_max_shares
                                               1.000000000
## self reference avg sharess
                                               0.912047890
```

```
## weekday_is_monday
                                               -0.011383288
## weekday_is_tuesday
                                                0.012812187
## weekday is wednesday
                                                0.017170597
## weekday_is_thursday
                                              -0.022557776
## weekday_is_friday
                                                0.013288020
## is weekend
                                              -0.010354683
## global subjectivity
                                               0.055324932
## global sentiment polarity
                                              -0.008297666
## global_rate_positive_words
                                              -0.004427104
## global_rate_negative_words
                                               0.002734080
## rate_positive_words
                                               0.018422747
## rate_negative_words
                                               0.023824975
## avg_positive_polarity
                                               0.028337838
                                               0.011117756
## min_positive_polarity
## max_positive_polarity
                                               0.015699044
## avg_negative_polarity
                                              -0.053170287
## min_negative_polarity
                                              -0.035004213
## max_negative_polarity
                                              -0.032097290
## abs_title_subjectivity
                                               0.001675672
## abs title sentiment polarity
                                               0.002689006
## shares
                                               0.049720604
##
                                 self_reference_avg_sharess weekday_is_monday
## timedelta
                                              -0.0183294042
                                                                 -0.0123959014
## n_tokens title
                                                                  0.0117874126
                                                0.0284817938
## n tokens content
                                              -0.0203763361
                                                                 -0.0112512366
## n_unique_tokens
                                               0.0547528173
                                                                  0.0234576771
## n_non_stop_words
                                               0.0416544494
                                                                  0.0126143143
## n_non_stop_unique_tokens
                                               0.0467400892
                                                                  0.0207204306
## num_hrefs
                                                                 -0.0090524298
                                               0.0316121674
## num_self_hrefs
                                               0.0182935778
                                                                 -0.0040346748
## num_imgs
                                               0.0105506502
                                                                 -0.0237973080
## num_videos
                                               0.0517037648
                                                                  0.0097182342
## average_token_length
                                               0.0382006885
                                                                  0.0087730632
                                                                 -0.0247402462
## num_keywords
                                               0.0024614678
## data_channel_is_lifestyle
                                               -0.0020844524
                                                                 -0.0037068664
## data_channel_is_entertainment
                                                                  0.0146276568
                                              -0.0272727455
## data channel is bus
                                               0.0033010570
                                                                  0.0042424857
## data_channel_is_socmed
                                               0.0267612452
                                                                 -0.0195536536
## data_channel_is_tech
                                               0.0211390628
                                                                  0.0005089896
## data_channel_is_world
                                              -0.0439872173
                                                                  0.0051210548
## kw_min_min
                                              -0.0362285490
                                                                  0.0020852031
## kw max min
                                               0.0270801210
                                                                  0.0031565771
## kw avg min
                                                0.0199595894
                                                                 -0.0043631957
## kw_min_max
                                               0.0610135582
                                                                 -0.0116755082
## kw_max_max
                                                0.0371470867
                                                                 -0.0082771920
                                               0.1033658132
                                                                 -0.0040919855
## kw_avg_max
## kw_min_avg
                                               0.0554426093
                                                                 -0.0102799977
## kw_max_avg
                                               0.1953321133
                                                                 -0.0141645254
## kw_avg_avg
                                               0.1999356844
                                                                 -0.0236265410
## self_reference_min_shares
                                               0.7812565394
                                                                 -0.0004193085
## self_reference_max_shares
                                               0.9120478903
                                                                 -0.0113832879
## self_reference_avg_sharess
                                               1.0000000000
                                                                 -0.0071348890
## weekday_is_monday
                                              -0.0071348890
                                                                 1.0000000000
## weekday_is_tuesday
                                               0.0217082879
                                                                 -0.2155911073
```

```
## weekday is wednesday
                                                0.0102756085
                                                                 -0.2201434020
## weekday_is_thursday
                                               -0.0230265826
                                                                 -0.2085709743
                                                                 -0.1841741876
## weekday is friday
                                                0.0123963004
## is_weekend
                                               -0.0157642074
                                                                 -0.1781044720
## global_subjectivity
                                                0.0586153335
                                                                  0.0167658856
## global sentiment polarity
                                               -0.0086888488
                                                                 -0.0237007208
## global_rate_positive_words
                                                                 -0.0193760385
                                               -0.0115427870
## global_rate_negative_words
                                               -0.0008122921
                                                                  0.0101977289
## rate_positive_words
                                               0.0196148329
                                                                 -0.0085538906
## rate_negative_words
                                               0.0225871304
                                                                  0.0246842226
## avg_positive_polarity
                                               0.0319369643
                                                                  0.0043286266
## min_positive_polarity
                                                                  0.0209932902
                                               0.0262952106
## max_positive_polarity
                                               0.0062903700
                                                                  0.0031799642
## avg_negative_polarity
                                               -0.0551890354
                                                                 -0.0197816975
## min_negative_polarity
                                               -0.0205867464
                                                                 -0.0020146576
## max_negative_polarity
                                               -0.0507274525
                                                                 -0.0326609122
## abs_title_subjectivity
                                               0.0046191589
                                                                  0.0069627725
## abs_title_sentiment_polarity
                                                0.0024545538
                                                                 -0.0052247763
                                               0.0626244686
## shares
                                                                  0.0192581378
##
                                 weekday is tuesday weekday is wednesday
## timedelta
                                      -1.222801e-02
                                                             0.0215179913
## n tokens title
                                       5.431298e-03
                                                             0.0108067578
## n_tokens_content
                                      -2.455382e-02
                                                            -0.0258866649
## n unique tokens
                                       4.208296e-03
                                                             0.0068889645
## n non stop words
                                      -4.220790e-03
                                                            -0.0042085710
## n_non_stop_unique_tokens
                                       2.016339e-03
                                                             0.0075726514
## num_hrefs
                                      -1.672962e-02
                                                            -0.0433907796
## num_self_hrefs
                                      -1.856339e-02
                                                            -0.0247214302
## num_imgs
                                      -2.525060e-02
                                                            -0.0375066447
## num_videos
                                       2.825826e-02
                                                            -0.0064413058
## average_token_length
                                      -8.269611e-03
                                                            -0.0033753610
## num_keywords
                                      -1.952283e-02
                                                            -0.0455347671
## data_channel_is_lifestyle
                                      -1.579236e-02
                                                             0.0052933232
## data_channel_is_entertainment
                                      -8.087530e-03
                                                             0.0002643386
## data channel is bus
                                       2.417772e-03
                                                             0.0172116101
## data_channel_is_socmed
                                      -1.559015e-02
                                                             0.0159894033
## data channel is tech
                                       1.544295e-02
                                                             0.0099009901
## data_channel_is_world
                                       4.231103e-03
                                                            -0.0153921472
## kw min min
                                       -3.349276e-02
                                                             0.0226159130
## kw_max_min
                                      -2.328055e-02
                                                             0.0075528538
## kw_avg_min
                                      -2.006844e-02
                                                             0.0048605145
## kw min max
                                       1.723504e-02
                                                             0.0036021469
## kw max max
                                       2.323736e-02
                                                            -0.0294699308
## kw_avg_max
                                       4.204006e-02
                                                            -0.0108992097
## kw_min_avg
                                      -3.755707e-03
                                                            -0.0320537109
## kw_max_avg
                                      -1.681509e-02
                                                            -0.0008513439
## kw_avg_avg
                                      -1.610525e-03
                                                            -0.0230348343
## self_reference_min_shares
                                       2.949210e-02
                                                            -0.0145815191
## self_reference_max_shares
                                       1.281219e-02
                                                             0.0171705972
## self_reference_avg_sharess
                                       2.170829e-02
                                                             0.0102756085
## weekday_is_monday
                                      -2.155911e-01
                                                            -0.2201434020
## weekday is tuesday
                                       1.000000e+00
                                                            -0.2327099953
## weekday_is_wednesday
                                      -2.327100e-01
                                                             1.000000000
## weekday_is_thursday
                                      -2.204770e-01
                                                            -0.2251324327
```

```
## weekday_is_friday
                                       -1.946875e-01
                                                             -0.1987984331
                                       -1.882713e-01
                                                             -0.1922467552
## is weekend
## global subjectivity
                                       -2.532250e-03
                                                             -0.0257502980
## global_sentiment_polarity
                                       -1.159219e-05
                                                              0.0095518825
## global_rate_positive_words
                                       -2.161318e-02
                                                             -0.0044045025
## global rate negative words
                                       -6.994407e-03
                                                             -0.0105243156
## rate_positive_words
                                        6.224031e-04
                                                              0.0020346851
## rate_negative_words
                                       -5.501952e-03
                                                             -0.0072269684
## avg_positive_polarity
                                        1.249373e-02
                                                             -0.0028761583
## min_positive_polarity
                                        1.584444e-02
                                                              0.0046741868
## max_positive_polarity
                                        9.486839e-03
                                                             -0.0178395178
## avg_negative_polarity
                                        1.982767e-02
                                                              0.0173709667
## min_negative_polarity
                                        1.325881e-02
                                                              0.0171030136
## max_negative_polarity
                                        2.865064e-02
                                                             -0.0056494391
                                       -2.513653e-03
                                                              0.0047885458
## abs_title_subjectivity
## abs_title_sentiment_polarity
                                        2.522168e-02
                                                             -0.0215879684
## shares
                                       -1.158944e-02
                                                             -0.0211466845
##
                                  weekday_is_thursday weekday_is_friday
## timedelta
                                         0.0003483076
                                                           -0.0047163321
## n tokens title
                                         0.0060111300
                                                            0.0021308438
## n_tokens_content
                                         0.0052022584
                                                           -0.0019639470
## n unique tokens
                                        -0.0052031481
                                                            0.0188847086
## n_non_stop_words
                                         0.0002226042
                                                            0.0164215113
## n_non_stop_unique_tokens
                                        -0.0018821331
                                                            0.0223732677
                                                            0.0064433190
## num hrefs
                                        -0.0131364110
## num self hrefs
                                         0.0007521185
                                                           -0.0192849277
## num_imgs
                                         0.0140399832
                                                           -0.0011268686
## num_videos
                                        -0.0349002833
                                                            0.0068129264
## average_token_length
                                         0.0043412827
                                                            0.0149682637
## num_keywords
                                        -0.0069363798
                                                            0.0097180480
## data_channel_is_lifestyle
                                        -0.0216344924
                                                            0.0016239880
## data_channel_is_entertainment
                                        -0.0057712984
                                                            0.0114041805
## data_channel_is_bus
                                         0.0266331884
                                                            0.0043064851
## data_channel_is_socmed
                                         0.0109141159
                                                            0.0051545201
## data_channel_is_tech
                                         0.0003094824
                                                           -0.0274405037
## data_channel_is_world
                                         0.0069476694
                                                           -0.0010456251
## kw min min
                                        -0.0067764250
                                                            0.0014590007
## kw_max_min
                                        -0.0079745492
                                                            0.0139821410
## kw_avg_min
                                        -0.0047371951
                                                            0.0202267736
## kw_min_max
                                         0.0081758408
                                                           -0.0105976664
## kw max max
                                         0.0189510385
                                                            0.0009826594
## kw avg max
                                        -0.0018008793
                                                            0.0080098827
## kw min avg
                                        -0.0181943836
                                                            0.0049527751
## kw_max_avg
                                         0.0086540748
                                                           -0.0020944551
## kw_avg_avg
                                        -0.0036948794
                                                            0.0013603412
                                                            0.0100179212
## self_reference_min_shares
                                        -0.0186541752
## self_reference_max_shares
                                        -0.0225577756
                                                            0.0132880201
## self_reference_avg_sharess
                                        -0.0230265826
                                                            0.0123963004
## weekday_is_monday
                                        -0.2085709743
                                                           -0.1841741876
## weekday_is_tuesday
                                        -0.2204769710
                                                           -0.1946875261
## weekday_is_wednesday
                                        -0.2251324327
                                                           -0.1987984331
## weekday_is_thursday
                                         1.0000000000
                                                           -0.1883480609
## weekday_is_friday
                                        -0.1883480609
                                                            1.000000000
## is weekend
                                        -0.1821407895
                                                           -0.1608355719
```

```
## global_subjectivity
                                        -0.0162632849
                                                            0.0235957717
## global_sentiment_polarity
                                        -0.0102378272
                                                            0.0025984013
                                        -0.0157655522
## global rate positive words
                                                            0.0130826379
## global_rate_negative_words
                                        -0.0108176792
                                                           -0.0029123362
## rate_positive_words
                                        -0.0016860083
                                                            0.0240375854
## rate negative words
                                         0.0023254827
                                                           -0.0111690215
## avg positive polarity
                                        -0.0300053164
                                                            0.0107753234
## min_positive_polarity
                                        -0.0120272994
                                                           -0.0106745355
## max_positive_polarity
                                        -0.0161753415
                                                           -0.0001652829
## avg_negative_polarity
                                         0.0109369109
                                                           -0.0165337609
## min_negative_polarity
                                         0.0031300059
                                                           -0.0054572563
## max_negative_polarity
                                         0.0121035612
                                                           -0.0191900356
## abs_title_subjectivity
                                         0.0143390213
                                                            0.0253204750
                                                           -0.0362460524
## abs_title_sentiment_polarity
                                        -0.0148029520
## shares
                                         0.0104352598
                                                           -0.0046106403
##
                                     is_weekend global_subjectivity
## timedelta
                                   0.0071638898
                                                         0.104458630
## n tokens title
                                  -0.0405009995
                                                        -0.042318306
                                   0.0664205574
                                                         0.128545989
## n_tokens_content
## n unique tokens
                                  -0.0520701229
                                                         0.494270570
## n_non_stop_words
                                  -0.0212713617
                                                         0.675545238
## n_non_stop_unique_tokens
                                                         0.523017986
                                  -0.0546318419
## num_hrefs
                                   0.0871315818
                                                         0.225345890
## num self hrefs
                                   0.0730294063
                                                         0.126915463
## num imgs
                                   0.0836988463
                                                         0.078717706
## num videos
                                  -0.0034928508
                                                         0.084868364
## average_token_length
                                  -0.0165037031
                                                         0.616585294
## num_keywords
                                   0.0997595994
                                                         0.024831701
## data_channel_is_lifestyle
                                   0.0384203153
                                                         0.048179665
## data_channel_is_entertainment -0.0124159583
                                                         0.024430569
## data_channel_is_bus
                                  -0.0613963046
                                                        -0.022756043
## data_channel_is_socmed
                                   0.0033438966
                                                         0.036656236
## data_channel_is_tech
                                  -0.0018091572
                                                         0.053571325
## data_channel_is_world
                                   0.0006376433
                                                        -0.166214201
## kw min min
                                   0.0158242450
                                                         0.015994874
## kw_max_min
                                   0.0089032350
                                                         0.007447469
## kw avg min
                                   0.0066075764
                                                         0.011068810
                                  -0.0092191385
                                                        -0.016244866
## kw_min_max
                                  -0.0055066302
## kw max max
                                                        -0.020890822
## kw_avg_max
                                  -0.0370116474
                                                        -0.050960716
## kw min avg
                                   0.0677863814
                                                         0.013618017
## kw max avg
                                   0.0281987576
                                                         0.039518588
## kw avg avg
                                   0.0571122405
                                                         0.066212161
## self_reference_min_shares
                                                         0.051886730
                                  -0.0057653591
## self_reference_max_shares
                                  -0.0103546827
                                                         0.055324932
## self_reference_avg_sharess
                                  -0.0157642074
                                                         0.058615334
                                  -0.1781044720
## weekday_is_monday
                                                         0.016765886
## weekday_is_tuesday
                                  -0.1882713289
                                                        -0.002532250
## weekday_is_wednesday
                                  -0.1922467552
                                                        -0.025750298
## weekday_is_thursday
                                  -0.1821407895
                                                        -0.016263285
## weekday_is_friday
                                  -0.1608355719
                                                         0.023595772
## is_weekend
                                   1.000000000
                                                         0.008139263
## global_subjectivity
                                   0.0081392633
                                                         1.00000000
## global sentiment polarity
                                   0.0237945836
                                                         0.335922880
```

