Global Translation Suite

1   What Is the Global Translation Suite?

The Global Translation Suite is a powerful tool that helps you translate all kinds of content—like documents, websites, apps, audio files, and videos—into over 135 languages, such as Spanish, Chinese, Arabic, and more. Whether you're a business owner wanting to reach customers worldwide, a developer building an app for global users, or a content creator sharing videos, this suite makes translation easy and fast. You can use our simple APIs to add translation to your projects, or customize translations to match your style, like making sure a marketing campaign feels fun or professional in every language. It's like having a personal translator who works instantly and understands your needs.

Documents, Apps, Videos → Translation Suite → Translated Content
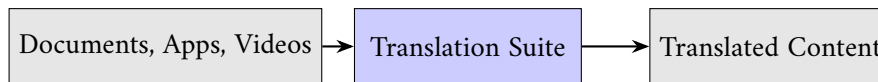
Figure 1: How the Translation Suite Works

2   Adaptive Translation

Adaptive Translation is like a tailor who customizes clothes to fit you perfectly. It makes translations sound natural by matching the tone, style, and feel of your content. For example, if you're translating a funny blog post, it keeps the humor intact. It uses smart AI (like a super-smart brain) combined with examples you provide, such as sample sentences or phrases, to create translations that feel like they were written by a native speaker. This is great for businesses that want their brand voice to stay consistent, like a coffee shop chain whose ads sound friendly in every language. You don't need to be a tech expert to use it—it's simple and saves time compared to building your own translation system.

Your Examples

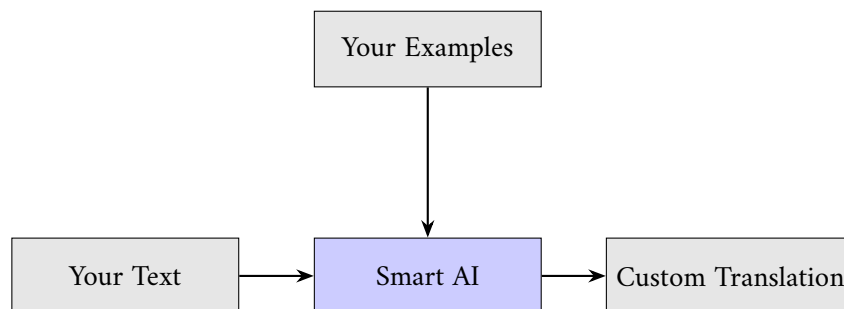Your Text → Smart AI → Custom Translation

Figure 2: Adaptive Translation Process

3   Cultural Understanding

Our AI doesn't just translate words—it understands the culture behind them. For example, a phrase like "it's raining cats and dogs" in English might confuse people in another language if translated literally.

Our Cultural Understanding feature analyzes the context and culture to make translations meaningful, like saying "it's pouring" in Spanish instead. This is perfect for marketing teams creating ads or filmmakers subtitling movies, ensuring jokes, idioms, or emotions connect with audiences worldwide. It's like having a local guide who knows exactly how to phrase things so they feel right in every country.

Figure 3: Cultural Translation Flow

4 Translation API

The Translation API is a tool that lets your apps or websites translate text instantly. It's like adding a magic button to your app that speaks every language. There are two versions:

- **Basic**: Great for short texts, like user comments or social media posts. For example, a gaming app can translate player chats in real-time.

- **Advanced**: Perfect for big projects, like translating a whole book or a website with specific terms (e.g., medical or legal). It can handle formatting, like keeping bullet points or tables intact, and translate many files at once.

You can try it for free with a limited amount each month, making it easy to test before committing. Developers love it because it's simple to add to their code, saving time and effort.
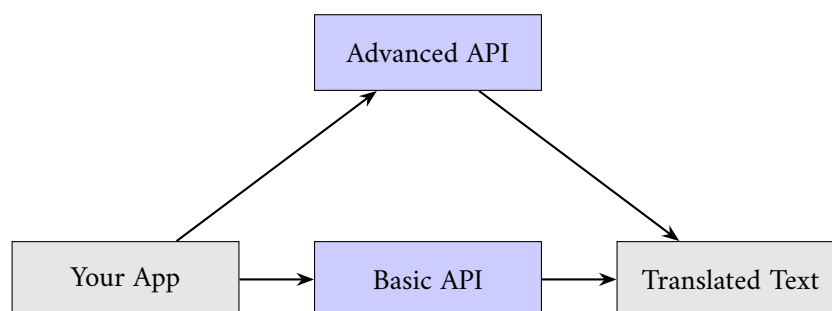

Figure 4: API Versions

5 Choosing the Right Translation Type

You can pick from three translation types to fit your project:

- **General**: Best for everyday content, like news articles or blog posts. For example, a travel blog can use this to translate city guides into French or Japanese.

- **Conversational**: Great for chats, like text messages or social media. It makes sure translations sound casual, like how friends talk. A messaging app could use this to translate user texts.

- **Custom**: Ideal for special topics, like medical reports or technical manuals. You provide examples, and the AI learns to translate them accurately. For instance, a hospital can ensure medical terms are correct in every language.

