

## Research Notebook

### Weekly Entry:

My research starts with subject areas that intrigue me and produce important findings. Every topic demonstrates how language affects human connections by studying emotional responses and temporal constraints. I want to study how people communicate their feelings and how communication creates their relationships and opinions. I pick research topics because I want to know more while also finding useful results that may hide beneath the surface.

### Chosen Research Topics and Justifications

#### 1. Affect (in Text Analytics) (2.3)

Affect means how a text feels emotionally even though it shows in specific language patterns and nonverbal signs including emojis. This subject proves useful because it helps develop tools that read emotional content in digital messages as well as watch social media and evaluate character traits. Studies in this field examine how emotions get written in text and test if machines can correctly read and understand these emotional signals. Research on affect helps us understand how people react to social issues and what they think about products and digital media.

#### 2. Temporality (in Text Analysis) (2.3)

When studying texts, we examine how verb tenses and temporal expressions build the structure and meaning of our discourse. Understanding how text uses time helps us identify what has happened or will happen in our data. The way events happen in time matters most when we study news reports or legal records. Looking at how texts show time helps us develop better systems to summarize news reports and track events in historical records.

#### 3. Networks & Connections (2.11) (2.12)

The text-based network study connects how people use language to how they interact socially. Examining online community text messages lets us discover who interacts with whom and how information spreads among groups. We need this research to see how different networks work both in work settings and on social media plus academic space. Researchers use graph theory and network analysis tools to study text data and find important network members plus learn about online communities.

#### 4. Frequency (in Text Analytics) (2.17)

Word frequency analysis forms the core of text analytics work that researchers do in corpus linguistics and natural language processing fields. Most frequent words in text include common functions words yet content words appear rarely yet convey important meaning. Our study of word patterns helps us find author style differences and spot deception while making keyword detection better. The approach helps researchers spot trends in specific areas including political remarks and medical texts.

#### 5. Advice (2.5)

People regularly provide advice through online communication on health forums and professional networking sites plus self-help platforms. Text analytics research on advice seeks to find guidance patterns while testing if certain advice designs work better and spotting when advisory exchanges show empathy. Research in this area helps create better automated customer service systems and recommendation tools while showing how digital spaces support guidance needs.