```
## global_rate_positive_words
                                  0.0551789149
                                                        0.477189113
                                  0.0239540772
                                                        0.248436439
## global_rate_negative_words
                                                        0.505311513
## rate positive words
                                  -0.0164024643
## rate_negative_words
                                  -0.0036724133
                                                        0.135842301
## avg_positive_polarity
                                  0.0067553455
                                                        0.615794001
## min_positive_polarity
                                 -0.0221657609
                                                        0.210928056
## max_positive_polarity
                                  0.0244957432
                                                        0.525902863
## avg_negative_polarity
                                 -0.0161510448
                                                       -0.448082747
## min_negative_polarity
                                  -0.0305270137
                                                       -0.356165039
## max_negative_polarity
                                  0.0159403748
                                                       -0.215023480
## abs_title_subjectivity
                                  -0.0522491002
                                                       -0.007346459
## abs_title_sentiment_polarity
                                  0.0555696306
                                                        0.106269819
                                  0.0095256619
                                                        0.054294640
##
                                  global_sentiment_polarity
## timedelta
                                               1.499128e-01
## n_tokens_title
                                              -6.370401e-02
                                               1.548121e-02
## n_tokens_content
## n unique tokens
                                               1.857913e-01
                                               2.216447e-01
## n_non_stop_words
## n_non_stop_unique_tokens
                                               1.882773e-01
## num_hrefs
                                               9.918525e-02
## num self hrefs
                                               1.011790e-01
                                               2.460538e-02
## num_imgs
                                              -4.285467e-02
## num videos
## average_token_length
                                               1.898272e-01
## num keywords
                                               8.463542e-02
## data_channel_is_lifestyle
                                              7.804444e-02
                                              -4.158059e-02
## data_channel_is_entertainment
                                              7.096429e-02
## data_channel_is_bus
## data_channel_is_socmed
                                               8.686185e-02
## data_channel_is_tech
                                               1.339833e-01
## data_channel_is_world
                                              -2.278348e-01
## kw_min_min
                                               5.736469e-02
                                               2.818628e-02
## kw_max_min
## kw avg min
                                               3.717495e-02
                                              -6.153836e-03
## kw_min_max
## kw max max
                                              -7.345250e-02
## kw_avg_max
                                              -7.510784e-02
                                              -3.793285e-03
## kw_min_avg
                                               2.799212e-02
## kw_max_avg
                                               2.253461e-02
## kw avg avg
## self_reference_min_shares
                                             -3.622173e-03
## self reference max shares
                                             -8.297666e-03
## self_reference_avg_sharess
                                             -8.688849e-03
                                             -2.370072e-02
## weekday_is_monday
## weekday_is_tuesday
                                             -1.159219e-05
## weekday_is_wednesday
                                               9.551882e-03
## weekday_is_thursday
                                             -1.023783e-02
## weekday_is_friday
                                               2.598401e-03
## is_weekend
                                               2.379458e-02
## global_subjectivity
                                               3.359229e-01
## global_sentiment_polarity
                                              1.000000e+00
## global_rate_positive_words
                                               5.595065e-01
## global_rate_negative_words
                                              -4.651416e-01
```

```
## rate_positive_words
                                               7.178811e-01
                                              -6.351337e-01
## rate_negative_words
## avg positive polarity
                                               5.042075e-01
                                               1.016230e-01
## min_positive_polarity
## max_positive_polarity
                                               4.296596e-01
## avg_negative_polarity
                                             2.158711e-01
## min_negative_polarity
                                              2.813681e-01
## max_negative_polarity
                                             -5.853660e-02
## abs_title_subjectivity
                                              -3.293091e-02
## abs_title_sentiment_polarity
                                               6.987716e-02
                                              -1.682236e-04
##
                                  global_rate_positive_words
## timedelta
                                                0.2156634854
## n_tokens_title
                                               -0.0754429235
## n_tokens_content
                                                0.1383967853
## n_unique_tokens
                                                0.3078431791
## n_non_stop_words
                                                0.4132879219
## n_non_stop_unique_tokens
                                                0.3613597732
                                                0.0653724250
## num hrefs
## num self hrefs
                                                0.1348147166
## num_imgs
                                              -0.0228081381
## num videos
                                                0.0832267141
## average_token_length
                                                0.3439873761
## num keywords
                                                0.0612632151
## data_channel_is_lifestyle
                                               0.0593313801
## data_channel_is_entertainment
                                                0.0363914814
## data_channel_is_bus
                                                0.0760841201
## data_channel_is_socmed
                                               0.0989004219
## data_channel_is_tech
                                               0.0895862575
## data_channel_is_world
                                               -0.2422374292
## kw_min_min
                                                0.0993769700
## kw_max_min
                                                0.0122707881
## kw_avg_min
                                                0.0291907731
                                               -0.0218006307
## kw_min_max
## kw max max
                                               -0.1120817199
                                               -0.1109054389
## kw_avg_max
## kw min avg
                                              -0.0126803901
## kw_max_avg
                                               0.0093279150
## kw_avg_avg
                                               -0.0046840731
## self_reference_min_shares
                                              -0.0100038574
## self reference max shares
                                              -0.0044271038
## self_reference_avg_sharess
                                               -0.0115427870
## weekday_is_monday
                                               -0.0193760385
## weekday_is_tuesday
                                              -0.0216131836
## weekday_is_wednesday
                                               -0.0044045025
## weekday_is_thursday
                                               -0.0157655522
## weekday_is_friday
                                                0.0130826379
## is_weekend
                                                0.0551789149
## global_subjectivity
                                                0.4771891128
## global_sentiment_polarity
                                                0.5595064968
## global_rate_positive_words
                                                1.0000000000
## global_rate_negative_words
                                                0.1272655641
## rate_positive_words
                                                0.6272265716
## rate_negative_words
                                               -0.3085029857
```

```
## avg_positive_polarity
                                               0.3378840375
                                               -0.1055789895
## min_positive_polarity
                                               0.4956518822
## max positive polarity
## avg_negative_polarity
                                               -0.1568537667
## min_negative_polarity
                                               -0.1355821448
## max_negative_polarity
                                              -0.0825737932
## abs_title_subjectivity
                                               -0.1530979400
## abs_title_sentiment_polarity
                                               0.1198173856
## shares
                                                0.0009670952
##
                                 global_rate_negative_words
## timedelta
                                                0.0040843482
## n_tokens_title
                                                0.0148823610
## n_tokens_content
                                                0.1432339674
## n_unique_tokens
                                               0.1710929878
## n_non_stop_words
                                               0.2761482314
## n_non_stop_unique_tokens
                                               0.2159257126
## num_hrefs
                                               0.0417018649
## num self hrefs
                                               0.0154456112
                                               0.0307051822
## num_imgs
## num videos
                                               0.2067836061
## average_token_length
                                               0.2340632257
## num keywords
                                              -0.0592054929
## data_channel_is_lifestyle
                                              -0.0141710245
## data channel is entertainment
                                               0.1127182636
## data channel is bus
                                              -0.0744031019
## data_channel_is_socmed
                                               -0.0165079404
## data_channel_is_tech
                                               -0.1015174179
## data_channel_is_world
                                               0.0093201145
## kw_min_min
                                               -0.0084526261
## kw_max_min
                                               -0.0200814092
## kw_avg_min
                                               -0.0173045316
## kw_min_max
                                               -0.0086681396
## kw_max_max
                                               0.0166044265
                                               0.0102268300
## kw_avg_max
## kw min avg
                                               0.0203231632
                                              -0.0044552740
## kw_max_avg
## kw avg avg
                                               0.0185588668
## self_reference_min_shares
                                               -0.0053918367
## self_reference_max_shares
                                               0.0027340795
## self_reference_avg_sharess
                                              -0.0008122921
## weekday is monday
                                               0.0101977289
## weekday_is_tuesday
                                               -0.0069944068
## weekday_is_wednesday
                                               -0.0105243156
## weekday_is_thursday
                                               -0.0108176792
## weekday_is_friday
                                               -0.0029123362
## is_weekend
                                               0.0239540772
## global_subjectivity
                                               0.2484364388
## global_sentiment_polarity
                                              -0.4651416221
## global_rate_positive_words
                                               0.1272655641
## global_rate_negative_words
                                               1.0000000000
                                              -0.3878597115
## rate_positive_words
## rate negative words
                                               0.7873475622
## avg_positive_polarity
                                               0.2049209968
## min_positive_polarity
                                               0.0580842964
```

```
## max_positive_polarity
                                                0.2119015857
                                               -0.3571455463
## avg_negative_polarity
                                               -0.5040449875
## min negative polarity
## max_negative_polarity
                                                0.0910119880
## abs_title_subjectivity
                                               -0.0573624495
## abs title sentiment polarity
                                                0.0780140517
## shares
                                                0.0236344118
##
                                  rate_positive_words rate_negative_words
## timedelta
                                         0.1960073983
                                                            -0.0867066816
## n_tokens_title
                                        -0.0529170587
                                                             0.0432240239
## n_tokens_content
                                         0.0919408510
                                                             0.1151451334
                                                             0.1948298387
## n_unique_tokens
                                         0.4697483007
## n_non_stop_words
                                         0.6423438849
                                                             0.3311702708
## n_non_stop_unique_tokens
                                         0.5134339041
                                                             0.2320336826
## num_hrefs
                                         0.1061158851
                                                             0.0677305789
## num_self_hrefs
                                         0.1495086559
                                                            -0.0069806986
## num_imgs
                                        -0.0175295207
                                                             0.0367448083
## num videos
                                        -0.0508945887
                                                             0.0902334581
                                         0.5976756970
                                                             0.3268550278
## average_token_length
## num keywords
                                         0.0390233651
                                                            -0.0901920752
## data_channel_is_lifestyle
                                         0.0539559391
                                                            -0.0417601545
## data channel is entertainment
                                        -0.0348921859
                                                             0.0521526187
## data_channel_is_bus
                                                            -0.0747579852
                                         0.1181351959
## data channel is socmed
                                         0.0835156353
                                                            -0.0597534686
## data channel is tech
                                         0.1706426750
                                                            -0.1125866098
## data_channel_is_world
                                        -0.1532197040
                                                             0.1837327146
## kw_min_min
                                         0.0672213382
                                                            -0.0570287883
## kw_max_min
                                         0.0216143300
                                                            -0.0203567337
## kw_avg_min
                                         0.0339314544
                                                            -0.0243605353
## kw_min_max
                                        -0.0158733294
                                                            -0.0219359813
## kw_max_max
                                        -0.0828957007
                                                             0.0696138867
## kw_avg_max
                                        -0.1498702776
                                                             0.0102066725
## kw_min_avg
                                        -0.0637673167
                                                             0.0002609955
## kw_max_avg
                                        -0.0070153671
                                                            -0.0158745319
## kw avg avg
                                        -0.0787527714
                                                            -0.0241711371
                                                             0.0106096762
## self_reference_min_shares
                                        0.0218528843
## self reference max shares
                                        0.0184227469
                                                             0.0238249751
## self_reference_avg_sharess
                                        0.0196148329
                                                             0.0225871304
## weekday_is_monday
                                        -0.0085538906
                                                             0.0246842226
## weekday_is_tuesday
                                        0.0006224031
                                                            -0.0055019524
## weekday is wednesday
                                         0.0020346851
                                                            -0.0072269684
## weekday_is_thursday
                                        -0.0016860083
                                                             0.0023254827
## weekday_is_friday
                                         0.0240375854
                                                            -0.0111690215
                                                            -0.0036724133
## is_weekend
                                        -0.0164024643
## global_subjectivity
                                         0.5053115129
                                                             0.1358423007
## global_sentiment_polarity
                                         0.7178810849
                                                            -0.6351337216
## global_rate_positive_words
                                         0.6272265716
                                                            -0.3085029857
## global_rate_negative_words
                                        -0.3878597115
                                                             0.7873475622
## rate_positive_words
                                         1.000000000
                                                            -0.5104432435
## rate_negative_words
                                        -0.5104432435
                                                             1.000000000
## avg_positive_polarity
                                        0.4146623781
                                                             0.1598715047
## min positive polarity
                                        0.0560823241
                                                             0.1903425565
## max_positive_polarity
                                        0.4536002229
                                                             0.0551404610
## avg_negative_polarity
                                        -0.0489047956
                                                            -0.3466727666
```

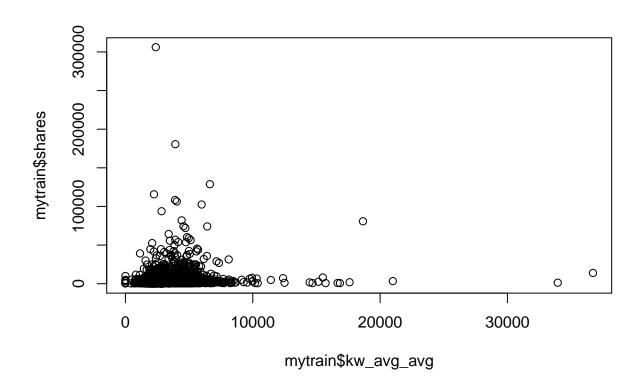
```
## min_negative_polarity
                                        0.0879587582
                                                            -0.4678804448
                                                             0.0376874209
## max_negative_polarity
                                        -0.2166841455
                                        -0.0206550597
## abs_title_subjectivity
                                                             0.0387956952
## abs_title_sentiment_polarity
                                        -0.0018622230
                                                            -0.0046107820
## shares
                                        -0.0223942070
                                                             0.0027743635
##
                                  avg positive polarity min positive polarity
                                                                  0.035923791
## timedelta
                                            0.091231540
## n tokens title
                                           -0.010651290
                                                                  0.015271116
## n_tokens_content
                                            0.133039005
                                                                 -0.249306242
## n_unique_tokens
                                            0.438941353
                                                                  0.398820528
## n_non_stop_words
                                            0.597493577
                                                                  0.231185821
## n_non_stop_unique_tokens
                                            0.469353046
                                                                  0.310806660
## num_hrefs
                                            0.209753356
                                                                 -0.061841833
## num_self_hrefs
                                            0.120787304
                                                                 -0.068775165
                                            0.094281705
                                                                  -0.020946395
## num_imgs
## num_videos
                                            0.100657026
                                                                  -0.012870797
## average_token_length
                                            0.546997090
                                                                  0.227065064
## num keywords
                                            0.012228512
                                                                  -0.039603488
## data_channel_is_lifestyle
                                                                 -0.019567831
                                            0.056139754
## data channel is entertainment
                                            0.051922332
                                                                  -0.016215199
## data_channel_is_bus
                                            0.004692545
                                                                 -0.047255938
## data channel is socmed
                                            0.028057108
                                                                 -0.066072786
## data_channel_is_tech
                                            0.010643557
                                                                  0.033148307
## data channel is world
                                           -0.143249048
                                                                  -0.052259194
## kw min min
                                           -0.002898560
                                                                 -0.016893625
## kw max min
                                            0.007284579
                                                                  -0.010456820
## kw_avg_min
                                            0.008478060
                                                                  -0.015299217
## kw_min_max
                                           -0.019024608
                                                                   0.005932977
## kw_max_max
                                           -0.004641967
                                                                   0.005466889
## kw_avg_max
                                           -0.034807358
                                                                   0.035907276
## kw_min_avg
                                            0.011851957
                                                                   0.026083891
## kw_max_avg
                                            0.034543613
                                                                  0.016198610
## kw_avg_avg
                                            0.048120922
                                                                  0.053725682
## self_reference_min_shares
                                            0.032312286
                                                                  0.028822638
## self reference max shares
                                            0.028337838
                                                                   0.011117756
## self_reference_avg_sharess
                                            0.031936964
                                                                  0.026295211
## weekday is monday
                                            0.004328627
                                                                  0.020993290
## weekday_is_tuesday
                                            0.012493726
                                                                  0.015844438
## weekday_is_wednesday
                                           -0.002876158
                                                                   0.004674187
## weekday_is_thursday
                                           -0.030005316
                                                                 -0.012027299
## weekday is friday
                                            0.010775323
                                                                  -0.010674535
## is weekend
                                            0.006755346
                                                                  -0.022165761
## global subjectivity
                                            0.615794001
                                                                  0.210928056
## global_sentiment_polarity
                                                                  0.101622968
                                            0.504207462
## global_rate_positive_words
                                            0.337884037
                                                                  -0.105578990
## global_rate_negative_words
                                            0.204920997
                                                                   0.058084296
## rate_positive_words
                                            0.414662378
                                                                   0.056082324
## rate_negative_words
                                            0.159871505
                                                                   0.190342556
## avg_positive_polarity
                                            1.00000000
                                                                   0.474321014
## min_positive_polarity
                                            0.474321014
                                                                   1.00000000
## max_positive_polarity
                                            0.695243076
                                                                  0.024695604
## avg negative polarity
                                           -0.278009435
                                                                 -0.058318767
## min_negative_polarity
                                           -0.237684246
                                                                  0.087291985
## max_negative_polarity
                                           -0.138567549
                                                                 -0.174899672
```

