

# **----- Best Place for Groceries Warehouse -----**

## **Part – 1: Introduction/ Business Problem**

There is a contractor who buys groceries from villagers and supplies it to the restaurants and other kind of places in Scarborough. Transporting groceries from long distance to different locations in Scarborough, costs more. So he thought he should build a warehouse in Scarborough near the restaurants and shops to whom he can deliver groceries so he can save his transportation money and time as well.

### **Advantages of building Warehouse near customers:**

- Building warehouse near his customers, can deliver them fresh items any time.
- Cooks in restaurants can get fresh groceries early morning and starts cooking without waiting so long for the groceries.
- There would be no delay in groceries delivery.
- After supplying fresh items without any delay build customer's trust.

So, the job is to find the best neighbourhood to build warehouse in Scarborough that would be nearest to all of his customers.

### **Target Audience:**

- My analysis will educate someone who wants to build warehouse in the neighbourhood from where he can deliver the items to their customers quickly and saves lots of transportation money. It will give more business to the warehouse owner.
- This analysis is also helpful to those who want to open new business like restaurants, bars or shops in the neighbourhood. They can check competition level in that neighbourhood or what is more popular in that neighbourhood and then decide which neighbourhood have more chances of profit for the business.