

Credit Card transaction Report

Total Revenue

55.32M

Total Interest

7.84M

Transaction Amount

45M

Transaction count

656K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Silver	5586332	812,081.28	187505
Platinum	1135608	161,629.05	20665
Gold	2454072	373,784.16	56210
Blue	46139398	6,495,887.74	2685635

Q1

Q2

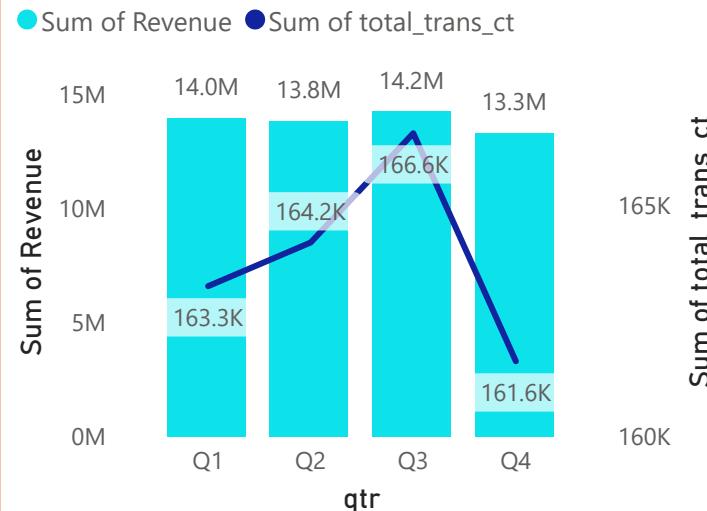
Q3

Q4

F

M

QTR Revenue and total trans count



High

Low

Med

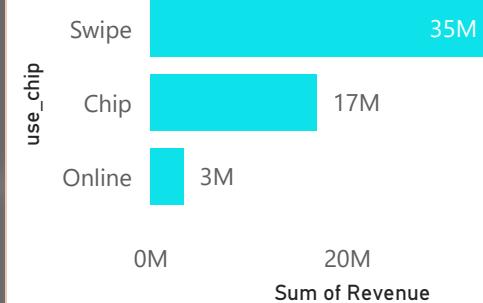
Blue

Go...

Pl...

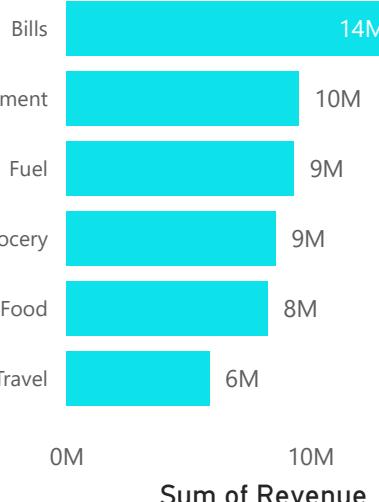
Sil...

Revenue by use_chip



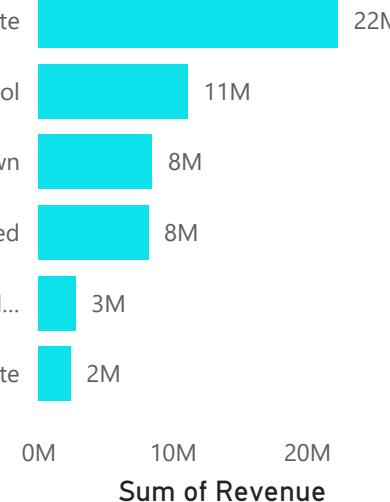
Revenue by exp_type

exp_type



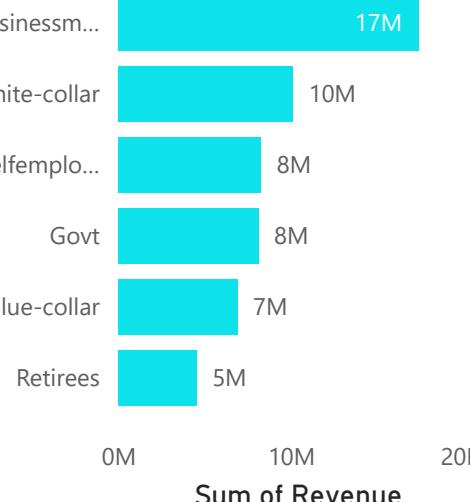
Revenue by Education

education_level



Revenue by customer job

customer_job



Customer acq cost

card_category