```
## abs_title_subjectivity
                                            0.012576463
                                                                   0.016372755
## abs_title_sentiment_polarity
                                            0.113465117
                                                                   0.001233162
## shares
                                            0.033336075
                                                                   0.020857948
##
                                  max_positive_polarity avg_negative_polarity
## timedelta
                                           0.0737706932
                                                                  0.0271024025
## n tokens title
                                          -0.0015637536
                                                                 -0.0412178988
## n tokens content
                                           0.4032827243
                                                                 -0.1344334684
## n_unique_tokens
                                           0.1871073245
                                                                 -0.2312516020
## n_non_stop_words
                                           0.5468756003
                                                                 -0.3626430337
## n_non_stop_unique_tokens
                                           0.2961141344
                                                                 -0.2565096313
## num_hrefs
                                           0.2874148578
                                                                 -0.1562089692
                                                                 -0.0592871999
## num_self_hrefs
                                           0.2003674790
## num_imgs
                                           0.1519426453
                                                                 -0.0799765760
## num_videos
                                           0.1212758726
                                                                 -0.1238328617
                                           0.4801342140
                                                                 -0.3285693322
## average_token_length
## num_keywords
                                           0.0534902021
                                                                  0.0287972049
## data_channel_is_lifestyle
                                           0.0769569231
                                                                  0.0016790609
## data channel is entertainment
                                           0.0810216411
                                                                 -0.1373794418
## data_channel_is_bus
                                           0.0082213999
                                                                  0.0590598064
## data channel is socmed
                                           0.0500454696
                                                                  0.0172757841
## data_channel_is_tech
                                           0.0262322513
                                                                  0.1160068885
## data_channel_is_world
                                          -0.1166324146
                                                                  0.0269225411
## kw_min_min
                                          -0.0141542657
                                                                  0.0382131735
## kw max min
                                           0.0275645845
                                                                 -0.0002632077
## kw_avg_min
                                           0.0268624172
                                                                  0.0053138508
## kw min max
                                          -0.0242781881
                                                                 -0.0015819438
                                           0.0066851379
                                                                 -0.0370332897
## kw_max_max
## kw_avg_max
                                          -0.0771208633
                                                                 -0.0422570303
## kw_min_avg
                                          -0.0064527538
                                                                 -0.0237419379
## kw_max_avg
                                           0.0194728427
                                                                 -0.0544759136
## kw_avg_avg
                                           0.0041189518
                                                                 -0.0842449870
## self_reference_min_shares
                                           0.0023622477
                                                                 -0.0520831099
## self_reference_max_shares
                                           0.0156990438
                                                                 -0.0531702867
                                                                 -0.0551890354
## self_reference_avg_sharess
                                           0.0062903700
## weekday_is_monday
                                           0.0031799642
                                                                 -0.0197816975
## weekday_is_tuesday
                                                                  0.0198276733
                                           0.0094868390
## weekday is wednesday
                                          -0.0178395178
                                                                  0.0173709667
## weekday_is_thursday
                                          -0.0161753415
                                                                  0.0109369109
## weekday_is_friday
                                          -0.0001652829
                                                                 -0.0165337609
## is_weekend
                                           0.0244957432
                                                                 -0.0161510448
## global subjectivity
                                           0.5259028626
                                                                 -0.4480827469
## global_sentiment_polarity
                                           0.4296595820
                                                                  0.2158710724
## global_rate_positive_words
                                           0.4956518822
                                                                 -0.1568537667
## global_rate_negative_words
                                           0.2119015857
                                                                 -0.3571455463
## rate_positive_words
                                           0.4536002229
                                                                 -0.0489047956
## rate_negative_words
                                           0.0551404610
                                                                 -0.3466727666
## avg_positive_polarity
                                           0.6952430763
                                                                 -0.2780094345
## min_positive_polarity
                                           0.0246956038
                                                                 -0.0583187666
## max_positive_polarity
                                           1.0000000000
                                                                 -0.2730366688
## avg_negative_polarity
                                          -0.2730366688
                                                                  1.000000000
## min_negative_polarity
                                          -0.3646803715
                                                                  0.7455188795
## max_negative_polarity
                                          -0.0058885033
                                                                  0.5790259020
## abs_title_subjectivity
                                          -0.0290330399
                                                                 -0.0178326183
## abs_title_sentiment_polarity
                                           0.1059841837
                                                                 -0.0955383364
```

##	shares	0.0185726464	-0.0459353199
##		min_negative_polarity	max_negative_polarity
##	timedelta	0.088372863	-0.0601130562
##	n_tokens_title	-0.027565024	-0.0187962021
##	n_tokens_content	-0.449468952	0.2214077718
##	n_unique_tokens	0.008944001	-0.3272607100
##	n_non_stop_words	-0.320493455	-0.2041752215
##	n_non_stop_unique_tokens	-0.106385535	-0.2536745288
##	num_hrefs	-0.255601025	0.0499017002
##	num_self_hrefs	-0.120845886	0.0368096838
##	num_imgs	-0.140379704	0.0406303803
##	num_videos	-0.156715578	0.0427782958
##	average_token_length	-0.280946031	-0.2028077066
##	num_keywords	0.009326673	0.0396069928
##	data_channel_is_lifestyle	-0.006911056	0.0000979169
##	${\tt data_channel_is_entertainment}$	-0.118395664	-0.0202753382
##	data_channel_is_bus	0.053998464	-0.0071779910
##	data_channel_is_socmed	0.004339138	0.0082889713
##	data_channel_is_tech	0.129101811	0.0030453028
##	data_channel_is_world	-0.066482426	0.0784806489
##	kw_min_min	0.061366041	-0.0238253494
##	kw_max_min	0.012960738	-0.0134475306
	kw_avg_min	0.020242866	-0.0167458851
##	kw_min_max	0.004105047	-0.0190762594
##	kw_max_max	-0.065109775	0.0300543893
##	kw_avg_max	-0.006564718	-0.0281837776
##	kw_min_avg	-0.014609199	-0.0134102572
##	kw_max_avg	-0.020244817	-0.0452164943
	kw_avg_avg	-0.026153052	-0.0574801609
##	self_reference_min_shares	-0.006579715	-0.0562819799
##	self_reference_max_shares	-0.035004213	-0.0320972899
##	self_reference_avg_sharess	-0.020586746	-0.0507274525
##	weekday_is_monday	-0.002014658	-0.0326609122
##	weekday_is_tuesday	0.013258806	0.0286506441
##	weekday_is_wednesday	0.017103014	-0.0056494391
##	weekday_is_thursday	0.003130006	0.0121035612
	weekday_is_friday	-0.005457256	-0.0191900356
	is_weekend	-0.030527014	0.0159403748
	global_subjectivity	-0.356165039	-0.2150234799
	global_sentiment_polarity	0.281368090	-0.0585365988
	global_rate_positive_words	-0.135582145 -0.504044988	-0.0825737932 0.0910119880
	global_rate_negative_words		-0.2166841455
	rate_positive_words	0.087958758	0.0376874209
	rate_negative_words	-0.467880445 -0.237684246	-0.1385675488
	<pre>avg_positive_polarity min_positive_polarity</pre>	0.087291985	-0.1748996716
	max_positive_polarity	-0.364680371	-0.1746996716
	-1 -1 0	0.745518879	0.5790259020
	<pre>avg_negative_polarity min_negative_polarity</pre>	1.000000000	0.5790259020
	max_negative_polarity	0.074447599	1.0000000000
	abs_title_subjectivity	0.002124945	-0.0174817348
##	abs_title_subjectivity abs_title_sentiment_polarity	-0.086755128	-0.0174617346
##	shares	-0.035917269	-0.0198739293
##	DIGI OD	abs_title_subjectivity	
ir m'		222_01010_5abJ0001V10	•

```
## timedelta
                                            0.0089085308
## n_tokens_title
                                           -0.1325706435
## n tokens content
                                          -0.0122945716
## n_unique_tokens
                                            0.0067294091
## n_non_stop_words
                                            0.0119130266
## n_non_stop_unique_tokens
                                            0.0152815896
## num hrefs
                                            0.0089007983
## num self hrefs
                                            0.0083799826
## num imgs
                                           -0.0285176492
## num_videos
                                          -0.0256965259
## average_token_length
                                            0.0244962877
                                          -0.0176859639
## num_keywords
## data_channel_is_lifestyle
                                            0.0229673308
                                          -0.0547766655
## data_channel_is_entertainment
## data_channel_is_bus
                                           0.0185784836
## data_channel_is_socmed
                                            0.0123585740
## data_channel_is_tech
                                          -0.0143917406
## data_channel_is_world
                                            0.0385926578
                                            0.0091517847
## kw_min_min
## kw max min
                                           -0.0009086285
## kw_avg_min
                                            0.0083584345
## kw min max
                                          -0.0111562457
## kw_max_max
                                          -0.0247666077
                                            0.0008772137
## kw avg max
## kw min avg
                                          -0.0176816692
## kw_max_avg
                                          -0.0091759687
## kw_avg_avg
                                          -0.0189712179
## self_reference_min_shares
                                            0.0061263565
## self_reference_max_shares
                                            0.0016756720
## self_reference_avg_sharess
                                            0.0046191589
## weekday_is_monday
                                            0.0069627725
## weekday_is_tuesday
                                          -0.0025136529
## weekday_is_wednesday
                                            0.0047885458
## weekday_is_thursday
                                            0.0143390213
## weekday_is_friday
                                            0.0253204750
## is weekend
                                          -0.0522491002
## global subjectivity
                                          -0.0073464590
## global_sentiment_polarity
                                          -0.0329309083
## global_rate_positive_words
                                          -0.1530979400
## global_rate_negative_words
                                          -0.0573624495
## rate positive words
                                          -0.0206550597
## rate_negative_words
                                            0.0387956952
## avg_positive_polarity
                                           0.0125764629
## min_positive_polarity
                                           0.0163727554
## max_positive_polarity
                                          -0.0290330399
## avg_negative_polarity
                                          -0.0178326183
## min_negative_polarity
                                            0.0021249454
## max_negative_polarity
                                          -0.0174817348
## abs_title_subjectivity
                                            1.0000000000
## abs_title_sentiment_polarity
                                           -0.4058888238
## shares
                                          -0.0108444756
##
                                  abs_title_sentiment_polarity
                                                  0.0101742677 0.0103569561
## timedelta
                                                  0.0269343376 0.0260431962
## n tokens title
```

```
0.0419911622 -0.0077618196
## n_tokens_content
                                               -0.0204216573 0.0059783728
## n_unique_tokens
## n non stop words
                                               -0.0061528649 -0.0221001906
## n_non_stop_unique_tokens
                                               -0.0375667695 -0.0083318345
                                                0.0809392212 0.0651621721
## num hrefs
## num self hrefs
                                                0.0006072708 -0.0088350376
## num imgs
                                                0.0776644999 0.0620725920
                                                0.0960010330 0.0130047761
## num videos
## average_token_length
                                               -0.0179052002 -0.0341852871
                                                0.0111667879 0.0147153602
## num_keywords
## data_channel_is_lifestyle
                                                0.0104064472 -0.0014670577
                                               0.0313439808 -0.0393591165
## data_channel_is_entertainment
## data_channel_is_bus
                                               -0.0600516716 -0.0121752627
                                               0.0304507754 0.0085925503
## data_channel_is_socmed
## data_channel_is_tech
                                               -0.0266907354 -0.0258027886
## data_channel_is_world
                                               -0.0723617566 -0.0563942011
                                                0.0016269762 0.0176925610
## kw_min_min
## kw max min
                                                0.0075663565 0.0146616929
                                                0.0007150846 0.0086549023
## kw_avg_min
                                                0.0010497592 -0.0004804804
## kw min max
## kw_max_max
                                                0.0004085149 0.0109654366
## kw avg max
                                                0.0264953259 0.0582019038
                                                0.0615976675 0.0556368041
## kw_min_avg
                                                0.0351097959 0.0739943944
## kw max avg
                                                0.0805435562 0.1372852259
## kw_avg_avg
## self_reference_min_shares
                                                0.0040376877 0.0629132883
                                                0.0026890064 0.0497206042
## self_reference_max_shares
                                                0.0024545538 0.0626244686
## self_reference_avg_sharess
## weekday_is_monday
                                               -0.0052247763 0.0192581378
## weekday_is_tuesday
                                                0.0252216814 -0.0115894395
## weekday_is_wednesday
                                               -0.0215879684 -0.0211466845
## weekday_is_thursday
                                               -0.0148029520 0.0104352598
                                               -0.0362460524 -0.0046106403
## weekday_is_friday
## is_weekend
                                                0.0555696306 0.0095256619
                                                0.1062698189 0.0542946397
## global_subjectivity
## global_sentiment_polarity
                                               0.0698771644 -0.0001682236
## global rate positive words
                                               0.1198173856 0.0009670952
## global_rate_negative_words
                                                0.0780140517 0.0236344118
## rate_positive_words
                                               -0.0018622230 -0.0223942070
                                               -0.0046107820 0.0027743635
## rate_negative_words
## avg positive polarity
                                               ## min_positive_polarity
                                               0.0012331620 0.0208579478
## max_positive_polarity
                                               -0.0955383364 -0.0459353199
## avg_negative_polarity
                                               -0.0867551278 -0.0359172691
## min_negative_polarity
                                               -0.0198759295 -0.0178775787
## max_negative_polarity
                                               -0.4058888238 -0.0108444756
## abs_title_subjectivity
## abs_title_sentiment_polarity
                                               1.000000000 0.0555392837
## shares
                                                0.0555392837 1.0000000000
#mytrain = subset(mytrain, kw avg avg < 15000)</pre>
#the most correlated variable (only 0.135)
#try to plot it against respose to see true relationship
```

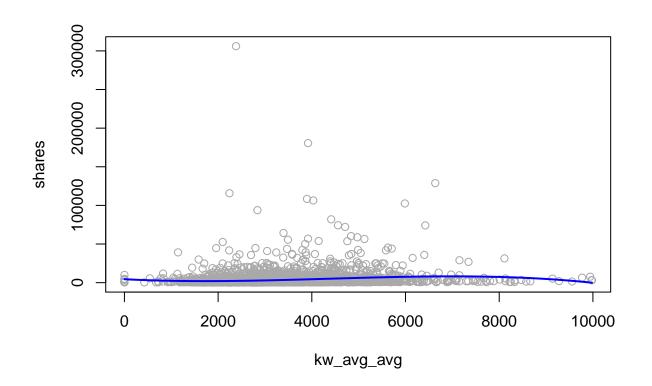


#seems like small amount of data is outlier (kw_avg_avg >= 10000) which can affect regression line; so
mytrain = mytrain[mytrain\$kw_avg_avg <10000,]
nrow(mytrain)</pre>

[1] 4982

```
attach(mytrain)
#Linear Regression with the most correlated variable (only 0.135)
plot(shares~kw_avg_avg, data = mytrain, col="darkgrey")
kw_avg_avg.range = range(mytrain$kw_avg_avg)
kw_avg_avg.grid = seq(from=kw_avg_avg.range[1], to=kw_avg_avg.range[2])
lm.fit = lm(shares~poly(kw_avg_avg, 10), data=mytrain)
summary(lm.fit)
##
## Call:
## lm(formula = shares ~ poly(kw_avg_avg, 10), data = mytrain)
##
## Residuals:
##
      Min
              1Q Median
                            3Q
                                  Max
```

