

credit card transaction report

Revanue

55M

Total Interest

8M

Total transtion

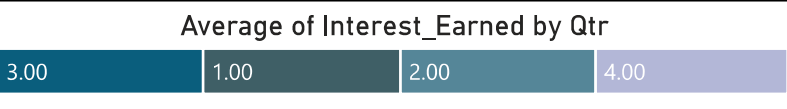
45M

Transtion Volume

656K

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,398	36957875	6495888
Silver	55,86,332	4586746	812081
Gold	24,54,072	2024078	373784
Platinum	11,35,608	953314	161629
Total	5,53,15,410	44522013	7843382

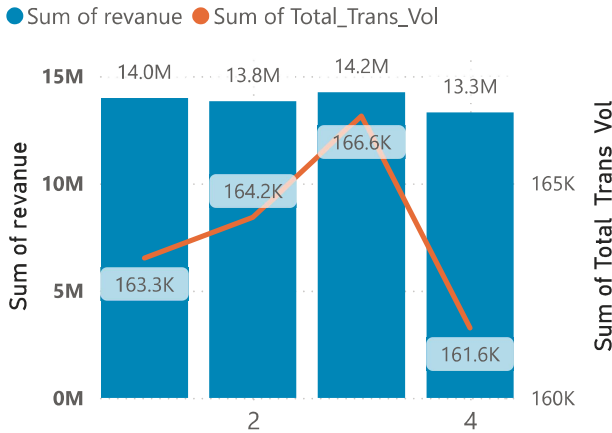
week_num2	First Week_Num	Sum of revenue	current week revanue	privous_week
52	Week-52	9,33,134	933134	10,70,439.10
51	Week-51	10,70,439	1070439	10,26,549.11
50	Week-50	10,26,549	1026549	9,80,152.37
49	Week-49	9,80,152	980152	10,08,776.60
48	Week-48	10,08,777	1008777	10,47,120.33
47	Week-47	10,47,120	1047120	10,78,915.24
46	Week-46	10,78,915	1078915	10,94,926.59
45	Week-45	10,94,927	1094927	10,63,063.37
44	Week-44	10,63,063	1063063	9,34,631.07
43	Week-43	9,34,631	934631	10,80,205.07
42	Week-42	10,80,205	1080205	9,82,974.09



Week\_Start\_Date

All

Sum of revanue and Sum of Total\_Trans\_Vol by Qtr



Avg Interest\_earn by Gender

M

F

Avg Interest\_earn by income\_group

high

mid

low

Avg Interest\_earn by age\_group

50-60

40-50

30-40

20-30

60-70

70-80

Avg Interest\_earn by card

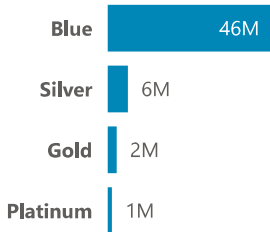
Platinum

Gold

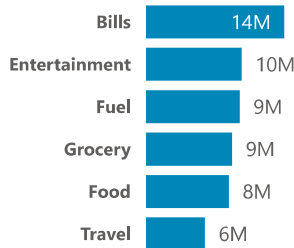
Silver

Bl...

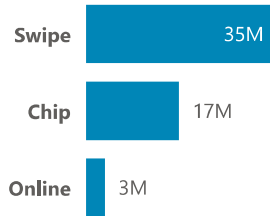
Sum of revanue by Card\_Category



Sum of revanue by Exp\_Type



Sum of revanue by Use\_Chip



# credit card customer report

Revanue  
55M

Total Interest  
8M

income  
576M

CSS  
3.19

## Average of Interest\_Earned by Qtr

3.00

1.00

2.00

4.00

Week\_Start\_Date

All

## Avg Interest\_earn by Gender

Chip

Online

Swipe

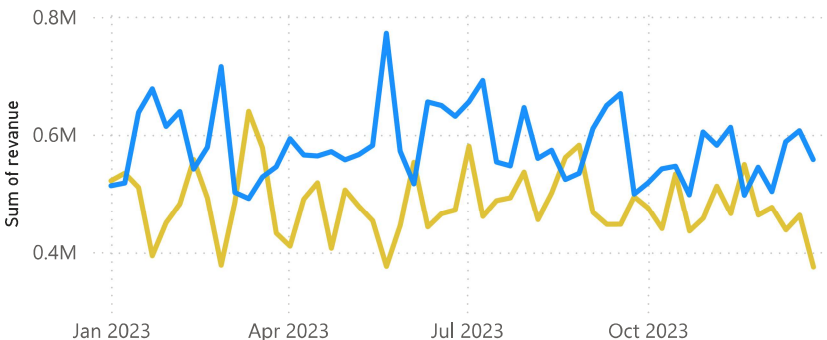
M

30M

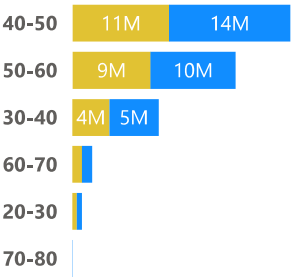
F

25M

## revanue by week

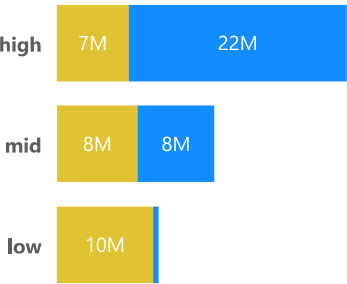


## revanue by age group

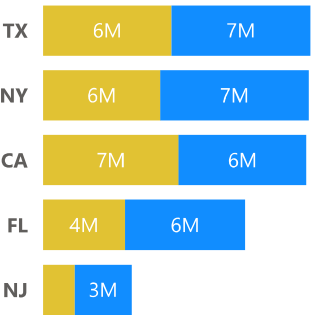


Customer_Job	Sum of revanue	Sum of Income	Sum of Interest_Earned
Businessman	1,73,87,832	186959919	2539390
White-collar	1,01,14,656	103930055	1441074
Govt	81,11,701	88773989	1160016
Selfemployeed	82,61,758	75313288	1119742
Blue-collar	69,04,279	72262158	952801
Retirees	45,35,184	48675030	630359
Total	5,53,15,410	575914439	7843382

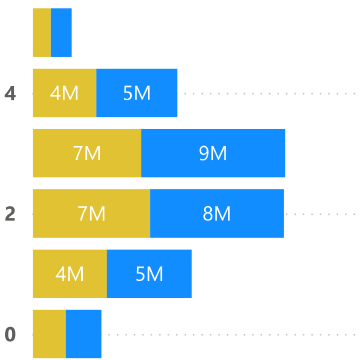
## revanue by income\_group



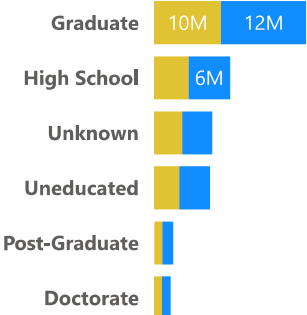
## revanue by top 5 state\_cd



## revanue by dependant count



## revanue by Education\_Level



## revanue by marital stutus