This flexibility means you get the best translation for your specific needs, whether you're a small blogger or a big company.
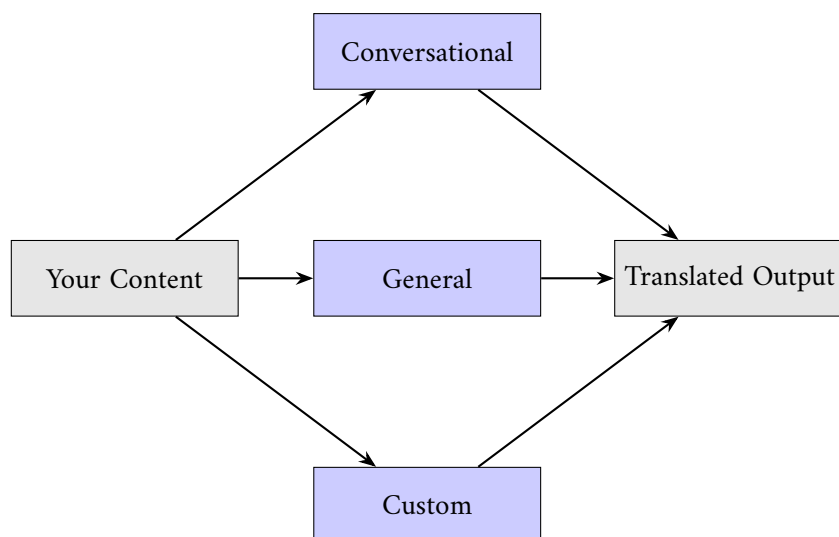
Figure 5: Translation Type Options

6 Custom Translation

Custom Translation lets you create a translation system just for your needs without needing to be a coding expert. For example, a law firm can train it with legal documents to ensure terms like "contract" or "liability" are translated perfectly. You give the system your own examples, and it learns to translate like you want. It works smoothly with our other tools, like the Translation API, so you can use it in your apps or workflows. It's like teaching a robot to speak your language exactly how you need it.
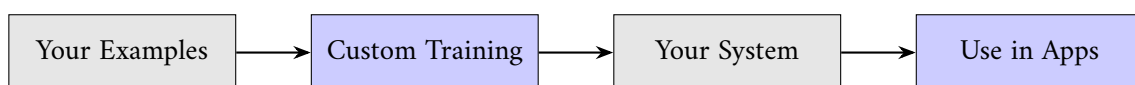

Figure 6: Custom Translation Setup

7 Translating Audio and Video

This feature helps you translate audio or video, like podcasts or movies, into other languages. Here's how it works:

- **Text Conversion**: Turns spoken words into text. For example, it can transcribe a podcast episode.

- **Translation**: Translates that text into another language, like Spanish or Hindi.

- **Subtitles or Voices**: Adds subtitles to videos or creates new voice-overs in over 50 languages with natural-sounding voices.

For example, a YouTuber can use this to add Spanish subtitles to their cooking videos or create a French voice-over for a tutorial. It makes your content accessible to people worldwide.
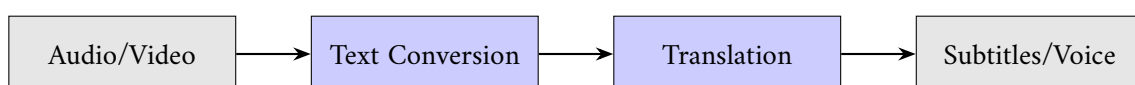

Figure 7: Audio and Video Translation

8 Customer Support in Many Languages

This tool helps businesses talk to customers in different languages instantly, whether on phone calls or chats. For example, a customer in Japan can ask a question in Japanese, and the AI translates it to English for the support team, then translates the answer back. The AI also understands if the customer is happy or upset, so the team can respond better, like offering a discount to a frustrated customer. It's like having a multilingual assistant who makes customer service smooth and friendly, no matter where your customers are.
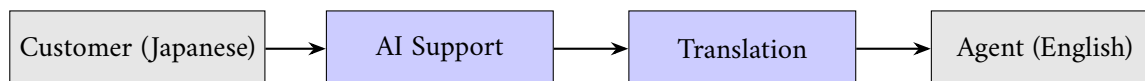
Customer (Japanese) → AI Support → Translation → Agent (English)

Figure 8: Customer Support Flow

9 Keeping Your Data Safe

We make sure your data—like documents or customer chats—stays safe and private. You own your data, and we only use it how you want, like for translating your files. We use strong security, like digital locks and strict rules, to protect it. For example, if you're a school translating student records, we ensure no one else sees them. It's like keeping your files in a locked safe that only you can open.

Your Data → Security Locks → Protected Data

Figure 9: Data Protection Process

10 Product Comparison

Here's a quick look at our tools:

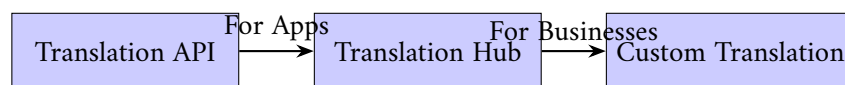| Product	What It Does	Best For	Key Features
Translation API	Translates text instantly	Apps, websites, comments	Fast, supports 135+ languages, easy to add
Translation Hub	Manages big translation jobs	Businesses with lots of documents	No setup, keeps formatting, human review
Custom Translation	Builds translation for special topics	Medical, legal, technical fields	No coding, works with other tools

Table 1: Our Tools

Figure 10: Tools and Their Uses