```
-254 303924
   -8311 -1894 -1256
##
## Coefficients:
##
                          Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                            3267.8
                                        115.8 28.230 < 2e-16 ***
## poly(kw_avg_avg, 10)1
                           88412.5
                                       8170.5 10.821
                                                       < 2e-16 ***
## poly(kw_avg_avg, 10)2
                           -5109.9
                                       8170.5 -0.625
                                                        0.5317
## poly(kw_avg_avg, 10)3
                                       8170.5 -4.734 2.26e-06 ***
                          -38679.7
## poly(kw_avg_avg, 10)4
                            4580.8
                                       8170.5
                                                0.561
                                                        0.5751
                                                1.903
                                                        0.0571 .
## poly(kw_avg_avg, 10)5
                           15549.9
                                       8170.5
## poly(kw_avg_avg, 10)6
                             449.7
                                       8170.5
                                                0.055
                                                        0.9561
                                                        0.2793
## poly(kw_avg_avg, 10)7
                            8841.2
                                       8170.5
                                                1.082
                                                        0.8489
                                       8170.5
## poly(kw_avg_avg, 10)8
                           -1557.2
                                               -0.191
## poly(kw_avg_avg, 10)9
                          -10767.7
                                       8170.5
                                               -1.318
                                                        0.1876
## poly(kw_avg_avg, 10)10
                          -4070.1
                                       8170.5
                                               -0.498
                                                        0.6184
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 8170 on 4971 degrees of freedom
## Multiple R-squared: 0.02873,
                                    Adjusted R-squared: 0.02677
## F-statistic: 14.7 on 10 and 4971 DF, p-value: < 2.2e-16
#P-value shows that degree 3 is the best
lm.fit = lm(shares~poly(kw_avg_avg, 3), data=mytrain)
lm.pred = predict(lm.fit, data.frame(kw_avg_avg=kw_avg_avg.grid))
lines(kw_avg_avg.grid, lm.pred, col="blue", lwd=2)
```



```
lm.pred.test = predict(lm.fit, mytest1)
sqrt(mean(mytest1$shares - lm.pred.test)^2)
## [1] 225.4126
# Try other method to reduce number of predictors
# Forward subset
nv = ncol(mytrain)
regfit.full=regsubsets(shares~., mytrain, nvmax = nv-1, really.big=T, method = "forward")
## Warning in leaps.setup(x, y, wt = wt, nbest = nbest, nvmax = nvmax,
## force.in = force.in, : 1 linear dependencies found
## Reordering variables and trying again:
reg.summary=summary(regfit.full)
reg.summary
## Subset selection object
## Call: regsubsets.formula(shares ~ ., mytrain, nvmax = nv - 1, really.big = T,
       method = "forward")
## 50 Variables (and intercept)
                                 Forced in Forced out
## timedelta
                                     FALSE
                                                 FALSE
## n tokens title
                                     FALSE
                                                 FALSE
## n_tokens_content
                                     FALSE
                                                 FALSE
## n_unique_tokens
                                     FALSE
                                                 FALSE
## n_non_stop_words
                                     FALSE
                                                 FALSE
## n_non_stop_unique_tokens
                                     FALSE
                                                 FALSE
## num hrefs
                                     FALSE
                                                 FALSE
## num_self_hrefs
                                     FALSE
                                                 FALSE
## num_imgs
                                     FALSE
                                                 FALSE
                                     FALSE
                                                 FALSE
## num_videos
## average_token_length
                                     FALSE
                                                 FALSE
## num_keywords
                                     FALSE
                                                 FALSE
## data_channel_is_lifestyle
                                     FALSE
                                                 FALSE
## data_channel_is_entertainment
                                     FALSE
                                                 FALSE
                                     FALSE
## data_channel_is_bus
                                                 FALSE
## data_channel_is_socmed
                                     FALSE
                                                 FALSE
## data_channel_is_tech
                                     FALSE
                                                 FALSE
## data_channel_is_world
                                     FALSE
                                                 FALSE
                                     FALSE
## kw_min_min
                                                 FALSE
## kw_max_min
                                     FALSE
                                                 FALSE
## kw_avg_min
                                     FALSE
                                                 FALSE
## kw_min_max
                                     FALSE
                                                 FALSE
## kw_max_max
                                     FALSE
                                                 FALSE
                                                 FALSE
## kw_avg_max
                                     FALSE
                                     FALSE
                                                 FALSE
## kw_min_avg
## kw_max_avg
                                     FALSE
                                                 FALSE
                                     FALSE
                                                 FALSE
## kw_avg_avg
## self_reference_min_shares
                                     FALSE
                                                 FALSE
```

```
## self_reference_max_shares
                                      FALSE
                                                 FALSE
## self_reference_avg_sharess
                                      FALSE
                                                 FALSE.
                                      FALSE
## weekday is monday
                                                 FALSE
## weekday_is_tuesday
                                      FALSE
                                                 FALSE
## weekday_is_wednesday
                                      FALSE
                                                 FALSE
                                      FALSE
                                                 FALSE
## weekday_is_thursday
## weekday is friday
                                      FALSE
                                                 FALSE
                                                 FALSE
## global_subjectivity
                                      FALSE
## global_sentiment_polarity
                                      FALSE
                                                 FALSE
## global_rate_positive_words
                                      FALSE
                                                 FALSE
## global_rate_negative_words
                                      FALSE
                                                 FALSE
                                      FALSE
                                                 FALSE
## rate_positive_words
## rate_negative_words
                                      FALSE
                                                 FALSE
                                      FALSE
## avg_positive_polarity
                                                 FALSE
                                      FALSE
                                                 FALSE
## min_positive_polarity
## max_positive_polarity
                                      FALSE
                                                 FALSE
                                      FALSE
                                                 FALSE
## avg_negative_polarity
## min_negative_polarity
                                      FALSE
                                                 FALSE
## max_negative_polarity
                                      FALSE
                                                 FALSE
## abs_title_subjectivity
                                      FALSE
                                                 FALSE
## abs_title_sentiment_polarity
                                      FALSE
                                                 FALSE
## is weekend
                                      FALSE
                                                 FALSE
## 1 subsets of each size up to 49
## Selection Algorithm: forward
##
             timedelta n_tokens_title n_tokens_content n_unique_tokens
## 1
     (1)
## 2
     (1)
##
  3
      (1)
             11 11
                       11 11
                                       ## 4
     (1)
     (1)
      (1)
## 6
## 7
      (1)
## 8
     (1)
                        11 🕌 11
                        "*"
## 9
      (1)
      (1)""
                        "*"
## 10
                        "*"
## 11
       ( 1
                        "*"
       (1)""
## 12
## 13
       (1)""
                        "*"
       (1)
                        "*"
## 14
## 15
       (1)""
                        "*"
       (1)""
                        "*"
## 16
       (1)""
                        "*"
## 17
## 18
       (1)
                        "*"
##
  19
       (1
          )
             "*"
                        "*"
                        "*"
## 20
       (1)"*"
       (1)
             "*"
                        "*"
## 21
  22
       (1
           )
                        "*"
##
       (1)"*"
                        "*"
## 23
                        "*"
## 24
       (1)
## 25
       (1)
             "*"
                        11 🕌 11
                        "*"
##
  26
       (1
             "*"
                        11 * 11
## 27
       (1)
       (1)"*"
                        "*"
                                       11 11
                                                         11 11
## 28
## 29
       (1)"*"
                        "*"
```

```
"*"
                                           11 11
                                                              11 11
## 30
       (1)"*"
       (1)"*"
                          "*"
                                                              11 11
## 31
                                                               11
                          "*"
   32
       (1)
              "*"
##
## 33
        (1)
              "*"
                          "*"
                                                              .. ..
                          "*"
##
   34
        ( 1
            )
              "*"
                          "*"
##
   35
        (1)
              "*"
                                                              11 11
##
   36
        ( 1
              "*"
                          "*"
                                           11 11
              "*"
                          "*"
                                                              "*"
## 37
        (1
            )
##
   38
        (1
            )
              "*"
                          "*"
                                                              "*"
                                                              "*"
## 39
        (1)
              "*"
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                          "*"
                                                              "*"
## 40
        (1)
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                                                              "*"
        (1)
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                          "*"
## 41
            )
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                                                              "*"
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   42
        (1
                          "*"
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        (1)
                          "*"
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## 45
        (1
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              "*"
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        (1)
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                                           "*"
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## 48
        (1)
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                                           "*"
                                                              "*"
        (1)
              "*"
## 49
##
              n_non_stop_words n_non_stop_unique_tokens num_hrefs
                                  11 11
                                                              .. ..
## 1
      (1)
                                  11 11
                                                              11 11
## 2
      (1)
                                  11 11
                                                              11 11
## 3
       (1)
                                                              "*"
## 4
      (1)
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## 5
      (1)
              11 11
                                                              "*"
                                                              "*"
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       (1
          )
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                                                              "*"
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                                  11 11
## 11
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                                 11 11
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              11 11
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        (1)
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                                                              "*"
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   15
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                                                              "*"
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        (1)
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                                  "*"
                                                              "*"
## 24
        (1)"*"
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                                                              "*"
            )
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## 25
        ( 1
## 26
        (1
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## 27
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              "*"
        (1)
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                                                              "*"
## 28
                                  "*"
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        (1)
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##
              "*"
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                                                              "*"
##
   30
        (1
            )
                                  "*"
                                                              "*"
              "*"
## 31
       (1)
        (1)"*"
                                  "*"
                                                              "*"
## 32
                                  "*"
                                                              "*"
## 33
       (1)"*"
```

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## 34
        (1)"*"
                                  "*"
                                                               "*"
              "*"
                                  "*"
                                                                "*"
## 35
        (1)
   36
        (1)
              "*"
                                  "*"
                                                               "*"
##
## 37
        (1)
               "*"
                                  "*"
                                                                "*"
                                  "*"
                                                               "*"
##
   38
        (1
            )
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                                  "*"
                                                               "*"
##
   39
        (1)
               "*"
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## 40
        (1
               "*"
                                  "*"
               "*"
                                   "*"
                                                                "*"
        (1
            )
## 41
## 42
        (1
            )
               "*"
                                   "*"
                                                                "*"
## 43
        (1)
              "*"
                                   "*"
                                                                "*"
                                                               "*"
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   44
        (1)
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                                                                "*"
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            )
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                                  "*"
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   46
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        (1)
##
## 48
        (1)
               "*"
                                  "*"
                                                               "*"
        (1)"*"
                                   "*"
                                                                "*"
## 49
##
               num_self_hrefs num_imgs num_videos average_token_length
                                          11 11
                                                       11 11
               11 11
## 1
       (1)
                                          11 11
                                                       11 11
               11 11
                                11 11
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                                11
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                                                         11
## 4
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               11 11
                                          11 11
        (1)""
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              11 11
                                                       "*"
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        (1)
        (1)
              11 11
                                11 11
                                          11 11
                                                       "*"
## 13
               11 11
                                                       "*"
            )
                                "*"
## 14
        (1
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        (1
            )
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                                          11 11
                                                       "*"
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        (1)
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                                "*"
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##
               "*"
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   17
        (1)
                                          11 11
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               "*"
                                "*"
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   18
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                                          11 11
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   19
        (1)
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                                "*"
                                          11 11
                                                       "*"
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                                          11 11
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                                          11 11
                                                       "*"
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                                "*"
                                                       "*"
                                          11 11
                                                       "*"
## 28
        (1)
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                                "*"
            )
               "*"
                                "*"
                                                       "*"
## 29
        (1
##
   30
        (1
            )
                                "*"
                                          "*"
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                                          "*"
                                                       "*"
##
   31
        (1)
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                                "*"
        (1)
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                                "*"
                                          "*"
                                                       "*"
##
   32
               "*"
                                          "*"
                                                       "*"
   33
        (1)
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               "*"
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                                          "*"
                                                       "*"
##
   34
        (1
            )
                                                       "*"
               "*"
                                "*"
                                          "*"
## 35
        (1)
        (1)
               "*"
                                "*"
                                          "*"
                                                       "*"
## 36
## 37
        (1)"*"
                                "*"
                                          "*"
                                                       "*"
```

```
"*"
                                                    "*"
## 38
       (1)"*"
                              "*"
             "*"
                              "*"
                                        "*"
                                                    "*"
## 39
       (1)
       (1)
              "*"
                              "*"
                                        "*"
                                                    "*"
## 40
## 41
       (1)
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                               "*"
                                        "*"
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                              "*"
                                        "*"
                                                    "*"
## 42
       (1)
              "*"
                                                    "*"
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  43
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                                        "*"
## 44
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                                                    "*"
        (1)
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## 46
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                                                    "*"
## 47
       (1)
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                              "*"
                                        "*"
                                                    "*"
## 48
       (1)"*"
                                        "*"
                                                    "*"
       (1)
             "*"
                               "*"
##
  49
##
              num_keywords data_channel_is_lifestyle
              11 11
## 1
      (1)
                            11 11
              11 11
## 2
      (1)
              11 11
                            11
## 3
      (1)
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      (1)
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      (1)
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## 10
              11 11
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  20
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## 21
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  22
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       (1)
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## 33
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       (1)
              " "
                            "*"
             11 11
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## 35
       (1)
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                            "*"
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  36
              11 11
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  37
        (1)
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                            "*"
##
   38
       ( 1
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                            "*"
## 39
       (1)
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                            "*"
## 40
## 41
       (1)""
                            "*"
```

```
"*"
## 42
       (1)""
## 43
       (1)
             11 11
                            "*"
                            "*"
## 44
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## 45
       (1)
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                            "*"
                            "*"
## 46
       (1)
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                            "*"
## 47
       (1)
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                            "*"
## 48
       (1)"*"
                            "*"
       (1)"*"
## 49
              {\tt data\_channel\_is\_entertainment\ data\_channel\_is\_bus}
##
                                               11 11
## 1
      (1)
              11 11
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## 2
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## 3
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## 4
      (1)
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## 6
      (1)
                                               11 11
              "*"
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              "*"
                                               11 11
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## 10
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                                               11 11
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                                               11 11
## 15
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              "*"
## 16
              "*"
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## 17
       (1)
              "*"
                                               11 11
## 18
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              "*"
## 20
       (1)
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## 21
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## 22
           )
              "*"
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## 23
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              "*"
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                                               "*"
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  35
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## 42
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## 45
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```

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"*"
## 46 (1) "*"
      (1)"*"
                                         "*"
## 47
                                         "*"
## 48
      (1)"*"
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## 49
                                         "*"
##
            data_channel_is_socmed data_channel_is_tech
                                  11 11
## 1 (1)
            11 11
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## 36
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## 37
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## 41
## 42
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                                  "*"
      (1)"*"
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## 43
      (1)"*"
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## 44
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      (1)
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                                  "*"
## 46
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      (1)"*"
## 47
      (1)"*"
                                  "*"
## 48
## 49
      (1)"*"
                                  "*"
```

```
##
                 data_channel_is_world kw_min_min kw_max_min kw_avg_min
## 1
       (1)
                                              11 11
                                                            11 11
                                                                           11 11
                 11 11
                                              11 11
                                                            11 11
                                                                           11
                                                                             "
   2
       (1)
##
##
   3
        (1)
                 11 11
                                              "*"
                                                            11 11
                                                                           11
                                                            11 11
                                                                           11
                 11 11
                                              "*"
##
   4
        ( 1
             )
                 11 11
                                              "*"
                                                            11
                                                              11
                                                                           "
                                                                             11
## 5
        ( 1
            )
                 11 11
                                                            11 11
                                                                           11
                                                                             11
##
   6
        (1)
                                              "*"
                                              "*"
## 7
        ( 1
            )
                                                            11 11
                                                                           11
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## 6
     (1)
             11 11
## 7
     (1)
                                        11 11
             11 11
                                        11 11
## 8
      (1)
      (1)
## 9
            11 11
       (1)""
                                        11 11
## 10
       (1)""
## 11
## 12
       (1)""
                                        11 11
## 13
       (1)""
       (1)""
                                        11 11
## 14
       (1)""
## 15
## 16
       (1)""
                                        11 11
       (1)""
                                        11 11
## 17
       (1)""
                                        11 11
## 18
       (1)""
                                        11 11
## 19
       (1)""
                                        11 11
## 20
                                        11 11
       (1)"*"
## 21
       (1)"*"
                                        11 11
## 22
                                        11 11
## 23
       (1)"*"
```

```
.. ..
## 24
       (1)"*"
       (1)"*"
                                          11 11
## 25
## 26
             "*"
                                          11 11
       (1)
## 27
       (1)
             "*"
## 28
       (1)
             "*"
## 29
       (1)
             "*"
                                          "*"
## 30
       (1)
             "*"
                                          "*"
             "*"
                                          "*"
## 31
       (1)
## 32
       (1
           )
             "*"
## 33
       (1)
             "*"
                                          "*"
##
   34
       (1)
             "*"
                                          "*"
       (1)
             "*"
                                          "*"
## 35
##
   36
       (1)
             "*"
                                          "*"
             "*"
                                          "*"
##
  37
       (1)
## 38
       (1)
             "*"
                                          "*"
             "*"
                                          "*"
## 39
       (1)
## 40
       (1)
             "*"
                                          "*"
             "*"
                                          "*"
## 41
       (1)
             "*"
                                          "*"
## 42
       (1)
             "*"
                                          "*"
## 43
       (1)
             "*"
                                          "*"
## 44
       (1)
## 45
       (1)"*"
                                          "*"
       (1)"*"
                                          "*"
## 46
## 47
       (1)
             "*"
                                          "*"
       (1)"*"
                                          "*"
## 48
## 49
       (1)"*"
                                          "*"
##
             rate_positive_words rate_negative_words avg_positive_polarity
## 1
      (1)
             11 11
                                   11 11
             11 11
                                   11 11
                                                        11 11
## 2
     (1)
             11 11
                                   11 11
                                                        11 11
## 3
      (1)
## 4
      (1)
## 5
      (1)
             11 11
                                   11 11
                                                        11
             11 11
                                   11 11
## 6
      (1)
             11 11
                                   .. ..
## 7
      (1)
                                   11 11
             11 11
## 8
      ( 1
          )
             11 11
                                   11 11
                                                        11
## 9
      (1)
       (1)""
                                   11 11
## 10
       (1)""
## 11
                                   11 11
             11 11
                                   11 11
## 12
       (1)
       (1)""
## 13
                                   11 11
## 14
       (1)""
       (1)""
## 15
## 16
       (1)
             11 11
                                   11 11
## 17
       (1)""
                                   11 11
       (1)""
                                   11 11
## 18
       (1)""
## 19
                                   11 11
## 20
       (1)
             11 11
       (1)""
                                   11 11
## 21
       (1)""
                                   11 11
## 22
       (1)""
                                   11 11
## 23
             11 11
                                   11 11
## 24
       (1)
       (1)""
                                   11 11
## 25
       (1)""
                                   11 11
                                                        11
## 26
       (1)""
                                   11 11
                                                        11 11
## 27
```

