VISHANG SONI.

Senior Web Developer I <u>vish448.github.io</u> Toronto ON vishangsoni@gmail.com 647.469.1424

SUMMARY

- Over 8 years' experience as a web developer
- Over 2+ years has been working on Adobe Experience Manager(AEM).
- Ability to visualize high level project concept and materialize UI flow, produce implementation plan documentation for team members

SKILLS

Languages: Javascript, ES6, HTML5, CSS3, LESS, SASS, JSON, XML, HTL Frameworks: Bootstrap, React, JAMStack, Responsive design, Gatsby, MaterialUI, TailwindCSS, NodeJS, SEO Concepts, Gatsby, Astro, NextJs, GraphQL, MySQL CMSs: Adobe Experience Manager (AEM), Wordpress, Snipcart, Shopify, Contentful DevOps: Git, Bitbucket, AWS, GitLab, Netlify, Github Pages, Gatsby Cloud, Heroku Management Tools: Jira, Confluence

WORK EXPERIENCE

CIBC Jan 2023 - Present

Analyst (Senior Consultant) | Toronto, ON, Canada

Developed and Maintained projects based on Adobe Experience Manager (AEM).

- Build AEM authoring components, templates, dialogues, pages and bundles them within Adobe Experience Manager including their configurations, Client libraries to meets business and technical requirements.
- Converted business goals into technical requirements, conduct code/design reviews and drive the technical implementation of the web entities.
- Partnered with technology, business partners and design teams to develop reusable templates, components and services to cater effective/engaging user experiences.
- Help with day-to-day operational tasks and assist in ensuring the quality of our managed product.
- Closely work with Quality Assurance team to resolve technical issues on newly and existing developed components.

Senior Web Developer I Toronto, ON, Canada

Developed UI on projects based on React and on Adobe Experience Manager.

- Developed websites using HeadlessCMS(Contentful) and JAMSTACK methodology.
- Created React application with full user experience redesign to release a beta MVP in about 4 months.
- Worked with UX/UI design teams to improve existing applications and increase conversion rates by 20%.
- Creating GitHub Pages allowing customer repositories to be hosted directly.
- Designed multiple dynamic and browser compatible websites using HTML5, CSS3, SASS React JS, MaterialUI.
- Collaborating with internal stakeholders on developing AEM Campaign and AEM Sites projects for Marketing teams.
- Developed the custom components, templates and modified existing templates using HTL according to the designs.
- Building new and maintaining existing email campaigns in AEM for healthcare industry clients.
- To liaison with QA and Editorial teams to resolve technical issues on React Applications as well as Adobe campaign and Experience Manager.

Studio48

Apr 2019 - Nov 2019

Web Developer | Toronto, ON, Canada

Creating end to end solutions as per the client's requirements. Involved in requirements gathering sessions with clients to make best decision on information flow according to their use cases.

- Creating UI according to the requirements and designs provided.
- Create and maintain new and existing Wordpress websites.
- Customize Wordpress themes as per the requirements.
- Analyze requirements and present possible solutions to the clients which helps them in their decision making process.
- Deployment of the websites on client's server after finishing the development.
- Helping migration client to setup their websites on Wordpress from other platforms.

Vibe Product Analyst | Saskatoon, SK, Canada

Configure clients on HCM as per the requirement documents. Create a dev tool based on requirement document so other developers can do the branding of their clients.

- Creating branding for various clients of the company.
- Working in implementation team brings up lots of configuration work on my plate on day to day basis along with branding.
- Working closely with client and PM to implement Application Tracking Systems(ATS).
- Providing support to the team in terms of design queries.
- Creating documentation for team on various client configuration to help new team members to understand complex configuration processes.

MomentumMedia (Sterling Publishing)

Mar 2014 - May 2015

Front-end Developer | Sydney, NSW, Australia

Building and maintaining new and existing Websites. Refreshing old websites with new UI

- Creating visually appealing websites and interfaces.
- My role concentrates more on front-end side development, which includes creating, editing or modifying templates for a Joomla and WordPress CMS.
- Develop responsive websites and make sure it works seamlessly across all devices.
- Conducting observational user testing or reviewing designs against usability heuristics.
- PSD to HTML Conversion at pixel accuracy.

EDUCATION

Master's In IT (Professional Computing) - Swinburne University, Melbourne, Australia Bachelor's in Engineering (IT) - Sardar Patel University, India

ADDITIONAL TRAINING

Adobe Experience Manager (Front-end Developer) - 2022 AWS Certified Solutions Architect - 2020

REFERENCES

Available upon request.