

| CORE VALUES | PURPOSE | BRAND PROMISES |
|---|---------|----------------|
| <div style="border: 1px solid black; padding: 10px; display: inline-block;"> BHAG </div> | | |
| STRATEGIC | | PRIORITIES |
| 3-5 yr | 1 yr | Qtr |
| | | |

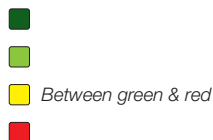
Your Name: _____

Your KPIs

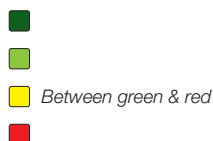
Goal

| | | |
|---|--|--|
| 1 | | |
| 2 | | |
| 3 | | |

Critical #: People or B/S



Critical #: Process or P/L



Your Quarterly Priorities

Due

| | | |
|---|--|--|
| 1 | | |
| 2 | | |
| 3 | | |
| 4 | | |
| 5 | | |

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