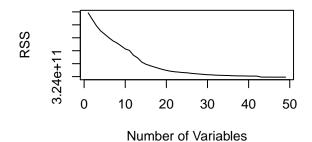
```
11 11
       (1)""
                                 "*"
## 28
       (1)""
                                 "*"
                                                     11
## 29
       (1)""
                                 "*"
## 30
       (1)""
## 31
                                 "*"
            11 11
                                 "*"
## 32
       (1)
## 33
       (1)""
                                 "*"
## 34
       (1)""
                                 "*"
       (1)""
                                 "*"
## 35
## 36
       (1)
                                 "*"
       (1)""
## 37
                                 "*"
       (1)""
## 38
                                 "*"
       (1)""
## 39
                                 "*"
                                                     "*"
## 40
       (1)""
                                 "*"
       (1)""
                                 "*"
                                                     "*"
## 41
## 42
       (1)""
                                 "*"
                                                     "*"
                                 "*"
                                                     "*"
## 43
       (1)
## 44
       (1)
            11 11
                                                     "*"
            11 11
                                 "*"
                                                     "*"
## 45
       (1)
                                 "*"
                                                     "*"
## 46
       (1)
            11 11
                                 "*"
                                                     "*"
## 47
       (1)
       (1)"*"
                                 "*"
                                                     "*"
## 48
                                 "*"
## 49
       (1)"*"
                                                     "*"
##
             min_positive_polarity max_positive_polarity
                                   11 11
## 1
     (1)
            " "
     (1)
            11 11
                                   11 11
## 2
             11 11
                                   11 11
## 3
     (1)
## 4
     (1)
## 5
      (1
         )
## 6
     (1)
                                   11 11
      (1)
             11 11
## 7
## 8
      (1)
## 9
      (1)
                                   11 11
            11 11
## 10
      (1)
            ........
                                   11 11
## 11
       (1)
            ........
       (1)
## 12
       (1)""
                                   11 11
## 13
       (1)""
                                   11 11
## 14
       (1)""
## 15
                                   11 11
            11 11
                                   .. ..
## 16
       (1)
## 17
       (1)""
## 18
       (1)""
       (1)""
## 19
## 20
       (1)
            11 11
                                   11 11
## 21
       (1)""
                                     11
       (1)""
                                   ## 22
       (1)""
## 23
                                   11 11
## 24
       (1)
       (1)""
## 25
       (1)""
                                   11 11
## 26
       (1)""
## 27
                                   11 11
## 28
       (1)
       (1)""
                                   11 11
## 29
       (1)""
                                   11 11
## 30
       (1)""
## 31
                                   "*"
```

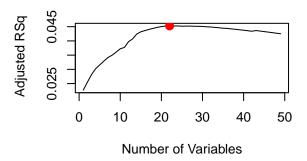
```
## 32
      (1)""
                                  "*"
      (1)""
                                  "*"
## 33
      (1)""
                                  "*"
## 34
      (1)""
## 35
                                  "*"
      (1)""
                                  "*"
## 36
      (1)""
                                  "*"
## 37
                                  "*"
## 38
      (1)""
                                  "*"
       (1)""
## 39
## 40
       (1)
                                  "*"
      (1)""
                                  "*"
## 41
      (1)""
                                  "*"
## 42
                                  "*"
      (1)""
## 43
## 44
      (1)""
                                  "*"
      (1)"*"
                                  "*"
## 45
## 46
      (1)"*"
                                  "*"
            "*"
                                  "*"
## 47
       (1)
## 48
      (1)"*"
                                  "*"
                                  "*"
      (1)"*"
## 49
##
            avg_negative_polarity min_negative_polarity
                                  11 11
            11 11
## 1
     (1)
            11 11
                                  11 11
## 2
     (1)
## 3
     (1)
            11 11
     (1)
## 4
                                  11 11
## 5
      (1)
            11 11
## 6
     (1)
                                  11 11
## 7
     (1)
            11 11
## 8
     (1)
## 9
      (1)
            11 11
                                  11 11
      (1)""
## 10
                                  .. ..
## 11
      (1)""
            11 11
       (1)
## 12
## 13
      (1)
                                  11 11
      (1)""
                                  11 11
## 14
      (1)""
                                  11 11
## 15
       (1)""
                                  .. ..
## 16
       (1)""
                                  11 11
## 17
      (1)""
                                  "*"
## 18
       (1)""
## 19
                                  "*"
            11 11
                                  "*"
## 20
       (1)
                                  "*"
## 21
      (1)""
      (1)""
                                  "*"
## 22
                                  "*"
      (1)""
## 23
##
  24
       (1)""
                                  "*"
## 25
      (1)""
                                  "*"
      (1)""
                                  "*"
## 26
                                  "*"
       (1)""
## 27
                                  "*"
## 28
       (1)
            11 11
      (1)""
                                  "*"
## 29
      (1)""
                                  "*"
## 30
      (1)""
                                  "*"
## 31
      (1)
            11 11
                                  "*"
## 32
      (1)""
                                  "*"
## 33
      (1)""
                                  "*"
## 34
      (1)""
## 35
                                  "*"
```

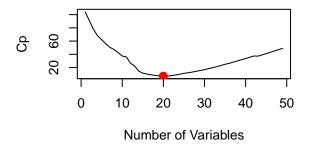
```
## 36
       (1)""
                                   "*"
       (1)""
                                    "*"
## 37
            11 11
                                   "*"
## 38
       (1)
       (1)"*"
## 39
                                    "*"
                                   "*"
## 40
       (1)
             "*"
                                   "*"
## 41
       (1)
             "*"
                                    "*"
## 42
       (1)"*"
             "*"
                                    "*"
## 43
       (1)
## 44
       (1
           )
             "*"
                                    "*"
       (1)"*"
                                    "*"
## 45
                                    "*"
## 46
       (1)"*"
       (1)"*"
                                    "*"
## 47
## 48
       (1)
             "*"
                                    "*"
       (1)"*"
                                    "*"
## 49
##
             max_negative_polarity abs_title_subjectivity
             11 11
## 1
     (1)
                                    11 11
## 2
     (1)
             11 11
             11 11
                                    .. ..
## 3
     (1)
             11 11
                                    11 11
## 4
     (1)
                                    11 11
             11 11
## 5
      (1)
     (1)
             11 11
                                    11
                                     11
## 6
                                   .....
## 7
      (1)
             11 11
## 8
      (1)
             11 11
                                    11 11
## 9
      (1)
       (1)""
## 10
## 11
       (1)""
                                   11 11
       (1)""
## 12
##
  13
       (1)
            ........
                                   11 11
       (1)""
## 14
                                    11 11
## 15
       (1)""
       (1)""
## 16
## 17
       (1)
             11 11
                                   11 11
       (1)""
                                   11 11
## 18
       (1)""
                                    11 11
## 19
       (1)""
                                    .. ..
## 20
       (1)""
                                    11 11
## 21
                                   11 11
       (1)""
## 22
       (1)""
## 23
                                    11 11
             11 11
                                    .. ..
## 24
       (1)
       (1)""
## 25
       (1)""
                                   11 11
## 26
       (1)""
## 27
##
  28
       (1)
             11 11
                                   11 11
       (1)""
##
  29
                                     11
       (1)""
                                   11 11
## 30
                                    11 11
       (1)""
## 31
                                   11 11
##
  32
       (1)
             11 11
       (1)""
                                   "*"
## 33
       (1)""
                                   "*"
##
  34
       (1)""
                                   "*"
  35
##
       (1)
             11 11
                                    "*"
##
  36
       (1)""
                                   "*"
## 37
       (1)""
                                    "*"
## 38
       (1)""
## 39
                                    "*"
```

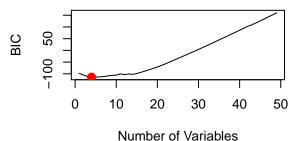
```
"*"
## 40
       (1)"*"
## 41
       (1)"*"
                                   "*"
                                   "*"
## 42
       (1)
            "*"
## 43
       (1)
             "*"
                                   "*"
                                   "*"
##
  44
       ( 1
          )
                                   "*"
##
  45
       (1)
             "*"
                                   "*"
## 46
       (1)
                                   "*"
       (1)
             "*"
## 47
                                   "*"
## 48
       (1)
            "*"
       (1)"*"
                                   "*"
## 49
##
             abs_title_sentiment_polarity
             11 11
      (1)
## 1
             11 11
## 2
      (1)
             11 11
## 3
     (1)
## 4
      (1)
             "*"
## 5
      (1)
## 6
      (1)
             "*"
## 7
      (1)
             "*"
     (1)
             "*"
## 8
## 9
             "*"
      (1)
            "*"
## 10
       (1)
## 11
       (1)
             "*"
## 12
       (1)
             "*"
## 13
       (1
          )
            "*"
## 14
       (1)
## 15
       (1)
## 16
       (1)
            "*"
##
  17
       (1)
             "*"
## 18
       (1)
## 19
       (1
          )
## 20
          )
             "*"
       (1
## 21
       ( 1
          )
             "*"
## 22
       (1)
            "*"
             "*"
## 23
       (1)
## 24
       (1)
             "*"
## 25
             "*"
       (1)
## 26
       (1)
            "*"
## 27
       (1)
             "*"
           )
             "*"
## 28
       (1
## 29
       (1)
            "*"
##
  30
       (1)
            "*"
       (1)
             "*"
## 31
##
   32
       (1)
##
  33
       (1)
             "*"
##
  34
       (1)
          )
             "*"
## 35
       ( 1
##
  36
       (1
          )
## 37
       (1)
            "*"
##
  38
       (1)
             "*"
             "*"
## 39
       (1)
             "*"
## 40
       (1
          )
            "*"
## 41
       (1)
## 42
       (1)"*"
## 43
       (1)"*"
```

```
## 44 ( 1 ) "*"
## 45 (1)"*"
## 46 (1) "*"
      (1)"*"
## 47
## 48
      (1)"*"
## 49
     (1)"*"
par(mfrow=c(2,2))
plot(reg.summary$rss,xlab="Number of Variables",ylab="RSS",type="1")
plot(reg.summary$adjr2,xlab="Number of Variables",ylab=" Adjusted RSq",type="l")
max_adjr2=which.max(reg.summary$adjr2)
max_adjr2
## [1] 22
points(max_adjr2,reg.summary$adjr2[max_adjr2], col ="red",cex =2, pch =20)
plot(reg.summary$cp,xlab="Number of Variables",ylab="Cp",type="l")
min_cp=which.min(reg.summary$cp)
min_cp
## [1] 20
points(min_cp,reg.summary$cp[min_cp],col="red",cex=2,pch=20)
min_bic=which.min(reg.summary$bic)
min_bic
## [1] 4
plot(reg.summary$bic,xlab="Number of Variables",ylab="BIC",type="1")
points(min_bic,reg.summary$bic[min_bic],col="red",cex=2,pch=20)
```









```
#Backward
regfit.full=regsubsets(shares~., mytrain, nvmax = nv-1, really.big=T, method = "backward")
```

```
## Warning in leaps.setup(x, y, wt = wt, nbest = nbest, nvmax = nvmax,
## force.in = force.in, : 1 linear dependencies found
```

