Drupal 8 SEO Modules

SEO is a focus on improving your website and the content for machine consumption. By integrating keywords, friendly URLs, meta tags and deep links search engines which rate your website higher.

Here are some top Drupal 8 SEO Modules to use when optimizing your site.

1. Pathauto - helps save you time from manually having to create URL path/aliases.
2. Metatag - allows you to automatically provide structured metadata, aka "meta tags", about a website.
3. Sitemap - provides a site map that gives visitors an overview of your site. It can also display the RSS feeds for all blogs and categories.
4. Redirect - Almost every new site needs to incorporate 301 redirects for old page URLs. This gives site admins an easy interface for creating those redirects in Drupal.
5. Google Analytics - This simple module allows site admins the ability to easily configure Google Analytics in Drupal.
6. Easy Breadcrumbs - uses the current URL (path alias) and the current page's title to automatically extract the breadcrumb's segments and its respective links.
7. SEO Checklist - uses best practices to check your website for proper search engine optimization. It eliminates guesswork by creating a functional to-do list of modules and tasks that remain.

Some more information in this link
https://www.vardot.com/en-us/ideas/blog/10-seo-modules-every-drupal-website-must-have