Vishakha Ghete (Data Analyst)

| vishakhaghete@gmail.com | http://www.linkedin.com/in/vishakha-ghete-b3027b318 | https://github.com/
| Portfolio | Hackerrank| Leetcode |

EDUCATION

Vishwakarma Institute Of Information Technology   Pune, India
Bachelor of Technology in Information Technology, CGPA – 8.71   2021 – 2025

EXPERIENCE

Data Analyst Intern at Unified Mentor — Remote(for one month)   Sep 2024 – Oct 2024
Netflix Data Analysis | Python, PowerBI, Matplotlib, Seaborn | **GitHub |** Demo
- Developed an interactive Power BI dashboard to analyze Netflix data.
- Leveraged Python for data visualization and transformation processes.
- Uncovered trends in content categories and geographic distribution.

PROJECTS

Job Market Analysis (Naukri.com)| Python, Data Analysis, NumPy, Pandas, Matplotlib, Seaborn | **GitHub** | Demo
- Analyzed Naukri.com job market data focusing on Industry, Location, Pay Rate, and Experience.
- Conducted ETL processes, cleaning 30% of the data and engineering features to improve quality.
- Created visualizations revealing pay rate trends and correlations with experience, influencing recruitment and salary strategies.

Ecommerce Website Traffic Sources Analysis | SQL, Data Analysis, Business Analyst| **GitHub** | Demo
- Leveraged SQL to analyze e-commerce website traffic, sessions, and order data, focusing on UTMs, campaign performance, and device type segmentation.
- Generated reports on session-to-order conversion rates, revenue metrics, and product margins to evaluate the effectiveness of digital marketing campaigns and user acquisition strategies.

Credit Card Reporting Dashboard | DAX, Microsoft Power BI, Visualization, Analysis| **GitHub** | Demo
- Developed real-time Power BI dashboards for credit card operations, cutting reporting time by 30% and boosting financial insights.
- Conducted revenue, customer, and transaction analysis to drive targeted marketing and performance forecasting..

Hands-Free Multi Media Control System| Python, OpenCV, MediaPipe, PyAutoGUI | Github
- Built a real-time finger gesture recognition system with OpenCV and MediaPipe for hands-free media control.
- Integrated PyAutoGUI to map gestures to keyboard commands (play, pause, skip), enhancing user interaction through webcam-based gesture detection.

SKILLS

Programming Languages: Python (NumPy, Pandas, Matplotlib, Seaborn), SQL, MySQL

Data Visualization: Microsoft Power BI (DAX),Matplotlib, Seaborn, MS Excel, Data Visualization, Data Analytics

Coursework: Database Management System, Data Structure and Algorithm

Project Management & Collaboration Tools: Jira, Trello, Notion, MS PowerPoint, Canva,MS Excel

Soft Skills: Communication, Leadership, Teamwork, Presentation Skills, Critical Thinking , Creativity, Collaboration Problem Solving, Analytical Skills

Certificates

- Data Analytics Career Path: 72 Days of Data Analyst Bootcamp (Udemy)
- Extract, Transform and Load Data in Power BI (Coursera)
- Data Analysis and Visualization with Power BI (Coursera)
- Agile Project Management (Coursera)
- Data Modeling in Power BI (Coursera)
- Preparing Data for Analysis with Microsoft Excel (Coursera)
- Foundations of Project Management (Coursera)

Languages

- English , Hindi, Marathi ,German(Basics)