Reordering variables and trying again:

```
reg.summary=summary(regfit.full)
reg.summary
```

```
## Subset selection object
## Call: regsubsets.formula(shares ~ ., mytrain, nvmax = nv - 1, really.big = T,
       method = "backward")
##
## 50 Variables (and intercept)
##
                                  Forced in Forced out
## timedelta
                                      FALSE
                                                 FALSE
                                      FALSE
                                                 FALSE
## n_tokens_title
                                      FALSE
                                                 FALSE
## n_tokens_content
## n_unique_tokens
                                      FALSE
                                                 FALSE
                                      FALSE
                                                 FALSE
## n_non_stop_words
## n_non_stop_unique_tokens
                                      FALSE
                                                 FALSE
## num_hrefs
                                      FALSE
                                                 FALSE
## num_self_hrefs
                                      FALSE
                                                 FALSE
```

```
## num imgs
                                       FALSE
                                                  FALSE
## num videos
                                       FALSE
                                                  FALSE.
                                       FALSE
## average token length
                                                  FALSE
## num_keywords
                                       FALSE
                                                  FALSE
## data_channel_is_lifestyle
                                       FALSE
                                                  FALSE
## data channel is entertainment
                                       FALSE
                                                  FALSE
## data channel is bus
                                       FALSE
                                                  FALSE
## data channel is socmed
                                       FALSE
                                                  FALSE
## data_channel_is_tech
                                       FALSE
                                                  FALSE
## data_channel_is_world
                                       FALSE
                                                  FALSE
## kw_min_min
                                       FALSE
                                                  FALSE
## kw_max_min
                                       FALSE
                                                  FALSE
## kw_avg_min
                                       FALSE
                                                  FALSE
## kw_min_max
                                       FALSE
                                                  FALSE
## kw_max_max
                                       FALSE
                                                  FALSE
## kw_avg_max
                                       FALSE
                                                  FALSE
                                       FALSE
## kw_min_avg
                                                  FALSE
## kw max avg
                                       FALSE
                                                  FALSE
                                       FALSE
                                                  FALSE
## kw_avg_avg
## self reference min shares
                                       FALSE
                                                  FALSE
## self_reference_max_shares
                                       FALSE
                                                  FALSE
## self_reference_avg_sharess
                                       FALSE
                                                  FALSE
## weekday_is_monday
                                       FALSE
                                                  FALSE
## weekday_is_tuesday
                                       FALSE
                                                  FALSE
## weekday_is_wednesday
                                       FALSE
                                                  FALSE
## weekday is thursday
                                       FALSE
                                                  FALSE
## weekday_is_friday
                                       FALSE
                                                  FALSE
## global_subjectivity
                                       FALSE
                                                  FALSE
## global_sentiment_polarity
                                       FALSE
                                                  FALSE
## global_rate_positive_words
                                       FALSE
                                                  FALSE
## global_rate_negative_words
                                       FALSE
                                                  FALSE
## rate_positive_words
                                       FALSE
                                                  FALSE
## rate_negative_words
                                       FALSE
                                                  FALSE
                                       FALSE
                                                  FALSE
## avg_positive_polarity
## min positive polarity
                                       FALSE
                                                  FALSE
                                       FALSE
                                                  FALSE
## max_positive_polarity
## avg negative polarity
                                       FALSE
                                                  FALSE
## min_negative_polarity
                                      FALSE
                                                  FALSE
## max_negative_polarity
                                       FALSE
                                                  FALSE
                                       FALSE
## abs_title_subjectivity
                                                  FALSE
## abs_title_sentiment_polarity
                                       FALSE
                                                  FALSE
## is weekend
                                       FALSE
                                                  FALSE
## 1 subsets of each size up to 49
## Selection Algorithm: backward
             timedelta n_tokens_title n_tokens_content n_unique_tokens
## 1 (1)
                        .. ..
                                        .. ..
                                                          .. ..
             11 11
## 2
     (1)
             11 11
## 3 (1)
             11 11
                        11 11
                                        11 11
     (1)
             11 11
## 5
     (1)
                                        .. ..
             11 11
                        11 11
## 6
     (1
          )
             11 11
## 7
     (1)
             11 11
                        11 11
                                        11 11
## 8 (1)
                                        11 11
## 9 (1)
```

```
"*"
                                             11 11
                                                                 11 11
## 10
        (1)""
        (1)""
                           "*"
                                             11 11
                                                                 11 11
## 11
               11 11
        (1)
                           "*"
##
   12
## 13
        (1)
                           "*"
                                                                 11 11
               11 11
                           "*"
##
   14
        (1
            )
##
   15
        (1
            )
               11 11
                           "*"
              11 11
                                                                  11
## 16
        (1
             )
                           "*"
                           "*"
## 17
        (1
            )
                                                                  11
##
   18
        (1
             )
               11 11
                           "*"
##
   19
        (1)
               "*"
                           "*"
##
   20
        (1)
               "*"
                           "*"
   21
        (1)
               "*"
                           "*"
##
                                                                 11 11
##
   22
        (1
            )
               "*"
                           "*"
                                             11 11
                           "*"
               "*"
##
   23
        (1)
                                                                 11 11
## 24
        (1)
               "*"
                           "*"
                                             11 11
               "*"
                           "*"
                                                                  11
## 25
        (
          1
             )
                                                                  11
##
   26
        (1
            )
               "*"
                           "*"
                                             11 11
                                                                   "
               "*"
                           "*"
##
   27
        (1)
               "*"
                           "*"
                                                                  11
##
   28
        (1)
                                                                  11
                           "*"
               "*"
##
   29
        (1)
               "*"
                           "*"
                                                                  11
##
   30
        (1)
                                                                  11
##
   31
        (1)
               "*"
                           "*"
                                             .. ..
## 32
        (1
            )
               "*"
                           "*"
                                                                 11 11
                                             11 11
##
   33
        (1
             )
               "*"
                           "*"
               "*"
                           "*"
##
   34
        (1)
                                                                  11
##
   35
        (1)
               "*"
                           "*"
        (1)
                           "*"
##
   36
               "*"
##
   37
        (1
            )
               "*"
                           "*"
                                                                 11 11
               "*"
                           "*"
            )
##
   38
        (1
                                                                 11 11
   39
        (1
            )
                           "*"
                                             11 11
##
                           "*"
             )
               "*"
## 40
        (
          1
##
   41
        (1
             )
               "*"
                           "*"
                                             11 11
        (1)
               "*"
                           "*"
                                                                 "*"
##
   42
               "*"
                           "*"
                                                                 "*"
##
   43
        (1)
                           "*"
                                                                 "*"
               "*"
##
   44
        (1
            )
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##
   49
##
              kw_avg_avg self_reference_min_shares self_reference_max_shares
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## 49
##
              self_reference_avg_sharess weekday_is_monday weekday_is_tuesday
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##
             weekday_is_wednesday weekday_is_thursday weekday_is_friday
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## 49
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is_weekend global_subjectivity global_sentiment_polarity
              11 11
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## 49
##
              global_rate_positive_words global_rate_negative_words
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## 49
##
             rate_positive_words rate_negative_words avg_positive_polarity
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## 49
##
            min_positive_polarity max_positive_polarity
## 1 (1)
            11 11
            11 11
                                 11 11
## 2
     (1)
                                 .. ..
     (1)
## 3
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            11 11
## 9
     (1)
      (1)""
                                 11 11
## 10
     (1)""
                                 11 11
## 11
```

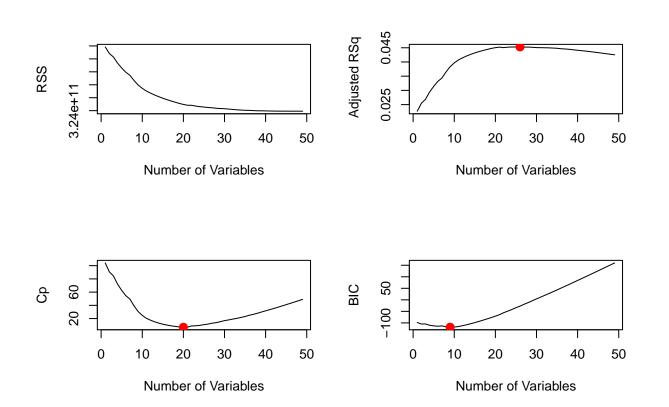
```
11 11
## 12
      (1)""
      (1)""
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## 13
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      (1)""
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## 49
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##
            avg_negative_polarity min_negative_polarity
     (1)
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                                 11 11
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                                 11 11
## 14
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                                 11 11
## 15
```

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       (1)
            "*"
                                   "*"
       (1)"*"
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## 48
       (1)"*"
                                   "*"
## 49
##
             max_negative_polarity abs_title_subjectivity
## 1
             11 11
                                   11 11
     (1)
                                   11 11
             11 11
## 2
     (1)
## 3
     (1)
                                   11 11
             11 11
                                   .. ..
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                                     "
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             11 11
                                   11 11
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      (1)
             11 11
                                   11 11
## 9
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                                     11
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                                   11 11
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## 49
      (1)"*"
##
            abs_title_sentiment_polarity
## 1
     (1)
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            11 11
            11 11
## 3
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            11 11
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     (1)
            11 11
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## 8
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      (1)""
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```

```
## 24 ( 1 ) "*"
## 25 (1) "*"
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     (1)"*"
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     (1)"*"
## 46 (1) "*"
## 47
      (1)"*"
## 48 (1) "*"
## 49 (1) "*"
par(mfrow=c(2,2))
plot(reg.summary$rss,xlab="Number of Variables",ylab="RSS",type="1")
plot(reg.summary$adjr2,xlab="Number of Variables",ylab=" Adjusted RSq",type="l")
max_adjr2=which.max(reg.summary$adjr2)
max_adjr2
## [1] 26
points(max_adjr2,reg.summary$adjr2[max_adjr2], col ="red",cex =2, pch =20)
plot(reg.summary$cp,xlab="Number of Variables",ylab="Cp",type="l")
min_cp=which.min(reg.summary$cp)
{\tt min\_cp}
## [1] 20
points(min_cp,reg.summary$cp[min_cp],col="red",cex=2,pch=20)
min_bic=which.min(reg.summary$bic)
min_bic
## [1] 9
```

```
plot(reg.summary$bic,xlab="Number of Variables",ylab="BIC",type="1")
points(min_bic,reg.summary$bic[min_bic],col="red",cex=2,pch=20)
```



#Try Linear Regression with selected variables in accordance to appropriate number of predictors from F mylm1 = lm(shares~timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_stop_wosummary(mylm1)

```
##
  lm(formula = shares ~ timedelta + n_tokens_title + kw_avg_avg +
##
       global_subjectivity + n_unique_tokens + n_non_stop_words,
##
##
       data = mytrain)
##
## Residuals:
##
      Min
              1Q Median
                            3Q
                                  Max
   -8953 -2234 -1258
                           -97 303676
##
##
## Coefficients:
                         Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                       -2067.6648
                                   1051.9200
                                              -1.966 0.04940 *
## timedelta
                           1.8568
                                       0.5807
                                                3.198
                                                       0.00139 **
## n_tokens_title
                         151.7075
                                      57.8900
                                                2.621
                                                       0.00880 **
                                                9.638 < 2e-16 ***
## kw_avg_avg
                           1.1020
                                       0.1143
## global_subjectivity
                        5747.2241
                                   1391.0616
                                                4.132 3.66e-05 ***
## n_unique_tokens
                         423.9804
                                   1182.2366
                                                0.359 0.71989
```

```
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 8165 on 4975 degrees of freedom
## Multiple R-squared: 0.0293, Adjusted R-squared: 0.02813
## F-statistic: 25.03 on 6 and 4975 DF, p-value: < 2.2e-16
#confint(mylm1)
mylm1.pred = predict(mylm1, mytest1)
sqrt(mean((mytest1$shares - mylm1.pred)^2))
## [1] 5004.456
mylm2 = lm(shares~kw_avg_avg+global_subjectivity, data=mytrain)
summary(mylm2)
##
## Call:
## lm(formula = shares ~ kw_avg_avg + global_subjectivity, data = mytrain)
## Residuals:
##
     Min
             1Q Median
                           3Q
                                 Max
##
   -9056 -2142 -1326 -236 303861
##
## Coefficients:
##
                        Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                      -1570.4909
                                   541.8428 -2.898 0.00377 **
## kw_avg_avg
                          1.1268
                                     0.1071 10.520 < 2e-16 ***
                                              3.053 0.00228 **
## global_subjectivity 3034.7128
                                   994.0148
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 8181 on 4979 degrees of freedom
## Multiple R-squared: 0.0247, Adjusted R-squared: 0.02431
## F-statistic: 63.06 on 2 and 4979 DF, p-value: < 2.2e-16
mylm2.pred = predict(mylm2, mytest1)
sqrt(mean((mytest1$shares - mylm2.pred)^2))
## [1] 4982.424
mylm.1 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s
mylm.2 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s
mylm.3 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s
mylm.4 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s
mylm.5 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s
mylm.6 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s
mylm.7 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s
```

-3183.6651 1134.6809 -2.806 0.00504 **

n_non_stop_words

anova(mylm.1, mylm.2, mylm.3, mylm.4, mylm.5, mylm.6, mylm.7, mylm.8, mylm.9, mylm.10)

mylm.8 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s mylm.9 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s mylm.10 = lm(shares~poly(timedelta+n_tokens_title+kw_avg_avg+global_subjectivity+n_unique_tokens+n_non_s

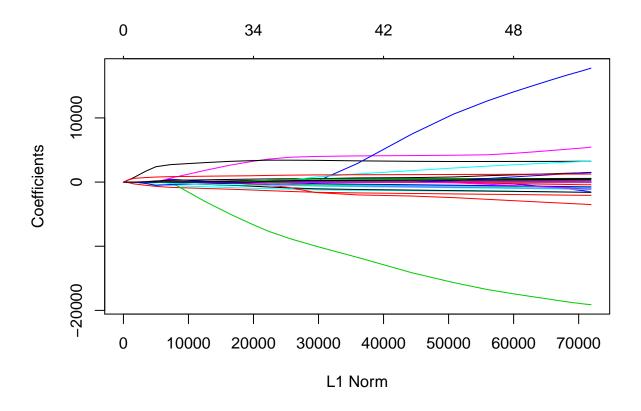
```
## Model 1: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
      n_unique_tokens + n_non_stop_words, 1)
## Model 2: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
      n_unique_tokens + n_non_stop_words, 2)
## Model 3: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
##
       n_unique_tokens + n_non_stop_words, 3)
## Model 4: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
##
       n_unique_tokens + n_non_stop_words, 4)
## Model 5: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
       n_unique_tokens + n_non_stop_words, 5)
## Model 6: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
##
       n_unique_tokens + n_non_stop_words, 6)
## Model 7: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
##
       n_unique_tokens + n_non_stop_words, 7)
## Model 8: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
      n unique_tokens + n_non_stop_words, 8)
## Model 9: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
       n_unique_tokens + n_non_stop_words, 9)
## Model 10: shares ~ poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity +
      n_unique_tokens + n_non_stop_words, 10)
##
                   RSS Df Sum of Sq
     Res.Df
                                                Pr(>F)
       4980 3.3327e+11
## 1
## 2
       4979 3.3318e+11 1
                            92062835 1.3800
                                                 0.2402
## 3
       4978 3.3203e+11 1 1151835568 17.2655 3.305e-05 ***
        4977 3.3199e+11 1
                            34197092 0.5126
                                                0.4740
## 4
       4976 3.3187e+11 1 127391421 1.9095
## 5
                                                 0.1671
## 6
       4975 3.3183e+11 1
                            36399049 0.5456
                                                 0.4602
## 7
       4974 3.3178e+11 1
                            50464981 0.7564
                                                 0.3845
        4973 3.3177e+11 1
## 8
                             7476599 0.1121
                                                 0.7378
## 9
       4972 3.3164e+11 1 130940924 1.9627
                                                 0.1613
## 10
        4971 3.3163e+11 1
                           11396348 0.1708
                                                 0.6794
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
summary(mylm.3)
##
## lm(formula = shares ~ poly(timedelta + n_tokens_title + kw_avg_avg +
       global_subjectivity + n_unique_tokens + n_non_stop_words,
##
       3), data = mytrain)
##
## Residuals:
##
     Min
             1Q Median
                            3Q
                                  Max
##
    -7637
         -1959 -1239
                         -285 303563
##
## Coefficients:
##
## (Intercept)
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
```

Analysis of Variance Table

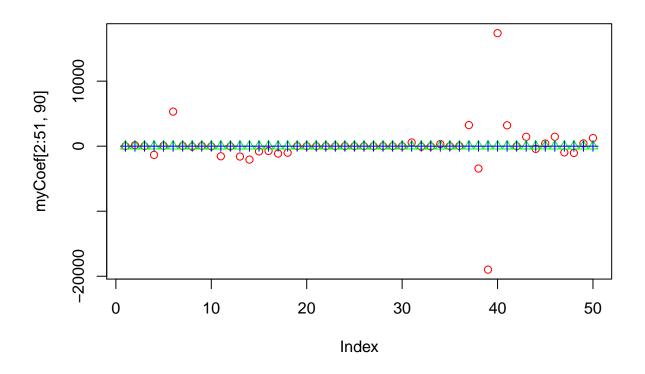
##

```
##
## (Intercept)
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
##
## (Intercept)
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## (Intercept)
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_work
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
##
## (Intercept)
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## poly(timedelta + n_tokens_title + kw_avg_avg + global_subjectivity + n_unique_tokens + n_non_stop_wo
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 8167 on 4978 degrees of freedom
## Multiple R-squared: 0.02819,
                                   Adjusted R-squared: 0.02761
## F-statistic: 48.14 on 3 and 4978 DF, p-value: < 2.2e-16
mylm.3.pred = predict(mylm.3, mytest1)
sqrt(mean((mytest1$shares - mylm.3.pred)^2))
## [1] 8620.366
#Lasso
x=model.matrix(shares~.,mytrain)[,-1]
y=mytrain$shares
xtest = model.matrix(shares~.,mytest1)[,-1]
ytest = mytest1$shares
par(mfrow=c(1,1))
mylambda=10^seq(10,-2,length=100)
lasso.mod=glmnet(x,y,alpha=1,lambda=mylambda)
```

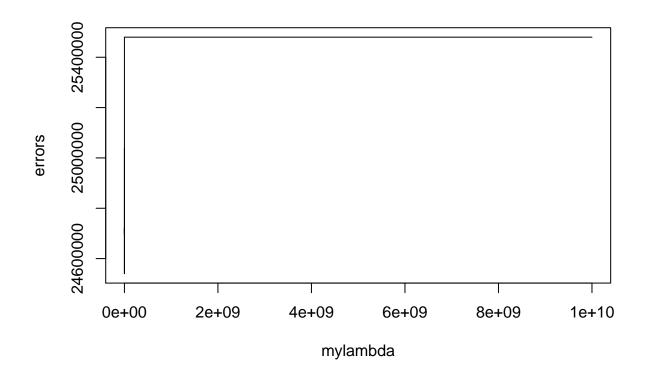
plot(lasso.mod)



```
myCoef = coef(lasso.mod)
myPredict = predict(lasso.mod, newx=xtest)
    # Plot the coefficients
plot(myCoef[2:51,90],col='red',pch=1)
points(myCoef[2:51,10],col='green',pch=2)
points(myCoef[2:51,1],col='blue',pch=3)
```



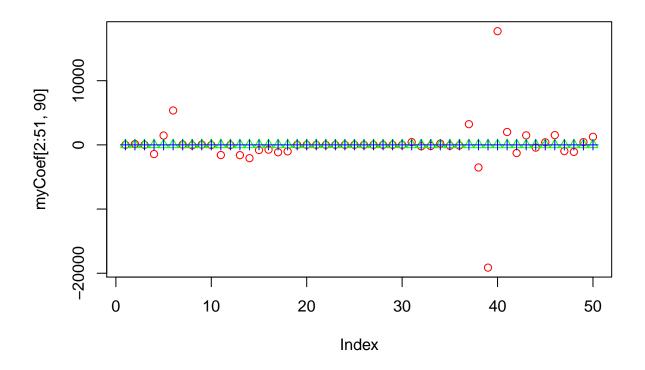
```
errors = NULL
for (i in 1:100) {
  errors[i] = mean( (ytest - myPredict[,i])^2 )
}
plot(mylambda,errors,type='l')
```



myCoef[,which.min(errors)]

```
##
                      (Intercept)
                                                       timedelta
                    -4.496473e+02
##
                                                    0.000000e+00
##
                  n_tokens_title
                                                n_tokens_content
##
                     4.195576e+01
                                                    0.000000e+00
##
                 n_unique_tokens
                                                n_non_stop_words
##
                     0.00000e+00
                                                    0.000000e+00
##
        n_non_stop_unique_tokens
                                                       num_hrefs
##
                     0.00000e+00
                                                    1.805987e+01
##
                  num_self_hrefs
                                                        num_imgs
##
                    -2.935089e-01
                                                    1.230282e+01
##
                       num_videos
                                            average_token_length
                     0.000000e+00
##
                                                   -1.806864e+02
##
                    num_keywords
                                      data_channel_is_lifestyle
##
                     0.000000e+00
                                                    0.00000e+00
   data_channel_is_entertainment
                                             data_channel_is_bus
##
##
                    -5.012128e+02
                                                    0.000000e+00
##
          data_channel_is_socmed
                                            data_channel_is_tech
##
                     0.00000e+00
                                                    0.00000e+00
##
           data_channel_is_world
                                                      kw_min_min
                    0.000000e+00
                                                    3.327977e+00
##
##
                       kw_max_min
                                                      kw_avg_min
##
                     0.000000e+00
                                                    0.000000e+00
##
                       kw_min_max
                                                      kw_max_max
```

```
##
                    -7.752412e-04
                                                    0.000000e+00
##
                       kw_avg_max
                                                      kw_min_avg
                     0.000000e+00
                                                    0.000000e+00
##
##
                       kw_max_avg
                                                      kw_avg_avg
##
                     0.000000e+00
                                                    9.298904e-01
       self reference min shares
                                      self_reference_max_shares
##
##
                     1.510194e-02
                                                    0.000000e+00
##
      self_reference_avg_sharess
                                               weekday_is_monday
##
                     0.000000e+00
                                                    6.131553e+01
##
              weekday_is_tuesday
                                            weekday_is_wednesday
##
                     0.000000e+00
                                                    0.000000e+00
             weekday_is_thursday
                                               weekday_is_friday
##
                     0.000000e+00
                                                    0.000000e+00
##
##
                       is_weekend
                                             global_subjectivity
##
                     0.000000e+00
                                                    1.704357e+03
##
       global_sentiment_polarity
                                     global_rate_positive_words
##
                     0.000000e+00
                                                    0.000000e+00
      global_rate_negative_words
##
                                             rate_positive_words
##
                     0.000000e+00
                                                    0.000000e+00
##
             rate_negative_words
                                           avg_positive_polarity
##
                     0.000000e+00
                                                    0.00000e+00
##
           min_positive_polarity
                                           max_positive_polarity
                     0.000000e+00
                                                    0.00000e+00
##
##
           avg_negative_polarity
                                          min_negative_polarity
##
                    -2.179654e+02
                                                    0.000000e+00
##
           max_negative_polarity
                                         abs_title_subjectivity
                                                    0.000000e+00
##
                     0.000000e+00
##
    abs_title_sentiment_polarity
                     7.060636e+02
##
mylambda[which.min(errors)]
## [1] 174.7528
#Ridge
ridge.mod=glmnet(x,y,alpha=0,lambda=mylambda)
dim(coef(ridge.mod))
## [1]
       51 100
myCoef = coef(ridge.mod)
  # Plot the coefficients
plot(myCoef [2:51,90],col='red',pch=1)
points(myCoef[2:51,10],col='green',pch=2)
points(myCoef[2:51,1],col='blue',pch=3)
```



ridge.mod\$lambda[50]

[1] 11497.57

coef(ridge.mod)[,50]

```
(Intercept)
##
                                                       timedelta
##
                     7.962003e+02
                                                    3.710735e-01
                  n_tokens_title
##
                                                n_tokens_content
##
                     4.970197e+01
                                                   -8.305890e-02
##
                 n_unique_tokens
                                                n_non_stop_words
##
                     2.706605e+02
                                                   -4.806124e+02
##
        n_non_stop_unique_tokens
                                                       num_hrefs
##
                     1.031699e+02
                                                    1.715444e+01
##
                  num_self_hrefs
                                                        num_imgs
##
                    -2.141254e+01
                                                    1.852553e+01
##
                       num_videos
                                            average_token_length
                    -2.342060e-01
##
                                                   -1.726058e+02
##
                     num_keywords
                                       data_channel_is_lifestyle
##
                     2.065564e+01
                                                    -1.725690e+02
##
   data_channel_is_entertainment
                                             data_channel_is_bus
##
                    -4.713247e+02
                                                   -1.207579e+02
##
          data_channel_is_socmed
                                            data_channel_is_tech
##
                     5.719468e+01
                                                   -1.782134e+02
```

```
##
           data_channel_is_world
                                                      kw min min
##
                    -3.138115e+02
                                                    1.874140e+00
                       kw max min
##
                                                      kw avg min
                                                    4.834149e-02
##
                     1.582232e-02
##
                       kw_min_max
                                                      kw max max
                    -1.253529e-03
                                                    4.064242e-05
##
##
                       kw avg max
                                                      kw min avg
##
                     7.862214e-04
                                                    7.156927e-02
##
                       kw_max_avg
                                                      kw_avg_avg
##
                     4.205008e-02
                                                    3.360658e-01
##
       self_reference_min_shares
                                       self_reference_max_shares
##
                     8.834398e-03
                                                    5.426545e-04
      self_reference_avg_sharess
##
                                               weekday_is_monday
                                                    1.903638e+02
##
                     3.872929e-03
##
              weekday_is_tuesday
                                            weekday_is_wednesday
##
                    -9.272472e+01
                                                    -1.214002e+02
##
             weekday_is_thursday
                                               weekday_is_friday
##
                     7.834730e+01
                                                   -4.538004e+01
##
                       is_weekend
                                             global_subjectivity
##
                     2.059935e+00
                                                    1.280895e+03
##
       global_sentiment_polarity
                                     global_rate_positive_words
##
                    -1.060916e+02
                                                   -1.968334e+03
##
      global_rate_negative_words
                                             rate positive words
                                                   -2.868509e+02
##
                     2.917640e+03
##
             rate_negative_words
                                           avg_positive_polarity
##
                    -1.764612e+02
                                                    6.283645e+02
##
           min_positive_polarity
                                           max_positive_polarity
##
                     5.121704e+02
                                                    1.443395e+02
##
           avg_negative_polarity
                                           min_negative_polarity
##
                    -6.035992e+02
                                                    -2.359057e+02
##
           max_negative_polarity
                                          abs_title_subjectivity
##
                    -1.728953e+02
                                                    1.594331e+00
##
    abs_title_sentiment_polarity
##
                     6.563326e+02
```

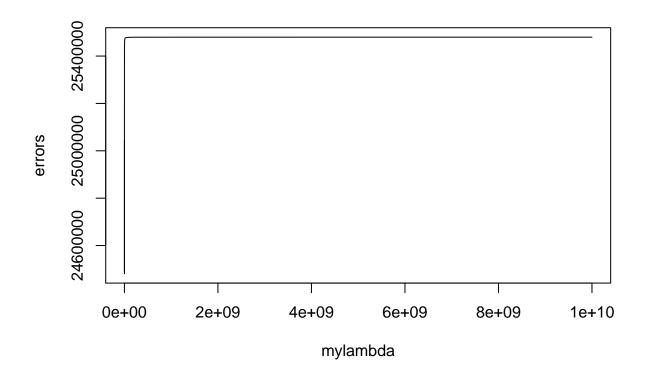
sqrt(sum(coef(ridge.mod)[-1,50]^2))

[1] 4065.396

predict(ridge.mod,s=50,type="coefficients")[1:nv,]

```
##
                      (Intercept)
                                                        timedelta
##
                    -2.987017e+03
                                                     1.339711e+00
##
                   n_tokens_title
                                                 n_tokens_content
##
                     1.518498e+02
                                                     1.496012e-02
##
                 n_unique_tokens
                                                 n_non_stop_words
                                                     9.559490e+02
##
                    -5.716593e+02
##
                                                        num hrefs
        n_non_stop_unique_tokens
##
                     4.638935e+03
                                                     5.075261e+01
##
                   num_self_hrefs
                                                         num_imgs
##
                    -7.755186e+01
                                                     4.507625e+01
##
                       num videos
                                            average_token_length
                    -2.679754e+01
                                                    -1.466425e+03
##
```

```
##
                     num keywords
                                       data_channel_is_lifestyle
##
                    -2.238393e+01
                                                   -1.528139e+03
   data channel is entertainment
##
                                             data channel is bus
                    -2.012341e+03
                                                   -7.736570e+02
##
##
          data_channel_is_socmed
                                            data_channel_is_tech
##
                    -6.850385e+02
                                                   -1.081050e+03
##
           data channel is world
                                                      kw min min
                    -9.784578e+02
                                                    1.104036e+01
##
##
                       kw_max_min
                                                      kw_avg_min
                     2.376340e-01
                                                   -1.450509e+00
##
##
                       kw_min_max
                                                      kw_max_max
##
                    -4.236166e-03
                                                    2.632084e-03
##
                       kw_avg_max
                                                      kw_min_avg
##
                    -1.137408e-03
                                                   -1.916788e-01
##
                       kw_max_avg
                                                      kw_avg_avg
##
                    -1.166966e-01
                                                    1.294893e+00
##
       self_reference_min_shares
                                       self_reference_max_shares
##
                     1.670817e-02
                                                   -8.065578e-03
##
      self_reference_avg_sharess
                                               weekday_is_monday
##
                     1.482165e-02
                                                    4.321013e+02
##
              weekday_is_tuesday
                                            weekday_is_wednesday
##
                    -2.164692e+02
                                                   -1.727158e+02
##
             weekday_is_thursday
                                               weekday_is_friday
                     1.935188e+02
                                                   -1.349799e+02
##
##
                       is weekend
                                             global_subjectivity
##
                    -1.043112e+02
                                                    3.269330e+03
##
       global_sentiment_polarity
                                      global_rate_positive_words
##
                    -3.287495e+03
                                                    -1.820595e+04
##
      global_rate_negative_words
                                             rate_positive_words
                     1.607455e+04
##
                                                    1.802423e+03
##
             rate_negative_words
                                           avg_positive_polarity
##
                    -1.205628e+03
                                                     1.394580e+03
           min_positive_polarity
##
                                           max_positive_polarity
##
                    -4.205896e+02
                                                    4.392234e+02
##
           avg_negative_polarity
                                           min_negative_polarity
##
                     1.277531e+03
                                                    -9.251994e+02
##
           max negative polarity
                                          abs title subjectivity
##
                    -8.895729e+02
                                                    4.156343e+02
##
    abs_title_sentiment_polarity
##
                     1.239648e+03
myPredict = predict(ridge.mod, newx=xtest)
errors = NULL
for (i in 1:100) {
  errors[i] = mean( (ytest - myPredict[,i])^2 )
plot(mylambda,errors,type='l')
```



myCoef[,which.min(errors)]

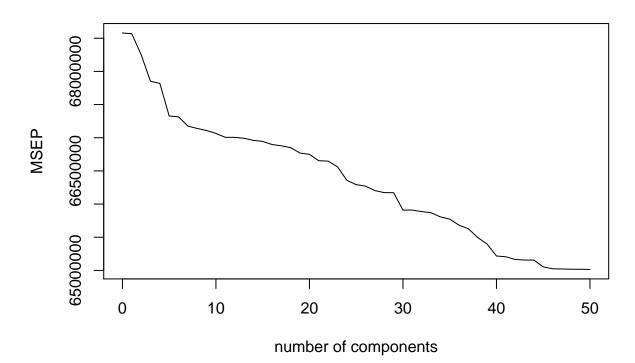
```
##
                      (Intercept)
                                                        timedelta
##
                     5.045183e+02
                                                    4.511800e-01
##
                  n_tokens_title
                                                n_tokens_content
##
                     5.981986e+01
                                                   -9.245683e-02
##
                  n_unique_tokens
                                                n_non_stop_words
##
                     3.598188e+02
                                                   -5.549374e+02
##
        n_non_stop_unique_tokens
                                                        num_hrefs
##
                     1.945201e+02
                                                    1.995495e+01
##
                  num_self_hrefs
                                                         num_imgs
##
                    -2.633867e+01
                                                    2.114630e+01
##
                       num_videos
                                            average_token_length
                    -1.631935e+00
##
                                                   -2.113948e+02
##
                     num_keywords
                                       data_channel_is_lifestyle
                     2.214264e+01
                                                   -2.309834e+02
##
                                             data_channel_is_bus
##
   data_channel_is_entertainment
##
                    -5.702562e+02
                                                   -1.454191e+02
##
          data_channel_is_socmed
                                            data_channel_is_tech
##
                     5.276698e+01
                                                   -2.096855e+02
##
           data_channel_is_world
                                                       kw_min_min
                    -3.535432e+02
                                                    2.304484e+00
##
##
                       kw_max_min
                                                       kw_avg_min
##
                     1.536391e-02
                                                    2.980033e-02
##
                       kw_min_max
                                                      kw_max_max
```

```
##
                    -1.605363e-03
                                                    7.335709e-05
##
                      kw_avg_max
                                                      kw_min_avg
##
                     8.601223e-04
                                                    7.123372e-02
##
                      kw_max_avg
                                                      kw_avg_avg
##
                     4.251588e-02
                                                    3.831005e-01
##
       self reference min shares
                                      self reference max shares
                     1.010332e-02
                                                    3.067573e-04
##
                                               weekday_is_monday
##
      self_reference_avg_sharess
##
                     4.156842e-03
                                                    2.209922e+02
##
              weekday_is_tuesday
                                            weekday_is_wednesday
##
                    -1.072358e+02
                                                   -1.342767e+02
                                               weekday_is_friday
##
             weekday_is_thursday
##
                     9.218440e+01
                                                   -5.376373e+01
##
                       is_weekend
                                             global_subjectivity
##
                    -7.354574e+00
                                                    1.489956e+03
##
       global_sentiment_polarity
                                     global_rate_positive_words
##
                    -1.699423e+02
                                                   -2.552063e+03
      global_rate_negative_words
                                            rate_positive_words
##
##
                     3.130016e+03
                                                   -3.092710e+02
##
             rate negative words
                                           avg_positive_polarity
##
                    -2.383505e+02
                                                    6.818303e+02
##
           min_positive_polarity
                                          max_positive_polarity
##
                     5.151251e+02
                                                    1.655545e+02
##
           avg_negative_polarity
                                          min_negative_polarity
##
                    -6.413075e+02
                                                   -2.678397e+02
##
           max_negative_polarity
                                          abs_title_subjectivity
##
                                                    2.428293e+01
                    -1.410344e+02
##
    abs_title_sentiment_polarity
##
                     7.388490e+02
mylambda[which.min(errors)]
## [1] 8697.49
pcr.fit=pcr(shares~., data=mytrain, scale=TRUE)
summary(pcr.fit)
            X dimension: 4982 50
## Data:
  Y dimension: 4982 1
## Fit method: svdpc
## Number of components considered: 50
## TRAINING: % variance explained
##
            1 comps 2 comps
                              3 comps
                                        4 comps
                                                 5 comps
                                                           6 comps
                                                                     7 comps
                                27.050
## X
           12.57969
                     20.5361
                                                   38.213
                                                                      46.780
                                         33.044
                                                            42.927
            0.01534
                       0.4749
                                 1.061
                                           1.107
                                                    1.825
                                                             1.843
                                                                       2.046
                                                             13 comps
                                                                       14 comps
##
           8 comps 9 comps
                             10 comps
                                        11 comps
                                                   12 comps
## X
            49.961
                      52.871
                                55.737
                                           58.338
                                                     60.905
                                                               63.372
                                                                          65.803
                                                                           2.359
## shares
             2.098
                      2.144
                                 2.207
                                            2.293
                                                      2.294
                                                                 2.313
##
           15 comps
                     16 comps
                                17 comps
                                          18 comps
                                                     19 comps
                                                               20 comps
## X
             68.212
                        70.567
                                   72.87
                                             75.133
                                                        77.30
                                                                 79.319
## shares
              2.384
                         2.451
                                    2.48
                                             2.521
                                                         2.64
                                                                   2.667
##
           21 comps 22 comps 23 comps 24 comps 25 comps
                                                               26 comps
```

```
## X
             81.229
                        83.067
                                   84.736
                                              86.372
                                                         87.720
                                                                    89.013
                                    2.942
                                               3.238
                                                          3.334
                                                                    3.366
## shares
              2.808
                         2.816
##
           27 comps
                      28 comps
                                            30 comps
                                                      31 comps
                                                                 32 comps
                                 29 comps
## X
             90.176
                        91.270
                                    92.33
                                              93.332
                                                         94.280
                                                                    95.167
## shares
               3.464
                         3.509
                                     3.51
                                               3.893
                                                          3.893
                                                                    3.926
##
           33 comps
                      34 comps
                                 35 comps
                                            36 comps
                                                      37 comps
                                                                 38 comps
## X
               95.98
                        96.702
                                   97.341
                                              97.858
                                                         98.290
                                                                    98.664
                         4.042
                                    4.092
                                               4.224
                                                          4.303
                                                                    4.498
## shares
                3.95
##
           39 comps
                      40 comps
                                 41 comps
                                            42 comps
                                                      43 comps
                                                                 44 comps
## X
              98.950
                        99.171
                                   99.366
                                              99.515
                                                         99.638
                                                                    99.751
  shares
              4.639
                         4.903
                                    4.919
                                               4.978
                                                          4.991
                                                                    4.992
##
                      46 comps
                                            48 comps
           45 comps
                                 47 comps
                                                      49 comps
                                                                 50 comps
## X
             99.840
                        99.925
                                   99.970
                                             100.000
                                                       100.000
                                                                  100.000
## shares
              5.141
                         5.183
                                    5.187
                                                                    5.198
                                               5.193
                                                          5.193
```

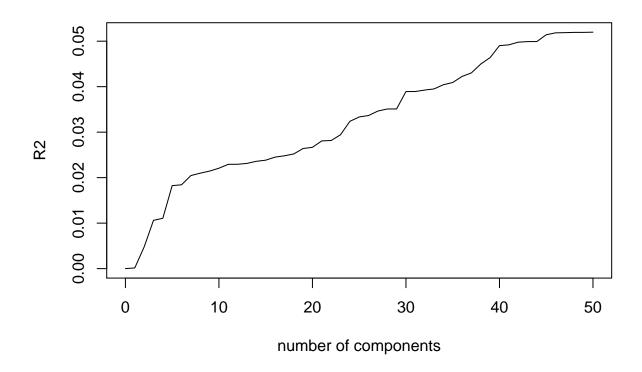
validationplot(pcr.fit,val.type="MSEP")

shares



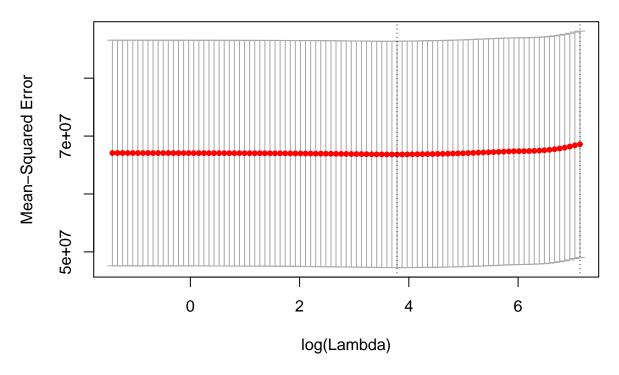
validationplot(pcr.fit,val.type='R2')

shares



```
######(b) try methods with 10-fold Cross Validation#####
#Lasso
cv.lasso = cv.glmnet(x, y, type.measure = "mse")
plot(cv.lasso)
```

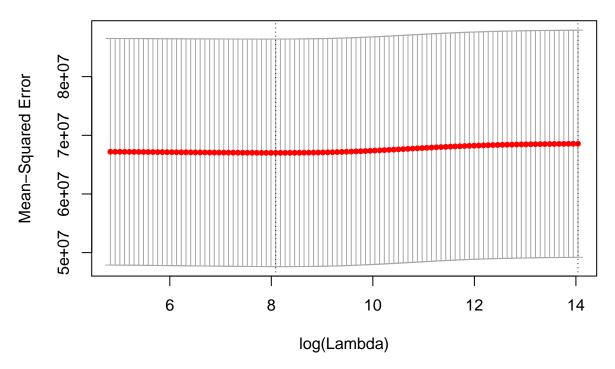
50 49 49 47 48 46 40 36 32 23 15 8 2 1 1



coef(cv.lasso)

```
## 51 x 1 sparse Matrix of class "dgCMatrix"
## (Intercept)
                                 3267.784
## timedelta
## n_tokens_title
## n_tokens_content
## n_unique_tokens
## n_non_stop_words
## n_non_stop_unique_tokens
## num_hrefs
## num_self_hrefs
## num_imgs
## num_videos
## average_token_length
## num_keywords
## data_channel_is_lifestyle
## data_channel_is_entertainment
## data_channel_is_bus
## data_channel_is_socmed
## data_channel_is_tech
## data_channel_is_world
## kw_min_min
## kw_max_min
## kw_avg_min
```

```
## kw_min_max
## kw_max_max
## kw_avg_max
## kw_min_avg
## kw_max_avg
## kw_avg_avg
## self_reference_min_shares
## self_reference_max_shares
## self_reference_avg_sharess
## weekday_is_monday
## weekday_is_tuesday
## weekday_is_wednesday
## weekday_is_thursday
## weekday_is_friday
## is_weekend
## global_subjectivity
## global_sentiment_polarity
## global_rate_positive_words
## global_rate_negative_words
## rate_positive_words
## rate_negative_words
## avg_positive_polarity
## min_positive_polarity
## max_positive_polarity
## avg_negative_polarity
## min_negative_polarity
## max_negative_polarity
## abs_title_subjectivity
## abs_title_sentiment_polarity
cv.lasso$cvm[cv.lasso$lambda == cv.lasso$lambda.1se]
## [1] 68576460
#Ridge
cv.ridge = cv.glmnet(x, y, type.measure = "mse", alpha = 0)
plot(cv.ridge)
```

coef(cv.ridge)

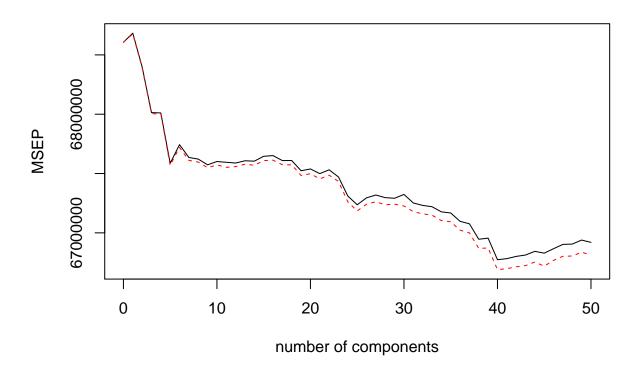
```
## 51 x 1 sparse Matrix of class "dgCMatrix"
## (Intercept)
                                   3.267784e+03
## timedelta
                                   3.913191e-37
## n_tokens_title
                                   1.042834e-34
## n_tokens_content
                                  -1.110852e-37
## n_unique_tokens
                                   2.106498e-34
## n_non_stop_words
                                  -1.094411e-33
## n_non_stop_unique_tokens
                                  -5.098729e-34
## num_hrefs
                                   5.190540e-35
                                  -2.372719e-35
## num_self_hrefs
## num_imgs
                                   6.259745e-35
## num_videos
                                   2.935343e-35
## average_token_length
                                  -3.360575e-34
## num_keywords
                                   7.612208e-35
## data_channel_is_lifestyle
                                  -1.255838e-35
## data_channel_is_entertainment -8.416069e-34
## data_channel_is_bus
                                  -3.730599e-34
## data_channel_is_socmed
                                   3.008439e-34
## data_channel_is_tech
                                  -5.319860e-34
## data_channel_is_world
                                  -1.156910e-33
## kw_min_min
                                   2.285216e-36
## kw_max_min
                                   1.397219e-37
```

```
6.686828e-37
## kw_avg_min
## kw_min_max
                                -5.240950e-41
## kw max max
                                 4.137896e-40
## kw_avg_max
                                 3.487618e-39
## kw min avg
                                 4.227488e-37
## kw max avg
                                 2.219244e-37
## kw avg avg
                                 1.165336e-36
## self_reference_min_shares
                                2.938421e-38
## self_reference_max_shares
                                 7.857036e-39
## self_reference_avg_sharess
                               1.859427e-38
## weekday_is_monday
                                4.533051e-34
## weekday_is_tuesday
                                -2.356105e-34
## weekday_is_wednesday
                                -4.322063e-34
## weekday_is_thursday
                                1.530887e-34
## weekday_is_friday
                                -8.929554e-35
## is_weekend
                                 2.356836e-34
## global_subjectivity
                                 3.932591e-33
## global sentiment polarity
                                1.651302e-34
## global_rate_positive_words
                                -8.794229e-34
## global_rate_negative_words
                                 1.624429e-32
## rate_positive_words
                                -9.847345e-34
## rate_negative_words
                                1.131542e-34
## avg_positive_polarity
                                2.855513e-33
## min_positive_polarity
                                 2.518466e-33
## max_positive_polarity
                                7.196194e-34
## avg_negative_polarity
                                -2.926762e-33
## min_negative_polarity
                                -1.009092e-33
## max_negative_polarity
                                -1.497088e-33
                                -3.586889e-34
## abs_title_subjectivity
## abs_title_sentiment_polarity 2.156121e-33
cv.ridge$cvm[cv.ridge$lambda == cv.ridge$lambda.1se]
```

[1] 68558654

```
#PCR
pcr.fit=pcr(shares ~ ., data = mytrain,scale=TRUE,validation = "CV")
validationplot(pcr.fit,val.type="MSEP")
```

shares



summary(pcr.fit)

```
## Data:
            X dimension: 4982 50
   Y dimension: 4982 1
## Fit method: svdpc
  Number of components considered: 50
##
## VALIDATION: RMSEP
## Cross-validated using 10 random segments.
##
          (Intercept)
                        1 comps 2 comps
                                          3 comps
                                                     4 comps
                                                              5 comps
                                                                        6 comps
                                     8270
## CV
                  8283
                           8288
                                              8247
                                                        8247
                                                                  8221
                                                                           8231
## adiCV
                  8283
                           8287
                                     8270
                                              8246
                                                        8246
                                                                  8220
                                                                           8229
##
          7 comps
                   8 comps
                             9 comps
                                      10 comps 11 comps
                                                            12 comps
                                                                       13 comps
                       8223
                                 8220
                                           8222
                                                      8222
                                                                 8221
## CV
             8224
                                                                           8222
             8223
                       8222
                                 8219
                                           8220
                                                      8219
                                                                 8219
                                                                           8221
## adjCV
          14 comps
                                                               19 comps
##
                    15 comps
                               16 comps
                                          17 comps
                                                     18 comps
              8222
                         8225
                                    8225
                                              8222
                                                         8223
## CV
                                                                    8217
              8220
                         8222
                                              8220
## adjCV
                                    8223
                                                         8220
                                                                    8215
##
                                          23 comps
          20 comps
                     21 comps
                               22 comps
                                                     24 comps
                                                               25 comps
                                                         8204
## CV
              8218
                         8216
                                    8218
                                              8214
                                                                    8200
              8216
                         8213
                                    8215
                                              8212
                                                         8201
## adjCV
                                                                    8197
          26 comps
                     27 comps
                               28 comps
                                          29 comps
                                                     30 comps
##
                                                               31 comps
## CV
                                    8203
              8203
                         8205
                                              8203
                                                         8205
                                                                    8201
## adjCV
              8200
                         8201
                                    8200
                                              8200
                                                         8199
                                                                    8196
##
          32 comps 33 comps 34 comps 35 comps
                                                     36 comps
                                                               37 comps
```

```
## CV
              8199
                        8199
                                  8196
                                            8196
                                                       8191
                                                                 8190
## adjCV
                                             8191
              8195
                        8194
                                  8192
                                                       8187
                                                                 8185
##
                                                   42 comps 43 comps
          38 comps 39 comps
                              40 comps 41 comps
## CV
              8182
                        8183
                                  8172
                                             8172
                                                       8173
                                                                 8174
                                             8167
                                                       8168
## adjCV
              8177
                        8178
                                  8166
                                                                 8168
##
          44 comps 45 comps
                              46 comps 47 comps
                                                   48 comps 49 comps
## CV
              8176
                        8175
                                  8177
                                             8179
                                                       8180
                                                                 8182
## adjCV
              8170
                        8168
                                  8171
                                             8173
                                                       8173
                                                                 8175
##
          50 comps
## CV
              8180
## adjCV
              8174
##
## TRAINING: % variance explained
            1 comps 2 comps 3 comps 4 comps 5 comps 6 comps 7 comps
##
                                                           42.927
## X
           12.57969 20.5361
                               27.050
                                        33.044
                                                  38.213
                                                                    46.780
                      0.4749
## shares
            0.01534
                                1.061
                                         1.107
                                                   1.825
                                                            1.843
                                                                     2.046
##
           8 comps 9 comps 10 comps 11 comps
                                                 12 comps 13 comps 14 comps
## X
            49.961
                     52.871
                               55.737
                                         58.338
                                                    60.905
                                                              63.372
                                                                        65.803
                                          2.293
                                                     2.294
             2.098
                                2.207
                                                               2.313
                                                                         2.359
## shares
                      2.144
           15 comps
                    16 comps 17 comps
                                         18 comps 19 comps
                                                              20 comps
##
## X
             68.212
                       70.567
                                  72.87
                                           75.133
                                                       77.30
                                                                79.319
## shares
              2.384
                        2.451
                                   2.48
                                             2.521
                                                        2.64
                                                                 2.667
##
           21 comps
                     22 comps
                               23 comps
                                         24 comps 25 comps
                                                              26 comps
                                 84.736
                                           86.372
                                                      87.720
## X
             81.229
                       83.067
                                                                89.013
                        2.816
                                  2.942
                                             3.238
                                                       3.334
                                                                 3.366
## shares
              2.808
##
           27 comps
                     28 comps
                               29 comps
                                         30 comps 31 comps
                                                              32 comps
## X
             90.176
                       91.270
                                  92.33
                                           93.332
                                                      94.280
                                                                95.167
## shares
              3.464
                        3.509
                                   3.51
                                             3.893
                                                       3.893
                                                                 3.926
##
                     34 comps
                               35 comps
                                         36 comps
                                                   37 comps
                                                              38 comps
           33 comps
## X
              95.98
                       96.702
                                 97.341
                                           97.858
                                                      98.290
                                                                98.664
               3.95
                        4.042
                                  4.092
                                             4.224
                                                       4.303
                                                                 4.498
## shares
##
           39 comps
                     40 comps 41 comps
                                         42 comps
                                                   43 comps
                                                              44 comps
## X
             98.950
                       99.171
                                 99.366
                                           99.515
                                                      99.638
                                                                99.751
                        4.903
                                             4.978
## shares
              4.639
                                  4.919
                                                       4.991
                                                                 4.992
           45 comps
                    46 comps 47 comps
                                         48 comps 49 comps
                                                              50 comps
##
             99.840
                       99.925
                                 99.970
                                          100.000
                                                     100.000
                                                               100.000
## X
## shares
              5.141
                        5.183
                                  5.187
                                             5.193
                                                       5.193
                                                                 5.198
```